

January 3, 1898.
The winter term in the
FOREST CITY BUSINESS & SHORTHAND COLLEGE, LONDON, ONT.
WILL COMMENCE
JANUARY 3, 1898.
CATALOGUES AND INFORMATION FREE.
J. W. WESTERVELT, R.P., principal.

A Yard of Roses
(or perhaps a few yards)
designed by skillful artists has brightened many a home.
Our pretty wall papers have brightened many an eye. Our tasteful, harmonious combinations of colorings and our first-class workmanship have gladdened many a heart. Our work praises itself. We are advertised by our satisfied customers. If you are not one of them you should be.
R. LEWIS, 434 Richmond Street

STERLING SILVER NOVELTIES.
make handsome gifts for Christmas. We have a large variety to select from. Come in and see them.
SILVER CREAM
the best Polish for silver and gold. 30c a bottle.
H. Davis & Son
JEWELERS,
170 Dundas Street.

FAIRBAIRN
MERCHANDISE
TAILOR.
Opp. City Hall, Upstairs.

DELIGHTED
Everyone is well satisfied with our work and the general verdict is that we are doing the best laundry work in the city. If you have not been a customer of ours send a trial package. Phone 159.
Parisian Steam Laundry.

DR. S. J. CAMPBELL,
DENTIST, 460 PARK AVENUE,
Between Dundas and Queen's Ave. Phone 922.

R. K. COWAN,
BARRISTER, ETC.,
County Buildings, Court House Square.

MONEY TO LOAN—\$100,000
At 5 per cent.
James E. Kerrigan, Barrister,
412 Richmond Street, Tel. phone 1,323.

FITZGERALD
and FITZGERALD,
Barristers, 111 Dundas St.,
Fitzgerald Block.

LOOKI
Per cent.
Best Beech and Maple Cordwood, \$5.50
Best Hardwood Blocks, 8.75
Knots, for box \$5.00
Dry Kindling Wood, 8.75
The very finest quality of Hard and Soft Coal at lowest prices at C. P. R. Coal and Wood Yard, corner C. P. R. track and Richmond street. Phone 383.

GEORGE M'NEIL
Proprietor,

PIPE AND CASE, \$1
Regular price was \$1.50.
This is a special Christmas offer, and will make a handsome gift. These pipes are fine Briar. See them and you'll buy.
GOLDNER, 206 1/2 Dundas St.

Bell Pianos
Pronounced by
R. Watkin-Mills
to be
ABSOLUTELY
the most elegant instruments he had seen anywhere.
Bell Piano Warehouse,
16 Dundas Street, London.

Christmas Turkeys
At the London Fish and Oyster Market.
100 Ten Turkeys.
100 Ten Turkeys.
Good and choice, very choice.
New Tomatoes.
Saratoga Chips.
Received Today:
Brook Trout.
Sea Herrings.
Smelts.
Sea Salmon.
Our Oysters are the finest in the city as we receive them every day in the week. Shell oysters all kinds.

HORNER & CO.,
King Street,
Next Bank of Toronto.

Xmas. Presents

Spring Skates per pair 50c
Hockey Skates, per pair 75c up
Apples, per bushel 1.00
Hockey Skates, nickel plated \$1.00
Air Guns \$1.00
2-Cal. Rifles \$2.50
Bow's Pocket Knives 1c to 25c
Girls' Pocket Knives 25c to 50c
Ladies' Pocket Knives 25c to 1.00
Ladies' Cissors 15c to 75c
 Razors 50c to \$1.50

WM. GURD & CO
185 Dundas St., London, Ont.

THERE IS DANGER
In dealing with irresponsible dealers and cheap imitations, when you find you have made a mistake there is no recourse. We guarantee every garment that we make to be precisely as represented, and if anything turns out wrong we will make it good.
SOUTHCOTT'S, 361 Richmond St

FAIR AND COLD TODAY AND TOMORROW.

Toronto, Dec. 28—11 p.m.—The depression which was over Lake Superior yesterday has moved slowly southeastward, and is now central over the Georgian Bay. The depression over Alberta and Assiniboia still hovers there. Elsewhere there is little change. Minimum and maximum temperatures: Edmonton, 40-45; Calgary, 25-44; Qu'Appelle, zero-10; Winnipeg, 10 below-2 below; Parry Sound, 18-28; Toronto, 18-28; Ottawa, 8 below; Montreal, 4-12; Quebec, 4-14; Halifax, 14-32.
Probabilities.—Toronto, Dec. 29—1 a.m.—Lakes: Fresh to strong, westerly winds; fair weather; light local snowfalls or drizzles; a little lower temperature; fair and cold on Friday.
Local Temperatures.—The highest and lowest readings of the thermometer at the observatory here yesterday were 25 and 16.5 above.

BREAD
All that bread should be, light, sweet, nutritious, easily digestible, as perfect as the finest flour and skilled hands can make it. Full weight. Lowest current price. Delivered every where.
JOHNSON BROS.

Saturday Next Will Be Xmas Day
Please order what coal or wood you want not later than Friday morning. Our Canal Coal will make your home cheerful.

Harold A. Richardson & Co.
Coal and Wood Merchants,
395 Richmond Street.

London Advertiser.
TELEPHONE NUMBERS:
107.....Business Offices
184.....Editorial Rooms
178.....Job Department

Advertisers, Take Notice!

As Christmas Day is a holiday, all editions of the Advertiser will be printed at an early hour in the morning. New advertisements, changes by regular advertisers, and all church and other special advertising must, therefore, be handed in to the office at the earliest possible moment tomorrow (Friday), in order to secure publication in Saturday's issue.

News About Town

—Miss Emily Scott, of Woodstock, will spend Christmas with friends in this city.
—Mr. P. D. Whyte and little daughter, of Chicago, were visiting relatives in the city last week.
—Miss Ida M. Stirling, of this city, has been admitted as a nurse at the New York City hospital.
—Mr. Jas. H. Ferguson, of J. Ferguson & Sons, is a probable candidate for school trustee in No. 2 ward.
—Peterboro Review: Sergt.-Major Peters has returned from a course of instruction at the London Military School.
—Mr. H. Tutt, who has been car foreman for the G. T. R. at York for a number of years, has been moved to this city.
—Mr. Ernie Yates is home from the School of Practical Science, Toronto, to spend the Christmas holidays with his parents in this city.
—Miss Minnie Isabel Dewar, of the Wharfedale road, returned yesterday from a seven months' sojourn in Omaha, Neb., completely restored to health.
—The remains of Miss Florence Stevens, who died at the city hospital on Tuesday, aged 17 years, were shipped yesterday to deceased's home at Watford for interment.
—The store window of Joe Nolan, tobacconist, Masonic Temple, is tastefully decorated, and a nice assortment of holiday goods therein displayed attracts a great deal of attention.
—The death is announced in England of Mrs. Barker, relict of the late Dr. Edward J. Barker, the founder of the Kingston Whig, and stepmother of Mr. R. V. Barker, late postoffice inspector here.
—The following London boys passed very successfully the junior examinations held recently at the College of Pharmacy, Toronto: Arthur Powell, G. L. Walker, Wm. Driver and A. E. Ward.
—Mr. John Carroll, night yardmaster of the G. T. R. here for some years, has been appointed G. T. R. agent at Paris. Mr. Joseph Nixson succeeds him here. Both are popular and efficient railway men.
—Sarnia Canadian: On Tuesday evening, Dec. 28, John Crawford, of London, champion pugilist of Canada, and a number of other fistic artists, will give a sparring match at the Boys' Brigade Hall here.
—A horse driven by a young son of Mr. W. G. Smith, G. T. R. roadmaster, took fright at the corner of Dundas and Richmond streets last evening

Christmas Suggestion. . .

HAT is nicer or what will be more appreciated for a Christmas gift than something in Fur? It is serviceable as well as fashionable. Some folks have an idea that Furs are dear, but if the time they last is taken into consideration, a fur garment is cheaper than any other kind, and our prices are low for the class of goods.

We would suggest that you give a Ruff, Scarf, Collar, Cape or Muff. We have them in Sable, Thibet Lamb, Astrachan, Mink, Electric, South Sea and Norway Seal, Mountain Bear, and Persian Lamb.
Ladies' and Gents' Fur and Kid Gauntlets, Gloves, Mitts and Jackets in all classes of furs.

Milne, Spittal & Co.,
Furriers, 146 Dundas Street.

OYSTERS.
We have the finest Baltimore Oysters that come to the city, and the best facilities for keeping them clean and in good condition. Give us your Christmas order.
Bremner's Chicago Salted Oyster Crackers.
FRUITS.
Extra Fine Table Raisins.
Finest Malaga Grapes.
New Dates.
Laver Flies.
California Apples (3 sizes).
Floridas (2 sizes).
Valencia Oranges.
T. A. ROWAT & CO.,
284 Dundas St. Phone 317.

ing and galloped down the south side-walk as fast as the City Hall, where it was caught. The street was full of people, but fortunately no one was hurt.
—The last meeting of the present No. 3 committee of the city council was held last night, with Chairman McCullum, Ald. Hunt, Taylor, Stevely and Dreaud, and Secretary Bell present. Five tenders for the new fire alarm gongs for the three fire halls were received. The Bell Telephone Company's tender for one 15-inch electro mechanical gong without indicator at \$89, and two 12-inch gongs at \$55 each, was accepted, subject to Chief Roe's test. One of the 15-inch gongs was on exhibition before the committee.
—Toronto Mail-Enterprise: "Ted" Sifton, one of the London Rugby Club's scrum-magers, came all the way from London Tuesday night to act as judge for Private Geo. Stewart, of the Forty-eighth Highlanders, in his bayonet contest with Sergt.-Major Morgan. Sifton is one of Sergt. Williams' old pupils, and one of the best amateur players in the province.
—The funeral of the late Wm. Windrim, age 72 years, who died at the residence of his brother, Robert Windrim, 900 Dundas street, on Tuesday, took place today. The deceased was a native of Monaghan county, Ireland. He had lived for many years in London, and was highly respected by all who knew him.
—The regular meeting of Court Albert, No. 100, Independent Order of Foresters, took place last night, when the following officers were elected for the ensuing year: Past chief ranger, Bro. T. A. Omerly; chief ranger, Bro. E. F. Punney; vice-chief ranger, Bro. N. F. Boughner; financial secretary, Bro. Wm. Nicholls (re-elected); recording secretary, Bro. C. H. Harvey (re-elected); treasurer, Bro. John Pearen (re-elected); chaplain, Bro. C. A. Tibbs; senior woodward, Bro. J. L. Holmes; junior woodward, Bro. C. C. McMullen; senior beadle, Bro. R. A. Jones; junior beadle, Bro. J. L. Johnston; court deputy, Bro. R. A. Jones; physician, Bro. J. Hevey and A. C. McMullen. AN OUTFITTING POINT.
—The Board of Trade of Vancouver, B. C., have an advertisement in this issue calling attention to the Barford reasons why those bound for the Klondike country should purchase supplies at Vancouver instead of at other points. The reasons proposed are: certainty of the utmost importance. Those with intentions of migrating to the renowned Yukon country have the protection of this Canadian port for the purchasing of supplies. A glance at the advertisement will show the principal features of Vancouver as a trade center.
AN AFFLICTED FAMILY.
The James Munro family, of Embro, have been sorely afflicted. Last week the mother, the son Almer, aged 10, and an infant child were taken to the Woodstock hospital, the latter two suffering from typhoid fever. This happened with symptoms of the disease. Recently Mrs. Munro has shown signs of insanity, which became so marked that the hospital authorities could not manage her. Yesterday she was brought here to the asylum by her husband and Rev. Mr. Hindley, of Embro. The infant is dying, but the older son is reported to be in a fair way to recovery.

THE GREENHOUSE RUSH.
Unprecedented Demand for Gammage's Palms, Plants and Flowers.
That the modern Kris Kringle is a devoted lover of nature, and the most beautiful Christmas presents, proved by the unprecedented demand for the products of Gammage's greenhouses for Christmas presents. One can scarcely put these lovely palms, ferns, azaleas, begonias, cyclamen, etc., in a stocking; but there is a house in London where they will not add a tedious presence during the holiday time? Mr. Gammage's glass-encased and heated delivery vans defy the coldest weather, and the plants and flowers are delivered to customers unhurt by frost or rough handling. Though the stock is still immense, the demand is also immense, so to avoid disappointment hand in your orders today! For such beautiful tokens the prices are extremely modest, and everyone can be more than suited. Gammage's store is on the corner of Dundas and Clarence streets, but of course every Christmas shopper knows that.

Shocked and Frightened.
Weak, nervous people having heart troubles are easily shocked and frightened. A. MURPHY'S Heart and Nerve Pills fortify the nerves, restore regular action to the heart, and cure every form of heart or nerve trouble. Mrs. Gladys McMullan, Toronto, says: "My husband's Heart and Nerve Pills cured me of nervousness and palpitation. I was so nervous that the least noise would startle me; but am now perfectly well."
If a man cannot be a Christian in the place where he is he cannot be a Christian anywhere.
A DINNER PILL.—Many persons suffer excruciating agony after partaking of a hearty dinner. The food taken of is like a ball of lead upon the stomach, and instead of being a healthy nutriment, it becomes a poison to the system. Dr. Parmelee's Vegetable Pills are wonderful correctives of such troubles. They correct acidity, open the secretions, and convey the food taken of into healthy nutriment. They are just the medicine to take if troubled with indigestion or dyspepsia.
Only evil grows of itself, while for goodness we want effort and courage.
"I was troubled with earache for a long time," says Miss J. Johnson, Ingersoll, N.W.T., and after trying different remedies without success, used Hagyard's Yellow Oil as a last resort, and I can really say that it cured me so completely that I have never had earache since.
Nobody can give you wiser advice than yourself; you will never err if you listen to your own suggestions.
Cure that come with shillsh's Cure. The best Cough Cure. Relieves Croup promptly. One million bottles sold last year. 40 doses for 25c. Sold by all druggists.
Don't put off insuring because you feel unable at present to insure for a large enough amount—insure for all you can afford now, and choose the best, the Ontario Mutual Life. C. E. German agent.

BEAUTIFUL BEEF.
Unexcelled Supply of Christmas Meats at W. Gatecliffe's.
One of the finest displays of Christmas meats ever seen in London is to be found at the butcher shop of Joseph H. Gatecliffe, 26 Dundas street. Upon tons of beef hangs from the hooks around the store. The most choice quarters are those produced by the celebrated steer, 22 months old, which was purchased by Mr. Gatecliffe from A. Armit & Sons' model farm, Hyde Park. This handsome Durham steer last year won first prize at London, Guelph, Brockville, and several other exhibitions, and only a short time ago captured first prize at the Bradford Fat Stock Show. It is beef the like of which is seldom seen. When slaughtered the carcass weighed 1,575 pounds. For the Christmas trade Mr. Gatecliffe also purchased five first-prize heifers from Armit & Sons, the average weight of which was 1,500 lbs. Three prize heifers were also purchased from D. Knaggs, London township, weighing about 1,600 lbs each. Armit & Sons, supplied five first-prize lambs and D. Knaggs eight first-prize lambs. Pork, hams, bacon, suet, sausages, etc., can

KINGSMILL'S Santa Claus' HEADQUARTERS

Presents That Are Sensible, Serviceable, Economical, Judicious, Attractive, Appreciable.

Gloves.
Throughout the whole inventory of a Drygoods Stock, perhaps no one thing strikes one as being a more desirable gift than Gloves. Our Ladies' Glove Department is the best assorted in the city. We are exclusive dealers in this district for the productions of four leading manufacturers. Ask to see our
MONARCH, CZARINA, IDEAL, DERRY,
All colors and sizes. Every pair guaranteed.

Handkerchiefs.
Our assortment embraces over 1,000 dozen of all kinds, from 5c to \$5. Every one has been reduced. Our buyer took a whole day at the job of cutting the prices—some lots one-quarter off, others one-third off, and some one-half off. They are here for your inspection and choice. Ask for our special lines at 25c and 30c.

Linens.
64-inch Table Linens, worth 25c, for 20c.
60-inch Table Linens, worth 32c, for 25c.
64-inch Table Linens, worth 35c, for 30c.
64-inch Table Linens, worth 60c, for 45c.
64-inch Bleached Table Linens, worth 35c, for 20c.
64-inch Bleached Table Linens, worth 60c, for 45c.
64-inch Bleached Table Linens, worth 80c, for 60c.
Manufacturer's Stock of Napkins below cost.
Fancy Dollies, 5c, 6c, 8c and 10c.
Tray Cloths, worth 25c, for 15c.
Tray Cloths, worth 30c, for 25c.
Tray Cloths, worth 35c, for 25c.
Five O'clock Tea Cloths, worth 70c, for 55c.
Five O'clock Tea Cloths, worth 90c, for 75c.
Five O'clock Tea Cloths, worth \$1.25, for 92c.
Five O'clock Tea Cloths, fringed, special at 68c.
Few of those Quilts left, were \$1.10, now 84c.
Special Line of Satin Damask Slide-board Scarfs, worth 75c, for 50c.

Gents' Furnishings,
Four-in-Hand and Bows, at 12 1/2c and 25c.
New shape, with flowing ends, worth 50c, for 25c and 37 1/2c each.
Ang made-up knot for 25c each.
Braces, silk web, worth 25c, for 15c pair.
New American Braces, 37 1/2c, 50c and 75c pair.
Braces, silk web, 25c pair.
All- linen 4-ply Collars, all Shapes, 2 for 25c.
Cuffs, links or straight, 22c and 25c pair.
Black or Colored Cashmere Socks, ribbed or plain, at 25c, 30c, 35c and 37 1/2c pair.
Heavy Wool Socks, at 12 1/2c, 15c, 17c, 18c, 23c pair.

Kingsmill's DUNDAS AND CARLING STREETS,

Money to Loan.
\$400,000 TO LEND ON MORTGAGE. GAGES at low rates of interest; repayable either monthly, quarterly, half yearly or yearly as required. Application for loan dealt with promptly. Apply WILLIAM F. BULLEN, Manager Ontario Loan and Debenture Company, office corner Dundas street and Market Lane, 2nd floor.

SOME MONEY TO LOAN ON MIDDLE-CLASS PROPERTIES. 5 and 6 per cent, and on city property at 4 and 6 per cent. T. W. SCANDRETT, solicitor, 25 Dundas street, London, Ont.

\$100,000 TO LEND ON MORTGAGE. GAGES and notes. Ten years' term. 5 and 6 per cent. Apply to solicitors, notaries, 78 Dundas street, London. Branch offices, Glenora, Bothwell and Alvin.

SPECIAL ATTENTION TO REPAIRING. S. J. T. WESTLAND, Engraver and Manufactory Jeweler, 340 Richmond street (opposite City Hall), London, Ont.

Livery Stables.
THOMAS TREIBLOCK, STAR LIVERY, 233 Richmond street. Best hack, coupes, etc. Light livery a specialty. Careful attention to orders. Phone 423. Open night and day.
LILLEY'S LIVERY—No. 619 DUNDAS street, East London, Ont. Telephone No. 526.

Dental Cards.
DR. G. H. KENNEDY, DENTIST, 233 Richmond street. Best hack, coupes, etc. Light livery a specialty. Careful attention to orders. Phone 423. Open night and day.
DR. W. S. WESTLAND, DENTIST—Honorary graduate of Toronto University. 184 Dundas street, over Gurd's sun store.
DR. HARRY E. SILK, DENTIST—Honorary graduate of Toronto University. 184 Dundas street, over Gurd's sun store.
J. ELLIOTT HOLMES, L.D.S., ROOM 3, 111 Dundas street, Dundas and Clarence streets. Phone 327.
DR. L. H. DAWSON, DENTIST, CORNER Dundas and Lyle streets, East London.
DR. JEFFREY N. WOOD—DENTIST—Higgins Block, over 212 Dundas street.
L. MC DONALD, DENTIST, Office, 183 1/2 Dundas street, London Telephone 702.
DR. J. H. SWANN—DENTIST—OFFICE 201 Dundas street. Telephone 1,131.
WOOLVERTON & BENTLEY, DENTISTS—216 Dundas street, next Edy Bros., next Calmeco & Lawrence, druggists. Telephone 322.

Musical Instruction.
MISS SHELDON—TEACHER OF—
ELOCUTION AND PHYSICAL CULTURE, will form classes at private residence if so desired. Apply at
CONSERVATORY OF MUSIC.
FRED ETHELYN SMITH, SOPRANO soloist First Methodist Church, voice teacher. Concert engagements accepted. 216 Waterloo street.
J. T. WOLCOTT, ORGANIST, FIRST Methodist Church, teacher piano, organ and composition, 5 Prospect avenue.
JAMES I. HILL, VOICE SPECIALIST, 271 Voices taught free. Studio, 356 Queen's avenue.
W. H. HEWLETT, ORGANIST, DUNDAS Center Church, teacher piano, organ and theory, 563 Dundas street.

Insurance.
A. N. UDY, INSURANCE AGENT, Office over C.P.R. ticket office. Telephone 735.
LIVELIPOOL AND LONDON AND GLOBE Fire Insurance Company, New York Life Insurance Company (this company is insured by 33 separate and distinct governments throughout the civilized world). Canada Accident Assurance Company, American Surety Company, Employers' Liability Corporation; the assets of the foregoing companies exceed \$25,000,000. Funds to loan at 4 and 5 per cent. For all kinds of insurance loans, valuations, real estate, apply to EDWARD TOWLE, Over Bank of Commerce, 412 Richmond street, London. Phone office 690.