# BAKING POWDERS CONTANNNG LIME. Why "Royil" is Alisolitely Pure. 

Analysis shows the presence of 'lartrate of lime it sev. eral brands of Baking Powder puacod upun the maket. "DR. PRICE'S" Baking Puwder contains 'Tartrate of Lime.
"PEARL" TBaking Powder contains Tartrate of Lime. "GROFF'S SNOW'FLAKE" Baking l'owder contains Tartrate of Lime.
"DE LAND'S" Jaking Puwder contains Tartrate of Lime.

All BULK Baking Powders contain Tartate of Lime.
The presence of this sulstance in the alnove-natmed Bahing Powders results from the use of inferior (roam of Tartar in their manufacture. The (ream of Tartar of the market, from which they are mate, contains Tartrate of Lime in amounts varying from six to ten per cent, ame hence these powders contain this impurity as a foreign substance to a corresponding extent, which is of nu value, but a positive detriment in any powder in which it is fouml.

The Royal Baking Powder is made from ('ream of Tartar specially refined and prepared for its use by patent processes by which the Tartrate of lime is totally climinated. This highly important kesuit has been attainal omly with great care, labor, and expense. In momey alone a quarter of a million dollars has been invested in patents, machinery and appliances by which the whe (ream of Tartar, being procured direct from the wine districts of Europe and subjected in this country to these carlusive processes, is rendered entirely free, not only from the wh, jectionable Tartrate of Lime, but from other foreign sulnstances. This adds greatly to the cost of manufacturing Royal Baking Powder; but, as áll its other ingredients are selected and prepared with the same precise care, and rogardless of labor or expense, an article is produced that is entirely free from any extrancous substance, and chemically pure in all respects. No lime, carth, alum, on impurity of any kind can, by inadvertence, or by the use of adulterated articles or otherwise, be introduced into the " Royal," aht it contains no ingredients except those certified by the Govermmene and other eminent chemists necessary to make a pure, wholesome, and perfect Baking Powder.
-It costs more to manufacture the Royal Baking Powder than any other, but it is, as shown by chemical analysis, the only "absolutely pure" Baking Powder made.

ROYAL BAKING POWDER CO., New York.

