

Bluebeard's Grim Deal
Incognito in Paris.

(Associated Press).—Dressmaker's business suit of sober black, a handsome little yellow-skinned man has been a constant visitor to the museums of art, painting and sculpture in the French capital. He is recognized as the Emperor of Indo-China, who adorned his robes of silk, his hair decorated with gold lace, the Red Order of the Dragon of Anam, and his breast almost hid by a plaque of pure gold set with diamonds. He was seen in the Presidential box at Longchamps on the other in a mail coach. He tied a neck, and standing in the post, and then he was seen in the museum tourists pushing about and elbowing him out of the way when he stood too long before a work of art. One of the first to be installed in the Ministry of his home while in Paris. "Where is there a first-class representative of a Parisian tailor?" the Emperor found his clothes too tight and requested him to return and request him to return in blue, brown and black samples. He disposed of the bit, wrapping them in his house. The doctor's packages he received for a dress and watered at Mr. Buffet, formerly owned by Messrs. G. C. Faux, the property of Messrs. Faux, as follows:

LOVER OF ART.
Khal-Dinh has the entire row of palaces used as residence of royalty in Hue practically remodeled, both inside and out, since his access to the throne in 1916. His visits to the museums of Paris have been made especially for the purpose of finding a reconstruction of the work of his ancestor Dons-Khanh, founder of the dynasty, 20 centuries ago. A strict follower of the doctrine of Confucius, Khal-Dinh's reverence for the memory of his ancestors is so strong that he intends erecting to Khal-Dinh will be one of the purport of far-east architecture. Alexandre Marcel, official architect of the French government, is working in the drawing up of the plan and the Emperor has made several calls upon the architect, suggesting modifications and ideas.

HELPFUL VALUES when Renewing the Needs of the Home
FLOOR CANVAS—Double width Floor Canvas, all bright new patterns, large and small, on assorted grounds, painted back; suits any room or hall in the home; the yard . . . **\$1.52**
LINOLEUMS—Double width Floor Linoleums, and a very nice quality they are; some very excellent patterns for dining room, bedroom or hall. Special, the yard . . . **\$2.25**
HALL LINOLEUM—36 inches wide, plain and fancy tile patterns, some bordered; nice heavy weight Linoleum for hall or passage way. Special, the yard . . . **\$1.30**
PUSH MATS—Plain Push Door Mats in shades of Crimson, Green and Black; extra thick rich looking Mats for dining room or best room. Reg. \$3.00. **\$2.79** Friday, Saturday and Monday . . .
DOOR MATS—These are heavy Coconut Door Mats with fancy dyed patterns; just what you need for your front door; assorted patterns. Special . . . **\$1.25**
STRAY HEARTH RUGS—These are heavy Straw Hearth Rugs in a nice convenient size for bedroom, hallway or parlor; a nice range of colours. Reg. \$3.75. **\$3.50** Friday, Saturday and Monday . . . **\$1.89**

SWELL STYLES in Men's Oxfords
CHOCOLATE OXFORDS—Neat looking Chocolate Calf Oxfords, Blucher cut, perforated toe cap and sides; rubber heel. Special . . . **\$6.30** Friday, Saturday and Monday . . .
VICI OXFORDS—Men's fine Black Vic Oxford Shoes, rubber heel, nobby toe, easy fitting shape. Special Friday, Saturday and Monday . . . **\$5.30**

Domestic Ice-Chests.
From the point of view of most visitors to our country, the domestic economy during hot weather is strangely primitive. The reason for this is that the majority of homes of any means of keeping cool are in the minds of those who are to be benefited by the use of the ice-chest. For, where the extra expense of a few pounds would seem to be a heavy burden, the fact that we seem content to suffer from heat in our homes is a little doubt that criticism is justified. Meat and other perishable goods are lost in large quantities in this alone every hot day; or they are lost in a very decomposed condition after a very great risk to the health of the family is taken. The Atlantic the very first article of furniture to be purchased by anyone setting up house in an ice-chest. The food of the family is stored in it and preserved in a wholesome condition, no matter what the temperature of the air may be. We are so far removed from the common-sense domestic plan that if an ice-chest be installed, it is apt to be experienced in many to be a waste of money. In the shops, as well as in our homes, the care of perishable goods is not to be regarded. Foods of all kinds are often exposed to temperatures at which decomposition must inevitably be rapid. Resulting waste must, in any hot season, be of vast proportions, and the purchaser an added burden of expense. For carelessness and waste are among the most costly of our faults.—The Times.

WHITE SHEETINGS
WHITE SHEETINGS—80 inch Pure White English twilled Sheetings, no need to mention their serviceability. See our new range. Regular \$1.30 yard. **\$1.19** Friday, Saturday and Monday . . .
90 INCH SHEETINGS—160 yards of strong twilled Sheetings, in 90-inch width; pure white; value for \$1.50 yard. **\$1.29** Friday, Saturday and Monday . . .

PERCY FRANK
The Evening Telegram, St. John's, Newfoundland, August 10, 1922.



FRIDAY, SATURDAY & MONDAY

will find every department contributing its mightiest—in many Clearing Lines, and also flaunting some of the very newest arrivals. Since last issue immense assortments have been distributed throughout the store, and we announce **SOME VERY EXCELLENT VALUES** Just Sent Along by Our American Buyer. **Its all to Your Advantage to get Acquainted with these**

TABLE NAPKINS—10 dozen of pure White Damask Table Napkins, 17 x 17 size; hemmed. Reg. 30c. each. **Friday, Saturday and Monday . . . 25c.**
TABLE CLOTHS—White Damask Table Cloths, convenient size, strong and a nice range of patterns. Reg. \$2.25. **Friday, Saturday and Monday . . . \$1.98**

YARD GOODS

Every Piece New, Wanted Materials Down to Prices Pleasant to Pay at BAIRD'S
NEW PIQUES—Beautiful soft quality, white Piques Coarse fine cords, always needed, their value is particularly good. **Special Friday, Saturday and Monday . . . 38c.**
"UNEK" GINGHAMS—Fine washing Gingham in pretty running stripes and plain shades of Pink and Blue; others again in the baby checks. **Special Friday, Saturday and Monday . . . 28c.**
CORDUROY—Brown and Dark Brown Corduroy, for making mens pants and well suited for boys suits for school time. **The yard, Friday, Saturday and Monday . . . \$1.30**
36 INCH AMERICAN FLANNELLETTES—Nice clean looking striped flannellette, full 36 inches wide, beautiful soft fluffy nap finish for Ladies' and Children's undergarments. **Reg. 35c. value. The yard, Friday, Saturday and Monday . . . 30c.**



SIDEBOARD CLOTHS—E m b r o i d e r e d and hem-stitched Sideboard Runners; v e r y handsome Cloths at a small price. **Reg. \$1.10. Friday, Saturday and Monday . . . 98c.**

HOSIERY

LADIES' WHITE SILK HOSIERY—These are first quality Silk leg Hosiery with Little Tap, toe and heel. **Reg. 85c. Friday, Saturday and Monday . . . 79c.**
MORE WHITE SILK HOSIERY—Only 4 dozen pairs of these, some show little imperfections but really nothing to mar their becomingness. **50c. value. Friday, Saturday and Monday . . . 29c.**
NAVY LISLE HOSIERY—This is a new one with us, fast navy shade and just the weave you like most. **Reg. 65c. Friday, Saturday and Monday . . . 59c.**

FOOTWEAR VALUES



BOOTS & SHOES

YOUTHS "SKUFFER" BOOTS—With real soft kid uppers and heavy all leather sole, extended well. **Sizes 6 to 8 Special . . . \$1.95**
Sizes 8 1/2 to 11 Special . . . \$2.35
BOYS' BOOTS—Strong dark Tan Elk Boots for boys; soft uppers, medium broad last and rubber heel. **Sizes 1 to 5. Friday, Saturday and Monday . . . \$3.90**
LADIES' OXFORDS—Soft Dongola Kid Oxfords, flexible sole, low heel, rubber tipped, a real comfortable shoe. **Reg. \$5.50. Friday, Saturday and Monday . . . \$5.25**
LADIES' TAN SHOES—A nice medium brown Oxford shoe for Ladies', medium heel, rubber tipped. **Reg. \$3.75. Friday, Saturday and Monday . . . \$3.49**

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VICI OXFORDS—Men's fine Black Vic Oxford Shoes, rubber heel, nobby toe, easy fitting shape. **Special Friday, Saturday and Monday . . . \$5.30**

Sale of Serviceable Pillow Cases, etc.

PILLOW CASES—Filled Pillow Cases, linen buttoned. You have never bought such Pillow Case value; only three dozen of them **Special each \$1.50. Friday, Saturday and Monday . . . 54c.**
PILLOW CASES—Beautiful quality Irish Linen pillow Cases, showing double hemstitched border; plain, sensible, serviceable Pillow Cases. **Reg. \$1.20. \$1.00** Friday, Saturday and Monday . . .
PILLOW CASES—Family Pillow Cases, plain finish, extra strong quality. **Value for 80c. each. Friday, Saturday and Monday . . . 69c.**
PRETTY CHINTZ—Handsome Chintz in long remnant pieces, up to 12 yards, nice floral patterns on various colored grounds, suitable for furniture slips, drapes, and curtains, etc.; worth 75c. yard. **Reg. 75c. Fri. Sat. & Mon. 58c.**

WHITE SHEETINGS

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90 INCH SHEETINGS—160 yards of strong twilled Sheetings, in 90-inch width; pure white; value for \$1.50 yard. **\$1.29** Friday, Saturday and Monday . . .

Delightful Shopping Opportunities will crowd our popular SHOWROOM FRIDAY, SATURDAY & MONDAY

LADIES' UNDERPANTS—Ladies' Pink Jersey Under-pants; fine texture, elastic at waist and knee. **Special Friday, Saturday and Monday . . . 32c.**
CAMISOLES—Ladies' beautifully finished White Lawn Camisoles, embroidered top and colored ribbon drawstring; strap only; sizes 38 to 44 inch. **Reg. 90c. Friday, Saturday and Monday . . . 65c.**
CHILDREN'S COMBINATIONS—Strong White Cotton Combinations, finished at knee with Swish. Embroidery buttoned at back; assorted sizes. **Reg. \$1.00. Friday, Saturday and Monday . . . 59c.**
VOILE WAISTS—Pretty Striped Voile Waists with coloured Collars of Rose, Pink, or Matze, pin tuckings and long sleeves, others in White with coloured embroidered Collars. A charming assortment, seldom if ever associated with such a low-down price. **Special Friday, Saturday and Monday . . . 98c.**
Girls' White Muslin and Organdie Dresses
Real dressy looking affairs for girls from 4 to 12 years, embroidered in coloured silk and trimmed with fine lace, round or V. neck, short sleeves. **Reg. \$4.50. Friday, Saturday and Monday . . . \$3.98**
SPECIAL! Mark-Down Sale Ladies' Merve and Taffeta Silk Dresses; others in Crepe-de-Chene, etc.
Beautiful styles, elegantly trimmed; shades of Navy, Grey, Sand, Brown, Pink and Black; no two alike; every Dress in the lot away under half price. **35.00 Values Reduced to 14.98.**



GIRLS' NIGHTGOWNS—Soft embroidery trimmed; sizes to fit 2 to 14 years. **Reg. 80c. Friday, Saturday and Monday . . . 65c.**
DRESS TRIMMINGS—Uncommon looking Loop Trimming for Summer Dresses, washable, strong, simple and effective; shades of Rose, Pink and Sage. **Reg. 25c. Fri. Sat. & Mon. 19c.**
BATHING SHOES and BOOTS—Ladies' Bathing Shoes in Black and White Canvas and Sateen; strongly attached soles. Priced now for clearance **Friday, Saturday and Monday . . . 79c.**
COLOURED CRASH JUMPERS—Ladies and Misses most serviceable kind of Jumpers in strong coloured crash; round, square and V. neck, pocket and belt, embroidered in silk and wool; others show Sailor Collar; some of these are slightly soiled and we have set a very special price on them for **Friday, Saturday and Monday . . . 79c.**

CLEARING Ladies' Bathing Suits

Navy Jersey Bathing Suits—tunic with pants attached, trimmings of Green, Orange or White; sleeveless. **Reg. \$3.00. Friday, Saturday and Monday . . . \$2.39**



MAIL ORDERS PROMPTLY FILLED

Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

A NEW AND PLEASING STYLE FOR SLENDER FIGURES.



Pattern 3530 was used for this design. It is cut in 3 Sizes: 16, 18 and 20 years. An 18 year size will require 6 1/2 yards of 40 inch material. Voile, foulard, challie, figured or embroidered batiste, linen, satin, pongee, poplin and etamine could be used for this model. The width of the skirt at the foot is 2 yards. Pattern mailed to any address on receipt of 15c. in silver or stamps.

A "TRIM" AND SIMPLE HOUSE OR WORK DRESS.



Pattern 3617 is here attractively illustrated. It is cut in 7 Sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. A 38 inch size will require 6 1/2 yards of 27 inch material. Figured percale with banding, piping or folds of a plain contrasting color would be pleasing for this. Gingham, chambray, lawn, seersucker, moirai, poplin and poplin are serviceable and appropriate. The width of the skirt at the foot is about 2 yards. A pattern of this illustration mailed to any address on receipt of 15c. in silver or stamps.

Beautiful Curtain Laces UNDERPRICED

CURTAIN LACES—Grand new stock of Nottingham Curtain Laces, good looking all-over lace patterns, the kind you have been waiting for; different widths; every piece offers you a special value **Friday, Saturday and Monday . . .**
Regular 48c. yard for . . . **42c.**
Regular 60c. yard for . . . **54c.**
Regular 75c. yard for . . . **69c.**
FAMILY TOWELS—Large, good wearing Turkish Towels, striped patterns; real family size. **Value 48c. for 55c. each. Friday, Saturday and Monday . . . 42c.**
WHITE DIMITY—Just to hand, seven pieces of cream finished all White Dimity, leaf and water wave pattern; 28 inches wide. **Special Friday, Saturday and Monday, yard . . . 42c.**
MADRAS MUSLIN—Pretty Cream Madras Curtain Muslins; they wash good and always hang with a nice soft appearance; 42 inches wide. **Reg. 65c. yard. \$1.30** Friday, Saturday and Monday . . . **59c.**
SASH MUSLIN—22 inch Cream Madras Sash Muslins, finished with loop edge; nice floral pattern. **Reg. 45c. yard. Friday, Saturday and Monday . . . 39c.**

DO NOT MISS this CURTAIN SALE

SCRANTON LACE CURTAINS—Two and a half and three yards length; beautiful lace patterns and extra fine mesh. **Curtains worth \$4.00 to \$4.50 pair. Friday, Sat. and Monday Special \$3.19 pair**

Pond's High-Grade Products

POND'S VANISHING CREAM
Greaseless, vanishes instantly but its soothing effect is always apparent in tubes . . . **43c.**
corks; each . . . **55c.**
and in extra large . . . **\$1.10**
POND'S COLD CREAM
Keeps the skin clean and youthful looking, smooth a little into your face each night; in tubes . . . **43c.**
in large size corks; each . . . **55c.**
POND'S EXTRACT—The old reliable household remedy for prickly heat, hives, chafing, sunburn, headache, sore throat, etc. two sizes . . . **55c. and 75c.**
CUSHION CORDS—Plain and fancy Cushion Cords; shades of Navy, Sage, Gold, Green and Brown, Pink and White and mixed Green and Cardinal, tassels ends. **Regular 45c. each. Friday, Saturday and Monday . . . 39c.**

"YANKIBOY" OVERALLS

"YANKIBOY" OVERALLS—Navy with White stripe and crimson facings, short sleeves; the correct thing for knockabout wear; sizes to fit 8 to 8 years. **Reg. \$2.90 suit. Friday, Saturday and Monday . . . \$1.29**

Hides and Furs Wanted.

50,000 Muskrat Skins; also Silver, Cross, White & Red Fox, Martin, Mink, Bear, Weasel and Lynx Skins. **Special Prices for Cow Hides. Highest Market Prices.**
North American Scrap and Metal Co.
Phone 367. Office 14 Water St. West, next Reids' Electric Store.
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MINARD'S LINTMENT USED BY PHYSICIANS.