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#### LOVELY BLOUSES

two alike in silk, georgette o. The new crepe de chine ses, pearl trimmed, in Christstyle. New designs... .....\$3.50 to \$6.50

DENTS' GLOVES the new shades. In Kid English Goat, \$1.75 to \$2.25 Dents' and you get the best. They cost no more.

t forget we have a nice range and-knit Polka Jackets for Vee Babies 2 to 15 months com 75c to \$2.50 Also mitts, es, veils, leggings, "sleepers."

OUR TOWEL DISPLAY

usual is fine-from \$1.00 a ir up. Special showing in ncy Towels. See what we making in Canada-35c to .00 each.

EN'S HOUSE OR SMOKING COATS

the new styles at prices m.....\$5.00 to \$7.50. Also

ts made to order from..... .....\$6.00 to \$10.00

r Embroidered

Linen Pieces y are a new feature this son. All sorts and styles iseful bags and cushion tops.

rly and often. We have u need for Christmas.

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ECT IMPORTERS

## TMAS NOW

lard to Replace

lery 's and Grills Trays

able Lamps sware

h Dinnerware

dem

y Razors

## THE STERLING BANK

SAVE, Because--

OF CANADA

Habits mould character. Saving is a valuable habit.

#### ARKONA

Christmas Goods and Toys.-Fuller Mr. W. J. Fuller motored to London on Tuesday.

Mr. John Harnish is visiting friends in Pennsylvania, U. S.

Miss Belle Rames of Brantford is visit-

ing friends in town this week.

Pte. Clarence Jackson, of the Flying
Corps, is spending a few days at his

home here.
Mr. aud Mrs. Wm. Evans Sr. are visiting their daughter, Mrs. W. F. Baldwin in Sarnia this week,
We still have a number of Boy's Overcoats, Convertible Collars, etc., old values at old prices, Tweeds, etc.—Fuller

col. and Mrs. Kenwarl and Mr. and Mrs Sam, Burchell of Watford were the guests of Mr. and Mrs. Wm. A. Johnson on Friday, the gentlemen spending the day in hunting.

Mrs. (Rev.) King and her sister, Miss Stark, who have been visiting friends in Toronto, arrived in Arkona this week

(Mr. King having taken up his duties as Pastor of the Baptist Church.)

Lawson, in her 75th year. Deceased wa ill only about two weeks as a result of paralytic stroke. She was a woman o saintly memory, Her large-heartedness Miss Myrtle Smith visited with friends in Sarnia last week.

Mrs. Elma Ramsay returned from Strathroy on Wednesday last.

Miss Elva McPhedran left on Saturday for Sarnia, where she will attend business college.

Mr. Albert Thompson is attending the fall assizes in Sarnia this week. He is a member of the jury.

Mr. VanKamp and Mr. Sackrider, of Toronto, attended the funeral of the late. Mrs. W. H. Lawson on Saturday last.

Pte. Lynus Garnham, who is taking treatment at the Convalescent Home for Soldiers, London, was home over Sunday.

Mr. and Mrs. W. E. Morningstar motored to Mandaumin on Sunday and a spent the day with Mr. and Mrs. Oswald Jackson.

On Wednesday, Nov. 28th, there passed to the Great Beyond one of the oldest and most esteemed residents of the community in the person of Mrs. W. H.



# "Lend Us a Hand, Mate!"

We are deep-sea sailor folk. We are the men who sail and fight His Majesty's battle-ships. We are the men who go down to the sea in merchant ships. We combat storm and wave—ice-floe, shipwreck and submarine, that the Empire may not receive its death blow on the High Seas. We do this for little wage. We do it without a thought of our own safety. Nor can we provide for our loved ones if the hungry sea swallow us or the whining shell blast us into the Bevond-and there is none else to look after them.

Will you help us on

# Sailors' Day

December 8ththrough the Daughters

The Strong Right Arm of Civilization is the Unconquerable Sailor of the British Navy and Mercantile Marine

His history and achievements are too glorious to need eulogy. Your subscriptions are asked to assist the sick and wounded, also the dependents of the mercantile sailor who receive no pensions or patriotic allowance.

As the life-blood to the body—so the value to the Empire of the Mercantile Marine.

From Yokohama and Hong Kong, Bombay, Vancouver, Naples, Port Said, Halifax and Archangel, these sailor men and their ships are the allied lines of communication; to destroy them is to cut the jugular vein of our war.

It's a curious thing in our history, recurring through every stage, that this strange breed of high-spirited, hard-handed, far-sighted, cautious, cunning, silent British sailors have been a rock on which our enemies have been broken. They smashed the Armada, they foiled the Dutch, they defeated Napoleon, they defy the slinking, murdering German submarine to-day.

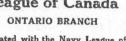
Last year \$700,000 was collected and sent overseas for the British Sailors' Relief Fund. This year the Navy League has been entrusted with the raising of funds to provide for the dependents of seaman who have lost their lives. Their wage is pitifully inadequate to their mighty task-entirely so when it comes to caring for their pensionless dependents.

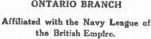
## The Daughters of the Empire Will Take Your Subscription

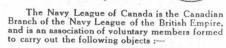
On December 8th, for the relief of Canadian and British sailors and their dependents, for Sailors' Homes, Institutes and Hospitals in Canada, and throughout the Empire. All who appreciate the magnificent work of the Navy and the Mercantile Marine are asked to contribute so that these brave fellows and their families may not become destitute when shipwreck or the perils of the seas wreak loss upon them. If the Canvasser doesn't reach you-don't fail with YOUR gift.

Be Fair Be Quick! Be Generous

### Objects of the Navy League of Canada ONTARIO BRANCH







1 A thoroughly organized educational campaign in matters pertaining to the Navy and Mercan-tile Marine.

(a) By lectures. (b) By the circulation of literature. (c) By placing readers in public schools.

2 To raise funds for the relief of British and Canadian Sailors and their dependents for Sailors' Homes, Institutes and Hospitals in Canada and throughout the Empire.

3 To encourage volunteer Naval Brigades for boys and young men in which they can receive practical and theoretical instructions in seamanship to prepare them for service in our Mercantile Marine.

It shall be a fundamental principle of the League that its objects, membership, management and conduct shall be absolutely unconnected with and free from all party politics as from every orginization connected with party politics.

Patrons—Their Excellencies the Duke and Duchess of Devonshire, K.G., &c.
Col. Sir John Hendrie, K.C.M.G., C.V.O., Lieutenant-Governor of Ontario. Hon.Pres.-Sir John C. Eaton, K.B., S.S.D.

Pres.--Commodore Aemilius Jarvis, S.S.D. If the Canvasser misses you, please mail your subscription to the Secretary of the Ontario Branch of the Navy League of Canada, Lieut. Col. CECIL G. WILLIAMS, 34 King Street West, Toronto.