

RPTCL

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: SAO PAULO

Market: BRAZIL

Sector : CHEM PROD & PETROCHEM,EQP,SERV

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	2000.00 \$M	2882.00 \$M	3254.00 \$M	3700.00 \$M
Canadian Exports	11.00 \$M	17.50 \$M	20.00 \$M	25.00 \$M
Canadian Share of Market	0.50 %	1.30 %	0.80 %	0.90 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 3-5 \$M

Major Competing Countries	Market Share
UNITED STATES OF AMERICA	30.00 %
UNITED KINGDOM	15.00 %
GERMANY WEST	15.00 %
FRANCE	7.00 %
SWITZERLAND	5.00 %
JAPAN	5.00 %

Current Status of Canadian
exports in this sector/subsector: No export results to date

Products/services for which there are good market prospects:

1. FINE CHEMICALS
2. INDUSTRIAL CHEMICALS
3. SYNTHETIC RUBBER
4. INORGANIC CHEMICALS
5. GAS MONITORING EQUIPMENT.
6. SULPHUR DECONTAMINATION PLANT
7. HIGH PRESSURE COUPLINGS
8. PLASTIC BOTTLES MANUFACTURING MACHINERY
9. CHEMICAL WASTE DISPOSAL SYSTEM

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Competitive Canadian financing