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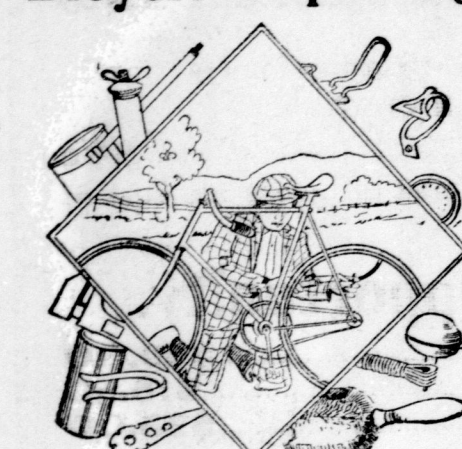
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Spring character is what you want in your new suit—features that can't help being noticed, and that say that an expert tailor made your clothes. Ladies and gentlemen fully appreciate the noticeable style touches a master tailor can put on a costume or suit. Prices moderate.

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Bicycles re-enamelled \$1.50
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Nickel Plated, Bicycle Tires, Saddles, Pedals, Etc.

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and over attended the Conservatory last year. Reports sent to parents if desired. You need not know a note of music to study with any teacher. Diplomas and Certificates granted.
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SCRANTON COAL.
Scranton is the best, but fresh mined is better. Just received, a large consignment in box cars of nut, stove and egg. Free from ice and snow. Prompt delivery.
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The Western Ontario Shorthand and Business Academy,
75 DUNDAS STREET, LONDON.

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MASONIC TEMPLE BUILDING.
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Estimates furnished, repairing quickly done.

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Fifteen Years' Experience.

An Important Undertaking

To make a piano, and a tremendous undertaking to make the leading piano, the standard, as it were, by which others are judged. The most critical judges who have examined the

Gerhard Heintzman Piano

can find no flaw in them, and today they are serving as models to the entire piano-making industry. We will make it easy for you to own one.

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Did you ever notice how punctual our drivers are from day to day? Why not have a baker that you can depend on? We will be pleased to call.

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MAGAZINE DAY.

April Magazines just received.

JOHN MILLS'

BOOK STORE.

Wholesale and Retail. Phone 1,056.

THOMAS WILSON, MERCHANT TAILOR.

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HAMILTON'S Ale and Porter

are not excelled. They have been made for years, and have become superior to all others. Try from your dealer.

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The Webb C. Ball Watch—

Specially serviceable for railroad men. True as mechanical skill can make a watch. Horton and William W. H. Winnett, Streets. Phone 431.

WARD, THE JEWELER,

374 Richmond Street

WE lay great stress on the high-grade-ness of John-ston Bros.' XXX Bread. It's the highest-grade bread produced.

Phone 818.

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Savings and Loan Company.

420-422 M. H. ROWLAND, Richmond street. Manager.

LONDON AND DISTRICT

—Miss Lottie Johnstone, Clinton, is visiting in this city.

—Mrs. Charles F. Boyce, Port Huron, is staying with relatives here.

—Mrs. Harriet Lemon, West Lorne, is on a visit to relatives in London.

—Mr. H. Pickles, of Hespeler, has started a divinity course at Huron College.

—Miss Isabel Macbeth is at present staying with her sister-in-law, Mrs. Macbeth, Ottawa.

—Mrs. R. J. Maiten, of New York, is at present with her sister, Mrs. Wm. H. Stone, Elgin street.

—Mr. H. Cassels, Clinton, has moved with his family to this city, where he has accepted a situation.

—Mr. C. Washburn has resumed his studies at Huron College after undergoing an operation at Victoria Hospital.

—Mr. and Mrs. Noyes, of this city, have been having a pleasant visit with the latter's mother, Mrs. John Earl, Duclaine.

—Miss Etta L. Harvey, of Detroit, Mich., will return home after two weeks' visit with her cousin, Louis L. McCallan, Carling street, city.

—Mr. A. F. Read, foreign freight agent, of the G. T. R., and Mr. L. R. Read, of Ottawa, spent a few days this week with their sister, Mrs. Callender, George street.

—His Lordship the Bishop of Huron will conduct confirmation rites at Aylmer and Tillsonburg next Sunday, and will visit various localities in Elgin County during the succeeding week for the same purpose.

—The Worthy Road Baptist Sunday School held its anniversary entertainment on Thursday night. Rev. Mr. Walker presided and a programme of 20 numbers was rendered. Superintendent James distributed the prizes won during the past year.

Another of those very enjoyable contribution parties, conducted by Mr. and Mrs. Charles Cowan, was held last evening at the residence of Mr. John Paul, Queen's avenue, it being intended as a farewell to the Misses Paul, who shortly will move from the city to St. Catharines.

The Seabrook farm, consisting of 205 acres, in the township of Carleton Place, just across the river from Delaware village, is to be sold by public auction by Auctioneer J. M. Hart, at his office, King street, April 15, at 1:30 o'clock. This is without doubt one of the best farms in the county of Middlesex.

A very successful concert was given Thursday evening in Bethany Mission, Pall Mall street. Solos were rendered by Miss Uptegrove, Miss Jessie Redge and Messrs. F. Maguire, E. Webster, E. McBride and A. Parker. The elocutionist of the evening was Miss Ethel Kirk, who was given a splendid reception and kindly responded to entreaties. Rev. E. Holmes made a pleasing chairman. The soloists were accompanied by Mr. Bert Weir. The ladies of the mission are arranging for a sample sale to be held in April.

FORMER LONDONER DEAD.
An old former resident of London, Mr. Robert Seaton, died in Hamilton, Ontario, on Thursday. Many citizens will remember Mr. Seaton when he kept a boot and shoe store on Clarence street for a number of years. His remains will be brought to this city today for interment in Woodland Cemetery, the funeral taking place from Ferguson's undertaking parlors.

CONCERT AT INCURABLE HOME.
The members of the Anglican Young People's Association of the Memorial Church gave a concert at the Home for Incurables on Tuesday evening, which was very much enjoyed. Those who contributed to the programme were the Misses Armitage, Blanche Armitage, Axton, Luscombe, Nash, Butler, Robinson, Beaumont, Kinder and Darville, and Messrs. Wright and Robertson. Mr. C. H. Armitage acted as chairman.

A CORRECTION.
In a review of the thirty-fifth annual report of the Mutual Life of Canada, published some time ago, it was stated that the amount of new business transacted during 1904 was \$2,800,000. This was an error. The actual business of the company for the year, totaled the magnificent sum of \$5,048,168, covering 3,452 policies. This is a record the Mutual Life may well be proud of, for it stamps the company as solid and progressive.

SACRED CANTATA.
Gaul's sacred cantata, "Ruth" will be given in Dundas Center Church on Tuesday evening next. This is a beautiful work, and will doubtless draw a large audience of music lovers. The soloists will be Mr. Clara M. Allan, contralto, of Hamilton; Miss Lillian G. Wilson, soprano, and Mr. W. Skinner, bass. Preceding the cantata a short miscellaneous programme will be given by Mr. W. H. Hewlett, a former organist of the church, who will play solos, and also accompany Mrs. Allan and Mr. Morris in vocal selections.

ANNIVERSARY SERVICES.
The second anniversary of the induction of Rev. James Rollins as pastor of the King Street Presbyterian Church will be observed by suitable services tomorrow, when Rev. W. J. Clark, of the First Presbyterian Church, will preach in the morning, and Professor John McNaughton, of Queen's University, will preach at night, while an afternoon service under the auspices of the Sunday school will be addressed by Principal Merchant, of the Normal School.

STUDENTS' APPOINTMENTS.
The students of Huron College will take services tomorrow as follows: Chatham—E. Powell, Lucknow—K. McGowan, Port Stanley—J. M. Horton, Port Burwell—T. J. Hamilton, All Saints—D. J. Cornish, Oil Springs—H. Miller, Wardsville—T. K. Hughes, Home for Incurables—Barclay.

ENGINE RAN AWAY.
St. Thomas Journal: What might have resulted in an accident occurred yesterday (Thursday) morning, when the Pere Marquette Railway in this city, it appears that the engine which is used on the run from St. Thomas to London was taken from the roundhouse with full head of steam and full boiler of water, and placed outside on the scale track ready for the crew to take charge of her. From some unknown cause, it is supposed that the throttle sprung open and the engine started on her wild chase for the west, keeping up her speed for some miles. Before Sheddin was reached she came to a standstill none the worse for her desertion. It is a miraculous thing that no accident resulted, as the engine was on the line at the time or the results might have been serious.

CHOIR ENTERTAINED.
The choir and the music committee of the First Presbyterian Church were entertained at supper by the Ladies' Aid Society last evening. Tastefully arranged tables, decorated with flowers, were set in the supper-room beneath the Sunday school. A large number were present to enjoy the dainty repast, and the list of invited guests was a long one. The evening was followed by numerous musical selections, then followed.

EIGHT HUNDRED OF THEM.
Filling sixteen passenger coaches of the Pere Marquette Railway, trains which passed through the St. Clair tunnel on Wednesday were 800 immigrants transiting the line.

HEREDITY Can Be Overcome in Places.
The influence of heredity cannot, of course, be successfully disputed, but it can be minimized or entirely overcome in some cases by correct food and drink. A Connecticut lady says that she, a coffee addict, was a coffee drinker, I suffered from bilious attacks of great severity, from which I used to emerge as white as a ghost and very weak. Our family physician gave me various prescriptions for improving the digestion and stimulating the liver, which I tried faithfully, but without appreciable results. I was acquainted with my family history for several generations back, and once when I visited him he said: "I have never known one of those torpid livers you may always suffer more or less from its inaction. We can't dodge our inheritance, you know."

"I was not so strong a believer in heredity as he was, however, and, beginning to think for myself, I concluded to stop drinking coffee, and what effect that had on my health, I feared it would be a severe trial to give it up, but when I took Postum and had it well made, it completely filled my mind for a beverage and I grew very strong of it."

"I have used the Postum Coffee for three years, using no medicine, and the change has completely cured me. During all that time I have had absolutely none of the bilious attacks that I used to suffer from, and I have been free from the pain and debilitating effects that used to result from them. The change is surely very great, and I am compelled to give Postum Coffee the exclusive credit for it."

Name given by Postum Co., Battle Creek, Mich.

There's a reason. Look for the little book, "The Road to Wellville," in each package.

Merchants Lost Goods; Trio of Arrests Follow

Drayman, Shipper and Machinist Alleged to Have Operated Together.

The police court today was marked by one extraordinary case. It was that of three men who were charged with theft, and aiding and abetting thefts. The trio arrested on the charge were Frederick Fitzgerald, who was employed as a drayman at Scandrett Bros., wholesale grocers; Henry Gardner, a machinist, at John Ferguson & Sons, and W. J. F. Berry, a colored man who for some time has been employed to remove the rubbish from the rear of Scandrett's store, which by the way, adjoins Ferguson's factory.

The home of Fitzgerald was also visited, and there the detectives found chairs and small tables, valued at about \$50. These are supposed to have come from Ferguson's factory, and that they were exchanged by Gardner with Fitzgerald for groceries.

Fitzgerald and Gardner are married. Berry is a widower. Gardner has a large family.

CHANGES IN THE CONFEDERATION LIFE'S WESTERN ONTARIO BRANCH

Frederick H. Heath and S. Frank Glass Have Been Appointed District Managers.

The Confederation Life has recently completed arrangements in connection with its Western Ontario organization which will result in the return to London of Mr. Frederick H. Heath, who has been acting as general agent and manager of the company since his return from a tour of inspection in the United States.

Mr. Heath's many friends will be glad to see him back to his old home and the many friends of both gentlemen will extend their congratulations to them on their promotion. The company's offices in the Masonic Temple have recently been redecorated and refurnished. The new district managers will be pleased to welcome old and new friends, whether contemplating further insurance or not. Mr. Heath is expected to return to London permanently on or before June 1, in the meantime making occasional visits when he can spare time from his duties in Toronto.

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Thos. Gillean,
402 Richmond Street.

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—FOR YOUR—
HUSBAND AND CHILDREN,

particularly when it applies to what they eat and drink?

After good meat and good bread is anything more important than good tea?

Doesn't a poor cup of tea often spoil a well-cooked dinner?

Red Rose Tea

will help to make your meals a success.