

Teeth are Jewels



Make them glisten

YOU can buy no pearls at any price to compare with pretty teeth.

Then why not fight the film on teeth, as millions are doing now? Make this free test, and see what new beauty comes.

Remove the cloud

Most teeth are clouded by a film—that viscous film you feel. It clings and stays, because no ordinary tooth paste can effectively combat it.

Food stains, etc., discolor it, then it forms dingy coats. That is what makes teeth unsightly. Film also causes most tooth troubles. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Such troubles are almost universal among people who don't fight film.

That is why dental science has been seeking film combatants. Two have now been found. One disintegrates the film at all stages of formation. One removes it without harmful scouring.

Able authorities have proved

these methods effective. A new-type tooth paste has been created to apply them daily. The name is Pepsodent.

Careful people of some 50 nations use this tooth paste daily now, and largely by dental advice.

Unique effects

Quick and Apparent
Pepsodent brings other new effects. It multiplies the alkalinity of the saliva, which is there to neutralize mouth acids. It multiplies the ptyalin in saliva, which is there to digest starch deposits on teeth. Thus these great tooth enemies are effectively combated.

Protect the enamel
Pepsodent disintegrates the film, then removes it with an agent far softer than enamel. Never use a film combatant which contains harsh grit.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth become whiter as the film-coats disappear. A few days bring results which no one can forget. Cut out coupon now.

Pepsodent
TRADE MARK
The New-Day Dentifrice

Based on modern research. Advised by leading dentists the world over. You will see and feel immediate results.

THE PEPSODENT COMPANY
1104 SO. WABASH AVE.
CHICAGO, ILL., U. S. A.

10-Day Tube Free

THE PEPSODENT COMPANY, Dept. N-5-1,
1104 So. Wabash Ave., Chicago, Ill., U. S. A.

Mail 10-Day Tube of Pepsodent to

Name.....

Address.....

Give full address. Write plainly. Only one tube to a family.

F. M. O'LEARY, Distributor.

Nfld. Cod Liver Oil Promotion Plan

Efforts are being made to increase the sale of Newfoundland cod liver oil in Great Britain and other parts of the British Empire. A very important meeting recently took place in the Board of Trade Rooms at St. John's, at which the Governor, Sir William Alford, and the Prime Minister, Hon. W. S. Monroe, were present to hear Sir Patrick McGrath, who had charge of Newfoundland affairs before the Imperial Economic Committee last year.

The Imperial Economic Conference, an organization recently constituted by the British Government, with members representing the Mother Country and the Overseas Dominions and Colonies, will work to promote the import of Empire foodstuffs into the British Isles, and to assist in this the Baldwin Cabinet has decided to allocate one million pounds a year to be applied in such methods of stimulating this trade as the Committee and the Cabinet approve.

In the course of his address, Sir Patrick reviewed the work which came before the committee, and his efforts to induce Cod Liver Oil under the benefit of the grant. He said that the British market is well worth getting after, and in reviewing the situation as it is at present in Great Britain, with reference to Norwegian competition, he pointed out that for every gallon of medicinal cod liver oil supplied the British market by Newfoundland, twenty are imported from Norway.

Why Thin, Pale Girls Are Unpopular

It is a well-known fact that thin, pale or anemic, poorly-developed girls, who always appear tired and listless, do not attract attention. Yet in thousands of cases these conditions are due merely to the lack of pure, red blood, rich in health-giving iron. By simply getting sufficient iron into their blood, these girls may quickly have the glowing cheeks, ruddy lips and well-rounded forms that make other girls so attractive and so popular.

But be sure that the iron you take is organic iron—Nuxated Iron—and not the old-fashioned liquid iron pills or pills made from mineral salts that often injured the stomach and disturbed the stomach. Nuxated Iron contains organic iron, like the iron in your own blood. Try it for two weeks and notice the strength you gain. Money back if not improved. At all good druggists.

Bishop at a Stream

Pilgrimage to Drink at Scene of Miracle Spring—Legend of A.D. 897.

Ebbasfleet, Kent.—Golfers arriving at the sixteenth hole of the St. Augustine's golf links have been spectators of a curious and unusual ceremony. They have witnessed a bishop kneeling by the side of a stream, and, with some difficulty, drinking of the rather muddy water that flowed past.

In the ordinary way the stream, which runs about one hundred yards in front of the sixteenth tee, is considered an annoying hazard for inexperienced golfers; one never thinks of it as being one of the most historic and interesting stretches of water in Great Britain.

For here it was in A.D. 897 that St. Augustine, who introduced Christianity into this country, feeling thirsty after his journey from overseas, knelt down and refreshed himself with the cool waters of a stream, which, so legend says, miraculously appeared at this place.

In commemoration of this historic event, the Warden of St. Augustine's College, Canterbury, who at the present time is Bishop Knight, visits the stream every year, and, following the example of St. Augustine, kneels down and drinks a little of the water.

Other officials and members of St. Augustine's College then follow suit. In some years the stream is almost dry, but this month, fortunately, there is plenty of water, which makes the ceremony all the easier for the "pilgrims" from Canterbury.

the popular shades of Grey and Fawn, 20c. stick. Get yours while it lasts. PARKER & MONROE, LTD., The Shoe Men. June 16, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 00, 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 00, 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 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