

**Jackie Coogan is Just Born Actor**

**FATHER OFFERS MAKING "RAG MAN" SCENE AS EXAMPLE.**

There's a lot of argument about acting on the screen and acting on the stage—which is the finer art? "Acting is good," says Jack Coogan, Sr., "but it is good on the stage or on the screen. It is an art. As to whether it is acting is a matter to be decided only by individual cases."

In "The Rag Man," Jackie's latest picture for Metro-Goldwyn-Palace, which is coming Monday to the Nickel Theatre, there is a scene in which Jackie, as Tim Kelly, watches a woman round the corner into heavy traffic and sees how it is nearly run over by a rapidly moving and heavily laden truck.

As the picture is shown to Jackie's millions of admirers, the entire sequence of events follows in logical order. The beholder sees the accident, just as Tim is supposed to see it. Shudders with Tim's terror and rejoices with Tim's relief when the danger is over. But there are in any audience who react on the amazing art of little Jackie Coogan, whose performance of shock, horror, relief and dubious heroism was accomplished utterly unaided by anything the picture-makers saw. When the look of horror spreads the corner at the prospect of the limousine, there was nothing really to excite him except a picture of abandoned "seats" on the old Metro lot; when the succession of reactions were revealed upon the little boy's face, he had nothing except his imagination to suggest them.

It all comes from an inner consciousness that unconsciously tells Jackie how to respond to all the emotions. Jackie conjures in his imagination the facts and then responds to them with the historic skill of a mature genius.

**Our Dumb Animals**

**REPORT OF THE CHIEF AGENT FOR WEEK ENDING: OCT. 2ND.**

Attended to the landing of 80 head of cattle from the S. S. Hethpool. The cattle were all in good condition; and well cared for. This is the Hethpool's first trip to Nfld. The cattle are all carried between decks and are well protected from the weather. Also attended to two car-loads of cattle, at the Railway Station, and two sales of cattle at the Abattoir Co. Received a call to the West End by a driver who had run over a dog. He thought that something might be done for the animal but it's injuries were so bad that it had to be put to death. Sent in two dogs for treatment, one suffering from a very bad hoof, one with a broken leg, and the other had a broken skull. Received several calls from people residing on Pleasant Street, their poultry being destroyed by cats. One woman of Beaumont Street lost thirty chickens. The owner of the cat refused to have it put to death. I also had a report of dogs who are under age, being around the streets and white cattle are being killed. For this offence there is a fine not exceeding twenty-five dollars. I should also like to call the attention of some butchers who are just starting business "to this section of the Act" viz: No animal should be slaughtered within the sight or hearing of other animals awaiting slaughter. I have attended to about thirty calls during the week. I should also like to state that the annual subscriptions, of members and lovers of dumb animals are now due and will be gratefully received by the secretary.

**Broken Neck Recovery**

Mr. Herbert Gray, the son of a Hilton-le-Moor (Lincs) farmer, has been successfully treated at Lincoln Hospital for a broken neck, which he received through a heavy fall from steps leading to a granary some months ago. The local doctor's examination at the time revealed that the vertebrae of the neck had been dislocated. Exceptional precautions were taken to guard against movement when he was taken to Lincoln for treatment as it was realized that a single jolt meant instant death. The special treatment resulted in a very gradual improvement, and the news of his recovery brought doctors from London and other parts of the country to see him.

**FURLONG MY VALET for Cleaning, Repairing, Altering, Pressing, Dyeing and Turning; Ring 697.—sept 29, 1925.**

**Another New Season--needs multiply, this Store again steps into the breach--helpfully with a**



**GIGANTIC DISPLAY of those very things necessary to make THE HOME BEAUTIFUL**

**"Be it ever so humble there is no place like Home."**

Home furnishing has been a specialty with us for years because we recognize the fact that "Home" is the centre of the greatest pleasures of life.

In dressing up the home there are many things that come up, either for replacements or some new additions upon which the success of the home depends. Helpful advice on this score is cheerfully given by competent salesmen who are adepts on answering questions pertaining to home betterment. It has always been a pleasure to submit for your approval "The New Things," and now on the threshold of a new Season, when the store is brilliant and refreshing in its fall attire, we are doubly interested to have you visit the store, so that we may point out to you the dominating style features for fall 1925.

**And our earnest endeavour for price moderateness in**

**OUR GREATEST HOUSE FURNISHING SALE**

**IT HOLDS SPECIAL ADVANTAGES FOR YOU--COME!**

**Charming Casements**

Decorative within and without. See Our Display.

**Cream Casements**

Our New Casements are very pleasing. Some hemstitched, others with lace insertion and hemstitched border. All with a nice sheer surface and adaptable for all kinds of curtains, at

**45c., 55c., 65c., 75c., 85c.**

**"Rayons"**

Perhaps of all Curtainings, — the handsomest, with their rich silky glister and soft hanging appearance. Reversible, Serviceable and decidedly uncommon. In shades that are popular: Fume, Rose, Navy, Sage, Green, Bronze, Gold, Ecu and White; 36 inches wide. Every price remarked

**Curtain Damasks**

50 inches wide, in a pretty, Green-shade, nice for folding doors. The yard . . . . . **\$2.60**

**Art Curtains**

Choice of Plain Crimson and Plain Green Centres with pretty Art Borders and knotted fringe edge. These are heavy and aid considerably to make your rooms cosy looking. The pair . . . . . **\$7.00**

Special now at . . . . . **98c.**

**Gorgeous Chintz**

What Wonderful Transformations for the better they can make.

It is the age of Chintz, and nowhere to-day will you find such a wondrous display of the newest designs than at Baird's. Thousands of yards have been unpacked, underpriced and presented for your approval. Light and dark effects, so that the tastes of the many may be satisfied. We would like you to see this display of 36 inch Chintz.

**39c., 49c., 59c., 85c., \$1.20 yard.**

**Double Width Chintz**

Every piece new, widths varying from 48 to 60 inch. Great strong durable materials; many reversible, and adaptable for all kinds of winter hangings, etc.

**59c., 69c., 79c., 89c. yard**

**Scrims**

Broadly speaking, our Stock of Scrims was never prettier nor more varied. From the simple self-striped White and Cream to the more colourful designs all exhibit—Newness, Niceness and Real Value. Your inspection invited.

**19c., 24c., 29c., 33c., 38c., 45c., 49c., 59c. yard.**

**Eider Down Quilts**

What a luxury it is to nestle 'neath their comforting folds. Our newest in these show up prettily in exquisite art patterns relieved with stripes of plain Silk, Satin and high grade Sateens; great variety of color blendings. May we have the pleasure of showing them to you.

**\$17.00, \$18.00, \$22.00, \$28.00, \$32.00**

**Cretonnes**

The new patterns in Cretonnes are decidedly pretty, nice medium grounds, with large coloured floral borders; all double width.

**50c., 60c., 75c. yard.**

**Wadded Quilts**

These come handsomer than ever in their pretty Art Coverings, and though perhaps lacking the heat and the distinctiveness of Eiderdowns—still they contribute largely to one's comfort chilly nights. Consider them!

**\$5.00, \$5.90, \$6.40, \$7.50**

**Dutch Curtains**

3-piece Sets and in White and Ivory Shade. Very neat hangings for bedroom, edged with lace and pretty lace insertion corner, plain and centres. Values to \$4.00 pair. Special **\$2.39**

**Plush Table Covers**

Nothing adds so much to the appearance of your dining room—as a rich looking Plush Table Cover. Those we show are particularly rich in tone. Crimson, Green, and Electric Blue; plain and fringed. Some in Out Plush, others a heavy Pile.

**\$14.00, \$15.00, \$20.00, \$24.00**

**Plush Hearth Rugs**

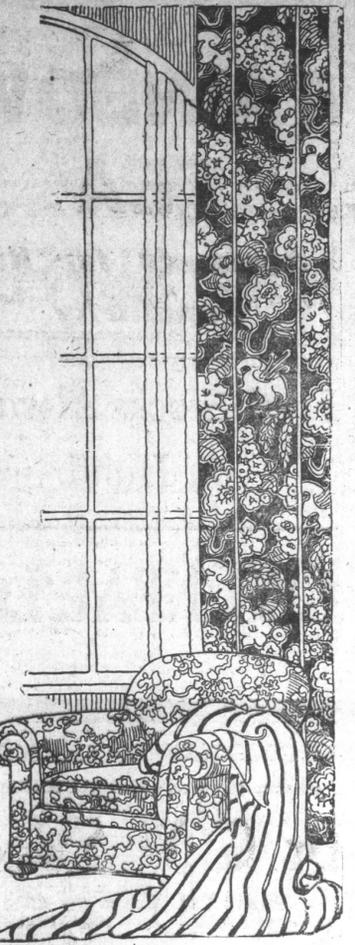
They serve excellently to tone up your living rooms, with their richness of quality, and after all they are most serviceable. Shades include Crimson, Green, Electric and Black.

**\$9.00, \$11.00, \$14.00, \$17.00**

**Plush Mats**

To match up with the Plush Hearth Rugs mentioned herewith: plain and fringed; in shades of Electric, Crimson, Green and Black.

**\$1.60 and \$1.90 each.**



**MAKE THE HOME CHEERFUL! You can do it most Economically at Baird's**



**Wherever BLANKET VALUES were best—we bought them. Notice these**

**Wool Blankets**  
Scotch Wool Blankets, the kind this house is famous for. Quality through and through; always made sensibly full in size; striped blue borders. The new ones are ready for your approval. Especially good are those at **\$6.30, \$8.90, \$12.90 pair.**

**Checked Blankets**  
Large two-tone Check Blankets, with an extra good fleecy napping, good to look at, warm and comfortable to snuggle under, and very moderate in price for such serviceable Blankets. Sold singly at **\$2.95**

**Plaid Blankets**  
There is something nice about these, their colourings, their finish—their fluffiness and fleecy nap all mingled in creating a desire for Blankets of such unusualness, full size. The pair . . . . . **\$3.95**

**"NASHUA" Blankets**  
You can feel the quality that has been woven into every pair—the greater softness of their closely woven texture, and the greater depth of their soft fleecy Nap. For something extra. Special in fleeced Blankets as for our Wool Nap Blankets with coloured silk lustre bindings. Sensible sizes. The pair . . . . . **\$5.50 and \$5.90**

**Cotton Blankets**  
White and Grey fleeced Cotton Blankets, in every wanted shade and size, showing striped blue and pink borders; others plain. Moderately priced throughout the entire range. The pair **\$2.60, \$2.90, \$3.40, \$3.90, \$4.50**

**Double width "Feltol" Floor Coverings**  
Inexpensive floor coverings, easy to lay, will not curl at the edges, and though just as good to look at in their new patterns as the higher priced canvas, they cost considerably less. Our Price for double width **\$1.19 yard**

The change of Season as seen through our new stocks is not left to the imagination. It would seem as though a magic wand had been waved fairy-like over the store—the flush of autumn pervades every nook and corner. No touch of Summer lingers anywhere. Stocks here now are the welcome harbinger of Fall-time.

**Art Sateens**  
Lovelier than ever, in patterns and colourings, and showing a nice rich looking Sheen, for Drapes, Covers and Furniture Slips, etc. Perhaps you could not find anything more suitable. They are **45c., 48c., 55c., 60c., 65c., 75c.**

**Stair Rods**  
Round brass and nickel Stair Rods, with fancy ends; standard width. Complete with fittings. **\$1.60 dozen**  
Nickel . . . . . **\$1.80 dozen**

**Stair Druggets**  
All New Patterns, Striped, Mottled and Figured Centres, half-yard and five-eighth yard wide. Special **25c., 45c., 50c., 60c., 85c. Yard.**

**Window Shades**  
36 inch Roller Blinds, in Buff and Green shades. Plain, Cream, each . . . . . **83c.**  
Plain, Cream and Green . . . . . **98c.**  
All complete with fittings.

**CUSHION COVERS**  
An extraordinary assortment in pretty Chintz patterns, Cream Madras, H. Embroidered Linen Crash, Cushion Covers for long service. Values to 80c. Special . . . . . **49c.**

**Madras Muslins**  
There is no doubt about their prettiness and serviceableness, easy to wash and need no laundering. The new patterns are decidedly attractive in Cream and White. **45c., 55c., 65c., 75c. 85c. Yard.**

**Curtain Laces**  
Realizing the enormous demand for these we have bought heavier than usual and gathered in very excellent values in White and Cream. Worth your while to see the new patterns at **33c., 39c., 45c., 48c., 59c., 69c., 85c.**

**New Tapestries**  
50 inch Tapestries, remarkably good in value; we endeavoured to assemble a full assortment of colour blendings. Just come and see how splendidly we succeeded. The yard **\$1.95, \$2.30, \$2.60, \$3.00, \$3.25**

**Stair Pads**  
Round nose Stair Pads, standard with, hold their place, and are plump and full in size. Each . . . . . **23c.**

**Floor Coverings**

**Linoleums**  
Double width English Linoleums, remarkable for their great durability. If you are renewing—consider these easy-to-keep-clean patterns of ours. Suitable for every foot of flooring in the home. **\$1.80, \$2.30, \$2.50** Special

**Floor Canvas**  
Double width English and Canadian Floor Canvases, and we have no hesitation in saying you will certainly like our newest patterns, in Tile, Check, Floral, Carpet and Conventional designs; painted back. Special prices **\$1.25 and \$1.29** yard

**Inlaid Linoleums**  
The best investment you can make; once you have laid these you will not have to replace them for years and years. **\$3.90 & \$5.50** Every wanted pattern can be found here at . . . . .

**Stair Carpets**  
Standard width in best Tapestry make, medium and Dark patterns, in nicely blended hues, bordered patterns. SPECIAL **\$1.35 \$1.75 \$2.50**



**Beauty and Dependability Commend our HEARTH RUGS**

There are many plans of home refurbishing that call for Hearth Rugs, and having a reputation for Good Rug Values we emphasize that fact flagrantly to-day, for never were stocks so varied, nor so chock full of sound values. You'll find every imaginable colour combination, size and quality represented; plain and fringed; in Tapestry, Velvet Pile, Axminster and Orientals.

**\$3.30, \$4.40, \$5.50, \$6.50, \$7.50, \$9.00, \$10.50 to \$12.50**

**Wool Hearth Rugs**  
Great heavy Sheep's Wool Hearth Rugs with heavy capped backs, in plain Wine shade **\$14.00 & \$23.00** and plain Black . . . . .

**Jute Rugs**  
We have another shipment of these just to hand, they're very serviceable for rough wear; a good range of patterns, fringed ends. Special . . . . . **\$1.29, \$1.89**

**Feather Pillows**  
Good plump-size Feather Pillows with pretty art coverings, 18 x 28 size. They're special **\$3.48** pair at . . . . .

**Centre Curtains**  
Extra wide White Brussels Net Centre Curtains, showing very handsome Battenburg Lace design with fringe at foot, a dainty and decorative centre curtain **\$3.90** Each . . . . .

**Piano Squares**  
Large Tapestry Squares, 46 x 72, and 54 x 72. These come in a good range of colourings, and are a very convenient size. Special . . . . . **\$7.00 and \$12.00**

**Door Mats**  
Two New Lines of Axminster Door Mats just to hand, fringed ends, Light and Dark Patterns; nice to tone up room or hallway. SPECIAL **\$1.15 and \$1.35**