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#### THOMAS BAILLIE'S SOCIAL and PERSONAL

## Our Readers are Asked to Contribute

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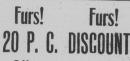
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THE CAMPBELLTON' GRAPHIC, THURSDAY, JANUARY 8, 1914.

## **Grand Annual Clearance Sale**

Now on at Full Swing LASTING THE ENTIRE MONTH.

Only one thing counts now and that is to rid the store absolutely and entirely of all Winter Merchandise. Only one method avails in which prices are forced down at most to the give-away point in defiance of costs, profits and regular prices.



Off our entire stock of **Fur Sets and Coats** 

Odd Muffs and Neckpieces marked down at still lower discounts which will move them quickly.

30 per cent. off our entire stock of Coats. 25 per cent. off our entire stock of Skirts. 10 dozen Ladies and

children's all wool and cashmere Hose, reg. 25c sale 18. 15 dozen Ladies' cash-

mere Hose, seamless feet, reg: 50c sale 37c. 20 per cent. off our en



Full line of Satins in Paddy Green, Sky, Pink, Cream, Black, Brown, White, Navy, Grey and Fawn.

COATINGS AND MACKINAW

CLOTH

COTTONS & LINENS

Sheeting made from long staple cotton, plain even weave in single and

LINENS-Table Linen 56 to 72 inches wide 35c to 1.50 per yard.

LADIES' WHITEWEAR

double widths. Heavy circular Pillow Cottons 42 ins wide.

Grey Cotton, Long Cloth, Cambric and Madapolan. Pure White

Shoulder Ham and Slicing Ham.

B

PHONE, 23.

This Week At The QUALITY STORE

ure stock of Dresses

8 dozen Ladies' Seamless cashmere Hose, reg. 35c sale 27c.

4 dozen Ladies and Misses' Sweater Coats, reg. \$1.25 up to 1.75, sale 88c

5 dozen Ladies and children's Warm Woolen Caps, reg. 50c to 65c, sale 37c.

15 dozen Ladies' Handkerchiefs, reg. 5c sale 7 for 25c.

3 doz. Flannelette Night Gowns, reg. \$1.00 for 75c; reg. \$1.25 for 98c.



6 dozen Ladies and children's Underwear reg. 25c for 18c.

15 dozen Ladies and children's Underwear, reg. 35c for 25c; reg. 50c for 35c; reg. 75c for 59c; reg. \$1.00 for 79c; reg. Fresh Beef, Fresh Pork, Salt Salmon, Salt Sea Trout No. 1, Herring, Boneless Cod, Bologna, Roll Bacon, Breakfast Bacon, Cooked Ham, Select Ham, \$1.25 for 98c.

cost.

20 per cent. off our entire stock of Gloves and Corsets.

Our prettiest models in

Waists are now going for

a fraction of their former

F. E. Shephard

& Go.

LADIES' OUTFITTERS

SHELLER.

WAISTS.

#### Bottled Goods India Relish, Mandalay Sauce, Chili Sauce, Tom-WAISTS,

ato Catsup, Euchred Pickles, Sweet Pickles, French Capers, Pure Lucia Oil, Heinz Malt Vineger, Royal Salad Dressing, Peanut Butter, McLaren Imperial Cheese, Pimento and Celery, Stuffed Olives, Salad Cream, Mustard Dressing, H.P. Sauce, etc.

QUALITY COUNTS---Buy From Us

MOWAT,

**GENERAL STORE** 

## Corset Covers, Night Gowns, and Princess Slips

Water Street

### CURTAIN SPECIAL

Just received our Spring line of Curtains. A rare chance to buy your spring needs and save 20 per cent. Curtains in White or Echru at from 75c to \$3.50 per pair

#### HOSIERY

For Women, Misses and Children. Cashmere, Wool and Worsted Hose, all going less than 20 per cent.

Corsets, Corset Waist and Brassiere from 50c to \$2.50. Sizes 18 to 30.

This sale is one of the Big things in the business year. It is no small thing. It means the saving of 20 cents on every dollar spent.

# January 10th To Jan., 24th

Campbellton