

audiences. The periodical *Canada Weekly* was distributed in English, French, German and Spanish versions to some 20,000 readers throughout the world. About half a million copies of the booklet *Facts on Canada* were distributed in nine languages to the general public abroad. Illustrated articles and photo-stories were prepared for publications edited by Canadian posts in local languages or for submission to foreign publications. Over 450 journalists and "opinion-formers" were brought to Canada for briefings and familiarization tours. Assistance was given to foreign television crews that came to film programs on Canada. Background materials were prepared for speakers, and lecture tours by Canadians were arranged in various areas in support of specific objectives. General exhibits on Canada, and displays on particular themes, were shown abroad by Canadian missions.

The bimonthly magazine *International Perspectives*, a journal of informed opinion on Canada's role in world affairs and on current international questions, has established itself during the five years of its existence in a special position among the publications officially sponsored by foreign offices throughout the world. Its distinctive feature is the policy of opening its pages to free expression of opinion by specialists — foreign as well as Canadian — on various aspects of international affairs.

Some information materials were produced in co-operation with other federal departments and agencies and with private firms. For example, the Department collaborated with the National Film Board and private filmmakers in the production of three films and several television-clips concerning Canada's international aims, which have been widely distributed abroad. Arrangements were made for the rebroadcast of CBC television programs at certain posts. Appropriate exhibits were put together and shown abroad in collaboration with the Canadian Government Expositions Centre and the National Film Board.

The Department also helped arrange the annual visit of the Institute of Comparative

Physical Education of Concordia University to its sister institution in the U.S.S.R., where the Canadians studied Soviet physical-training methods. It was involved in arrangements for the Canada Cup of Hockey in September 1976, and began to approach foreign governments regarding preparations for the Commonwealth Games that are to take place in Edmonton during 1978.

The Department also organized speaking tours in Canada by both Canadian and foreign officials and group visits to international organizations such as NATO and the European Community. It arranged participation in seminars on foreign-policy themes by officials of the Department or foreign guests. It co-operated with the information services of NATO, the Commonwealth, the UN and the European Community by producing or participating in the production of exhibits and slide shows and by distributing in Canada publications such as *NATO: Facts and Figures*. The Department is responsible for administering grants to organizations in Canada with a special interest in foreign policy, such as the Canadian Institute of International Affairs, le Centre québécois des relations internationales and the Atlantic Council of Canada.

### Special projects

Special projects included the 1975-76 visit of the famed Newfoundland fishing-schooner *Norma & Gladys* to ports in the United States, the Caribbean and Western Europe, under the co-sponsorship of the Federal Government and the government of Newfoundland. This voyage provided opportunity for the public display of materials illustrating Canada's preoccupation with the protection of fisheries by international agreement on the law of the sea. Law-of-the-sea and circumpolar exhibits were shown in the United States and Europe to impress on selected audiences Canada's concern for the environment. Programs were specially organized to support the aims of the Prime Minister's visits to Latin America and to Japan, and the aims of other important ministerial visits.