DETROIT REPORTER SAYS OUR WOMEN ASK CONSCRIPTION

Woman Writer Tells of Incident on London Car.

SCORN FOR THE SLACKERS

Survey Indicates That Mothers and Wives Are Anxious for Enforced Service.

to enlist,' a woman said in a loud, clear A to enlist, a woman said in a loud, clear Advertiser has received a communica-voice to a street car conductor in Lon-don. Out and the crowd roared. N. Y., asking information of the where-

by Stella M. Champney in the Detroit Journal to illustrate the fact that Canadian women miss no opportunity to induce men to enlist either in overseas battalions or in home defence organiza-

the year before the war, 13,949 in 1914, and 12,806 in 1915." RED LETTER NIGHT AT KING SOLOMON LODGE

Prominent Grand Lodge Officers Exemplify Degree.

There was a big turnout at the Masonic Temple Thursday night to King Solomon's Lodge, when prominent grand lodge officers, past and present, on the invitation of the W. M. J. E. Middleton exemplified the first degree of masonry. The large attendance of members and visitors was repaid for coming to witness the excellent degree work by these efficient past officers Afrere rendered by the distinguishtors. The following conferred gree: W.M. Rt. Wor. Bro. T. G. I. P. M. Rt. Wor. Bro. E. T. Es-W. Rt. Wor. Bro. G. H. Poad, Chap-Wor. Bro. O. J. Bridle, Secret. Wor. Bro. A. B. Greer, I. G. Or. Bro. U. A. Buchner, S. D. Bro. Geo. Finnigan, J. D. Rt. Bro. J. W. Metherall, S. S. Wor. L. Simmie, J. S. Wor. Bro. C. acock.

A Sepia Enlargement

would make a much appreciated gift, or a pleasing addition to

25c to \$1.50.

Bring in your best films and talk it over with us. Pleasing samples for your inspection. Mail Orders Receive Prompt Attention.



TOO LATE TO CLASSIFY CUT PRICES EVERY DAY XPERIENCED DINING-ROOM GIRL

MAN AT CROSSING FELL ASLEEP AN FELL ASLEEP AND TIED UP TRAFFIC

MAJOR BALFOUR HERE .- Major

MR. HOCKIN TO SPEAK .- A mass

DUNDAS CENTRE CHURCH

48 RETURNED SOLDIERS

HIGH PRAISE GIVEN

ARRIVE IN CITY TUESDAY

at Hallfax.

Forty-eight wounded and invalided

London Girls Made a Marked Impression

The program was one of unusual excellence, and thanks are due to the artists, the Elgar Ladies' Quartet of London, and Miss Edna Steele of Hamilton, elocutionist, who all gave they services gratuitously for the causafthe Elgar Ladies' Quartet, compose of Misses Henderson, Suhr, Ware an Straitch, proved themselves not only skilled musicians but the services are described.

LONDON QUARTET

John Ward Pleads He Was Kept On Duty All Night.

Ruthven MacDonald, baritone, of Toronto: Miss Gladys Wright, reader, and Miss Florence Dewey, violinist, were the artists at a well-attended concert in the Sunday school of the Dundas Centre Methodist Church last night. The pro-

"It's hard enough work making a gar-den without having your neighbor's chickens tear it up as fast as you get it in shape," said Mrs. Jemims

Several Londoners in Party Just Landed

auto a short distance without the required license number. He was fined Neglected Crossing Gates.

John Ward, G. T. R. crossing watchman at Richmond street, pleaded guilty to obstructing the street by his failure to raise the gates after a freight had passed Tuesday morning. He explained he had fallen asleep a few minutes, as he had been on duty all night. He paid \$1 and costs.

Both Ware Law

Both Were Intoxicated.

Two disciples of Bacchus pleaded guilty to intoxication and each paid the minimum fine of \$10 and costs. One said he had carried his jag for a process. ber of days, but had not been caught. The other owed his to Montreal liquor.

VOICE OF THE

Throw Open the Street and A composed and the street and a composed and the street and a composed and the street and a composed at th JEWEL FOR PAST MASTER

Members of Hackett Lodge Honored I.

P. M. Bro. Edgar Post.

At the regular meeting last evening of Hackett Loyal Orange Benefit Lodge No. 805 I. P. M. Edgar Post was presented with a past master's jewel by Wor. County Master George Geoghagan. He replied suitably, It was announced that a big meeting will be held on Sunday evening at which exheld on Sunday evening and the churches, instead of being open every night in the week, so much? Do you wonder why they go warred the same way. Or are we going to see that there is some good in them, and in the after years the some evening for the Haudhit such ones are given a chance to I I should be some some of the Weeks of the Young Prown Hauthit su

copeland; Huldah Griffin, Lily Smith. The play was given under the direction of Mrs. Wheeble, to whom much credit was due.

While a drama of village life, "Brown Betty" is entirely different from the usual play dealing with such environment, in that it has up-to-date features such as a moving picture company and a decidedly progressive atmosphere. Jonas Hutchins has betrayed the trust of neighbors by using the funds they have given him to invest in mining stock to purchase a mine for himself. Charming "Brown Betty," an unknown granddaughter, comes to the fullage in the role of detective, takes a position as domestic in the home of the minister. Rev. Cyrus Harding, whom she finally marries, in the meantime discovering the guilt of her grand-father by obtaining possession of papers belonging to him. Harry Leon of the Vitnay Moving Picture Company during the progress of events fails in love with another granddaughter of the dishonest and eccentric old gentleman, Miss Violet Hutchins, who makes her home with her grandfather. Each member of the caste was so well adapted to his or her part and each gave such a finished presentation that all were equally deserving of praise.

At the final "party" where everything ended happily, numbers were contributed by Miss Ila Phillmore and Miss Flossia McCaig. Miss Jean Walker gave much appreciated readings between the acts.

Yours truly,
JOHN COTTAM.
London, April 11, 1917.

Ed.—The article in question appeared in The Advertiser's weekly financial survey and advocated that children and grown-ups should save small amounts, increasing the amount each week,

PATRIOTIC FESTIVAL NETS \$450 FOR SOLDIERS

Splendid Program Was Enjoyed by Large Crowd Last Night.

the direction of Mrs. Alice Henderson was repeated last evening in the Masonic Temple before a still larger audience than the first night. The enter-

s That Mothers
3 Anxious for Service.

Service.

Anxious for Service.

Anxious for Service armores: I want for the evening, his subject to the evening, his subject to the evening, his subject to the evening the event which his subject to the evening his subject to the event which his subject to the evening his subjec

IN GETTING RECRUITS

27 Men Signed On First Three Days of This Week.

Send-Off.

Forty-five N. C. O's and men, and three officers of Army Corps Training Depot No. 1, Wolseley Barracks, left London via the Grand Trunk yesterday afternoon for an eastern training point. A large crowd of friends and relatives of the men were on hand at the station, so the train was held a few minutes. About 4:30 masheld a few minutes

Farmers

TO APPLY FOR FARM HELP AT THE

Ontario Government Public

Employment Bureau

stating kind of help wanted, amount of wages and

length of time required, at the office of the Agricul-

15 Dominion Savings Building, Richmond Street

(Ground floor)

Or Market Square Entrance, London.

tural Department, London Branch,

ENGINEER PUTS IN LOWEST BID ON ASPHALT PAVING

Awarded Contracts and In-

structed To Buy Roller.

SHOE

SOAP

KID



SHOE SOAP KID

THE KID LEATHER PAR **EXCELLENT**

Queen Quality manufacturers were the first to recognize the wonderful possibilities of Shoe Soap Leather. We benefit by their foresight and wisdom.

that gives more satisfaction. It is specially tanned by a process that insures a beautiful and long-lived shoe.

For Women's fine shoes These shoes, if properly cared for, there is no kid leather and dressed occasionally with Shoe Soap Products, will wear long and retain their beauty. We heartily recommend them to those who want high-class shoes.

Beautiful, Fashionable, Comfortable Shoes made of Shoe Soap Kid are a Specialty Here.



dressing, using liquid have each the price would be \$1.01\frac{1}{2}. The foundations to be laid by W. J. Boss were quoted at \$5 cents per square yard for 5-inch base and 90 cents for a 6-inch base, including the grading. Mr. Brazier's prices were \$71\frac{1}{2}\$ and 96. The Standard Paving Company's price was about 20 cents higher. There was some discussion as to whether Trinidad or liquid asphalt would be used, but the engineer recommended the latter. The engineer recommended to the Imperial Oil Company, at the rate of the Imperial Oil Company, at the rate of the engineer recommended the service.

The question of engaging a superintendent for the paving plant was taken up, and the board will recommend that the council leave the matter with the board of control with power. Mr. Brazier has several good men in view.

The other tenders all showed that prices for materials are soaring. Cement has gone up about 45 cents a barrel, and hardware supplies are also quite a mather with the latter of the princes for materials are soaring. Cement has gone up about 45 cents a barrel, and hardware supplies are also quite a mather than the declared warmly. "We engineer to run the city, we had better the processing the processi

ng down asphalt instead of brick

is being considered.

City to Buy Roller.

The city engineer was instructed to call for tenders for an eight-ton roller for the paving plant. He presented specifications for the coal supply for

TONS AND SOUVENIRS.

CITY. PHONE 3614.

The Best 40c Meal in London

: Hotel Harrison : TALBOT AND KING STREETS.

The GRAND Cafe

384-386 Richmond St. PHONE 4346.
First Floor Over Star Theatre.
CHARLIE CHEU, Proprietor.

AUTO INSURANCE.
Salesmen wanted at once. Good salary. Here is a chance for an experi-The Geo. H. Davis Insurance Agency 206 Royal Bank Bldg. Phones 776-2922.

ORANGES

Thin skin, sweet and full of juice plendid value at 28c A DOZEN.

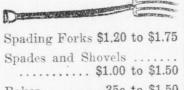
Bacon Our Bacon is noted for its fine

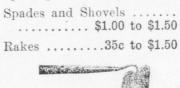
Nice Streaky Breakfast Eacon. Lean, Boneless Back Back Boneless Ham, for Frying.

Dr. Reed Cushion Shoe CASSELMAN BROS. 171 DUNDAS STREET.

Don't Let Your Neighbor Have the Nicest Garden

We Can Supply All Your Garden Tool Needs







Hoes35c to 75c Hand Cultivators.....\$1.00 Garden Sets, comprising Rake, Hoe and Spade\$1.70, \$1.95 and \$2.65 Garden Trowels and Forks 15c to 50c Turf Edgers \$1.00 and \$1.25 Wheelbarrows \$3.50 to \$5.50

ROOFING. Cowan's Colossal: 1-ply.....\$2.00 per square 2-ply......\$2.50 per square

Regal: 1-ply\$2.50 per square 2-ply\$3.00 per square 3-ply\$3.50 per square Each roll contains sufficient nails and cement to lay.

Paint Use Sherwin-Williams THE PAINT OF QUALITY.

When You Use



better and lasts longer than any other paint made. Price Half-pint tins30c int tins50c Quart tins\$1.00 Half-gallons\$1.90 Fallons\$3.70 Whites and Special Colors slightly higher. A paint for every purpose from cellar to garret, inside or outside.

Valspar Varnish for floors, stairs and all outside work, absolutely waterproof. Per

If You Raise Poultry, Look This Over Heavy Galvanized Poultry

Netting, 1 and 2 inch mesh. "United States" Poultry Wire, the netting with the square mesh, will not sag or pull out of shape.

1-INCH MESH. 12 inches wide....10c yard

10	mones	111100000000000	y all a
24	inches	wide16c	yard
36	inches	wide22c	yard
48	inches	wide30c	yard
2-INCH MESH.			
12	inches	wide5c	yard
		wide7c	
24	inches	wide8c	yard

36 inches wide.....12c yard

48 inches wide.....15c yard

60 inches wide.....18c yard

72 inches wide....20c yard Poultry Specific. Lice Killer and Disinfectant.



STEP-LADDERS, 90c to \$3.50

FOR FIELD, LAWN OR GARDEN

tin45c to \$6.00

Nature's Mineral Plant Food is the ideal fertilizer; increases production 200 per cent.

\$16.50 PER _______ ION. Absolutely Odorless, 4

\$1.75 PER 100 LBS.

THE STORE WITH A STOCK.

ch appreciated readings between the