

This Year as Yesteryear The Simpson Store Is Radiant With Gracious Gifts for the Bride-elect



Something that will convey the message of love, affection, goodwill or friendship—isn't that what you'd like to give?

Wherefore this pageful of happy suggestions is presented with the sincere belief that, if it does not solve your particular problem, it will at least open up some train of thought in the right direction.

Glistening Linens! The Gift Beautiful

Qualities That Will Appeal to the Bride Today and Tomorrow

Pure Linen Sets.
Famous old bleach satin, double damask. All pure linen cloth; size 2 x 2 1/2 yards; 1 dozen napkins, size 22 x 22 inches (wild rose, American beauty rose, Myrtle shamrock designs). Set for \$19.00.

All Linen Satin Damask Table Cloths.
Size 2 x 2 1/2 yards, pretty oval designs. Each, \$6.95.

Hemstitched Damask Table Cloths.
All linen, size 2 x 2 1/2 yards. Mum, conventional, and medallion designs. Priced at \$7.95.

Napkins to match, size 20 x 20 inches. Per dozen, \$8.95.

Pure Linen Scalloped Oval.
Size 2 x 2 1/2 yards. Pretty designs. Extra special at \$7.50.

All Linen Damask Luncheon Sets.
Hemstitched cloth, size 45 x 45 inches; 1/2 dozen napkins, size 15 x 15 inches, dainty designs. Set for \$5.95.

Bridal Gifts of Fancy Linen.
Hand-embroidered Madeira doilies, 15c to \$2.00.
Hand-embroidered Madeira scarfs, \$3.50 to \$16.50.
Hand-embroidered Madeira centres, \$1.50 to \$13.50.
Hand-embroidered Madeira lunch cloths, \$10.50 to \$125.00.
13-piece luncheon sets, \$4.95 to \$25.00.
Dainty lunch napkins. Per dozen, \$5.95 to \$20.00.

Just Arrived!
New French cluny doilies, scarfs, centres and lunch cloths. Splendid choosing from wide varieties.

Pure Linen Huck Towels.
Irish grass bleached, round design, with space for initial. Size 22 x 40 inches, hemstitched. For bedroom use. Pair, \$2.75.

All Linen Huck Towels.
Fancy damask borders, size 18 x 34 inches. Pair, \$1.25.
Fine linen guest towels, stripe designs, size 15 x 24. Pair, \$1.25.
White Turkish bath towels, handsome borders, blue, pink, helio, with space for initials. Pair, \$1.95.

The Furniture Gift Is Rich With Good Wishes

8-pc. Dining-Room Suite \$85.25

Consisting of Buffet, Extension Table and set of Diners. Buffet, solid oak, Jacobean design, rope turnings, large cupboard and drawer space. Top with shelf fitted with plate mirror.
Extension Table, 44 in. top, massive pedestal, extends to 6 feet.
Diners, panel backs, slip seats, upholstered in genuine leather. Complete, \$85.25.

Dining-room Chair, solid oak, golden and fumed finish, heavily built box frames, panel backs, pad seats, upholstered in genuine leather. Exceptional value, \$18.75.

Dining-room Chairs, solid quarter-cut oak, shaped plain backs and arms, box frames, well braced, slip seats, covered in genuine leather, \$28.00.

Extension Table, solid quarter-cut oak, fumed and golden finish, top 45 in., deep rims, massive platform, pedestal base, extends to 6 feet, \$20.95.

Extension Table, solid quarter-cut oak, top 48-in., deep rim, twin pedestal, 8 feet extension, double locks, golden finish only, \$22.75.

9-pc. Dining-Room Suite \$112.75

Jacobean finish, William and Mary period, consisting of Buffet, China Cabinet, Diners and Extension Table.
Buffet, 48 in. case, good cutlery and linen drawers, large cupboard, shaped bevelled plate mirror.
Extension Table, 44-in. top, heavy pedestal.
Diners, full slip seats, covered in genuine leather.
China Cabinet, double doors, fitted with 4 shelves. Complete, \$112.75.

Extension Table, solid quarter-cut oak, fumed and golden finish, massive colonial pedestal, double locks, 8 feet extension, \$27.50.

Verandah Chairs, heavy arms and post, woven splint seats, green and natural finish, \$2.25.
Rocker to match, \$2.50.

Porch Chairs and Rockers, very substantially built of solid oak, heavy slat backs and seats, bolted arms and legs; green only, \$6.75.

Verandah Rockers, woven splint seats, red, green and natural finish, \$1.50.
Chairs to match above, \$1.45.

Simpson's Palm Room

The bride-elect who is busy shopping all day will find it restful, pleasant and convenient to take dinner in the Palm Room. Club dinner is served from 11.30 a.m. to 2 p.m. A la carte lunches are served at all hours and afternoon tea from 3 p.m. to 5.30 p.m.

Victor Records



Martinelli, Alda and De Luca

Tenor Soprano Baritone
We list below the best Victor Records of these three world-renowned singers who delighted a large audience last night in Massey Hall. Come in and hear their records at any time. We'll be pleased to play them for you in our well-appointed Victrola Department:

- \$1.25 Sing Me Love's Lullaby, soprano solo, Frances Alda.
- \$1.25 Rule Britannia, soprano solo, Frances Alda.
- \$1.25 Mighty Lak' a Rose, soprano solo, Frances Alda.
- \$5.00 Miserere, from Il Trovatore, duet with chorus, Caruso and Alda.
- \$1.25 Deep River (Negro melody), with quartette, Frances Alda.
- \$1.25 Cavalleria Rusticana. (Harp acc.) tenor solo, Martinelli.
- \$1.25 Ideale (My Ideal), (Tosti), tenor solo, Martinelli.
- \$2.00 M'Appari, Martha (Like a Dream), tenor solo, Martinelli.
- \$1.25 Paggiacci (On With the Play), tenor solo, Martinelli.
- \$1.25 O Ben Tornato, Amore, tenor solo, Martinelli.
- \$2.00 Traviata (Thy Home in Fair Province), baritone solo, De Luca.
- \$2.00 Masked Ball (Is It Thou?), baritone solo, De Luca.

We deliver records. Phone Main 7841. Victrola Dept., 6th Floor.

An Attractive Dinner Set Makes an Ideal Gift!



Thin China Dinner Sets \$32.50

Beautiful quality, very thin white china, dainty hand-painted French border design, gold line edges, full gold handles. 97 pieces. Today, set, \$32.50.



Countess Limoges Sets \$139.50 Each

Handsome gold band border, with pretty black key over-design, full coin gold handles, finest quality Limoges china. An open stock pattern. 102 pieces. Today, the set, \$139.50.



This White and Gold Dinner Set at \$45.00

Excellent quality, clear white, thin china, ever-popular plain gold band border, with pretty black key over-design; full coin gold handles. 97 pieces. Today, set, \$45.00.



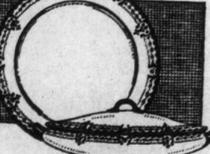
\$25.00 Booth's Silicon China Sets \$17.50

Handsome all-over blue decoration on finest quality Booth's silicon English china; 97 pieces. A limited number only. Today, the set, \$17.50.



French Coalport Sets \$98.50

Handsome new French border decoration, finest quality thin English Coalport china; 100 pieces. Today, set, \$98.50.



Amiens---a New Limoges Set \$59.50

A very new and dainty patterned pink rosebud border decoration; Bernardaud Limoges china; full coin gold handles; an open stock pattern; 97 pieces. Today, set, \$59.50.



50 Dinner Sets at \$11.95 Each

No Mail Orders. As this is an exceptional offering, and the price is less than today's laid down cost we expect these sets to sell very quickly. They are of good grade English ware, with a pleasing blue band and rosebud border. 97 pieces. Today, set, \$11.95.



Grindley's Dinner Sets \$19.75

Dinner Sets of the famous English Grindley make. Several new and dainty rosebud border decorations, all with gold line handles and edges; 97 pieces. Special for today, the set, \$19.75.

Some Good Bedding Gifts

Irish Embroidered Muslin Bed Spreads

Invisible stripe design. Size 90 x 108 inches, hemstitched. Price, \$10.95.

New Imported Fine Quality Wool-Filled Comforters

Silk covering, plain panels, dainty colorings. Size 72 x 78 inches. Each, \$18.00.

Hemstitched Sheets, size 72 x 108 inches, linen finish. Per pair, \$6.95.

Irish Embroidered Pillow Cases

Dainty design, size 45 x 36 inches, hemstitched. Per pair, \$2.50.

This Set of Electric Fixtures Complete \$24.95

Our special set of fixtures and shades—enough for a 6-room house, numbering 11 pieces in all—\$24.95. This set is immensely popular. Today it will be even more so as there will be several kinds for dining rooms and living rooms. You will be sure to get a set that will just suit. The colored shades are an added attraction.

Another Set of Electric Fixtures \$40.00

It surpasses in good quality and attractiveness any other set we have ever offered at this price. The set, complete with shade, includes choice of large semi-indirect bowls for dining-room—choice of two fine fixtures in silver-bronze and fleamish for parlor, dandy hall light with fancy enclosed shade, beautiful large wall brackets for upper hall and bedrooms, white enamel bathroom bracket.

Time Cannot Wither Nor Custom Stale The Dignity and Charm of Beautiful Cut Glass

Can you imagine anything more eloquent of endearing sentiment than a piece or set of scintillating, richly cut glass?

Most happy will be the June Bride who is the recipient of such a worthy remembrance, especially if it be from the Simpson store.

7-Piece Water Sets Are Just \$4.95

How the bride's eyes will sparkle at the sight of this water set; seven pieces, pretty floral decoration; bell shape tumblers. Today, the set, \$4.95.

\$3.95 for Gift Fern Pots

The Daisy floral design is a delight to behold; nickel-plated metal lining. Today special, \$3.95.

These Vases At \$2.45

She'll want one for her June flowers. Corset shape floral design. Eight-inch size. Clear, evenly cut heavy blanks. And today they're \$2.45.

Sugar and Cream Sets \$2.95

The sugar and cream seem to taste better in such attractive containers. Two hundred pairs, star or buzz design, cut glass. Just for today, the pair is \$2.95.

Sparkling Celery Trays, \$2.69

Genuine, richly cut glass, appropriate design. Come for them today when they're \$2.69.

8 in. Fruit Bowls at \$2.95

Eight-inch size, several designs to select from (one illustrated). Today, each, \$2.95.

Silverware! the Gift of Her Dreams

Bridal Sale of Silver-Plated Forks, Spoons and Fancy Pieces at Big Savings

In a plain floral pattern, bright finish, and positively will give the best of satisfaction.

- Coffee Spoons. Regularly \$2.00 doz. Each 13
- Tea Spoons. Regularly \$2.00 doz. Each 13
- Dessert Spoons. Regularly \$3.00 doz. Each 19
- Dinner Forks. Regularly \$3.50 doz. Each 23
- Table Spoons. Regularly \$3.50 doz. Each 23
- Large Fruit or Berry Spoon. Regularly \$1.50. Each .. 75
- Cold Meat Serving Fork. Regularly 85c. Each 47
- Butter Knives. Regularly 60c. Each 29
- Sugar Shells. Regularly 35c. Each 19

Wedding Stationery That Bespeaks Character

No part of the wedding arrangements is of more importance than the stationery.

Our papers are so made as to be correct in size and weight, thus permitting of immaculate results in the engraving and inscription. Some prices follow:

- 8 line script, plate and 25 sets \$ 7.50
- 8 line script, plate and 50 sets 8.50
- 8 line script, plate and 100 sets 11.00
- 11 line script, plate and 25 sets 9.25
- 11 line script, plate and 50 sets 10.25
- 11 line script, plate and 100 sets 12.75
- 14 line script, plate and 25 sets 11.50
- 14 line script, plate and 50 sets 12.50
- 14 line script, plate and 100 sets 15.00

The SIMPSON Company Limited