

MEMORANDUM CONCERNING THE CANADIAN FORESTRY ASSOCIATION.

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The Canadian Forestry Association, founded 22 years ago, is independent of all governments and commercial bodies because its main work is to secure better forest laws and administration, and to band together all classes of Canadian citizens to protect and perpetuate the forest resources as a vital national asset. Independence is absolutely essential to freedom of action and the winning of popular confidence, but at the same time is an obvious financial weakness in carrying out the Association's work.

Since 1914 the monetary support of the Association, derived from governments, limit holders, wood-using industries and 12,000 members has advanced from \$5,000 to \$60,000 a year. The demands for our services, however, far outstrip revenues, for we are attempting to convert public opinion into an effective insurance policy over timber resources valued (on a stumpage basis alone) at more than two billions of dollars.

Ninety per cent of all forest fires are set by human carelessness, mostly the product of ignorance or positive misinformation. The national loss runs to fifteen or twenty