

Obituary

A message was received on Monday, Oct. 12th, by Mrs. John Elms announcing the sad news that Mrs. Joseph T. Parsons (nee Mary Elms) had passed away in Toronto, Canada, at the age of 45 years.

This news comes as a severe blow to her many friends and relatives in this town, as deceased was well and popularly known in church and social life. About three years ago the family went to Toronto to make their home and soon possessed many friends in the land of their adoption.

The late Mrs. Parsons has not been in good health for some time past and on Sunday, Oct. 11th the call came.

Left to mourn their sad loss are a sorrowing husband, two daughters, Gertrude and Minnie, and three sons, Herbert, William and Roy, to whom sincere sympathy is extended in their hour of sore bereavement. "Not gone from memory, Not gone from love, But gone to her Father's home above."

CLARKE'S BEACH NOTES.

Mrs. F. Hue and daughter, Ruth, returned recently from Canada, where Mrs. Hue had been visiting her son and friends.

Messrs. Abraham and Aubrey Snow arrived from U. S. A. during the past week and are spending their vacation with their parents, Mr. and Mrs. Samuel Snow and Mr. and Mrs. Isaac Snow, respectively.

Miss Ada Anthony left for Corner Brook on Thursday morning, where, it is rumoured, a very pleasing event will take place in the near future. Our best wish go with her.

Some of the crews have arrived from Labrador and others are to arrive soon. We are pleased to welcome them back.

A hot supper was held in the United Church School on Wednesday night under the auspices of the Girl's Guild.

Mrs. Capt. Butler, S.A., is at present in Hospital at St. John's. We hope to see her home and about soon.

Mr. William Ralph returned recently from the General Hospital where he had been undergoing treatment.

The funeral of the late Mrs. Joseph Coveyduck took place on Sunday, Oct. 12th, and was largely attended. Members of the near-by lodges of the L. O. E. A., of which order Mrs. Coveyduck was a member, attended. Much sympathy is felt for the bereaved husband and children.

Clarke's Beach.

NOTE OF THANKS.

Mrs. Stephen Roach and daughter desire to thank all those who rendered assistance during the illness and at the time of the death of their loved one. Especially do they wish to mention Mr. and Mrs. Wm. Lawrence, Mrs. Fannie Critch, Mr. John Snow of Charles, Mr. Hedley Critch, Dr. H. S. Atkinson and Rev. E. M. Bishop. Also those who sent messages of sympathy and wreaths, viz: Mr. and Mrs. E. V. Dawe, Western Arm, White Bay, Mr. and Mrs. R. A. Russell, Mr. Edward D. Willis, St. John's, Miss Florence Mercer, Mrs. (Dr.) Atkinson, Mrs. John Moore, Mrs. Myra Vokey, Mr. and Mrs. Wm. Dawe, Mr. and Mrs. Lewis Dawe, Mr. and Mrs. Wilfred Dawe, Mr. and Mrs. Wm. Lawrence, Mrs. Isaac Parsons, Mrs. Abe Russell, Mrs. Geo. Bursell, Mrs. W. C. White-way, Mrs. John Roach, Mrs. Isaac Bowering, Coley's Pt., Mrs. Joseph Snow, of Harvey, Mrs. John Lyons, Mr. and Mrs. C. E. Russell; also Miss Dorcas Barrett for presiding at the organ for the service at the Church.

Mrs. Isaac Parsons, of this town, spent the week-end in St. John's with her daughter, Essie, who has just returned from Montreal by the S.S. Nayarit, via Corner Brook, after spending a month's vacation with Nurse Emmie Parsons and Messrs. Hugh and Victor Parsons. Miss Parsons had a very enjoyable time while visiting Canada.

The Guardian

C. E. Russell - Proprietor.

Issued every Saturday from the office of publication, Water St., Bay Roberts, Nfld. Subscriptions (post free) to any part of Nfld. \$1.00 per year. To Canada, United States, Great Britain, etc., \$1.50 per year, post-paid. All subscriptions payable in advance.

Advertising Rates—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each continuation. Special advt. Want

Bay Roberts, Friday, Oct. 16th.

Newfoundland Butter Company
Opens Factory in St. John's.

Product is High Class in Quality and made and Packed in Perfectly Sanitary Surroundings.

The Guardian paid a visit to the new butter factory last week. This factory is situated on LeMarchant Road West, St. John's, and is operated by the Newfoundland Butter Company, Limited, with Mr. Wilfred R. Dove as the manager.

We were shown through the factory by Mr. Ehlers, a butter expert of Denmark, who has had a long experience in the manufacture of this product. As we were taken through the plant we were impressed by the wonderful cleanliness of the place.

The building measures some 165 feet by 45. At the western end is situated the boiler room and machine shop. The boiler and machinery were supplied by the Brecht Company of New York City, and installed by Mr. P. C. Smith, who last year installed the new sealing plant for Bowring's. The boiler supplies steam for heating, cleaning, cooking and pasteurization. All the power is electrical. The two large melters, two pasteurizers and starter are situated on the second floor above the churn and crystallizing tank. The butter passes from the pasteurizers to the churn which holds 1600 lbs. of butter at each churning. From here it passes out of the crystallizing tank where, as it is agitated by paddles it comes in contact with jets of cold water at high pressure. These break up the butter and it floats on the water as light as sea foam. Here men skim it off with wire paddles and it goes into wooden trucks, as clean as continued scrubbing can make them, to the tempering and packing room. Next it passes to a kneading table where it is mechanically mixed for about fifteen minutes, and the final process in the finishing machine standing next completes

the cycle, the finished product being then packed in tubs by wooden spatulas and taken to the refrigerating room. Another feature is the "printing machine," by which prints of the exact weight of one, two or three pounds are mechanically cut out, passing to an endless belt, from which girls remove them and wrap in wax paper.

The Newfoundland Butter Company emphasize the fact that the whole process is mechanical, that no human hands ever come in contact with the butter during its whole process, and so assure an absolutely sanitary and hygienic food product. The workmen are all neatly apportioned and overalled and the whole factory breathes an atmosphere of perfect sanitary conditions.

The most up-to-date methods of manufacture are employed, and the greatest care is exercised in the various processes as butter is of a nature which easily lends itself to contamination from outside sources.

The Company makes two grades—"Golden Spread" and "Silver Spread," and judging the butter in respect of flavour, texture and marketable appearance, we were favourably impressed with the high standard of excellence attained by the samples submitted for our inspection.

Considering the strict conditions prevailing in the manufacture of this article of food and the gratifying results obtained therefrom it is evident that "Golden Spread" and "Silver Spread" butter merits a fair share of the butter trade of Newfoundland.

The butter is packed in 1-lb. prints, 32 lbs. to the box, and in 10, 22, 32 and 42 lb. tubs.

or For Sale column, 10c per line for 1st insertion, 5c a line for subsequent insertions. Special prices quoted for six or twelve months.

We do not hold ourselves responsible for the opinions of our correspondents.

All advertisements subject to the approval of the management. Birth, Marriage and Death Notices 50 cents per insertion. Notes of Thanks and Lists of Presents, 50c to \$1.00.

All small and transient advertisements must be paid for at the time of insertion. The number of insertions must be specified.

We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

THE
DIOCESAN MAGAZINE

OCTOBER NUMBER.

Principal Contents:

1. The Bishop's Monthly Letter.
2. Reunion, Sermon by Rev. Canon Bayly, M.A.
3. "That They All May Be One," By Rev. C. A. Moulton.
4. English, American and Canadian Church News.
5. Reminiscences, By Rev. Canon Field.
6. What Our Diocese Is Doing.
7. Church Children's Cozy Corner.

On sale at Messrs. Gray & Goodland, Dicks & Co., Ayre & Sons, S. E. Garland, and by Outport Agents. Yearly subscriptions should be sent to P. O. Box E5181.

Subscription: One Dollar per Year.

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PEACE FOR ALL TIME.

A very important stage in the Locarno Conference was reached on October 15th, when France, Germany and Belgium signed a treaty that they would not invade one another's territory and to abstain from war for all time. Great Britain and Italy stand as guarantors of this engagement, promising to throw their forces against any of the three parties violating the terms

USE
STMONDS
SAWS

Their teeth are of a toughness which makes them hold their keen cutting edge under every usage.

SHIMONS CANADA SAW CO. LIMITED

VANCOUVER TORONTO ST. JOHN'S N.S.

YOUR OPPORTUNITY TO SEE

PROFESSOR SEELEY

Builder of the Body Beautiful

at CABLE HALL, Bay Roberts, on Monday Night, OCT. 19TH.

Doors open 7.30.

Show starts 8 o'clock.

The strongest Man in the World of His Weight—150 pounds. Performs Feats of Strength that you would hardly believe possible until you see them.

Tears 3 packs of playing cards in two.

Drives spikes through a 3 1/2 inch plank with his hands and pulls them out with his teeth.

Makes staples out of heavy spikes or steel bars with his hands only.

Can hold 2 spans of horses or 2 cars.

Bends new steel bars 1 inch thick.

Also performs many other as-tonishing feats of strength and skill.

Holds 30 men on the stage. Lifts 2800 lbs. with his back. 1000 lbs. with his neck. Supports 2000 lbs. across his neck.

Will allow any kind of a heavy sack (weight up to 800 lbs.) to be broken on his chest with a 15 lb. sledge hammer.

Prof. Seeley has the largest chest expansion in the world—18 inches. Can expand his neck alone 7 inches.

A series of valuable lessons will be given from the stage FREE with instructions on how to develop and care for the body.

Don't miss this show.

Free Dance following performance. Do not miss the Show and Dance. I guarantee you all a good time.

Admission:—Adults 30c. Children 15c.

(Under the distinguished patronage of His Excellency the Governor, Sir Wm. L. Allardice, K.C.M.G.)

COME TO ST. JOHN'S

FAIR

WEEKS!

OCTOBER 19 TO 31.

Fair will be officially opened on Monday, at 3 p.m.

HALF FARE ON RAILWAYS AND STEAMERS.

Coming October 16th to 28th.

Returning October 16th to November 2nd.

Combine business with pleasure. Do your Shopping—See the Fair.

Instructive, Interesting and Entertaining.

VAUDEVILLE EVERY NIGHT at 8 O'CLOCK
DANCING EVERY AFTERNOON AND NIGHT.

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For Sale!

Fire Wood Cheap.

Buy Dawe's (Better Built) Doors.

Also No. 1 Drum Heading.

Wm. Dawe & Sons Ltd.,
Bay Roberts.

ITEMS OF NEWS.

The many friends of Miss Genevieve Dawson, teacher in the R. C. High School, will be pleased to learn that she is recovering from her illness and will soon be around again.

Eugene Sandow, the world's strongest man, died suddenly in London on Oct. 14th. Death was due, it is thought, to the effects of a motor accident which occurred some years ago.

WREATH LAID ON WATERS.

A very touching scene took place on board the H.M.S. Repulse as the shores of England were neared on Oct. 15th, when H.R.H. the Prince of Wales laid a beautiful wreath upon the waters, which was given him by the Women's Patriotic League of Argentina, bearing the words "In memory of the brave and true who died a death of honor and departed in hope of resurrection and eternal life."

BARENEED NOTES.

The schooner "Maggie", Capt. Charlie Batten, arrived from Labrador on Wednesday, Oct. 14th, bringing a large number of freighters.

Messrs. B. Batten, Wm. Petten and Arthur Richards arrived from Labrador on Wednesday.

Mr. Stephen Boone, who is working at St. John's, arrived here on Saturday and returned again on Wednesday.

We are glad to hear that Mr. Roy Boone, who has been ill for the past two months, has recovered and is around again.

Mr. James Spencer arrived from Cambridge, Mass., during the week.

Splendid Values

IN

Gents Furnishings.

We are now showing complete stocks in the following lines:

Men's Caps

In all the leading Brands: Maritime, Cooper and Eastern.

Men's Shirts

In a beautiful assortment of striped Percalles, open front and tunic styles, sizes 14 to 16 1/2.

Men's Neck Ties.

Men's Braces.

Men's Collars.

Men's Garters.

Marshall Brothers,
Water Street, St. John's.New Goods!
New Goods!

Cotton Blankets, Wool Knap Blankets, Riverside Woolen Blankets and Wadded Quilts.

Stair Canvasses, Floor Canvasses, Canvass Mats and Hearth Rugs. Child's, Misses and Ladies' Sweaters in Pull-over and Coat Styles.

Men's and Boy's Suits, Overcoats, Mackinaws, Oil Coats, Caps, Boots, Rubbers, etc., etc., all at attractive prices.

We are clearing out Job lots of Ladies' and Misses Boots @ \$2.35 and \$2.25 per pair respectively.

WE ARE ALSO SHOWING SPLENDID VALUES IN Aluminum Boilers, Kettles and Percolators; also Nickel Kettles, Nickel Tea Trays, Fancy Tea Trays and Fancy Crockeryware.

WE CAN ALSO FILL YOUR REQUIREMENTS IN CHAIRS, BEDSTEADS, SPRINGS, MATTRESSES, WALL-PAPERS, PAINTS, VARNISHES, etc., etc.

No. 1 Labrador Feathers @ 30c. per lb.

A. E. MERCER

Bay Roberts West.

"ESTEY"

PIANOS and ORGANS

for School, Small Church or Hall, the "Estey Organ," Style 6-32 is the ideal instrument,—powerful, compact and inexpensive. \$125.00

Other prices up to \$185.00 in stock.

SEND FOR DETAILED PRICE CATALOGUE

"VICTOR"

VICTROLAS and RECORDS

The Last Word in Reliability

New Records constantly coming to hand. Full lists sent on request.

"OLIVER TYPEWRITER"

The "OLIVER" No. 9 has not yet been equalled—it gives lighter touch and clearer impression. \$70.00

AYRE & SONS LTD.

ST. JOHN'S, N.F.L.D.