



**Horse Furnishings**

We carry the largest stock of Horse Furnishings, Harness, Blankets, Fur Robes in the Maritime Provinces which we offer at the lowest prices.

**H. Horton & Son, Ltd.**  
MANUFACTURERS  
9-11 Market Square, St. John, N. B. Telephone 448

**House Finish and Lumber**

We manufacture Inside and Outside Finish of all kinds, including Hardwood Flooring, Spruce Flooring and Sheathing, Stair Stock and Mouldings, Doors and Sashes.

In our yard we handle Cedar Poles and Lumber of all kinds. Special Furniture orders given prompt attention.

**The Sussex Manufacturing Co. Ltd.**  
SUSSEX, N. B.

**MADE IN CANADA.**  
Buy St. John Manufactured Goods

We manufacture all sizes and grades of Mattresses, Pillows, Bolsters, Woven Wire Springs, Cots, Folding Bedsteads, Divans, Easy Corners, Etc.

Iron Bedsteads for Institutions a Speciality.

**Hutchings Company, Limited**

**For Advertisement.**

We have the Most Improved and Complete Installation for all Kinds of Engravings.

**F. C. Wesley Company,**  
59 Water Street - St. John, N. B.



**SPECIAL LINES OF White Lily Brand Biscuits**

FIG BARS.  
PRINCESS PAT.  
KITCHENER'S MIXED.  
White Lily Cream Sodas.

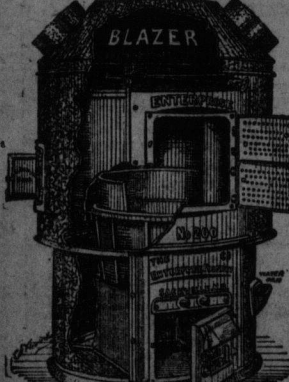
ASK YOUR GROCER.

**J. A. MARVEN, LTD.** Biscuit Manufacturers **MONCTON, N. B.**  
BRANCHES—ST. JOHN AND HALIFAX.

**JAS. W. FOLEY & CO.,**  
**POTTERS.**

MANUFACTURERS OF  
Butter Crocks, Jugs, Bean Pots,  
Tea Pots, Flower Pots,  
Stove Linings, Etc.

**St. John, N. B.**



Ask for Booklet "Warmth and Comfort" Describing fully the

**Enterprise Blazer Warm Air Furnace**  
With Patent Fire Pot

and other improvements which place it at the head of the class.

**The Enterprise Foundry Co.**  
Sackville, N. B.  
Manufacturers.

"Canadian Goods for Canadian People" is the Slogan of Our Manufacturers

## INDIVIDUAL AND GENERAL

Once a man gets the habit of buying things made in his own country, he gets a satisfaction that he never enjoyed before. It's a good bit of human nature not to care where things are made so long as they fit the case. But it's a better and a bigger part of selfish human nature to figure out how one's purchases help along the general movement of prosperity in his own country. In this co-operation between the individual and the general welfare, the personal effort of every man and woman counts when it comes to the big national push that gets the country out of the rut. Canada has a large army of workers to keep busy. The workers depend for their subsistence on thousands upon thousands of factories. The part played by one community in keying up this great empire of business depends precisely upon how many individuals take hold of the movement. In all great popular movements it is the five and ten cent purchases multiplied by the thousands upon thousands of people that register the popular goodwill. A big subscriber may write himself down for thousands and forget it. A thousand other people may go down for a few dollars each and the world can never forget the result they get for it.

**55c. PER DAY**

A trifling amount,---what does it mean? Just this; that you, as representing the average Canadian citizen, can square off your account with our army of factory workers, by making sure that at least 55 cents worth of the things you buy, in your ordinary every day shopping, are made right here in Canada---the country that gives you your own living.

That sum, 55 cents a day, equals \$200 per year. There are 8,000,000 people in Canada. If for the support of every one of them, there was spent \$200 a year on Canadian made goods it would give us a factory output of \$1,600,000,000.

Back in 1910-11 Canada was enjoying pretty good times, but the total factory output then was less than \$1,200,000,000.

You can easily bury the hard times of to-morrow under the coppers you spend on odds and ends to-day, just by using a little intelligent discrimination, by saying to the shop-keeper

"Nothing But "Made In Canada" For Mine"

**Corona Patriotic Packages**

Corona Imperials -- Corona Snow Flakes  
Corona Almontinoes  
---Are Particularly Fine---

"CORONA" stands for PURITY

THE CORONA CO., LIMITED - ST. JOHN, N. B.

**Cream of New Brunswick**

**Ready's Ale, Porter, Lager**  
Aerated Waters

Brewery - - Fairville, N. B.  
Soda Water Factory and Head Office, Peel Street, Saint John, N. B.

JOSH BILLINGS once said: "Next to a clear conscience for solid comfort comes an Easy Shoe."

**THE GOLDEN RULE AND AMHERST SOLID SHOES**

are thus linked by the great humorist to man's comfort and happiness.

Say AMHERST at any up-to-date store and get satisfaction.

"Ganong's"  
**GB**  
**Algonquin Assortment**

Just a little more deliciously flavored than any chocolates you have ever tasted.

Ganong Bros. Limited.

**War Talk for Cooks**

Military experts say an army is just as good as its stomach. An ill-fed army stands a poor chance on the battlefield, and what is true for a soldier on active service is true for everyday life. The best preparation for a hard day's work is good, wholesome well-cooked food.

**The Record Brilliant Range**

is a sound, honest cooker, baker and heater.

We specialize in ranges and heaters of all sorts, the RECORD BRILLIANT is ONE of our best styles. Write for our catalogue and see the others.

**Record Foundry & Machine Co. Ltd.**  
Moncton, N. B.

THE  
**The Drink for Dinner Time**



Did you ever drink really good porter with your dinner? There's no more natural drink to go with the midday meal; You try some RED BALL PORTER and see how nice it is—just choicest Dublin Malt with Garden Hope and Spring Water, blended and brewed to a nicety—then aged to develop the piquancy and creamy richness you will always find in RED BALL PORTER.

Simeon Jones, Ltd. **RED BALL BRAND** Saint John, N. B.  
Brewers **TRADE MARK**

Shipped to your Home in Light, Plain, Clean Boxes.

Buy  
**Canadian Made Shoes**

**Humphrey's Solids**  
---Are Made in Saint John---

The HUMPHREY Stamp on FOOTWEAR is Your Guarantee of the BEST for your MONEY, in Material, Workmanship, Fit, Wearing Qualities and Comfort. Again, HUMPHREY SHOES are nicely finished, neat and shapely.

ASK YOUR DEALER.

**J. M. HUMPHREY & CO.**  
Sole Makers of HUMPHREY'S SOLIDS - St. John, N. B.

Humphrey's Goodyear Welted Solids. Humphrey's Solid Leather Shoes.

**EDWARD PARTINGTON**  
**Pulp and Paper Company Ltd.**

**PULP LUMBER**  
**LATHS**

Marysville -- St. John -- Blackville