

The Robert Simpson Company, Limited

Bedford Cords Half Price

54 INCHES WIDE, PER YARD 37c.
1,000 yards only of these popular Suitings, in three widths of cords, combination of black and white, blue and white, grey and white, etc., for smart summer or holiday suits or dresses; a fine-wearing fabric, and half-priced for this day's selling. 54 in. wide. Per yard37

(Main Floor)

1.25 PENCIL-STRIPED SERGES, 54 IN. WIDE, PER YARD 96c.
Four designs to choose from, pure wool qualities, in cream ground serges, with narrow black hairline stripes; good tailoring cloths that always retain their smartness, and are specially noted for their dirt and dust-resisting qualities. 54 in. wide. Per yard96

Satin Petticoats \$1.49

Imported Satin Petticoats, black, emerald, purple, cerise and royal blue, knife-pleated flounce, trimmed with a narrow Van Dyke Paisley brand in harmonizing tones. Sizes 36 to 42. Friday1.49
(No phone or mail orders.)

WAISTS

100 Odd Silk and Net Waists, in a variety of sizes and styles; some black and ivory, and a good choice of colors. Regularly \$1.95, \$2.50 and \$2.75. For early shoppers Friday1.00

A collection of beautiful Lingerie Waists, taken from our show tables through being slightly mussed and soiled. A splendid opportunity to get a high-class waist at a low price. Regularly \$1.48, \$1.95 and \$2.48. Friday bargain1.00

About 300 Sample Waists, of white and colored cotton; shirts and lingerie Waists; all new goods; clean and up-to-date; every size amongst the lot. Worth 85c, \$1.00 and \$1.25. Friday bargain for39
(Third Floor)

MILLINERY

Three special lines: Shapes at 75c; Trimmed and Suit Hats, \$1.75; Ostrich Feather and Mounts, \$1.25.

Of the shapes there are over 30 dozen, including samples, small lines that we wish to clear, and goods that have been slightly handled. Their regular prices are \$1.25 to \$2.00. Friday, each75

Trimmed and Suit Hats are from lines all over \$3.50 in value. Friday1.75

The Ostrich Mounts are a great collection for a Friday bargain at1.25

GLOVES

Women's Long Silk Gloves, three-quarter length, jersey wrist, mode, grey, tan or black; 6, 6 1/2, 7, 7 1/2. Friday21

Women's Washable Natural Chambray Gloves, 2 dome fastener, close, fine weave; 6 to 8. Friday29

Women's 16-button length Kid Gloves, mousquetaire, dome fasteners, white only; sizes 5 to 7 1/2. Friday1.59

Friday Bargains in China Department

Electric Table Lamps, brushed brass finish, with 16-inch art glass shade, amber or green coloring, cord, plug and bulb, all complete \$4.50 value; Friday bargain2.50

Semi-Porcelain Tea Cups and Saucers, pink, blue or green decorations, regular price 80c; Friday bargain46

Semi-Porcelain Porridge Dishes, 9-inch size, several decorations and colors, regular price 15c; Friday bargain10

English Bone China Plates, clover leaf decoration5

8-inch size8

Full size Water Tumblers, regular price, 35c per dozen; Friday bargain, each2

Thin Blown Table Tumblers, fine clear crystal, several shapes and sizes up to 12 ounces. Regular price up to 10c each. Friday bargain, choice at, each4
(Basement)

Flannelette Blankets 1.38 Pr.

Large double bed size, 70 x 84, firmly woven and closely napped; clearing 200 pairs, in white or grey. Friday bargain, pair1.38

Damask Table Cloths, heavy Scotch make, splendid wearing quality, assorted designs, size 2 x 2 1/2 yards. Regularly \$2.25 and \$2.50. Friday bargain1.59

Bleached English Longcloth, 35 inches wide, cambric finish. Clearing Friday, yard7 1/2

Crash Roller Towelling, 17 inches wide, Friday, yard5 1/2

Plain Bleached Sheetting, firmly woven, 71 inches wide. Regularly 37c. Friday, yard33

Brown Holland Linen, for serviceable dresses, etc., 40 inches wide. Friday bargain, yard19

Galateas in a range of neat designs, mostly dark colorings, 28 inches wide. Friday, yd.11

All-Over Embroideries

CORSET COVERS AND FLOUNCINGS FOR FRIDAY'S SELLING.

Embroidered Batiste All-over, with three rows of Gulpure lace insertion, 22 inches wide. Our 75c quality. Friday bargain, per yard33

Corset Cover Embroideries, pretty open-work patterns, fine quality of cambric, 17 inches wide. Our 25c and 30c qualities. Friday bargain18

Flouncings, 27-inch Swiss Flouncings, open work patterns, new clean flouncings. Our 33c quality. Friday bargain23

HANDKERCHIEFS FOR FRIDAY SELLING.

Men's Mercerized Handkerchiefs, navy and white spot, with pinch hem-stitch border, soft finish; a three for 25c quality. Friday25

Women's Initial Handkerchiefs, pure linen, 1/4 inch hemstitch, small neat initial. Our three for 25c quality. Friday bargain, four for25

Finger Spring Eyeglasses

And Chains, complete. Regularly \$3.50 to \$4.25, for2.45

Good Glasses, in aluminum frames, for reading. Regularly \$1.50.1.00

Double Vision Lenses, far and near sight, ground in kind. Regularly \$5.00, for3.90

(Extra charge for compound lenses)

Specter Prism Binoculars, a high-grade glass, French make. Regularly \$30.00, for22.50

(Optical Dept., Second Floor)

UMBRELLAS

Men's and Women's \$4.00, \$4.50 and \$5.00 umbrellas. Friday3.29

Men's and Women's \$1.50 and \$2.00 umbrellas. Friday1.39

Men's and Children's 65c umbrellas. Friday45

DRUGS

Sulphur and Molasses. Friday two for25

Gloria Tonic Rheumatism Cure, \$1 boxes. Friday75

Wahoo Non-alcoholic Blood Purifier. Friday30

Squibbs' Finest Olive Oil—25

8 oz.45

Beef, Iron and Wine.25

Irrigating Cans, best white enamel. Regularly 60c. Friday40

Red Rubber Tubing, 6-foot lengths for25

Deval Ladies' Rapid Flowing Syringe, all soft rubber. Regularly \$1.50. Friday75

Bulb Syringes, with hard rubber pipes. Regularly 50c. Friday35

Comforts, all kinds. Regularly 10c. Friday5

Fancy Needlework

Snowy, pure white shams and Runners, sizes 30 x 30 and 18 x 54, and 18 x 50 inch, all with heavy drawn work design. This is a very special bargain for Friday, each23

Beautiful designs in real lace, including tenners scarf and sham, 30 x 30 and 18 x 54-inch, regularly 75c value, for Friday, each49

A clearance of our forward stock of first quality Berlin and Shetland Hosiery, regularly 7c skein, for Friday, per skein3

Sheet Music Bargains

Popular Vocal and Instrumental. 6 FOR 25c.

A few of the titles are "Alice," "Battle of Waterloo," "Bohemian Girl," "Consolation," by Mendelssohn, "Evening Star" (Tannhauser), "Farewell to the Piano," "Chopins Funeral March," "Home, Sweet Home" (Var.), "Invitation to the Dance," Handel's "Largo," "Last Hope," "Melody in F," "Melodies of Scotland," "My Old Kentucky Home," "Nearer My God to Thee," "Old Folks at Home," "Overture of Irish Airs," "The Storm," "Trauermel," "William Tell Overture," and hundreds of others. Six copies for25

Music Dept., Book Section, ground floor.

JEWELRY

14k. Gold Pearl Sunbursts, real pearls and genuine diamond centre. Friday12.75

14k. Gold Cameo Rings, finely cut, real cameos, pink background, set in plain 14k. gold high setting. Regularly \$4.50 and \$5.50. Friday2.95

10k. Baby Rings, gold-filled Signet Rings and Coral Cameo Rings; fine filled Pearl Necklets; real Coral Necklets; large Oval and Kidnapped Belt Buckles; Sterling Silver Dress Sets; Roman finish Dress Sets; Roman Bar Pins; Sterling Silver Cuff Links; Enamel Dress Pin Sets; Amethyst and Topaz Brooches; Tie Pins, Tie Clips, and many other articles. Regularly 35c, 50c, 75c and \$1.00. Friday25

Music Dept., Book Section, ground floor.

Holiday Ribbon

WIDE TAFFETA RIBBON, 9c YARD.

A ribbon of rare value offered as a leader at a reduced price. It is of heavy, firm quality, and is 4 1/2 inches wide. Most excellent for children's hair bows, hat bows or sashes, and may be had in the best summer colors, white, cream, pink, pale blue, old rose, lilac, navy, red, cardinal and black. Friday bargain9

5-INCH HEAVY DUCHESS SATIN, 19c YARD.

A magnificent quality of rich Duchess Satin, with a brilliant finish, every thread pure silk and yarn-dyed. For millinery and summer sashes it cannot be surpassed. It may be had in 24 of the season's best colors, including novelty shades. Reduced in price, Friday bargain19

FRIDAY BARGAINS

Store opens 8 a.m. Closes 5.30 p.m.

Women's Suits for Friday Bargain \$11.85

WORTH \$17.50 AND \$25.00.

Women's and Misses' Suits, of whipcords, tweeds and Bedford cords; the styles are the very newest, showing blouse effects, novelty collars and notched collars; sizes 32, 34, 36 up to 42 and 14, 16, 18. Friday bargain11.85

50 COATS, WORTH \$14.50, \$15.00 AND \$16.50, FRIDAY BARGAIN \$9.65.

These styles are all new; short lengths, with cutaway fronts and rounded corners; good quality broadcloths, worsteds and pretty tweeds, in light and dark shades; some with Robespierre collars, effectively trimmed; others in plainer styles; suitable for misses, young or elderly women. To9.65

FRIDAY BARGAIN IN DRESSES, \$2.95, WORTH \$3.75, \$4.00, \$5.00 TO \$6.00.

We have prepared a big bargain in Summer Lingerie Dresses that are slightly soiled, and others, while not the season's newest styles, are suitable for present wear; summer wash dresses, in striped zephyr, muslin and striped Madras; some all-over embroidered, with low necks and short sleeves. See tables. Splendid Friday bargain2.95

GIRLS' AND MISSES COATS, \$2.95, REGULARLY \$5.00 TO \$6.00.

A variety of good styles and colors, including navy, greens, Alice blue, scarlet and shepherd's checks; some have large sailor collars, trimmed with material in contrasting shades; others are plain tailored and lined; 6 to 14 years, 14 to 18 years. Friday bargain2.95

SEPARATE SKIRTS—Well tailored, fit perfectly; they are a manufacturer's samples; styles are all new; some plain gored, others pleated in various ways; materials are serges, Panamas, Bedford cords and volles, in black, navy, tan, Alice blue, cream, with hairline stripe, and shepherd's check. Regularly \$5.00 to \$8.50. Friday bargain2.45

(Third Floor)

Big Special Values in Carpets, Rugs, Linoleum, Mattings

Remnants of String Napier Matting and Jute Brussels Stair Carpets—Suitable for back stairs and hall runners, 18 and 22 1/2 inches wide. Regularly 17c and 22c yard. Lengths up to 3 yards. Friday11

Reduced Prices on New Scotch, Washable Bath Mats—Colors guaranteed not to fade:1.95

24 x 48 inches. Special Friday2.55

27 x 54 inches. Special Friday2.95

36 x 63 inches. Special Friday2.95

Good "Special" in English Tapestry Squares—Two large sizes featured at a 10c price for Friday, and opening. Beautiful green ground chintz, with tan coloring in design; 3 1/2 x 4 yds. Special Friday 12.45

Handsome, Well-colored, Light Floral Chintz—10 1/2 x 13 1/2. Fine quality. Special Friday12.45

Big Bargains in English Wilton Rugs—Oriental design; will give good service:17.75

9 0 x 12 0. Regular price \$25.00. Special price17.75

9 0 x 10 0. Regular price \$22.50. Special price17.75

9 0 x 9 0. Regular price \$19.25. Special price13.75

100 ENGLISH BRUSSELS. SPECIAL FRIDAY, 69c.

In this lot there are several part rolls, some with borders to match, that we are clearing at less than cost. Blue, tan and green, in Oriental designs. Special Friday bargain, yard69

(Fourth Floor)

Friday in the Drapery Department Is Always Most Interesting

THIRD DAY'S NET SALE—PRICES LESS THAN HALF.

40c Nets, 19c—in white, ivory, ecru and arabic; an endless variety to select from, in a lot of different weaves. Friday bargain19

60c Nets, 30c—in white, ecru, blue, and green, in all shades. Some are suitable for the boudoir or bedroom; others for the living apartments. A beautiful quality at a low price. Friday bargain, yard27

125c Wool Monk's Cloth, 98c—For portieres, window hangings and upholstery; 50 inches wide; in greens, browns, crimsons and blues. Friday bargain, yard98

125c HOMESPUN FOR 85c YARD.

A most artistic fabric at a small cost; all-wool; shows a square weave that is very effective; in navy blue, ecru, blue, brown and natural; 50 inches wide. Regularly \$1.25. Friday bargain, yd.85

A beautiful range of Tapestry Bandings and Galoons to select from, ranging from 10c to 60c yard. These trimmings add very materially to the appearance of these plain fabrics.70c

70c OPAQUE SHADES, 39c.

Plain Hand-made Opaque Shades, in green, cream and white, mounted on best Hartshorn rollers; complete with brackets and pulls; size 27 x 70 inches. Friday bargain39

75c COMBINATION OPAQUE SHADES, 46c.

Green with cream or white, hand-made, opaque cloth, mounted on Hartshorn rollers; size 27 x 70 inches; the best on the market at half-price. Friday bargain46

FRIDAY BARGAIN IN BAMBOO VERANDAH SHADES, CLEARING AT HALF-PRICE.

Soiled and Slightly Damaged—Colors Natural and Green. Sizes 4 x 8 ft., regularly 75c to \$1.10; 6 x 8 ft., regularly \$1.10 to \$1.50; 8 x 8 ft., regularly \$1.50 to \$1.95; 10 x 8 ft., regularly \$1.80 to \$2.40; 12 x 8 ft., regularly \$2.25 to \$2.90; Friday, half-price. Several odd sizes are amongst the lot. No phone or mail orders.49

Corsets, Whitewear and Underwear

Women's Brassieres, strong white batiste, trimmed with handsome embroidery insertions and edges, short steels in front section, adjustable buttons in back. Sizes 32 to 44 bust. Regularly \$1.25. Friday95

Women's Corsets, strong white percale or coutil, splendid model for medium and stout figures, low bust, extra long unbanded skirt, reinforced front section, graduated front clasp, six strong garters, front garters crossed, finest all rustproof steels, wide side steels, bust draw cord, deep lace and ribbon bow. Sizes 20 to 30 inches. Regularly \$3.00. Friday bargain1.95

Nightgowns, fine white cotton, square neck, yoke and bodice with 21 hemstitched tucks, hemstitched frills on neck and sleeves. Lengths 55, 58, 60 inches. Regularly 75c. Friday bargain50

Nightgowns, French hand-made, nainsook, dainty hand-embroidered yoke, scalloped edges. Regularly \$1.50. Friday bargain1.00

Women's Combination, fine ribbed white cotton, low neck, short or no sleeves, umbrella lace-trimmed or tight knee drawers; high or medium neck, with short sleeves, and tight knee drawers. Sizes 32 to 42 bust. Regularly 75c. Friday bargain47

Women's Vests, fine or Swiss ribbed white cotton, low neck, short or no sleeves, lace beading and tapes, some are shaped at waist. Sizes 32 to 40 bust. Regularly 20c. Friday bargain15

Women's Drawers, fine ribbed white cotton, umbrella style, with deep lace trimming. Sizes 32 to 42. Friday bargain25

INFANTS' AND CHILDREN'S WEAR.

Infants' Short Dresses, fine nainsook, cluster pin-tucking, insertions and edges of fine Val. lace, embroidery beading, silk ribbon rosette, braided seams. Sizes 6 months to 2 years. Regularly \$1.75. Friday bargain95

Little Girls' Skirts, waist attached, fine nainsook, five rows tuckings and deep hem. For ages 3 to 5 years. Regularly 35c. Friday19

Men's Suits \$7.45

Careful buyers will appreciate the values we give Friday. Men's suits, made from English tweeds, in browns and greys, showing stripe patterns; cut in perfect-fitting single-breasted three-button style; the linings are good wearing, and the workmanship the very best; a big value for early morning buyers. Special7.45

SPECIAL WATERPROOF COAT FOR HOT WEATHER.

A light-weight Waterproof Coat, made from fancy light-weight whipcord, thoroughly rubberized; single-breasted motor style. Special price6.45

MEN'S TROUSERS—A BIG VALUE.

The material is an English worsted, in striped pattern, and grey color; stylish, well tailored trousers. Worth \$2.50 and \$2.75. Friday1.75

A CLEARING OUT OF WASH VESTS.

Men's Wash Vests, slightly soiled; they are all well made; single-breasted vests, in white, with small pattern. Regularly \$1.25, \$1.50, \$1.75 and \$2.00. Friday bargain89

Toilet Goods

Princess Skin Food. Sale price .98

Pinaud's Quinine, 4-oz. bottle. Sale price33

Cheesebrough's Camphor Ice, pomade, vaseline, and vaseline cold cream. Sale price, 2 for17

Powder Books, in flesh and white. Sale price, 3 for20

Vaseline's Cold Cream, regular price 50c. Sale price35

Talcum Powder, 1-lb. tins. Sale price, 2 tins for17

Antiseptic Shampoo Powders. Sale price, 2 for10

Real Ebony Hair Brushes, Regular price \$1.75. Sale price1.15

Imported Real Ebony Nail Brushes. Regular price 50c. Sale price39

Quinine Toilet Soap. Sale price, 8 cakes for25

Kennerbott Toilet Rolls, guaranteed, 1,000 sheets to each roll. Sale price, 5 rolls for25

Phone direct to department.

Wash Goods

28 Figured, Cross-bar and Stripe Muslins, regularly 25c. These goods are badly counter soiled. Saturday, special19

31 Bordered Zephyrs, in stripes and checks, regularly 25c. Saturday, special19

28 Black Ground Volles, with neat stripes of white, in various widths. Regularly 35c. Saturday, special25

42 Shadow Striped Ratines, in shades of sage, sky, pink, mauve, rose and tan. These goods are very scarce, and are the noblest thing on the market at the present time at the price of98

350 yards 36-inch stripe. Washing Silk, white ground, with colored stripes of black mauve. Regularly 65c, for49

(Second Floor)

50c Dictionary for 19c

Pearson's Dictionary, English words and phrases, their use, meaning and pronunciation. Edited by A. C. Pearson, M.A. 481 pages of reliable references, bound in cloth. Regularly 50c. Friday bargain19

500 PAPETERIES AT HALF-PRICE.

Simpson's Royal Linen—One quite fine linen surface white. Note paper, with 25 envelopes to match, in fancy box. Regularly 25c each. Friday, 2 for25

Book Department, Main Floor.

Yachting and Tennis Shoes Specially Priced 49c

1,050 pairs Men's, Women's and Boys' Yachting and Tennis Shoes, made of best quality blue or white duck, heavy reinforced, corrugated rubber soles. Sizes to fit