

PUBLICATIONS

Recent Publications for Canadian Exporters

Publics Works and Government Services — Publishing (formerly: Canada Communication Group) has recently issued the following information publications to help exporters gain an edge in today's competitive market:

The *Export Financing and Insurance Vocabulary*, published by Export Development Corporation, provides trilingual (English-French-Spanish) definitions of complex terms pertaining to international trade, finance, economics and insurance. (Catalogue no. S52-2-230-1996)

The *NAFTA Customs Procedures Manual*, published by Revenue Canada, explains clearly and precisely the applicable rules that exporters deal with daily,

from the Certificate of Origin to post-import claims and corrections. (Catalogue no. RV31-44-1995E/F)

CUSTOMS TARIFF 1997: Departmental Consolidation, published by Revenue Canada, sets out Canada's import and export duty rates. (Catalogue no. RV55-2-1997E/F)

Quality Assurance in Services: An ISO 9000 Workbook for Small Professional Firms, published by Industry Canada, is a complete guide that follows a step-by-step approach for small companies interested in ISO 9000 certification. (Catalogue no. C2-271-1995E/F)

Diplomats, Consulars and

Other Representatives in Canada (Catalogue no. E12-3-1995), published by the Department of Foreign Affairs and International Trade, is an invaluable source for contacting embassies and other foreign officials residing in Canada. **Canadian Representatives Abroad** (Catalogue no. E12-5-1995), also from DFAIT, provides names, addresses, telephone and fax numbers of Canada's diplomatic representatives abroad. Both guides help exporters reach the appropriate individuals for their information needs.

To order copies or for further information on the above publications, contact Publics Works and Government Services — Publishing at (819) 956-4800.

Doing Business with India

The 1997 edition of *Doing Business with India* is a three-part volume containing an update on India's economic reforms and policies governing foreign investment, technology transfer, industry set-up, collaborations, licensing and import-export; a resource directory and reference guide; and economic indicators and statistical information about India. The 284-page softcover guide delivers the

information needed by foreign business executives and non-resident Indians seeking to expand their operations in India or enter this rapidly growing market.

Doing Business with India retails for US\$59.95 a copy plus shipping and handling. It can be obtained by contacting Business Times, P.O. Box 33364, Farragut Station, Washington, D.C. 20033, U.S.A, Fax: (301) 572-7233.

Business Agenda

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hear addresses by senior executives from other corporations such as Toyota, Linamar, Harley-Davidson — is "Automotive Superhighway — from Vision to Vehicle — What to Do Tomorrow to Win." For more information or registration, contact the APMA in Toronto, Tel.: (416) 620-4220, Fax: (416) 620-9730.



DFAIT's InfoCentre provides counselling, publications and referral services to Canadian exporters. Trade-related information can be obtained by contacting the InfoCentre at 1-800-267-8376 (Ottawa region: 944-4000) or by fax at (613) 996-9709; by calling the InfoCentre FaxLink (from a fax machine) at (613) 944-4500; by calling the InfoCentre Bulletin Board at 1-800-628-1581 via a computer modem; and by visiting the InfoCentre Internet World Wide Web site at <http://www.dfait-maeci.gc.ca>.

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