

non-governmental organizations and educational, research and religious institutions. As part of the Department's multi-media information campaign, which was launched for and extended beyond the fortieth anniversary of the Universal Declaration of Human Rights, information centres and services undertook a wide range of activities linking human rights with other economic and social issues, such as the status of women, education, the rights of the child, AIDS, apartheid, development, and the status of indigenous groups. These activities included the organization of film festivals, exhibits, television and radio programmes, essay and drawing contests, sports events, symposiums and seminars, round tables and commemorative ceremonies.

76. Outlined below are some of the activities undertaken by United Nations information centres and services to generate broad public interest in the fortieth anniversary of the Universal Declaration of Human Rights and to sustain public support for the World Public Information Campaign on Human Rights.

1. Press coverage

77. Distribution of publications from the Department, press briefings and conferences given by directors of information centres, and their contacts with various non-governmental organizations and other groups, resulted in extensive coverage of the fortieth anniversary of the Universal Declaration on Human Rights by local and national print media. Numerous editorials, features, reports, commentaries, interviews and speeches related to human rights were published. In Morocco, for example, 70 articles in local and national newspapers and magazines were devoted to the anniversary of the Declaration.

78. Materials supplied by information centres and services were in some instances directly reproduced by local and national newspapers, such as Le Renouveau, in Burundi, which reproduced the Department of Public Information poster on the fortieth anniversary. Features on human rights issues in Uhuru, the Tanzanian daily newspaper, made extensive use of information materials produced by the Department. In an issue of Le Soleil of Senegal, two full pages were devoted to the Declaration, also using materials provided by the Information Centre. The Antena Semanal Sunday Supplement, which is distributed to 24 regional newspapers in Spain, published a five-page article using materials supplied by the Information Centre and by non-governmental organizations. The Zagreb Vjesnik of Yugoslavia and the Philadelphia Inquirer of the United States also devoted supplements to human rights issues.

79. The Secretary-General's message on the occasion of the fortieth anniversary of the Declaration also received wide press coverage. The text was translated into local languages and issued in press releases by United Nations information centres and services. The message was published in full in many national papers, along with interviews and statements by high-ranking government officials, directors of United Nations information centres and prominent non-governmental organizations involved in human rights.

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