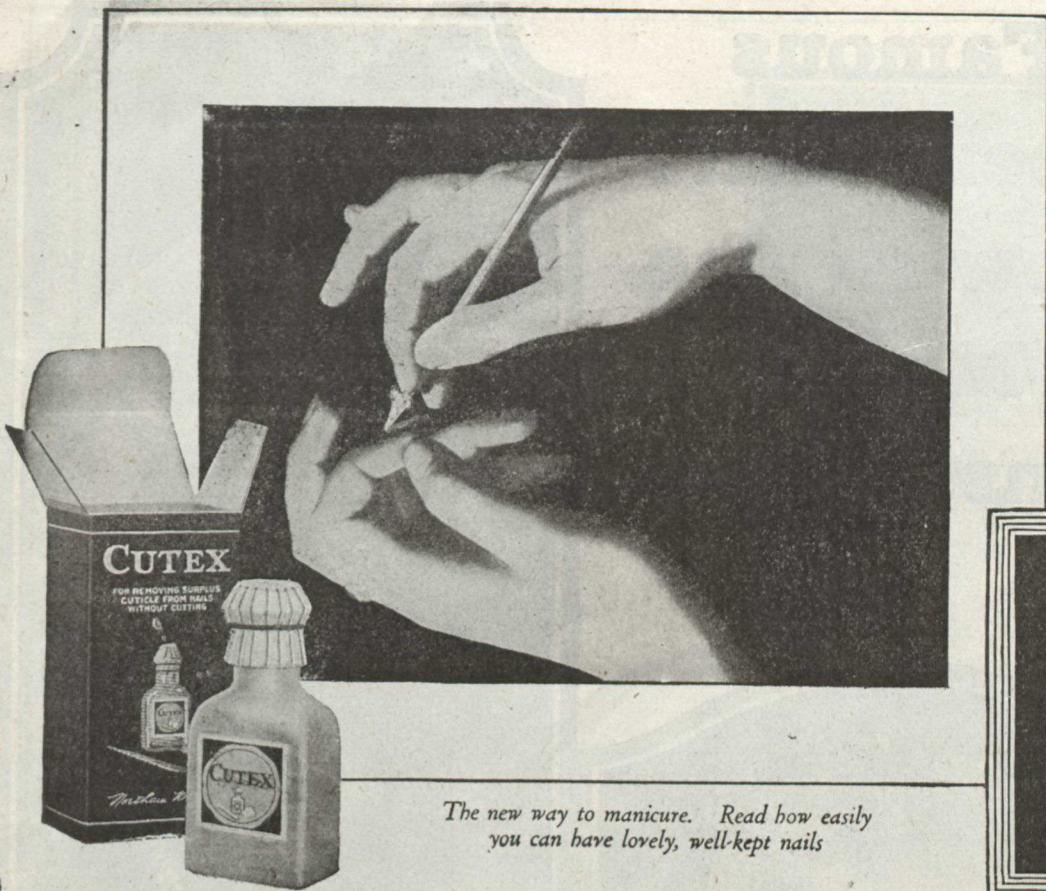




The new way to manicure. Read how easily you can have lovely, well-kept nails



Cutex Nail Polish gives just the quick, waterproof polish you want

# Why cutting ruins the cuticle

*How you can keep it smooth and firm without cutting*

**S**TART today to have the shapely, well-kept nails that make any hand beautiful. See how quickly, how easily you can have the most wonderful manicure—see how smooth and firm Cutex keeps your cuticle without trimming or cutting it; how lovely it makes your nails look.

## See what specialists say

Over and over, specialists repeat the advice—"Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle." "Cutting is ruinous."

It was to meet this need for a harmless cuticle remover that the Cutex formula was prepared.

Cutex completely does away with cuticle cutting; leaves the skin at the base of the nail smooth and firm, unbroken.

## The new way to manicure

In the Cutex package you will find an orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the Cutex bottle. Then work the stick around the base of the nail, gently pushing back the cuticle. Almost at once you will find you can wipe off the dead surplus skin. Rinse the hands in clear water.

A touch of Cutex Nail White—a soft, white cream,

(Photo by Lumiere Studio, New York)  
Ethel Clayton, beloved by motion picture "fans" everywhere, says: "Cutex keeps my nails looking so beautifully, my friends often remark it"



(Photo by Campbell Studio, N. Y.)

Anita Stewart, whose return to motion pictures after a long absence has so delighted her friends, says: "I have used Cutex for years. It has made my manicure the work of a moment and makes my nails so attractive. I never tire of admiring them"



(Photo, Ira Hill Studio, New York)  
Elsie Janis, a favorite in every American city, says: "I am delighted with Cutex. I have just finished my nails and find it most wonderful"

removes all discolorations from underneath the nails.

Cutex Cake Polish, rubbed on the palm of the hand and passed quickly over the nails, gives them a delightful polish. Should you wish an especially brilliant, long-lasting polish, apply Cutex Paste Polish first, then the Cake Polish.

## The first Cutex manicure makes a decided improvement

Until you use Cutex, you cannot realize what a great improvement even one application makes; you cannot know how attractive your nails can be made to look.

After a few applications, no matter how ugly cuticle-cutting has made your nails, Cutex will soon give them the shapeliness and symmetry everyone admires. Try it. See for yourself.

## Where to get Cutex

Cutex manicure preparations are sold in all high-class drug stores and at the toilet goods counters of department stores.

Cutex comes in 35c, 70c and \$1.50 bottles. Cutex Nail White is 35c. Cutex Nail Polish in cake, paste, powder, liquid or stick form is also 35c.

Cutex Cuticle Comfort, for sore or tender cuticle, is 35c. If your favorite store has not yet been supplied with Cutex, order direct from us and we will fill your order promptly.

NORTHAM WARREN  
NEW YORK CITY AND MONTREAL

This complete manicure set for 21 cents

Send 21c today for this complete Midget Manicure Set

Mail the coupon today with 21c—18c for the manicure set and 3c for postage—and we will send you a Cutex Midget Manicure Set, complete with orange stick, emery boards and absorbent cotton. Enough for at least six "manicures." Send for it today. Address MacLean, Benn & Nelson, Limited (Canadian Distributors for Northam Warren, New York and Montreal), Dept. 1102, 489 St. Paul Street West, Montreal.



MAIL THIS COUPON WITH 21c TODAY

MACLEAN, BENN & NELSON, Limited  
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New York and Montreal)  
Dept. 1102, 489 St. Paul St. West, Montreal

Name .....

Street .....

City..... State.....