



The Aristocrat

THE Big Users (and most little users) of typewriters buy Underwoods. They buy Underwoods in spite of the fact that other typewriters cost less. They prefer to pay the higher price and be assured of service, certainty and satisfaction. These go with the machine. And then, there are a score of different models of the Underwood for bookkeeping and other special purposes.

TO supply the demand for Underwoods there is required the largest typewriter factory in the world, 16 acres of floor space, and more under construction; 36,000 workers; 2200 machines; a manufacturing capacity of 550 typewriters a day, necessitating more than 5,750,000 separate operations. This year's business shows an increase of more 1600% over that of 1901.

THIS enormous business of corresponding rapid growth, results from selling the best machine plus service, certainty and satisfaction.

United Typewriter Co., Limited

Everywhere in Canada

Head Office - - TORONTO