

Pioneer Introduces Pocketable Stereo



Stereo Fun In Any Weather

Let it rain, let it snow
let the dust and sand
storms blow. You're ready
for any weather with these new
ALL-WEATHER pocketables
specifically designed to resist damage
from moisture and other environmental
hazards.* And they're ideal for sports!

Now, you can enjoy the pure pleasure of
Pioneer Sound all around. And the Pioneer
All-Weather Pocketable Stereos offer you all
the superb features you've come to expect
only from Pioneer:

- Water/dust-resistant heavy-duty construction.
- Auto-Reverse Play with soft-touch reel-axis controls and One-Side Stop.
- Dolby** noise reduction, Metal, CrO₂/Normal tape selector, Music Search and much more.

Of course, if you're not an all-weather type, you might prefer the
PK-feature packed models.

**Check out all the exciting sounds that are making the rounds at your
nearest Pioneer Dealer today.**

Sole Canadian Distributor

S.H. PARKER CO.

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PIONEER®

**Pioneer means quality in: Receivers, Turntables, Cassette Decks,
Speakers, Headphones and much more.**

**Pioneer also leads the way with a complete range of Car Stereos
which includes Decks, Speakers and Accessories.**