

The Robert SIMPSON Company

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841. We have fifty lines to Central.

The Robert SIMPSON Company

Whitewear for Women

Women's Night Dresses, clearing two beautiful styles in fine Nainsook, deep embroidery yokes, run with wide or narrow silk ribbons, lace edges, slip-over neck, short kimono-sleeves. Sizes 32 to 42 bust. Regularly \$1.75 each. Friday bargain 1.00

Little Girls' Spring Coats Clearing 200 handsome new Spring Coats for Little Girls, fully a dozen styles to choose from, in fine wool serges and plain cloths, in colors navy, cream or brown; also in linen Tussock and navy Alpaca, with white stripe. The choicest New York styles are included. Sizes 2 to 6 years in the lot. Regularly \$3.50 to \$6.50 each. Friday bargain, all at, each 2.50

Elegant Corsets A wonderful Friday bargain in New Model Corsets, clearing several styles in fine batiste or coutil, medium or low-bust, long hips and skirt, 4 side steels, 4 garters, deep lace trim, all are popular models. Sizes 18 to 28 inches. Regularly \$1.00 to \$1.50 each. Friday bargain, pair 75

Girls' Dresses A Friday bargain of beautiful White Lawn Dresses for girls, 6 to 14 years of age, prettily trimmed with very fine embroidery, frills and insertions, solid tucked yoke, lace trimmed collar and cuffs, skirt has a wide tuck and deep hem. Sizes 6 to 14 years. Regularly \$2.50 each. Friday bargain 1.75

Women's and Girls' Summer Underwear Girls' Vests, Swiss ribbed white cotton, low neck, long or no sleeves, draw tape on neck. Sizes 2 to 12 years. Regularly 15c to 22c each. Friday 2 for 25

Hosiery Advantages Women's and Boys' Ribbed Black Cotton Hose, double knee, medium weight, double heel and toe. 4 to 10; extra value. Friday bargain 18

Toilet Specials Velveteen Face Powder, in white and flesh. Regularly 25c. Special 15

Standard Set of Books on Bargain Sets by Hugo, Balzac, Poe, Bronte, Jane Austen and Lamb; every set in perfect condition. To be cleared Friday at greatly reduced prices:

English copyright fiction, good books in cloth bindings. Regularly 25c and 35c each. Special Friday, 2 for 25

Novels by Mrs. Henry Wood, paper bound. Regularly 15c each. Friday bargain, 3 for 25

Paperettes—A lot of travellers' samples, handsomely got up. On sale Friday at less than half price. 1,000 Paperettes, fine linen paper, tissue lined. Regularly 85c per dozen. Special Friday 18c per box or 2 for 35

Bargain Waists Rich Black and Colored Messaline Silk, Silk-lined Net and Lace Waists, offer a good choice of sizes. Regular prices \$2.95, \$3.50 and \$3.95. Friday bargain 1.45

A table of Crisp, Snowy Lawn Waists, whose fronts of embroidery in two designs, short inset sleeve; sizes 34 to 42. Regularly \$1.00 and \$1.25. Friday bargain 69

A splendid lot of our famous "Challenge" Linen Waists, counter muscled, but otherwise all right; all sizes in the lot, but it must be early buying to secure a \$1.95 or \$2.48 waist for, each. Friday 1.00

Some Noteworthy Shoe Values

WOMEN'S BOOTS \$1.49. 300 pairs Women's Boots, Blucher, button and Balmoral styles, in patent colt, viol kid and gun-metal leathers, medium and low heels, flexible McKay and hand-turned soles; sizes 2 1/2 to 7. Regularly \$1.99 and \$2.50. Friday 1.49

MEN'S BOOTS \$1.99. 750 pairs of Men's Blucher Style Boots, in patent colt, gun-metal, box calf, and Dongola kid leather, single and double Goodyear welts and McKay sewn soles, dull matt calf and self tops, all new spring styles; sizes 6 to 11. Friday 1.99

CHILDREN'S BOOTS \$2.95. 400 pairs Mrs. A. K. King's

Slippers and Sandals for children, in vici patent colt and tan calf leathers, medium weight soles, spring heels; sizes 3 to 7 only. Friday 2 for 59

WOMEN'S PUMPS AND SLIPPERS \$2.95. 1,000 pairs of Women's High-grade American Pumps and Slippers, in patent colt, viol kid, and nearly every shade, in satin, with or without strap, high New York, military, Cuban, and low college girl heels; C, D and E widths, sizes 2 to 7. Regularly \$3.50 and \$4.00. Friday bargain 2.95

Mesh Bags Five special German Silver Mesh Bags, kid lined, small inside coin pocket. Regularly \$4.50, Friday 1.98

Damask Cloths 98c Mercerized Damask Table Cloths, nicely hemstitched, a good assortment of designs, 57 x 85. Regularly \$1.50. Friday bargain .98

Colored Damask Bed Spreads, floral designs, in pink, blue and yellow, double bed size, 76 x 90. Regularly \$2.50. Friday bargain 1.69

Mercerized Damask Scarfs, 18 x 54, hemstitched all round. Clearing Friday 38

2,000 yards Crash Roller Toweling, with red border, 17 inches wide, serviceable toweling. Special Friday, yard 6 1/2 (Phone Linen Dept., 2nd Floor.)

Dress Goods at 33c Per Yard New Tweeds, Panamas, Shepherd Checks, Venetians, Taffetas, Lustres, Serges, Delaines, etc., are included in this special Dress Goods offering Friday. Every wanted color in the assortment, also black; 42 to 46 inches wide. Regularly 50c to 75c per yard. Friday bargain .33

WEST OF ENGLAND SERGES AT 84c PER YARD. Black, navy and cream are the only colors we have in this high-grade English Serge. Made from best quality yarns; correct weight for smart tailored summer suits; 50 inches wide; guaranteed thoroughly shrunken, fast dye and spot-proof. Regularly \$1.00. Friday bargain .84

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Pleased Customers are the basis of healthy store growth. Hence every day gives us the privilege of supplying a larger public. Every value is a guaranteed value, and every bargain provides a decided saving on needed articles.

Suits for Women and Misses

Made of fine quality, invisible stripe Venetian and French Panamas; some are plain tailored styles, with notched collar; others are inlaid with satin; all lined throughout with good silk; colors are grey, navy and black. Friday bargain 9.75

WASH DRESSES FOR WOMEN. Made of French chambrays, attractively trimmed with pipings; have semi-low collar and set-in three-quarter sleeves; the skirts fit smartly, and hang gracefully, showing the new overskirt effect and semi-side pleats; colors are blue, grey, mauve and linen shades; well made, and a big bargain. Friday bargain 2.35

GIRLS' RAINCOATS. Made of rubberized twill, in fawn and navy; these are loose-fitting, and fasten close up to throat, with deep turn-over collar, lined across shoulders; ages 6 to 12 years. Regularly \$5.00. Friday bargain 3.75

MANDELBERG RAINCOATS \$6.95. Serviceable cravenettes of good quality, in shades of navy and rubberized materials, of tan and navy, or of grey rubber-lined materials; cut in a variety of smart styles, semi-fitting or loose backs; collars that fasten up to throat. Regularly \$12.50 and \$15. Friday bargain 6.95

BARGAIN COATS FOR MISSES AND WOMEN, \$9.85. Made from all-wool English serges, in navy only; cut on straight lines, with new large collar; tailored sleeves. These coats would ordinarily sell for \$15.00, and were purchased by us at a price low enough to afford an excellent saving to you. They have every serviceable feature to give them worth. Sizes 16, 18, 34, 36, 38, lengths 50 to 52 in. A great Friday bargain 9.85

IN OUR SKIRT DEPARTMENT. Serviceable and neatly fitting Skirts for women made in two fashionable styles, of imported chevot serge and vicuna cloth black, navy and Oxford grey. They have high or normal waist lines, and one-sided effects, and are ornamented with self-covered buttons. Very special value 2.75

Plain, Striped and Shot Silks FRIDAY BARGAINS 58c PER YARD. Plain colors in satin-paillette and satin de chine, heavy, rich qualities in striped silks, in beautiful shadings, in new shot silks. Clearing on Friday, per yard .58

26-INCH BLACK PEAU DE SOIE SILK. On bargain Friday at 69c per yard. A medium weight silk for dresses, suits and coats, and wears well.

WIDE WIDTH BLACK SILKS. Regularly \$1.25, for 96c per yard. Included are black French taffetas, black satin de chine, and black duchesse paillette.

Wash Goods Lot of Silk Shantung, with dainty floral and geometrical designs, beautiful washing quality. Pink, sky, mauve, black, grey, cream and other good colors. Regularly 39c. Friday bargain 17

Clearance of White Muslins, just broken lines, but all good. Polka dots, checks and stripes. Regularly 15c to 25c. Friday bargain 9

30 pieces and many ends pretty Swiss Challies, bordered with corresponding colors to body of fabric, cream, pink, navy and other grounds. Regularly 25c. Friday bargain 11

31-inch Scotch Gingham, large plaid designs, 1-in. cushion checks, in red and white, red and black, navy and white, pink and white, green and white, and other colors, also some small checks in mauve and pink. Regularly 15c and 25c. Friday bargain 8

Clearance of an odd lot of various suitings, such as 36-inch repp in two shades of grey, black and mauve, serge suiting, mercerized, in browns, pink, sky, black, natural and cream. Regularly 26c and 36c. Friday bargain 8

Remnants and ends from Crum's and other splendid English Prints. Regularly 16c. Friday 8

RUSSIAN SALE OF NEGLIGE SHIRTS. No Phone or Mail Orders Filled. 2,000 Men's Neglige Shirts, in a large assortment of designs and plain colors; all sizes in the lot, but mostly large sizes; plain or pleated bosoms; some coat shirts. Sizes 14 to 17 1/2. Regularly 50c, 75c and \$1. To clear Friday, each 39

500 Men's Genuine English Cashmerette Outing Shirts, with turn-down collar; have pocket, double sewn seams, large roomy body. Also several pure white cellular shirts. In all sizes, 14 to 18. Regularly 75c. Friday bargain 59

Boy's Watch 69c 400 Men's of Boys' Watches, good reliable timekeepers (your money refunded if not satisfactory), in a nickel case. Regularly \$1.00. Friday bargain 69

ALARM CLOCK 69c. Every one guaranteed, solid brass movements, accurate timekeepers, in a nickel case, loud clear alarm. Regularly \$1.00. Friday bargain 69

Boxwoods at \$2.50, \$4 and \$6. Bay Trees, large pyramids, \$10, \$12 and \$15. Floral Dept., 8th Floor. Telephone orders filled.

20 Only Boxwood & Bay Trees

Drapery Remnants Half-Price

Odd or short lengths of Drapery Materials, such as repps, chintzes, velours, velvets, monk's-cloths and cretonnes. Now is the time to use these pieces. On sale at half-price Friday.

CUSHIONS. Russian Down Cushion Forms, covered in white cambric, well filled. These are very suitable for verandah or boat cushions. Friday at—

18 x 18 in., for, each .27

20 x 20 in., for, each .37

22 x 20 in., for, each .43

24 x 24 in., for, each .53

26 x 26 in., for, each .63

SHADES 39c EACH. 300 Opaque Shades, in white, cream and green, trimmed with lace or insertion; sizes 36 x 70 in., good rollers. Very special Friday at, each .39

SHADES 25c EACH. 400 good Opaque Plain Shades, cream and green, serviceable and mounted on reliable springs, ordinary size, extra good value. Friday at, each .25

BAMBOO SHADES. Eastern Split Bamboo Porch Shades, in natural and green tones, well made, complete with ropes and pulleys. These shades are very useful and quite inexpensive.

NATURAL GREEN. 4 x 8 ft., for .75

6 x 8 ft., for 1.10

8 x 8 ft., for 1.50

10 x 8 ft., for 1.80

12 x 8 ft., for 2.25

Good Suits for Men at Friday Prices

A leading manufacturer has furnished us with a number of lines of Men's Business Suits at a much lowered price. They are made from English tweeds, in the new browns and greys; cut single-breasted, three-button style, and have good wearing linings. These suits are well made, and easily worth more than twice our Friday bargain price 6.45

ODD TROUSERS AT BARGAIN PRICES. Trousers that are worth \$2.50 and \$3.00. The colors are greys and browns, in odds, and a number of different lines, dark striped grey worsteds. To clear Friday 1.98

BOYS' SUITS LOW-PRICED. A Dark Grey Mixed Tweed Single-breasted Russian Suit, with small stand collar, box pleated down back, neatly trimmed with braid and fancy metal buttons, patent leather belt; neat bloomer pants, with elastic bottoms. Sizes 2 to 8 years. Friday bargain 2.95

BOYS' WASH SUITS AT 69c. Blue striped English print and natural linen shade, Russian-Sailor Wash Suit, with white shield, patch pocket and belt; bloomer pants, with elastic bottoms; sizes 2 1/2 to 6 years. Friday bargain .69

Great Savings on Men's Hats. Black Stiff Hats, fine English fur felt; newest shapes. Regularly \$2.00, \$2.50 and \$3.50. Friday bargain 1.00

Soft Hats for Men, in Fedora, Crusher and Telescope shapes; colors fawn, slate, olive, green and black; sizes 6 3/4 to 7 1/4 only. Regularly \$2.00 and \$2.50. Friday bargain .98

Men's and Boys' Golf Caps, made from strong English tweeds in light and dark colors, also in blue and black serges; large or medium shapes. Regularly 25c and 35c. Friday bargain .19

Boys' Varsity Caps, made of fine quality blue melton cloth; plain or with crest on front; unlined; taped seams. Regularly 50c. Friday bargain .39

Wall Papers, Paints and Kalso. Mica Wall Papers, wall and ceiling, assorted colorings. Friday, special per roll .85

Odd Walls, Borders and Ceilings, assorted colorings. Friday special, per roll .75

Bedroom Wall Papers, neat colorings and designs. Regularly 25c. Friday .11

2,850 rolls Imported Parlor and dining room papers; good colorings. Regularly to 50c roll. Friday .24

Regularly to 75c roll. Friday .39

Pints and half pints, dark and medium colors in Paints. Special Friday, pints 23c; 1/2 pints 11c.

Kalso Wall Finish, ready to apply. 5-lb. packages. Friday special .39

2 1/2-lb. packages. Friday special .11 (Fifth Floor)

Bargains in the Basement

BARGAINS—HAMMOCKS WELL WORTH BUYING. 300 full size Roomy Hammocks, extra close weave, wide valance, foot and head spread, large pillow, elegant designs, good colors, well worth \$4.50. Friday bargain 3.45

Two hundred and fifty Hammocks, regularly \$2.00. Friday bargain 1.50

BROOMS—BROOMS—BROOMS. 1,200 House Brooms, corn stock, well made, sewn with five cords, extraordinary value at 35c. Friday bargain .39

FOR THE BATHROOM. 300 only beautiful Soap and Tumbler Holders, elegant nickel plate on brass, good style. Regularly \$1.25. Friday bargain .98

SCREEN DOORS. Full standard sizes, grained and strongly made, good quality screen. Sizes of doors 2 feet 6 inches by 6 feet, 6 inches; 2 feet 8 inches by 6 feet 8 inches; 2 feet 10 inches by 6 feet 10 inches and 3 feet by 7 feet. Prices for the plain grained doors, 75c and \$1.00; doors varnished and grained, \$1.25, \$1.35, \$1.50, \$1.75 and \$2.00.

China Snaps 700 Chocolate Chips and Sauces, Doulton China Tea Plates. Regularly 30c. Friday bargain .15

200 Jardinieres, Majolica-ware, art colors, embossed. Regularly 50c. Friday bargain .39

30 only 97-piece Dinner Sets, natural color floral decoration, gold edge finish. Friday bargain .69

Carlsbad China Dinner Set, in the new Empress design, rich gold decoration. Friday bargain 29.50

100 dozen Table Tumblers, thin, clear glass. Friday bargain, dozen .49

The List of Friday Groceries

Choice Family Flour, 4 lbs. 59

Currants, cleaned, 2 lbs. 25

California Seeded Raisins, three packages 25

Pure Kettle Refined Lard, lb. 17

Yellow Cooking Sugar, 2 lbs. 50

Perfection Baking Powder, three tins 25

Cornstarch, package 25

New Orleans Molasses, Cherry Grove brand, 2 lb. tin 10

Finest Creamery Butter, per lb. 29

Choice Hangover Rice, 5 lbs. 25

Pearl Tapioca, 2 lbs. 25

500 Pickled Shoulders of Pork, 6 to 8 lbs., each, per lb. 12

Choice Red Salmon, per tin 18

Finest Canned Corn, 3 tins 25

2 1/2 LBS. PURE CELONA TEA, 58c

A blend of India and Ceylon Tea of uniform quality and fine flavor. Friday, 2 1/2 lbs. 58

The Robert SIMPSON Company Limited