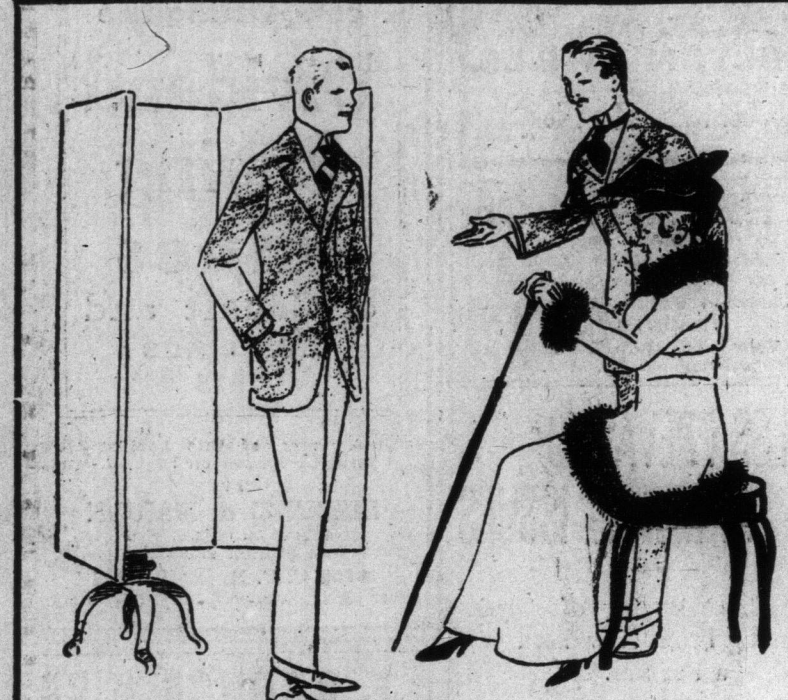


Sateen Petticoats, 69c.
 Mercerized Sateen Petticoats, in black, navy, King's blue and green; flounces made with knife pleating; lengths 38 to 42. Today's bargain, 69c.

THE ROBERT SIMPSON COMPANY LIMITED

Umbrellas
 200 manufacturers' "seconds," silk mixture cover, plain natural wood handles; a few mounted; very slight imperfection. Regular \$2.50 to \$3.50. Today, \$1.00.

Come Today and Reap the Benefit of Friday Bargain Prices



"Nothing Like a Good Tweed"

MEN'S \$12.50 AND \$13.50 SUITS AT \$7.95.

Serviceable English tweeds; stripe patterns; single-breasted sacque style; high cut vest; sizes 36 to 44. Friday, \$7.95.

English Tweed Trousers, \$1.49; 200 pairs; stripe patterns; sizes 32 to 44. Friday, \$1.49.

BOYS' DOUBLE-BREADED SUITS, \$3.85.

Regular \$6.00, \$6.50 and \$7.50 Values.

78 English Tweed Suits, in gray and brown; full cut styles, with bloomers; sizes 25 to 30. Friday bargain, \$3.85.

Boys' Ulsters for \$5.95

Regular \$9.50, \$10.00 and \$12.00.

82 Coats, odd lines from stock; blue chinchilla and brown Scotch and English ulsterings; heavy serge linings. Sizes 31 to 34. Friday bargain, \$5.95.

In the Men's Store

Every week-end—Friday and Saturday—we satisfy numbers of men, young and old, with clothes that fit, that are well tailored and are marked with the right price. Better than this, the clothes wear well. Come in and look over today's items.

Furnishings for Men

Neglige Shirts, 33c. Plain and fancy stripes; blue or black; laundered cuffs; coat style; sizes 14 to 16½. Regular 50c, 65c and 75c. Friday, 33c.

Fleece-Lined Underwear, natural shade, fleecy wool, shirts and drawers; sizes 34 to 44. Regular 50c. Friday, 39c.

Men's and Boys' Neckwear, broken ranges; plain and fancy stripes. Regular 25c and 35c. Friday, 12½c.

Men's Sweater Coats, various colorings and two-tone effects. Regular \$1.50. Friday, 98c.

Braces, Friday, 19c.

Scotch Wool Underwear, sizes 34 to 44. Regular 89c. Friday, 69c.

Men's Overcoats and Ulsters, Today, \$9.95

English coatings, in browns, plain and small stripe patterns; good double-breasted ulster style, with convertible collar and belted back; also in plain gray coating, cut single-breasted, fly-front, Chesterfield style, with velvet collar; sizes 36 to 44. Regular \$15.00. Friday, \$9.95.

Men's Fur-Lined Coats

Black beaver cloth shells; Canadian muskrat linings; dark, full-furred otter collars. Regular \$49.50. Friday, \$32.50.

Men's Fur-Lined Coats, lined with dyed coonskin flanks; piece Persian lamb collars; black cloth shells. Regular \$18.00. Friday, at \$10.95.

Men's Fur Caps, beaver, wombat, near seal, astrachan, otter, rat and Corean beaver; wedge shape. Regular \$2.00, \$2.50 and \$3.50. Friday, \$1.49.

Men's Winter Caps, tweeds and fancy cloths. Regular 50c, 75c and \$1.00. Friday, 39c.

Boys' Wool Toques. Regular prices 25c, 29c and 39c. Friday bargain, 19c.



Floor Coverings

English and Domestic Brussels Rugs—Large assortment of Oriental and two-tone effects, three good qualities:

6.9 x 9.0, \$13.25, \$16.75 and \$19.25
 6.9 x 10.6, \$15.50, \$19.00 and \$22.25
 9.0 x 9.0, \$17.75, \$22.25 and \$25.75
 9.0 x 10.6, \$19.75, \$24.75 and \$28.75
 9.0 x 12.0, \$22.50, \$28.75 and \$32.75
 11.3 x 12.0, \$29.50, \$37.25 and \$42.50

English and Scotch Tapestry Rugs—Fawns, browns, greens, reds, in Oriental and floral designs:

7.6 x 9.0, \$8.25
 9.0 x 9.0, \$9.75
 9.0 x 10.6, \$11.25
 9.0 x 12.0, \$12.95

200 English Wilton Hearth Rugs—Exceptional quality, copies of the finest Oriental; size 36 x 48 inches, \$4.25.
 2000 yards Printed Floor Cloth at 32c.—Good range of block, tile, floral, matting and hardwood effects, perfect goods; 36, 46, 54, 72 and 90 inches wide. Friday, square yard, 32c.

Hardware

Corn Brooms, five-string; good grade brown corn; well-made. Regular 45c. Friday, 32c.

Handled Shoe Brushes. Friday, 25c.
 Splint Clothes Baskets, medium size. Friday, 25c.

Zinc-Faced Wash Boards. Regular 35c. Friday, 25c.

Knife Cleaners, clean and polish table and kitchen knives. Regular \$1.50. Friday, 95c.

Enamel Lipped Saucepans, blue outside, pure white lining; 1 3/4, 2 or 2 1/2 quart size. Regular 35c to 60c. Friday, 25c.

Garbage Cans, large size, with ball handle and cover. Friday, 95c.

Potts' Sad Irons, nickel-plated; three irons; stand and handle. Regular \$1.25. Friday, 89c.

Table and Kitchen Cutlery

Table Knives, white celluloid handles; good Sheffield steel blades. Table size, Friday, 6 for \$1.10. Dessert size, Friday, 6 for \$1.00.

Nickel Silver Spoons and Forks, wear white throughout.

Tea Spoons, Friday, 4c, 5c, 6c each.

Desert Spoons and Forks. Friday, 3c each.

Table Spoons and Forks. Friday, 10c each.

Bread Knives, Butcher Knives, Ham Slicing Knives. Regular 50c. Friday, 25c.

Faring Knives, good steel blade. Friday, each, 10c.

Chinaware

LIGHT BLUE WILLOW DECORATION.

Cups and Saucers (tea), 14c.

Slop Bowls, 28c.

Fruit Saucers, 10c.

Bread and Butter Plates, 10c.

Tea Plates, 15c.

Gibson Teapots, 2, 3, 4, 5 and 6-cup sizes. Friday, 25c.

Odd Dinnerware at 5c—Dinner, breakfast, tea and bread and butter plates. Friday, each, 5c.

Fruit Saucers and Oatmeal at 8c.

White Vegetable Dishes (open), 25c.

Decorated Vegetable Dishes (covered), 49c.

Decorated Soup Tureens (covered), 49c.

Platters, various sizes, 8c, 10c, 13c, 29c and 39c.

Milk Jugs, all sizes, floral pattern. Friday, 19c.

"CLOVER LEAF" DINNERWARE.

Bargains in Good Boots

MEN'S WINTER BOOTS.

850 Pairs Men's Winter Weight Boots, in gunmetal, box calf and box kip leathers; button and lace styles; machine sewn and standard screw two-ply soles; round toes and medium heels; sizes 6 to 11. Regular \$2.50 and \$3.00. Friday, \$1.79.

P.S.—Men's Black Five-Button Neat Fitting Spats. Friday, 75c.

BARGAINS FOR BOYS.

Boys' Boots, Friday, \$1.49. 500 Pairs Boys' Kip and Gunmetal Calf Button and Blucher Style Boots, winter weight uppers; solid soles; round, neat toes; flat heels; sizes 11 to 13. Friday, \$1.49; sizes 1 to 5, Friday, \$1.69.

WOMEN'S BUTTON AND LACE BOOTS.

600 Pairs Women's Button and Lace Boots, with white and colored cloth and dull kid tops and vamp of patent leather; gunmetal and all velvet; good walking weight, in Goodyear welted and McKay sewn soles; latest American toe shapes; Cuban, military and square heels; sizes 2 to 7. Regular \$3.50 to \$5.00. Friday, \$2.49.

GIRLS' BOOTS.

Girls' Dongola Kid Lace Boots, made of even stock, with patent toe-caps; McKay sewn soles; college lasts; flat heels; sizes 5 to 10½. Regular \$1.25. Friday, 99c.

Bargains in Gloves and Hose

Children's Cashmere Gloves, fleece-lined. Regular 19c. Friday bargain, at 12½c.

Children's Wool-Lined Mittens; tan suede. Regular 75c. Friday, 49c.

Children's Wool Leggings, fancy knitted pattern; close weave; bootackin or garters; red. Regular 29c and 35c. Friday bargain, 19c.

Women's Fleece-Lined Hose, plain black cotton. Regular 25c. Friday bargain, 19c.

Women's Black Hose, cashmere, English. Friday, 25c.

Women's Lisle Thread Hose, black or white; manufacturers' "seconds," of 35c and 50c qualities. Friday bargain, 15c.

Boys' and Girls' Stockings, ribbed black cashmere; English; sizes 6 to 8½. Regular 25c. Friday, 3 pairs 55c; pair, 19c.

Women's Black Cashmere Hose. Friday, 3 pairs \$1.10; pair, 39c.

Women's Out-Size Black Cashmere Hose, "Pen-Angle" brand; sizes 9 to 10. Friday, 50c.

Millinery

FOR CHILDREN.

From 1 to 7 years old.

Hats and Bonnets, of corduroy, plain velvet plush, bearcloth, silk or felt; big range of colors, black, navy, Alice blue, red and white. Regular 75c and \$1.00. Friday, 25c.

UNTRIMMED SHAPES.

Women's Velvet Untrimmed Shapes. Originally \$1.50 to \$2.00. Friday, 50c.

FANCY OSTRICH AND MARABOU MOUNTS.

Assortment of styles and colors, including white and black. Regular 75c to \$1.25. Friday, 29c.

300 TRIMMED HATS.

Dozens of good styles. Originally \$2.50 to \$3.25. Friday, 95c.



A Great Sale of Waists

A collection of over five hundred high-class garments, about half of them are single samples and nearly all are imported models. The range of prices is from \$5.00 to \$12.50 each, and we are making a clearance of them on Friday at the uniform price of—ONE DOLLAR AND NINETY-NINE CENTS.

In Rich Black Satin Duchesse, some beautifully embroidered. Regular \$7.50 to \$12.50.

In Heavy Embroidered Lace, cobweb design; black with ecru or all ecru. Regular \$8.50 and \$9.50.

In Silk Chiffon, several attractive colorings; open front, long sleeves; 1-inch cloth piping on front, yoke and sleeves. Regular \$9.50.

In Ivory Net, back and sleeves of pin tucking, with low fichu; separate inner slip of net, trimmed with colored ribbon. Regular \$6.00.

In Pure Silk Net, over heavy flowered glace silk; high neck, deep yoke, and panel of black velvet. Regular \$10.50.

These and hundreds of other individual models. Regularly selling at \$9.50, \$10.50 and \$12.50. Final pre-inventory clearing. FRI.

DAY, EACH, 1.99

Bedding, Staples and Linens

Bedspreads at \$1.09—White crochets, closely woven, hemmed; size 72 x 84 inches. Friday, \$1.09.

Hemstitched Sheets, bleached; size 70 x 90 inches. Friday, \$1.19.

56 Sheetting Clearing at 41c—Bleached, linen finish; width, 2 1/2 yards. Regular 55c yard. Friday, 41c.

30c Sheetting at 22c—Bleached, twilled, 54 inches wide; for single beds. Regular 30c yard. Friday, 22c.

Chintz Bed Comforters, size 72 x 78 inches. Friday, \$1.88.

Factory or Unbleached Cotton, 36 inches wide. Clearing Friday, 8 1/2c yard. Bleached Longcloth, 35 inches wide. Friday, 12 yards for 89c.

Plain Pink Flannel, with 32 inches. Regular 15c yard. Limited quantity. Friday, yard, 10c.

Damask Table Cloths, assorted designs, size 58 x 90 inches; deep hemstitched hems. Regular \$2.00. Friday, \$1.69.

Semi-Bleached Table Damask, 64 inches wide. Regular 55c yard. Friday, yard, 45c.

Large, Heavy Striped Turkish Bath Towels, made in England. Friday, pair, 49c.

Drapery Supplies

Opaque Window Shades at 28c—Limited number, opaque shades, some slightly imperfect; sizes from 32 to 36 inches wide and 72 inches long; cream only; strong spring roller. Regular 39c. Friday, 28c.

Extension Rods, 6c. Well finished, extending to 48 inches, silvered ball end. Regular 10c. Friday, 6c.

Curtain Fabrics, 15c. White scrims, with hemstitched border effects, and nets with conventional and floral patterns; 36 inches wide. Friday, yard, 15c.

English Lace Curtains, \$1.39 pair. Exceptional value, 3 1/2 yards long; well woven strong net, new designs, spray centres with pretty floral border. Friday, pair, \$1.39.

Scotch Madras Muslin, 19c. 40 inches wide, cream or white, floral and conventional patterns. Friday, yard, 19c.

Furniture

Odd Parlor Chairs and Arm Rockers, in mahogany finish; spring seats in silk tapestry. Regular \$10.50. Friday, \$5.95.

Den Arm Chairs and Arm Rockers, solid oak, fumed finish; seats in art leather. Regular \$8.00. Friday, \$4.25.

Morris Arm Chairs, quarter-cut golden oak, loose cushion seat and cushion back in tapestry. Regular \$20.00. Friday, \$13.95.

Couch, upholstered all over in fine art leather, full size. Regular \$10.60. Friday, \$7.25.

Jardiniere Stands, oak, fumed finish. Regular \$2.00. Friday, \$1.35.

Jardiniere Stands, quarter-cut oak, Jacobean design. Regular \$3.00. Friday, \$1.95.

Parlor Tables, mahogany finish. Regular \$4.00. Friday, \$2.45.

Women's Wear at Friday Prices

Women's Plush Coats, \$14.95

Regular \$25.00.

75 only, of fine English plush, full back, with adjustable collar, military, with fur collar or regular full belted styles; well lined. Sizes 34 to 44 (principally large sizes). Friday, \$14.95.

WOMEN'S WARM TWEED COATS, \$6.95.

Formerly \$10.00 to \$12.50.

Sample Coats, broken lines from regular selling stock and a number of clearing lots. All in the newest cut; well tailored and good colors. Friday, \$6.95.

WOMEN'S DRESSES, \$5.95.

Were \$10.00 to \$14.00.

Silk, velvet, serge and combination effects, in dozens of this season's styles; flare, tunic, pleated and tucked skirts; for street or house wear. Sizes 34 to 40. Regular \$10.00 to \$14.00. Friday, \$5.95.

SKIRTS FOR WOMEN AT \$1.95.

Made in our own manufacturing department; three distinctly new styles; some with pockets; button trimmed; striped serges in brown or tan and two-tone effects in green or amethyst. Good assortment of sizes. Regular \$4.50. Friday, \$1.95.

FOR MISSES' WEAR.

Dresses, in broken lines, including sailor styles in black and navy serge, braid trimmed and plain skirt; crepe de chine, serge and satin combinations; sizes 16 to 20. Regular \$12.50 to \$18.50. Friday, \$4.49 and \$5.95.

MISSES' COATS, FRIDAY, \$4.98.

From regular stock; tweeds, cord cloth, corduroy, plaids and plain cloth; belted and box back; some with leather collars and cuffs; sizes 14 to 20. Regular \$10.00, \$12.50, \$15.00. Friday, \$4.98.

JUNIOR DRESSES, \$2.89.

Navy and brown corded velvet, with embroidered collar, in smart, good fitting styles; others in navy, black and Copen. serge, with white collar and cuffs trimmed with self-covered buttons; sizes 13 to 15. Regular \$6.75. Friday, \$2.89.

The New Market

TELEPHONE TONIGHT, 5.30 to 10 o'Clock, for Provisions to Go by Early Delivery Saturday.

TELEPHONE ADELAIDE 6100

THE FISH.

Fresh-caught Haddock, lb. 10c.

Fresh-caught Cod, by the piece, per lb. 12½c.

Fresh-caught Cod Steaks, lb. 15c.

Halibut Steaks, lb. 15c.

Fresh Sole, lb. 12½c.

Fresh Sea Herring, 2 lbs. for 15c.

Salmon Trout, lb. 12½c.

Trout Steaks, lb. 15c.

Whitfish, lb. 13c.

Smoked Finnan Haddie, lb. 10c.

Smoked Filets, lb. 15c.

Salmon Snacks, lb. 20c.

Ciscoes, lb. 12½c.

Fancy Golden Ciscoes, lb. 15c.

Kipperd Herring, each 5c.

Oysters, in close-covered containers, solid meat; half-pint, 20c; pint, 35c; quart, 70c.

THE MEATS.

Briquet Beef, boneless and rolled, per lb. 17c.

Shoulder Roast Tender Beef, per lb. 14c and 15c.

Blade Roast, very choice, per lb. 16c.

Round Steak Roast Beef, per lb. 22c.

Wing Roast, choice cut, per lb. 27c.

Loin of Young Lamb, per lb. 20c.

Family Sausage, our own make, per lb. 13½c.

THE GROCERIES.

One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag \$1.33.

Choice Family Flour, quarter-bag 68c.

Yellow Cooking Sugar, 7 lbs. 50c.

California Seeded Raisins, 3 pkgs. 31c.

Choice Cleaned Currants, 2 lbs. 24c.

Perfection Baking Powder, 3 tins 25c.

Heather Brand Extracts, assorted, 2 1/2-oz. bottles, 3 bottles 25c.

New Orleans Molasses, 2-lb. tin 10c.

Mixed Pastry Spice, per tin 7c.

No-Eg Powder, per tin 24c.

Canada Cornstarch, package 5c.