

Think of Military Matters

and you think of ALDERSHOT—the Home of the British Army .

Think of Aldershot and you think of THE ALDERSHOT STORES—The Hub of things Military

The Slogan is—

“If it's ALDERSHOT, it must be right,”

To which our Customers add

“When it's THE ALDERSHOT STORES, it IS right.”

20%
SAVING

COMPARED WITH OTHER HOUSES
YOU GAIN A DISTINCT SAVING
OF TWENTY PER CENT. BY
DEALING WITH US

SEND FOR OUR LISTS
AND YOU'LL GET THEM BY RETURN MAIL

1. THE OFFICERS' BOOK—For Officers
2. “SOMETHING FOR THE STAFF”—For N.C.O.'s
3. { “SOMETHING MILITARY *for* } For Rank and File
EVERYBODY MILITARY

FULLY ILLUSTRATED AND RIGHT UP-TO-DATE

WE ARE UNDOUBTEDLY HEADQUARTERS FOR
EVERYTHING MILITARY

THE ALDERSHOT STORES

THE ARMY
SUPPLY DEPOT

ALDERSHOT ENG.