T. A. ROWAT & CO. 250 Dundas Street. Phones 3051-3052

Footwear that Has an Artistic Look

Never before have we FOODassembled such a glorious display of charming styles. Here Mylady can select spring frock. Be safe. Buy

Cook's Shoe Store BREAD



Novelties New Jewelry For Spring

Beaded Hand Bags Dornie Boxes...\$1.50 to \$9.00 Coin and Vanity Cases combined\$5.00 to \$10.00

Pearl Beads, all lengths \$3.50 up Fancy Colored Beads, all shades\$1.50 up Lingerie Clasps, in gold-filled, sterling and 10k solid gold50c to \$5.00 pair Hatpins, black, sterling silver and 10k solid gold

...... 35c to \$2.50 pair Bangle Bracelets, in sterling silver \$1.00 to \$6.50 Earrings, in black, pearl and assorted colors. . 50c pair up Brilliant Set Combs, Barrettes and Pins\$1.50 up Brilliant Shoe Buckles, \$4 up Rings, onyx, cameo, signet and stone set.

Cuff Links in enamel, sterling silver, gold-filled and 10k and 14k solid gold

..... 50c pair up Tie Clips 50c each up Gold-Filled Cigar Cutters \$2.25 up Gold-Filled Knives . \$3.00 up Silver-Plated Cigarette Cases \$5.00 up Ivory Cigarette Holders, \$3.50 Black Ribbon Fobs. .\$2.00 up Waldemar Chains . . . \$2.00 up Soft Collar Pins....50c each

Tiepins\$1.00 up C.H. Ward & Co.

Diamond Merchants and Jewelers 386 RICHMOND STREET Phone 1084



PHONE 3511. HAVE YOUR PIANO TUNED S. BOARDMAN Formerly six years with Heintzman Co.

Anthracite Coal Egg, Stove, Chestnut, Pea

Wood! Wood! Hard Wood, Mixed Wood, Mixed Slabs BRISTOL ESSERY

630 Maitland. ywt Phone 1089

HAROLD J. LAWSON

(Returned). 305-Dominion Savings Bldg. Phone 950.

Puncture-Proof Service.

Double Mileage

rdon Souseness atione Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5.
J. MORRITT, Prin.
Phone 7380.
N. Stonehouse. Vice-Prin.

STORAGE BATTERY RE. CHARGING and REPAIRING EXCELL AUTO ELECTRIC

Reliance Garage

FOR SALE

ON EASY TERMS, HOUSE NO.

90, DREANEY AVENUE.

ndon Loan and Savings Co.

SPRING HAT REVUE

Beltz & Co.

TRUE **ECONOMY**

her shoes from best makers in America. Footwear will make or spoil your new Parnell'S

BUY AN TODAY.

LET ELECTRICITY DO YOUR WORK. An Electric Washer, a Vacuum Cleaner, Electric Iron or a Sewing Manine Motor makes child's play of house work. The cost of operation is so small ill see no difference in your elec-BENSON-WILCOX ELECTRIC CO.

DON'T TAKE A CHANCE!

Johnston Bros. XXX BREAD

AT YOUR GROCER'S

POSTOFFICE HOURS ON GOOD FRIDAY

The public is hereby notified that, as Friday, April 2, is Good Friday, the day will be observed by the London postoffice as follows: The general postoffice will be closed on that day, except between the hours

of 8 a.m. and 10 a.m., during which of 8 a.m. and 10 a.m., during which period postage stamps will be on sale and the general delivery and registration wickets will be open.

There will be no delivery by letter carriers, but special delivery letters received at the postoffice up to 10 a.m. will be specially delivered. Those received after 10 a.m. will be delivered after 7 p.m. by special messenger.

The outgoing mails due for dispatch after 12 o'clock noon will be closed at that hour. The night mails will be dispatched as usual.

Two clearances will be made from the street letter boxes commencing at 7:50 a.m. and 7:30 p.m.

Money order, savings bank and pos-

Money order, savings bank and pos-tal note wickets will be closed.

LEAVE your advertising problems to

Federal Advertising

T. H. YULL, Mechanical Photo

MOTOR EXHIBITION ATTRACTS CROWDS

Beemer Company's Show.

With several beautiful new models

and maroon, and a coupe in green, evoked many comments of admiration. Because it has been made in Canada, the car is sold at popular prices. This

fact, coupled with many new features, has made the Gray-Dort a great drawing card in this show.

Three magnificent Cadillacs were on exhibition. A four-passenger phaeton, with a long rakish body, which gives it BUY AN

EXTRA LOAF

TODAY.

with a long rakish body, which gives it a ponderous appearance, attracted much attention. The "Victoria," a coupe exquisitely finished, and a seven-passenger touring car were also shown. These models have been built of solid aluminum and although they look heeavy because of their size, they are said to be really comparatively light.

A Chalmers sedan was also on exhibition.

The show rooms have been artistically decorated with tri-colored hangings and flags, with a sprinkling of tall palms among the cars. Music has been supplied by an orchestra each evening. The show is to be continued throughout the week and promises to become a veritable mecca for car lovers before the closing night.

COURT FINES FOR MONTH \$3,617.35

Bootleggers Help Swell Police Court Returns.

ICE PRICES CHANGED

Natural Ice To Cost a Trifle More, Artificial Product Drops.

Natural home-frozen ice per month will cost you just 50 cents more than last summer, according to one big natural ice firm, which reports a good ice harvest for the past winter. Quoting their prices as \$3.50 per month to private families for 20 to 25 pounds daily, this firm admitted that they had sold ic low as \$2 per month last year, but they had had a lot left over from the previous season. Later in the season when their supply became exhausted, they charged \$3 per month for ice empared with \$3.75 charged last year,

compared with \$3.75 charged last year, for supplying private families with 25-pound bergs daily.

Toronto estimates an increase of 20 per cent in the natural ice harvest, but looks for no reduction in price, increase in cost of labor being accepted as the explanation.

A natural ice firm this season announces that it is prepared to supply nounces that it is prepared to supply butchers at 20 cents per 100 pounds and grocers and small confectioners at 30

TWO FEET OF MUD

Motor Cars Become Stuck on Oxford Street East.

A number of complaints have been heard from motorists concerning the mud holes on Oxford street east, in which the combination wagon from No. which the combination wagon from No. 4 fire hall became stuck last Monday. A taxi cab from one of the local garages was stuck in the same hole from Sunday afternoon until Monday night. In addition to this there were eight other cars stuck all day Sunday. The bad spot, which is close to Quebec street, is about a 100 feet long, and contains mud to the depth of two feet. Large planks and building blocks, put under the various vehicles, sank out of sight.

Another hole of smaller proportions he place where all the motorists came

"A thing of beauty is a joy forever."



BIRTHSTONE-DIAMOND.

INNOCENCE.

In keeping with April being the Diamond Month, we are preparing some special window displays and advertisements in order that you may become better acquainted with the peer of all precious stones-Diamonds.

We believe that, resulting from a more comprehensive knowledge of diamonds, you will come to appreciate more fully our wonderful stock of these gems.

An Invitation---

LONDON.

If you are interested in diamonds and are desirous of knowing them better, we extend to you the invitation of calling and seeing our stock of unmounted stones and settings.

Young's

London's Jewelers.

EAST LONDON.

FINE ENTERTAINMENT BY MOTHERS' CLUB

Much Interest Shown in the Riverview School Children Take Part in Cantata.

An exceptionally fine entertainment of the Gray-Dort, the Cadillac and was that given at the Riverview school halmers cars on exhibition, Beemer last night, when the Mothers' Club of & Company's 1920 automobile show, that district presented a cantata "The which opened on Monday evening in the Pilgrim's Visitor," in which the chilnew garage which has been built ad- dren of the school took part. Mrs. joining the sales rooms, is in full swing. Fortner, one of the members of the Each night large crowds have been at- club, took the leading role in the cantracted and keen interest has been tata, that of the pilgrim, and all about shown.

The Grav-Dorf, a car built entirely shields and crosses. They were sup-

DANCE PAVILION TO COST \$10,000

New Amusement Hall At Springbank.

Fines amounting to \$3,617.35 were collected by Police Court Clerk John Moule during the month of March. Two \$500 fines were imposed on bootleggers during this period. A total of 218 cases were entered on the blotter during the 31 days. day. Reduction by the council of the board's estimates from \$34,000 to about \$20,000 necessitated reconsideration of estimates. It was thought it was bet-

ter to maintain roads and other sec-tions of the park than to entail heavy expenditures by allowing them to de-The bandstand at Victoria Park will

will be of a design satisfactory to the parks commission, and the general manager will be sole arbiter as to its conduct. Details of the proposal will be discussed at a meeting of the utilities commission Thursday, when the report balance of the week. which they imported from Buffalo.

Artificial ice is quoted by a local discussed at a meeting of the utilities manufacturing firm at \$3 per month, as commission Thursday, when the report balance of the week. of the parks board will be presented The Salvation Army was granted the use of Victoria Park for Sunday after-

51/2%

This increased rate is now

One Hundred Dollars and

For a term of three or four

years earn \$275.00

will earn 150.00

benture \$125.00

A safe, never-fluctuating investment,

Make your spare dollars meet a portion

"Older than the Dominion of Canada"

Market Square - Walter T. Westby, Manager Dundas St., Opp. Rectory St., A. H. Whitlow, Manager

Chas. J. Clarke, Manager

HUME CRONYN.

General Manager.

effective in The Huron & Erie

over is accepted at 5½ for a

Debenture Department.

years the rate is $5^{1}/4\%$.

\$1,000 at $5\frac{1}{2}$ % will in 5

\$1,000 at the ordinary

Extra income from a

Huron & Erie De-

protected by assets of over \$20,000,000.

of the increase in the cost of living!

Richmond Street

T. G. MEREDITH, K.C., .

savings interest rate

five=year term.

At The Theaters

"DUDS" AT ALLEN TODAY, TOMOR. ROW AND SATURDAY. Smuggled treasure, strange women, struggle on land and sea, raids, ro-mance and love. See "Duds," the big Ch'lders, Edwin Stevens, Christine Mayo and Florence De Shorn at the Al-

len today, tomorrow and Saturday.

Captain Plunkett, alone and unaided, assailed the smugglers in their own headquarters. Death lurked at every turn. But he had not looked for this— the imminent peril of death hanging over the head of Olgo Karakoff, beautiful woman of mystery.

Men cursed, fought, knifed and died

her were clustered the children bearing shields and crosses. They were supported by a large chorus of smaller children in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of wholesale jewelers offered huge rechildren in robes of white with pure wholesale jewelers offered huge rechildren in robes of wholesale jewelers offered huge rechildren in robes of

house.

The program included other fine numbers, among them popular selections from the Sunset quartet of the Colborne Street Church; excellent readings by Miss Minnie Dobbyn, Mrs. Fortner and Miss Mary Bolton; a vocal solo by Miss Campbell, and delightful dances by the little Misses Fitzgerald and Isabel Graham.

The success of the evening was largely due to the efforts of Mrs. Charles Turner, president of the club. F. J. Newhouse, the principal of the school, was in the chair, and two guests from the I.O. D. E. hospital committee, Mrs. Arthur Smith and Mrs. Hugh MacCallum, were present and thanked the club for their donard to fight for the children of the school.

The concert will be given again tonight for the children of the school. from its engagement at Massey Hall, Toronto, which is being packed at every performance. Government officials, city officials, ministers, welfare workers, physicians, commercial organization heads and the whole of the social service council have been invited to a pri-vate preliminary exhibition of "The wate preliminary exhibition of "The End of the Road." the social hygiene picture, at the Majestic Theatre on Sat-

FLO-FLO AT THE GRAND TOMOR-

ROW AND WEDNESDAY. John Cort brings his latest musical omedy "Flo-Flo" here tomorrow and teams of eccentric dancers ever seen on Broadway. An augmented orchestra assures a musicianly rendition of Silvio Hein's score. A special holiday matinee will be given tomorrow. (Good Friday) and the regular matinee on Saturday Saturday,

The bandstand at Victoria Park will be closed and signs placed on it, declaring it unsafe. About \$300 would be required to place this in proper condition, and with its reduced appropriation the board will be unable to undertake this. Agreement to erect a dance hall and a pony ring at Springbank Park was received from William Hueston. Minor changes were made in it, and the deal will not be definitely concloded until these have been approved by Mr. Hueston. Beautiful Katherine MacDonald in "The Beauty Market" will headline the ton.

If the agreement is accepted, a dance hall, costing \$10,000, will be erected about 100 yards west of the pavilion, close to the vicinity of the tracks. It

The Salvation Army was granted the use of Victoria Park for Sunday afternoon concerts. McClary's Welfare Association was given the use of park lands in Chelsea Green for gardening purposes.

CARD OF THANKS.

Having disposed of our business to Mr. P E. Carmichael, we desire to express our thanks and appreciation to our patrons. Signed McCallum & Willis.

72c UNION SERVICE.

New officers were elected for the C. P. R. Recreation Club at its meeting Tuesday evening, which in part assumed the form of a reception by divisional employees to the new divi-sional superintendent, R. McKillop, who was elected honorary president of the club. Addresses were given by Mr. McKillop and Samuel McCoy, re-Mr. McKlilop and Samuel McCoy, re-tiring president of the club. Other of-ficers elected were: A. B. McLeod, president; A. H. Pope, first vice-presi-dent; A. J. Hawkins, second vice-president! J. Shaw, third vice-presi-dent; H. J. McCallum, fourth vice-president; H. E. B. Mitchell, secretary-treasurer

ELECTED OFFICERS.

DODDS

BOOKS FOR CHILDREN

4,000 Added for Publii School Young sters in Public Library.

In the very near future about 4,000 books will be added to the public school section of the London Public Library. An appropriation has been made by the board of education, and the public library that will provide this number of board of education, and the public lib-rary that will provide this number of books. The books that are to be bought are supplementary reading for the pub-lic school children. They will only be available through teachers in charge of lass rooms.

The local school inspectors are just now engaged in making the selection of these books, which will include all goo books on literature, history, study, geography and inventions.

COME ON IN-THE SMUG-GLING'S FINE

When you and I were kids we used to ery and smuggle our way into the big tent without paying admission rates. Them was the happy days! Let's be kids again! Beginning today The Allen is showing Tom Moore in his special production "Duds." It's a mystery drama dealing with smugglers. We are going to call tonight Smugglers Night, and to everybody who enters the Allen without dropping their tickets in the chopper we will give two compliances. chopper we will give two complimen-tary passes to the next Tom Moore production when you present your ticket to the manager on the way out.

STRIKE IN ITALY. LONDON, March 31.—A dispatch to the Central News from Rome says the

state workers employed in the arsenals, obacco factories and other concerns, have proclaimed a general strike in Turin, Naples, Venice, Florence, Bologna and many other places, which hegan at midnight last night. The workers are demanding higher wages.



PHONE 2351. 233 DUNDAS.
Two Doors East of Majestic Theatre.

Canadian Bureau of Credita

COLLECTORS, ADJUSTERS, LIQUI. DATORS, ASSIGNEES, CREDIT

REPORTERS, ETC. Associated agencies all points. Ask for Dominion Bank Chambers, London.

TAYLOR'S THROAT AND

LUNG BALM

ROSS,' Limited

FURS

Taupe Fox Neckpieces. Price \$45.00 to \$52.50 Sable Neckpieces. Price \$35.00, \$45.00 to \$85.00

Isabella Wolf Neckpieces. Price \$55.00 to \$62.50 Hudson Seal Neckpieces. Price..... \$62.50 to \$120.00

Red Fox Neckpieces. Price, \$47.50 to \$57.50 Western Sable Stoles. Price.....\$47.50 Natural Raccoon Stoles. Price\$27.50, \$37.50, \$40.00 to \$42.50 Ermine Ties. Price\$27.50 to \$35.00 Taupe Squirrel Ties. Price......\$23.50 Grey Squirrel Ties. Price......\$23.50 Hudson Seal Ties. Price......\$19.50

Ladies' Wear Dept.

Spring Suits, in all their attractive beauty and newness of style, are daily coming from our designers' hands. This season bindings, braidings and embroidery are largely used on the higher class garments. We have made special provision for this class of work, which is most successfully meeting the expectations of our patrons. Velours, Tricotines, Poiret Twills, Gabardines, Serges, Poplins, etc., in all the cor-

reet colors for the season are here in rich abundance. Absolutely reliable materials, guaranteed in every instance, is how we protect our



THE FOLLOWING ARE A FEW OF OUR NEW MODELS.

Brown Jersey Suit, with silk corded stitching, pleated pockets, fancy silk girdle and lined with silk. Price **\$44.00**

Tan Jersey Suit, fancy braided belt, trimmed with pearl buttons and stitching, and lined with flowered silk. Price \$44.50 Taupe Jersey Suit, beautifully em-

broidered coat, fancy corded silk

girdle, and lined with silk. Price

Blue and Black All-Wool Poplin Suits, silk lined and trimmed with military braid and buttons. Price ... Navy Tricotine Suit, fancy braid

and button trimmed, pointed coat,

narrow leather belt, corded silk vest,

tuxedo collar, and lined with flowered silk. Price\$52.50 Navy Serge Suit, fancy braid and

button trimmed coat, straight back, corded silk vest and tuxedo collar. \$50.00 Price \$43.50

SPRING COATS

Black All-Wool Poplin Coat, with inverted pleat in back, full belt, button trimmed and lined to waist with silk. Price.

Mole Broadcloth Coat, full belt, tucked back and fancy pin-tucked and button trimmed pockets. Price\$40.00

with satin. Price\$42.00

Fawn Broadcloth Coat, trimmed with pin tucks and silk stitching, and lined to waist

Peacock Blue Velour Coat, self-covered buttons and silk stitching, fancy pleated and pin-tucked back, and lined with silk.

crossing in front, trimmed with pearl buttons and fancy stitching. Price \$52.50 and \$61.00

Tan and Blue Duvetyne Coats, full belt.

Tweed Coats, ranging in price from.\$14.50 to \$25.00

BLOUSES

Silk Gloves, in mastic, white,

black and grey. Price

Navy Georgette Blouses, with sand piping around V-neck and cuffs, finished with small navy georgette buttons and artistically embroidered and beaded in navy and red. Price\$12.00 Voile Blouses, plain and em-

broidered. Price...\$1.69 to \$6.00

HOSIERY.

White Georgette Blouses, with dainty tucked front, trimmed with pearl buttons, and hemstitched cuffs and V-neck. Price \$6.75 White Habutai Silk Blouses, extra heavy quality, plain, con-

.....\$6.00, \$6.75, \$7.50 to \$9.00,

vertible and sailor collars. Price

Silk Hose, plain, dropstitched Silk Scarfs, in new and clocked. Price, \$1.25 to \$4.25 | shades. Price

..... \$1.25 and \$1.50 NECKWEAR.

Easter Neckwear, in georgette, net, filet and lace. Price\$1.00 to \$3.00 Vests for suit and dress wear. Price\$1.25 to \$5.00

MARABOU RUFFS

Marabou Ruffs, in black and natural cape and scarf styles, plain and ostrich trimmed. Price....\$9.75, \$15.00 and \$18.00

196 Dundas Street

Phone 1319