REPORT 4 88/03/16

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 433-05L0

011-01L & GAS EQUIPMENT, SERVICES

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

COMPANY CALLS ON LARGEST IMPORT HOUSES AND STOCKISTS/SUPPLY DEPOTS.

CANADA-NORWAY OFFSHORE WORKING GROUP.

FOLLOW-UP CALLS ON SPECIFIC FIRMS FOLLOWING POLAR TECHNOLOGY MISSION IN OCTOBER, 1986.

MEETINGS IN SPITZBERGEN WITH OFFSHORE DRILLING COMPANIES TO INTRODUCE EXPERTISE OF CANADIAN FIRMS IN ARCTIC ENVIRONMENT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

GUARTER: 1 TWO NORWEGIAN IMPORTERS ATTENDED INTERCAM 87 IN EDMONTON AT GOVERNMENT EXPENSE.

QUARTER: 2 CANADA/NORWAY OFFSHORE WORKING GROUP MEETINGS HELD IN CANADA.

QUARTER: 3 MEETINGS WITH OIL COS. & GOV'T OFFICIALS OPERAT-ING ON SVALBARD (SPITZBERGEN) TO DISCUSS DRILL-ING, EXPLORATION EXPERTISE FROM CDN FIRMS WORKING IN ARCTIC CONDITIONS.

QUARTER: 4 ----

ANTICIPATED RESULTS:

10 NEW AGENCIES FOR CANADIAN EXPORTERS.

AS MORE GRASS-ROOTS FIRMS BECOME INVOLVED IN THIS BILATERAL FORUM, WE ANTICIPATE GREATER SOURCING ENGUIRIES FROM NORWEGIAN FIRMS.

CONTRACTS FOR ENGINEERING SERVICES AND DESIGN IF DRILLING COMMENCES IN BARENTS SEA OR ON SPITZBERGEN ISLAND.

SALES AND SERVICE CONTRACTS FOR CANADIAN ONSHORE FIRMS, PRIMARILY FROM ALBERTA.

**QUARTERLY RESULTS REPORTED:** 

AS A RESULT OF INTERCAN, THEY ARE INTERESTED IN REPRESENTING 8 NEW CDN FIRMS, WITH PROBABILITY OF IMMEDIATE SALES.

FOR THE FIRST TIME THE OFFSHORE WORKING GROUP CONSISTED OF A DELEGATION OF NORWEGIAN INDUSTRY REPRESENTATIVES WANTING TO ACTIVELY SEARCH FOR TRADE AND INVESTMENT OPPORTUNITIES. EXCELLENT RESPONSE FM BOTH CDN AND NORWEGIAN PARTICIPANTS.

TWO OUTGOING DELEGATIONS TO CDA (ALTA) TO MEET WITH OPERATORS, DRILLING COMPANIES. RESULTS: RECOMMENDATIONS SUBMITTED TO USE CDN EXPERTISE.