



FOR THE NEW YEAR

The satisfactory business which has been ours during the past year, in spite of the extraordinary conditions which have prevailed, is good evidence of the success of our Store policies.

It has been our aim to give you an efficient, courteous, attentive service in the face of the severe hardships which the war placed upon us. For the present year, 1919, it will be our endeavour to improve and progress so as to deserve your custom as in the past.



OUR WISH

That Your New Year May Be A Happy and Prosperous One.

And now before starting our SALES for 1919 we take this opportunity to sincerely thank you for your generous patronage during the year just closed.

Believe us when we say that our best efforts to retain that esteemed patronage will be made during 1919. We thank you.

THRIFT POINTERS to direct Shoppers here
FRIDAY, SATURDAY and MONDAY.
SAVINGS THAT COUNT NOWADAYS.

TABLE DAMASKS—Special value awaits shoppers here this week in Table Damasks, 56 inches wide; pure white, best English quality; we have but a couple of pieces, Reg. \$1.00 yard. Friday, Saturday & Monday . . . **\$1.05**

WADDLED QUILTS—Just the kind of Quilt required for immediate use; well wadded; fancy art top and crimson back. Sold regularly at \$3.60. Friday, Saturday & Monday . . . **\$3.30**

HONEYCOMB TOWELING—For use about the kitchen; we have just one piece of this, half bleached finish, crimson striped border. Friday, Saturday & Monday . . . **15c**

BOYS' BETTER BRACES—With fine elastic webs and all white kid fastenings. These are well worth their price; they are strong and yet finely finished. Special, Friday, Saturday & Monday . . . **29c**

ROLLER TOWELINGS—A few pieces of English roller-towels; extra strong quality; white with blue striping at edge. Reg. 25c. Friday, Saturday & Monday . . . **22c**

Sale of Men's Good Looking OVERCOATS.



During the next few days we intend clearing the balance of these well looking overcoats; they are mostly tweeds well made, stylishly cut and offer you good wearing, warm and comfortable Top Coats for winter wear.

Regular \$23.00. Friday, Saturday and Monday . . . **\$21.50**
Regular \$25.00. Friday, Saturday and Monday . . . **\$22.50**
Regular \$30.00. Friday, Saturday and Monday . . . **\$27.00**

MEN'S AMERICAN CUT OVERCOATS—A few in Navy and Brown, Cheviot Serges; others in good looking Tweeds; belted back, smart style; equal to custom made. Reg. to \$47.00. Friday, Sat. & Monday . . . **\$33.90**

MEN'S WINTER CAPS—Just 3 dozen lot of Winter Caps for men and boys, Dark Tweed mixtures, with heavy fleece and knitted ear protection folded inside; a good fitting cap. Reg. \$1.30 value. Friday, Sat. & Mon. . . **\$1.15**

MEN'S MUFFLERS—Your choice of Cream Cashmere or Black Sylvane Silk Mufflers. These latter resemble Black Surah Silk; great wearing, large full size Muffler; price cut. Reg. 85c. Friday, Saturday and Monday . . . **75c**

MEN'S TOP SHIRTS—These come to you offering old value, being one of our best \$1.50 lines; soft fronted shirts, with laundered cuffs, good looking striped patterns; the size range is incomplete and we are clearing this line Friday, Saturday and Monday at . . . **\$1.35**

SCRIMS, CHINTZ and FANCY LINENS
at prices you are only too willing to pay.

CURTAIN SCRIMS—36 inch Scrims in White and Cream, with some pretty floral band borders; Scrims that will stand up against the most vigorous washing, and will hold their colours and original appearance. Good value at 50c. yard. Friday, Saturday & Monday . . . **47c**

STAMPED CENTRES—A handy centre piece, lace edged and stamped. Needs but your own fingers to finish with a little embroidery work; circular shape. Our Special . . . **17c**

HEMSTITCHED TEA CLOTHS—A box or two of English Linen Tea Cloths, rather prettily embroidered and hemstitched. You get quality when you buy a cloth like this. Reg. 70 value. Friday, Saturday and Monday . . . **59c**

PILLOW CASES—Just plain American Cotton Pillow Cases, but really a strong make; full size, deep hemming at end; made for service. Worth 45c. Friday, Saturday and Monday . . . **38c**

TOILET COVERS—A couple of dozen Honeycomb Toilet Covers, fringed; these are a good make and will give you service. Reg. 40c. Friday, Saturday & Monday . . . **36c**

CHINTZ CHINTZ—People like our Chintz display. This line is a particular favourite. Being much heavier than the ordinary it gives you double service in wear; they offer you well covered patterns; 36 inches wide, suitable for covering chairs, couches and Devonports, etc. Reg. \$1.00 yard. Friday, Saturday & Monday . . . **90c**

SIDEBOARD RUNNERS—Soft white linen make, plain centre and embroidered at end; hemstitched of course. Value for 45c. ea. Friday, Sat. & Monday . . . **37c**

WHITE TABLE CLOTHS—Heavy White Damask Table Cloths cheaper than you can make them up, mercedized and a deep hemstitched edge; excellent quality. Excellent value at their regular price, \$1.80. Friday, Saturday and Monday . . . **\$1.59**

PILLOW SHAMS—English Linen Pillow Shams, extra good quality; will last you for years; wide hemstitched edge. Usually sold at 60c. Friday, Saturday & Monday . . . **49c**



Some Special Values in RELIABLE FOOTWEAR.

LADIES' FELT SLIPPERS—Strictly a house slipper. Comes in Maroon shade; very warm and comfortable, heavy felt sole, pom-pom front; sizes 4 to 8. Reg. \$1.25. Friday, Saturday and Monday . . . **\$1.05**

LADIES' RUBBERS—This offer brings you good quality storm or low cut Rubbers in all sizes. Your choice of low heel, spoon heel or kidney heel; reputable Rubbers. Friday, Saturday and Monday . . . **\$1.05**

MEN'S HIGH LACED BOOTS—This is a corker, 18 inch height, waterproof; very strong make, viscolated sole and heel, bellows tongue to top of boot. Here's a boot for roughing it this winter. Reg. \$11.00. Friday, Saturday and Monday . . . **\$10.45**

MEN'S GUN METAL BOOTS—Here is a Blucher style Boot in strong Gunmetal make, with fibre sole and rubber heel, Goodyear welled, and a good looking shape; sizes 6 to 9. Regular \$6.50. Friday, Saturday and Monday . . . **\$6.25**

CORDUROY VELVETS.

Just a piece of each shade in Biscuit, Light Blue and White, 30 inches wide; extra heavy cord; very suitable for children's make up. Regular \$1.20 yard. Friday, Saturday & Monday . . . **98c**

MEN'S KHAKI SHIRTS—A collared shirt in a nice warm make; 2 breast pockets, double stitched seams; made in full sizes. Can offer you a Grey shade in the same quality. Regular \$4.50. Friday, Saturday and Monday . . . **\$4.25**

MEN'S PYJAMA SUITS.

Just a dozen suits or so of these; they are made from good quality flannel, nice striped patterns, well finished. Good value at \$4.25 the suit. Friday, Saturday and Monday . . . **\$3.78**

SHOWROOM

WIDE SILK SCARVES—These, apart from being stylish, are necessary during cold weather. Beautiful knitted Silk Scarves with fringed ends; shades of Navy, Sage, Rose and Grey. Regular \$1.50. Friday, Saturday and Monday . . . **\$1.59**

FRILLED EMBROIDERIES—We are offering some very dainty Frilled Embroideries for this week; fine cambric make, pretty patterns. Stock-taking brought these to light. They are worth 24c. Friday, Saturday and Monday . . . **18c**

CHILDREN'S WOOL CAPS—Some in plain shades such as Navy, Brown and Crimson; others in Cream and White; Grey and Maroon, Navy and White, etc. A serviceable knitted Cap for the children. Regular to 70c. Friday, Saturday and Monday . . . **59c**

VOILE ROBESSES—Several styles in White Voile Robes, offering you values up to \$2.60. Mostly embroidered fronts, lace and insertion trimmed, deep collars; others come with a mercedized stripe, equally as pretty; a style in fact for every individual. Reg. to \$2.60. Friday, Saturday & Monday . . . **\$2.28**

SPECIAL VALUE IN TWEED SKIRTS.

We have a very special lot of ladies' Tweed Skirts in the very latest styles, pockets button trimmed, good wearing, warm and serviceable; a Skirt for out doors; a Skirt for the rink; a Skirt for every day wear; best quality English Tweeds, favouring Grey and Brown tones. Reg. \$7.25. Friday, Saturday and Monday . . . **\$6.45**



SPECIALS!

MISSIE'S CORSETS—Here is a Corset especially selected for missies' wear; all white, double laced back, shoulder straps, 4 suspenders, attached, elastic lacing; as perfect as they can be possibly made. Friday, Saturday and Monday . . . **\$1.75**

MISSIE'S GINGHAM APRONS—Genuinely cut Gingham Aprons for little housewife's help; black and white check patterns in overall style. Usually sold at 85c. Friday, Saturday & Monday . . . **75c**

MISSIE'S COAT JERSEYS—All wool Coat Jerseys for girls from 8 to 14 years. Belted back styles, nice fitting roll collar, pockets, in shades of Rose, Sage, Pink and Purple. A warm little garment that she will appreciate. Reg. \$6.00. Friday, Saturday and Monday . . . **\$5.65**

INFANTS' PINAFORES—Soft White Muslin Pinafores, with Swiss embroidery fronts, trimmed with ribbon heading, lace edged and Swiss insertion yoke in some cases. Nest little Pinafores underpriced. Regular 60c. Friday, Saturday and Monday . . . **52c**

These GLOVE VALUES are important to you.

LADIES' WOOL GLOVES—The most comfortable kind of a glove for present wear; warm Wool Gloves in Mixed Grays, Hathers and all Black. Reg. \$1.20 pair. Friday, Saturday and Monday . . . **\$1.05**

MEN'S ABERDEEN GLOVES—Nothing better for roughing it than a pair of our warm Aberdeen Wool Gloves. A nice showing of prettiness for such, worthy gloves. Reg. \$1.00 pair. Friday, Sat. & Monday . . . **92c**

BOYS' WOOL GLOVES—In fancy Ringwood and Mixed Grays and Browns. These are extra special value; sizes to fit even the biggest boys. Reg. to 70c. pair. Friday, Saturday and Monday . . . **60c**

MUFFLERS—For men and boys; a silky finish Scarf that you will find the good of. Black with white stripe and others in plain Grey, silk fringed ends. Reg. \$1.65. Friday, Saturday and Monday . . . **\$1.49**

CHILDREN'S SLEEPING SUITS—In Striped and White Flannel; sizes to fit 2 to 6 years; high necked and long sleeves; made to envelop the feet also. These are sold regularly for \$1.20 the suit. Friday, Saturday and Monday . . . **\$1.05**

LADIES' UNDERWEAR—Pure White, fine ribbed Fleece Jersey Underwear; long sleeve vests, high neck; the pants come ankle length, open or closed. We have all sizes in this reputable make. Reg. \$1.25 garment. Friday, Saturday and Monday . . . **\$1.10**

CHEVIOT SERGES.

All wool materials, for ladies' and missies' winter coats and costumes; shades of Crimson, Green, Brown and Purple. These materials are not recent importations, but come to you from last fall's stock. Good value at their regular price, \$2.00. Friday, Saturday and Monday . . . **\$2.60**

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Owing to the difficulties of transportation, unless engines are actually in stock, it is impossible for engine dealers to guarantee time of delivery. We have just received part shipment of

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