

See Our  
East End Window  
FOR

**HUNTING  
BOOTS.**

**PARKER & MONROE,**  
Limited,  
The Shoe Men.

5c. The Crescent Picture Palace. 5c  
AFTERNOON, 2.15; NIGHT, 7.30 AND 9.15.

Presenting Leah Baird and Van Dyke Brooke in  
"The Primal Instinct"  
A Vitagraph Broadway star feature in 3 reels.  
"Sunshine" Mary Anderson in "A BIT OF BENT WIRE"—An  
adventure of the "Dangers of Doris" series.  
Burns and Stull as "Pokes and Jabbs" in "BUSTED HEARTS"—  
A lively Vim comedy.  
THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND  
EFFECTS.  
On Wednesday—"BLADE O' GRASS"—An Edison 3 reel super-  
feature.

ACTUALLY IN OUR STORE WAITING FOR YOU.

**654  
HERRING NETS**

We have 300 more to arrive in a few days. How-  
ever, as we are selling them at the very lowest price,  
this stock will not last long. Place your order now  
and get the size you want.

ADVANCE BRAND. ANCHOR BRAND.

Robert Templeton, 333 Water-st.

RICH IN BUTTER FAT  
**PURITY MILK**  
is made from Pure, Full Cream Milk, and nothing  
is added but finest granulated sugar. PURITY is  
away above the Government Standard for butter fat.  
INSIST on getting "Purity" the Full Cream Milk.

**T. A. Macnab & Co.,**  
CITY CLUB BUILDING.  
Wholesale Distributors.

**J. J. ST. JOHN.**

**SLOAN'S LINIMENT,**  
Known the world over for its immediate  
cure. Retailing at 25c. per bottle.

**J. J. ST. JOHN,**  
AGENT,  
Duckworth Street and LeMarchant Road.

**Emerson Pianos.**

Just received, five different styles of the  
famous Emerson Pianos. They are speak-  
ing in Newfoundland for themselves for  
the past 35 years. Some record.

Prices and terms the best.

**CHARLES HUTTON,**  
Sole Agent for Newfoundland.

**"GIVING THEM AWAY"**



were the words used by one happy purchaser who  
bought SIX PAIRS of our Dainty Shoes. Another  
customer remarked: "I paid \$4.50 for this same kind  
of Shoe."

Sizes 2½, 3, 3½ and 4 only.

Price: Only \$2.00 per pair.

Before the war these Shoes sold for \$3.50, \$4.00  
and \$4.50 per pair. Send along your daughter to-day.

**F. SMALLWOOD**

THE HOME OF GOOD SHOES.

**No Advance in Price**

The New Fall Showing  
—of—  
**Christy and Stetson**  
Hard and Soft  
**HATS.**

Tried and proven for half a century, is  
now open for your inspection at

**SMYTH'S.**

They fit like old ones.

**WE** are still  
showing a  
splendid se-  
lection of : : :

**TWEEDS**  
and  
**SERGES.**

No scarcity at  
**Maunder's.**

However, we beg  
to remind our cus-  
tomers these goods  
are selling rapid-  
ly, and cannot be  
replaced at the  
same price.

**John Maunder,**  
Tailor and Clothier, St. John's, Nfld.



**HERE ARE THE BOOKS**

Recommended by the C. H. E. for  
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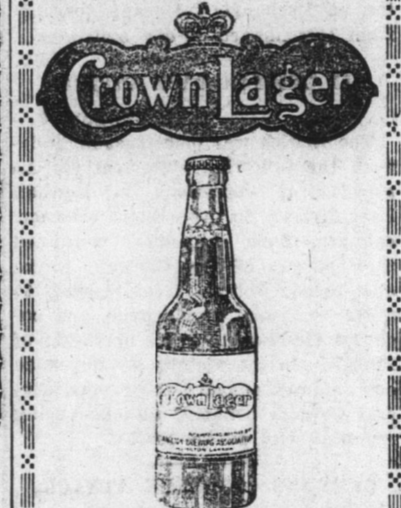
**PRIMARY GRADE.**  
English—1, Prose, David Copper-  
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Bourne, with Answers. A First Al-  
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swers.  
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Home Management Manuals, Hitch-  
ing, 1, 2 and 3.  
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English History. Carter's History of  
England, Newfoundland, J. D. Rogers.  
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All Arithmetics, Histories, Geo-  
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Pencil Boxes, Pencil Sharpeners and  
every other school requisite. A won-  
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Biggest, Brightest, Busiest and Best  
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**A Real Book Bargain.**

The Book of the  
Army Pageant.  
held at Fetham Palace by permission  
of the Bishop of London, edited and  
arranged by F. R. Benson and A. T.  
Craig; size 7 x 12, 153 pages, with full  
page coloured plates and photogra-  
vues. Published at \$1.25. Our price  
50c.; by mail 54c. The profits on this  
book are for the funds of The Inc.  
Soldiers' and Sailors' Help Society,  
London.

**S. E. Garland,**  
Leading Bookseller, 177-9 Water St.

**Grove Hill Bulletin**

**THIS WEEK.**  
Wreaths, Crosses, Wed-  
ding Bouquets, Floral Decor-  
ations, tastefully made.  
Mail Orders promptly  
attended to.  
Terms: Strictly Cash.  
Phone 247.  
Waterford Bridge Road.  
**J. McNEIL,**  
Waterford Bridge Road.

**REID-NEWFOUNDLAND  
COMPANY.**

**GENERAL HOLIDAY,**  
Wednesday Sept. 12th.

For all regular trains of Tuesday and Wed-  
nesday, September 11th and 12th, round trip  
tickets will be issued between St. John's, Grate's  
Cove, Placentia, Heart's Content, Bonavista and  
Renews, at

**ONE WAY AND ONE-THIRD FIRST-CLASS  
FARE.**

Good going on above dates and good returning  
up to and including Thursday, September 13th.

**Reid-Newfoundland Co.**

**Your Business  
Success in 1917**

Rests upon the dependability of your  
service of supply.  
Three big facts—big buying power,  
tremendous production, expert work-  
manship—stand behind our claims of  
superior service.  
It will pay all merchants to see  
our spring ranges in



**Men's and Boys'  
Suits, Overalls,  
Shirts, etc.**  
DO IT NOW.

**Newfoundland Clothing Co., Ltd.**

Evap. Apples, in 1-lb. Cartons & 50-lb.  
Boxes.

Seeded Raisins, 36 1-lb. pks. to case,  
45 12 oz.

Red Cross Baking Powder, good value,  
in 5-lb., 1-lb., 1-2 lb., 1-4 lb., and 2 1-2 oz. tins.

**DATES, 7c. package.**

SPICES—Compound and Pure, in 6 lb. boxes, ¼ lb. packets  
and 3 oz. tins.

EVAPORATED PEACHES—Fancy, in 25 lb. boxes.

BARBADOS BROWN SUGAR.

CUT LOAF SUGAR—Domino, in 5 lb. cartons.

SOUPS—Morton's in 2 lb. tins; Lazenby's in glass; Campbell's.

BUTTER—Bluenose, 2 lb. slabs, 1 lb. slabs, 5 lb. tins, 28 lb. tins.

BIRD'S CUSTARD POWDER—Tins.

**ASPAGUS, Tins.**

**BOWRING BROTHERS, Limited,**

Phone 832. GROCERY DEPT. Phone 832.

**APPLES! APPLES!**

1917 Crop. First for Season.

**100 Barrels Choice  
No. 1 Apples.**

Due To-Morrow Thursday.

**GEO. NEAL.**

**EIGHT PAGES**

TORONTO, Sept. 11, 1917.  
winds, fair to good.  
nesday.  
Drink WELCOME.

**VOLUME**

**Auction**

THE PEOPLE'S  
AUCTIONEER

At the Free  
A. HARRIS

FRIDAY, the  
at 11 o'clock

the following goods  
the s.s. Kestrel

WESTERN

- 10 cases Electric
- 6 cases Engine
- 5 cases Electric
- 2 cases Motor
- 1 case Cotton
- 2 cases Plum
- 3 reels Wire
- 1 bale Blue
- 1 coil 1½"
- 1 coil 2½"
- 3 cases Time
- 1 case Cork
- 12 cases Scales
- 2 Loose Scales
- 2 Oil Engines
- 1 Oil Engine
- 20 Radiators
- 24 Shaft Hanger
- 33 cases Oil Bag

**SHIP**

- 2 Washstands
- 3 Doors
- 4 Brass Bedstead
- 4 Springs
- 13 Bed Springs
- 9 Mattresses
- 2 Pillows

**EASTERN**

- 37 cases Electric
- 4 cases Auto Ac
- 1 brl. Skid Chair
- 2 cases Electric
- 1 case Cotton
- 3 cases Typewr
- 6 cases Piano
- 1 case Auto Sa
- 2 cases Cotton
- 15 pkgs. Plum
- 1 cask Marine
- 2 casks Motor
- 1 case Motor
- 1 case Artificial
- 4 bales Hammoc
- 2 brls. Marine
- 2 cases Apple
- 2 cases Spooling
- cases Time
- 4 Radiators
- 1 case Auto Ac
- 4 cases Electric
- 1 case Time
- 1 case Engine
- 1 case Electro
- 1 coil Wire
- 2 pieces Pipe
- 19 Rolls Felt.

P. C. O'R

sep11,21

**FOR SALE BY  
AUCTION**

On FRIDAY, 4

At the Ship

**J. V. O'DEA**

Pennywell

10.30 o'clock

1 Superior Canada

old; about 1150

1 Four Wheel Dog

1 Victoria Carriage

1 Sloop, 1 Long

1 Catamaran, with

1 Saddle,

3 sets Harness—

Harness—

1 Ayrshire Cow, 2

days.

M. A. B.

sep11,21

**Just Arrive**

ORANGES AT

PICKIN

GREEN T

And a sh

PLUMS—Lar

expected

M. A. B.

sep8,31,eod