

Great PRE-REGATTA Sale

of Summer Merchandise

FRIDAY, SATURDAY, MONDAY and TUESDAY

Don't Fail to Take Advantage of this Event

From now until Regatta Day our entire stock of Summer Merchandise will be offered at substantially reduced prices; thus providing timely economy opportunities to prepare for Regatta Day, and the many weeks of fine weather yet to come.

Every department will participate in this event; offering the necessary articles to make Regatta Day a decided success for you, and at prices that will mean a great saving.

We suggest that you do not delay your visit. Every day will see a considerable quantity of articles sold and consequently, there will be a smaller selection from which to choose.

On this page you will find a big selection of seasonable goods, greatly reduced. If you don't see what you want in this advertisement, come in and ask for it. If it's summer goods, it's reduced.



Canvas Footwear

Greatly Reduced

During the Regatta sale we offer our complete stock of fine Canvas Footwear at reduced prices. Very special quality, unsurpassed for style and comfort.

Men's Canvas Footwear
Bals and Oxfords of slate and fawn canvas, leather soles and heels, sizes 6 1/2, 7, 8, 9 and 9 1/2; just what you need for Regatta Day. Offered at a wonderful reduction for clearance.
Reg. price \$2.20 pair. Sale Price **\$1.49**
Special to clear **\$1.49**

Men's Oxfords
Made from high grade Canvas, colors of White and Brown, fitted with pure gum crepe rubber soles; splendid wearing quality; sizes 6 1/2 to 10. Special per pair **\$1.90**

Tennis Oxfords
For boys and youths, made of fine canvas with rubber soles.
Youths, sizes 11 to 6. Special **95c.** per pair
Boys, sizes 2 1/2 to 6. Special **\$1.05** per pair

Canvas Shoes
For Misses and Children, faced and strap styles, with leather soles, natural fitting; sizes 6 to 12. Reg. price \$1.50 pair. Sale Price **\$1.35**

Women's Canvas Shoes
White Canvas with Leather soles and heels; some plain white, others trimmed with blue leather, medium toe, Cuban and military heels, sizes 3 to 7, in both strap and laced styles. Reg. price \$1.85 pair. Sale Price **\$1.76**

Women's Shoes
Ivory Elk trimmed with Brown Kid, having a heavy rubber sole and heel, with inside sole of leather, wonderful wearing quality, suitable for either sport or general wear; sizes 3 to 7. Reg. price \$4.40 pair. Sale Price **\$2.98**

Tennis Shoes.
For Misses and Children, high grade Canvas with rubber soles, colors of Brown, White and Black, laced and strap styles.
Child's, sizes 6 to 10. Special **85c.** per pair
Misses', sizes 11 to 2. Special **95c.** per pair



Specials for Regatta Day

Wool Slippers
Pretty Silk and Wool Slippers, long sleeves, rolled collar with sailor knot, in combination shades of Cocoa and Honeydew, Peacock and White, Camel and Cocoa, Pearl and Saxe, Jade and Camel. You'll need one of these for Regatta Day, at this low price. Reg. Price \$3.25 each. Sale **\$3.00**

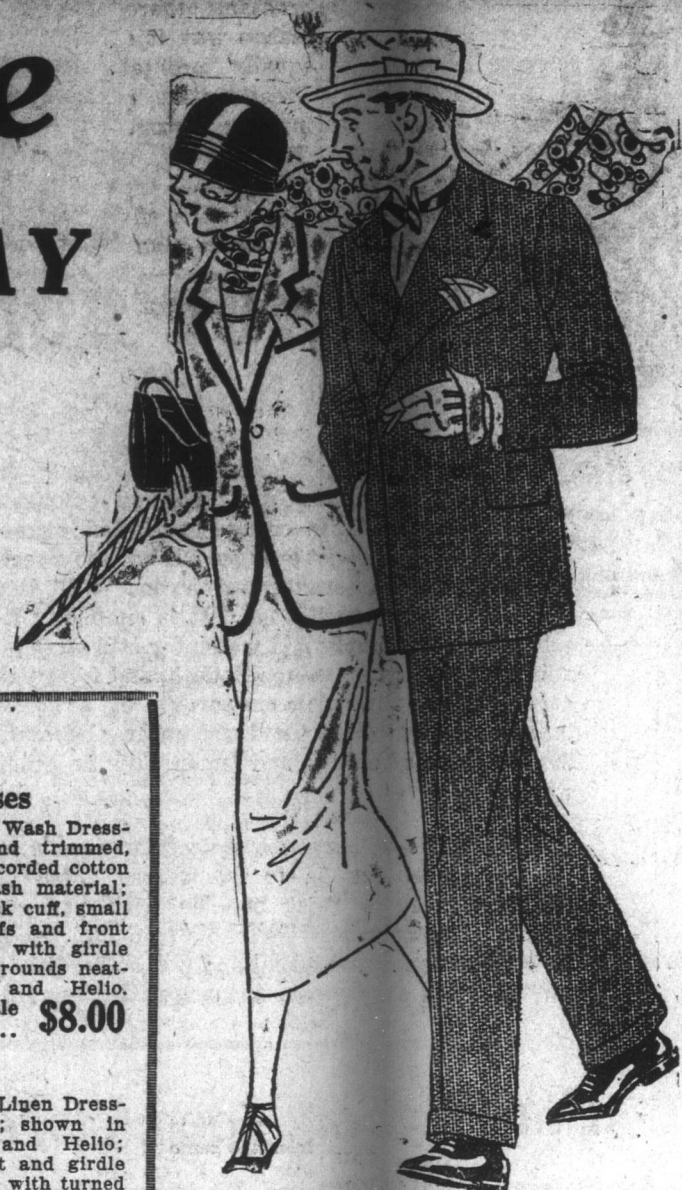
Sweater Coats
All Wool Sweater Coats in very fine knit; Peter Pan collar, buttoned front, two patched pockets, shades of Camel, Cocoa and Pearl. Reg. Price \$5.50 each. Sale **\$5.00**

Pretty Sport Sweaters, \$2.79.
The possession of one is simplified by the very special price for which they are offered: a wonderful variety of styles; weaves and color combinations; each one expressive of the present vogue; they are of Wool and Silk, in assorted sizes. Reg. **\$2.79**
\$5.00 values for **\$2.79**

Charming Wash Dresses

These are the better kind of Wash Dresses reduced; variously styled and trimmed, and are presented in the new corded cotton Broadcloth, a very sturdy wash material; elbow sleeves with turned back cuff, small collar, white vest, collar, cuffs and front trimmed with white; finished with girle and black Satin bow; white grounds neatly striped in Blue, Pink and Heli. Reg. price 9.50 each. Sale **\$8.00**

Linen Dresses
Pretty and very serviceable Linen Dresses, lowly priced for this sale; shown in solid shades of Saxe, Reseda and Heli; with long pointed collar; vest and girle of self material; elbow sleeves with turned back cuffs; fitted with pockets; attractively set off by White trimming, neatly hem-stitched. Reg. price \$5.20 each. Sale Price **\$4.25**



Bargains in Gloves

Silk Gloves
Women's real Milanese Silk Gloves; colors of Navy, Fawn, Brown, Grey and Black; 2 dome fastened; all sizes; these are standard quality taken from our regular stock and remarked for clearance. Reg. price \$1.35. To Clear **99c.**

Elbow Gloves
Of best quality, heavy Milanese Silk; 3 button wrist, elastic tops; all sizes; shades of Fawn, Grey, Black and White. Reg. price \$2.85 pair. Sale **\$2.50**

Summer Dress Goods at Clearing Prices

Raw Silk Ratine, 53c. yard.
A splendid wearing material, solid shades of Grey, Fawn, Green, Burnt Orange, Light and Dark Brown Saxe, Peacock Blue, Heli, Gold, Cream and Navy; 36 inches wide. Reg. price 70c.

Cotton Ratine, 75c. yard.
In plain and neat check effects; a good looking and good wearing material, 38 inches wide. Reg. price 95c. yard.

Flowered Ratine, 39c. yard.
This is a very pretty material, replicated for a thorough and quick clean up; shown in all the newest shades, printed in exquisite floral designs; 38 inches wide. Regular selling price 55c. yard.

Check Ratines
A beautiful material for the making of Summer Dresses; your choice is not stunted, for variety is unusually large and diverse with all the newest designs and color combinations.
Reg. price \$1.10 yard. Sale Price **95c.**
Reg. price \$1.30 yard. Sale Price **99c.**
Reg. price \$1.55 yard. Sale Price **\$1.48**

Striped Tub Silk, \$2.30 yard.
Fine closely woven wash Silks printed in exquisite Roman stripes in the newest shades for summer. The sheerest and summer like tones of these Silks present any number of inspirations to the home sewer; 38 inches wide, offered at a very special reduction. Reg. price \$2.80 yard.

Popular Gingham, 22c. yard.
A wonderful variety choose from, that covers practically every color combination in assorted checks and plaids; offering you exceptional value; 32 inches wide; note the extremely low price.

Priscilla Broadcloth, 45c. yard.
32 inches wide; plain shades of Navy, Rose, Mauve, Light and Dark Grey, Pink and White; a splendid washing material; fast to tub and sun. Reg. price 50c. yard.

Shantung Silk, \$1.80 yard.
A very popular Dress material, 33 inches wide; in solid shades of Sky, Saxe, Peacock, Brown, Navy, Pink, Champagne, Fawn, Grey and Rose. Reg. selling price \$2.10 yard.

Towels at Savings

Cannon Towels

Known throughout the world for its dependable quality and very moderate price. Generous in size and of heavy Turkish weave, with a choice of Pink, Gold or Mauve border; hemmed. Reg. Price 80c. each. Sale Price **75c.**

Table Damask

A special purchase, enables us to offer you a bargain in Table Damask, unbleached, showing neat designs, 45 inches wide. Splendid quality, very low priced. Special per yard **49c.**

Curtain Net

White and Cream Curtain Net, fine quality, in beautiful designs, 50 inches wide. Reg. price 60c. yard. Sale **54c.**

Old Bleach Linen

Brown linen of a superior grade, 36 inches wide. **\$1.08**
Reg. price \$1.20. Sale Price **\$1.08**

Unusual Hosiery Values

A Hosiery opportunity for the next four days that should not be missed, for it offers a quality which sells for a higher price in all the newest shades. Prices are unusually low, so that now is an excellent time to make a liberal choice.

Art Silk Hose
Offering you extreme value in the season's newest shades, Fawn, Peach, Nude, Champagne, Grey and Nigger; full fashioned leg, spliced feet, wide heels-garter tops. Special, per pair **45c.**

Women's Lisle Hose
Seamless fashioned leg, double heels and toes, elastic tops, shades of Sand, Grey, Log Cabin, Brown, White and Black; sizes 3 1/2 to 10. Reg. price 55c. pair. Sale **58c.**

Lisle Hose
For Women, shades of Grey, Nigger and White, full fashioned leg, double heels and toes, wide suspender tops; sizes 3 1/2 to 10. Reg. price 55c. pair. Sale **48c.**

Women's Hose
Fine Lisle Hose, silk finish, seamless fashioned leg, high spliced feet, reinforced garter tops, sizes 3 and 9 1/2, in the following shades, Light and Dark Grey, Fawn and Nude. Reg. price 55c. pair. Sale Price **74c.**

Women's Silk Hose
Art Silk Hose, sizes 3 1/2 to 10, shades of Grey, Fog, Log Cabin, Thrush, Nigger, Black and White; full fashioned leg, seamless, spliced lisle feet, lisle garter tops. Reg. price \$1.25 pair. Sale Price **\$1.13**

Remarkable Values in Boys Washwear

Boys' Khaki Suits
Cotton Khaki Suits, consisting of Shirtwaist and Pants; short sleeves, polo collar, short open pants with belt straps; self material, to fit ages 3 to 8 years; the ideal playtime suit. Reg. price \$1.65 suit. Sale Price **\$1.47**

Boys' Sailor Pants
Long White Jean Pants for boys of 3 to 8 years; regulation navy style, of splendid wearing quality. Reg. \$2.00 pair. Sale Price **\$1.49**

Boys' Blouses
Cotton Blouses for boys, of extra strong material, in stripe effects of Blue and Black, sailor collar; to fit up to 8 years. Reg. price 95c. each. Sale Price **80c.**

Boys' Sport Shirts
Made from strong Percelle, white grounds, printed in assorted colors, short sleeves, polo collar, assorted sizes. Reg. price 95c. Sale Price **86c.**



Boys' Hats
Linen Hats for boys of all ages, a big assortment to choose from, in plain shades, stripe and check effects. Get your boy one of these hats for Regatta Day, they are so light and cool. Reg. price 75c. each. Sale Price **57c.**

Keep Cool Regatta Day

Buy your Underwear During this Four Day's Under Value Sale

Men's Combinations
Balbriggan Combinations, made from pure Egyptian cotton, long sleeves, knee length drawers, full size, well made, sizes 34 to 42. Reg. price \$1.20 suit. Sale Price **\$1.08**

Mercerized Combinations
Made from Silk and Cotton, long sleeves and ankle length drawers, well and strongly made, splendid finish, sizes 34 to 40. Reg. price \$1.98. Sale Price **\$1.67**

Balbriggan Combinations
For Men, made of high grade Egyptian cotton; long sleeves and ankle length drawers, all sizes. Reg. price 95c. suit. Sale Price **86c.**
Reg. price \$1.15 suit. Sale Price **\$1.04**

Boys' Underwear
Good quality Boys' Balbriggan Underwear, long sleeves and long drawers, sizes 24 to 32. Reg. Price **59c.** garment. Sale Price **59c.**

Men's Sport Shirts
Made from extra strong percelle, white grounds with assorted colored stripes, short sleeves and polo collar; sizes 14 to 18 1/2. Nice and cool for Regatta Day. Reg. Price \$1.55 each. Sale Price **\$1.40**

Men's Bathing Suits
Navy Bathing Suits of fine Jersey knit, 1 piece style, buttoned shoulder, with skirt attached, sizes 36 to 44. Reg. Price \$1.15 Suit. Sale **\$1.04**
Price **\$1.04**

Rowing Shirts
White cotton sleeveless Rowing Shirts, sizes 34 to 42. Reg. Price 75c. each. Sale Price **68c.**



Men's Underwear
Fine quality Balbriggan Underwear, long sleeve shirts, ankle and knee length drawers, all sizes.
Reg. Price 55c. Garment. Sale Price **50c.**
Reg. Price 60c. Garment. Sale Price **54c.**
Reg. Price 65c. Garment. Sale Price **58c.**

Athletic Underwear
White cotton Combinations for Men, sleeveless and knee length, cut roomily and well finished, all sizes. Reg. **86c.** Price 95c. Suit. Sale Price **86c.**

Rowing Shirts
White cotton sleeveless Rowing Shirts, sizes 34 to 42. Reg. Price 75c. each. Sale Price **68c.**

The ROYAL STORES, Ltd.

Underwear Lower Priced

Camisoles

Women's Silk Jersey Camisoles, shades of Saxe, Grey, Pale Blue, Nigger, Peacock, Jade, Mauve, Sunny Brown, Sky, Navy and Black, gathered at hips with elastic; finished with scalloped edge at neck, sleeves and bottom. Reg. Price \$2.20 each. Sale Price **\$1.90**

Women's Vests
Fine Jersey knit with straps, tape draw-string at neck, assorted sizes. Special for Regatta Sale **29c.**

Women's Underskirts

Serviceable Underskirts of charming style and fine workmanship; in exquisite plain designs and colorings; with a wide accordion pleated trim, hemmed, to tie at back with tape string. Reg. price \$1.45 each. Sale Price **\$1.25**

Women's Corsets

New sport model of Pink Coutil, well boned, finished with four elastic suspenders, sizes 21 to 30 inch. Reg. price \$1.45 pair. Sale Price **\$1.33**

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