



# WHAT A WAY TO GO!

...IN A NEW Fiat 124 Sport Coupe  
PLUS HOLIDAY BONUS PACKAGE OF  
**\$498.<sup>00</sup> FREE**

WITH THE PURCHASE OF A NEW 1970 FIAT 124  
SPORTS COUPE



Installed in every FIAT 124 Sports Model



Everybody, including the automotive press agree that this is the most beautiful way to go. To see it is to appreciate the classic lines and luxury. Features galore, like — Reclining bucket seats, Tachometer, Radial ply Pirrelli tires, Power disc brakes, Electric washers, Carpets, 5 Speed transmission Twin overhead cams, Full sports instrument panel, 4 way Flashers, Airhorns and — well, so much more for only \$3575.<sup>00</sup> full price. We found it difficult to find additional options for your Holiday Bonus Package. Then we hit upon this great idea.



**\$498 OPTION PACKAGE-FREE**

includes:

- CUSTOM VINYL ROOF  
Retail Value \$90)
- COSMIC MK II MAG. WHEELS  
Retail Value \$198)
- PUSH BUTTON HATACHI RADIO  
Retail Value \$90)
- CUSTOM TAPE DECK  
Retail Value \$90)

• WIDE SELECTION OF COLOURS •

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• TRADE-INS WELCOME •

• OFFER GOOD UNTIL DEC 31, 1969

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