

\$5000 Death Benefit. **\$25** Weekly Benefit. **\$16** Annual Cost.

Any four days' disability through accident in the entire year, will repay you all that you paid on, and who knows but that he may be disabled for four days or four months or perhaps four years.

Our Special Travel Policy pays \$5,000 life for only \$5.00 annual premium.

We pay for life if necessary, and we have \$27,000,000 with which to do it. Total claims paid to date \$81,000,000.

U.S. FIDELITY & GUARANTY CO'Y.
J. J. LACEY, Nfld. GENERAL AGENT.

Now Discharging ex S.S. Mons
with a full cargo BURNSIDE Scotch Coal.

We have been successful in securing our old quality BURNSIDE Coal as sold last Winter.

All small even run of NUT SIZE LUMPS.
NO SLACK, NO ROCK.

Without question the Best COAL on the market.
\$12.50.

North Sydney Screened—Just Arrived
\$13.50.

Welsh Anthracite (all sizes)
in Store and to arrive.

A. H. MURRAY & CO., Limited,
Coal Office Phone 1867. Beck's Cove.

Bowring Brothers, Limited,
FIRE INSURANCE DEPT.

Start the New Year right by giving us a share of your fire insurance.

Our Policies represent Gold Bonds in event of Loss.

Are you SAFELY insured?
If not, insure with one of the best Insurance Companies in the World.

jan11.6m.eod

SPECIALS

We are clearing out a few of our Special Lines to make room for new goods, at prices that cannot be repeated.

White Sheeting, .65c. yd.	Ladies' Heavy F. L. Underwear, 1.05 gar.
Men's Woolen Sox, 27c. pair.	Ladies' Nightdresses, 1.10 each.
Men's Work Shirts, 1.15 each.	Ladies' Wool Scarfs, 1.15 each.
Men's Leather Mitts, 40c. pair.	Ladies' Wool Gloves, 85c. pair.
Table Damask, 70c. yd.	Ladies' Hose, from 25c. pair.
Ginghams, .19c. yd.	Children's Hose, from 16c. pair.
English Flannelette, 25c. yd.	Dust Caps, .10c. ea.
Blay Calico, .16c. yd.	Bibs, .10c. ea.
Curtain Net, .25c. yd.	Boys' Wool Hose, 45c. pair.
Curtain Scrim, .15c. yd.	
Ladies' Fleece Lined Underwear, 69c. gar.	

266 WATER STREET.

Bon Marché Cash Store
Mail Orders sent same day as received.

jan5.1f

INSURANCE SERVICE

For LIFE INSURANCE or FIRE INSURANCE Consult

CYRIL J. CAHILL
Offices: LAW CHAMBERS, Duckworth St., representing

THE CROWN LIFE INSURANCE COMPANY
(Home Office: Toronto, Canada)

and

The Fidelity Underwriters Fire Insurance Co.
(of New York. Total Assets: \$86,590,974.76).
N.B.—Inquiries solicited. Absolutely no obligation.

oct19.12.15

Forty-Five Years in the Service of the Public—The Evening Telegram.

JUST ARRIVED:



Two Thousand Bottles of Brick's Tasteless,
The best all round TONIC in the country.

We have sold thousands of bottles of this medicine and it is still going strong.

BRICK'S TASTELESS purifies the blood, it makes the weak strong, it is a specific in throat and lung troubles, it is so prepared that it can be assimilated without the least digestive effort.

Weigh yourself the day you commence to take **BRICK'S TASTELESS** then weigh yourself two (2) weeks later and note the increase.

FOR SALE EVERYWHERE
\$1.20 PER BOTTLE.

DR. STAFFORD & SON,
Chemists & Druggists St. John's.

N.B.—If you cut out this advertisement and present it at either Duckworth Street or Theatre Hill Store, between now and the end of this month, we will give you a Bottle of BRICK'S TASTELESS for one dollar.

BLACK DAZZLE
THE COON WONDER WORKER
BLACK DAZZLE

Ask all about him at the following Hardware Stores, East to West:

Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., Ayre & Sons, Ltd., Bowring Bros., Ltd.

jan18.1f

JUST ARRIVED!
Best Quality
FRENCH IVORY
THE QUALITY LADIES WANT AND ADMIRE.

MIRRORS.	TALCUM HOLDER.
BRUSHES.	TRAYS.
COMBS.	JEWEL BOXES.
FILES.	FRAMES.
SCISSORS.	BUD VASES.
BRUSH HOLDERS.	LAMPS.
NAIL POLISHERS.	CLOCKS.
PERFUME BOTTLES.	CARD SETS.
PIN. CUSHIONS.	TOILET SETS.

We have a big assortment, and ask you to compare the value of this goods.

R. H. TRAPNELL,
Limited
JEWELLERS & OPTICIANS, 197 Water Street.

Our Winter Stock!

7000 TONS
Best Screened North Sydney Coal
and 3000 TONS
Best Welsh and American Anthracite Coal

HAS ARRIVED

M. MOREY & CO., Ltd.

jan18.eod.1f

MEN'S OVERCOATS
For Winter

Clearing this month at

Merely Give Away Prices

Consider the prices, and then come and look at the Coats we offer at

\$7.90 8.90 10.00 EACH

We have a few left at \$4.95 each, but have not a complete range of sizes.

MEN'S MACINAWs

Made from heaviest Woollen Macinaw Tweeds, in smart full styles, pleated, belted, with two pockets and in best possible finish. Regular \$17.00 each

NOW ONLY 12.90 EACH

The Workman Can Get the Best Value for his Money Here!

MEN'S BLUE OVERALL
COATS AND PANTS

ONLY 1.35 Per Garment

Men's Cotton Tweed Pants
Dark Striped and heavy weight.

January Sale Price **2.15 EACH**

Men's Grey Wool Socks
A SPECIAL LINE, AT

29c. PAIR

Henry Blair



YOUR SUIT AND OVERCOAT

to hold its shape and keep its style through hard and steady wear, has got to have shape and style hand-tailored into it stitch by stitch.

Experience and knowledge are evident factors in the production of our Clothes.

FIT AND FINISH GUARANTEED.

W. P. SHORTALL,
THE AMERICAN TAILOR
P.O. Box 445. Phone 477. 300 Water St., St. John's, Nfld.

Forty-Five Years in the Service of the Public—The Evening Telegram.

Nfld. Government Railway.

Passenger Notice!

PLACENTIA BAY STEAMSHIP SERVICE.
Passengers leaving St. John's on 8.45 a.m. train Saturday, January 26th, will connect with S.S. ARGYLE at Argentia for ports of call on Merasheen Route (Bay Run).

SOUTH COAST STEAMSHIP SERVICE.
Passengers leaving St. John's on 8.45 a.m. train Monday, January 28th, will connect with S.S. GLENCOE at Argentia, for usual ports of call Argentia to Port aux Basques.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK.	HALIFAX.	ST. JOHN'S.
From New York.		From St. John's.
January 12th	SILVIA	January 19th
January 19th	ROSALIND	January 26th
January 26th	SILVIA	February 2nd

THROUGH RATES QUOTED TO ALL PORTS.

Round-trip tickets issued at special rates with six month stop-over privileges.

WINTER PASSENGER RATES NOW EFFECTIVE.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.

HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

jan5.m.w.1f

Farquhar Steamship Company

Sailings Steamer "Sable I."

Leaves Halifax about Jan. 26
Leaves North Sydney about Jan. 28
Leaves St. John's, Nfld., about Jan. 31

Passenger fare to Halifax, \$20.00.

For information re freight or passage, apply to FARQUHAR STEAMSHIP COMPANY, LTD. Halifax, N.S.

HARVEY & COMPANY, LTD., St. John's, N.F.

Canadian National Railway

TRAVEL ACROSS CANADA "NATIONAL WAY"

"THE CONTINENTAL LIMITED"
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton, Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard and Tourist Sleeping Cars, Dining Cars and Drawing-Rooms, and Observation Cars.

FROM ALL MARITIME PROVINCE POINTS the best connections are via "OCEAN LIMITED" "MARITIME EXPRESS."

For further information, Fares, Reservations, etc. Apply to

R. H. WEBSTER, Acting General Agent.

SHIRT BARGAINS

Think of all the Shirt goodness you've ever known—all the comfort and wear you've ever looked for—all the variations in quality and design you could wish for—you will find at our Stores.

Our Shirts are priced specially low for the Holiday Season—we want a big Shirt Sale.

SPURRELL The Tailor
210 Duckworth St. and at 365 Water St. Grand Falls.

dec20.th.s.m.1f