

July Clearance Sale!

Where Small Prices Cut a Big Figure

We reach wherever the Malls reach.

Friday, Saturday and Monday.

In this Important Sale Small Lots, Incomplete Assortments, Broken Lines and Remnants Get Decided Reductions From the Prices They Brought Earlier in the Season.

The lots in some cases are small,—the bargains big. The merchandise itself is all right—only the prices have suffered. The Sale is for FRIDAY, SATURDAY and MONDAY. Obviously best choosing will be had by early shoppers.

Strong values abound on every side that will keep the bell on the Register ringing incessantly FRIDAY, SATURDAY and MONDAY.

Summer Dress Fabrics, UNDERPRICED!

SILK-STRIPED VOILES.

In shades of Navy, Sage and Grey, with silk stripe; these are clearing underpriced this week. If you need a nice soft clinging dress material, see these at once. Reg. 75c. value. Friday, Sat. & Monday, yard. **65c**

SILK BROCHES.

A few pieces of these left over, offering shades of Sky, Champagne, Royal and Brown, etc., rich looking Silk Dress Goods nicely figured. Reg. 85c. yard. Friday, Saturday & Monday **85c**

NEW SILK POPLINS.

Late in coming to hand and we have put a special cut price on the first showing of the excellent Dress Materials, 38 inches wide; shades of Pink, Sky and White. A rich-looking goods for that special dress you intend getting. Reg. \$1.00 value. Friday, Saturday & Monday, per yard **89c**

SPOT MUSLINS.

A few pieces of these in assorted spots, others in Shower o' Hall Muslins, suitable for summer drapes, for cool airy frocks, blouses and so forth. Reg. 25c. yard. Friday, Saturday & Monday **22c**

Dressy-Looking White Footwear

LADIES' WHITE SHOES.

Fashionable footwear! White Poplin Shoes in laced and strap styles, high heel, white covered, a plain toe, half sizes from 3 to 7. Reg. \$2.85. Friday, Saturday & Monday **\$1.85**

LADIES' WHITE BOOTS.

White footwear is all the rage; these come in White Poplin; buttoned style, high heel of leather and self toe cap; a very neat and dressy looking boot in a shape that is comfortable and good-looking; half sizes. Special Friday, Saturday & Monday **\$2.38**



At Prices That Are Helpful.

CHILDREN'S WHITE SHOES.

A cool single strap White Poplin Shoe for the girls; sizes 8 1/2 to 11 1/2; plain toe and bow front. Reg. \$1.30. Friday, Saturday & Monday **\$1.15**

MEN'S LACED BOOTS.

In these you get a good solid boot at a very moderate price; well made Sateen Calf Boots; Blucher style with a medium heel and black toe. Values for \$3.00 pair. Friday, Saturday & Monday **\$2.65**

DRESS LINENS.

Plain Dress Linens, or Beach Linens as they are more familiarly known, in shades of Sage, Sky, Fawn, Pink and Rose, etc.; these have a very soft finish and make up prettily into the most serviceable of Summer Dresses. They come in long remnant form and get an extra cut on their already reduced prices. Friday, Saturday & Monday, per yard **23c**

DUTCH CURTAINS.

Neat looking White Serim Curtains, with lace edging, 2 1/2 yards long and 34 inches wide; these simple little curtains will give your windows a very trim and neat look. Reg. \$1.40 pair. Friday, Saturday & Monday **\$1.15**

PRICES THAT BRING SAVINGS on WANTED LINES About the Home.

PILLOW SLIPS.

White Pillow Slips, made from best quality English Pillow Cottons; size 24 x 36; not many in the lot; they offer extra good value. Reg. 55c. Friday, Saturday and Monday **45c**

BOLSTER CASES.

Just one dozen of these in plain White Pillow Cotton; size 20 x 62; a strong bolster case underpriced. Friday, Saturday and Monday **36c**

LAUNDRY BAGS.

Who would be without a Laundry Bag? when for 16c. you can get a spacious one, with embroidered and lettered front and draw string, assorted makes; great value. Special, Friday, Saturday and Monday **16c**

COLORED TABLE COVERS.

Crimson Damask Table Covers with fringed edge, size 54 x 68; a suitable covering for small or medium size tables. Regular \$1.50. Friday, Saturday & Monday **\$1.29**

SIDEBORD CLOTHS.

White Linen Cloths; size 17 x 48 inches; nicely embroidered and hemstitched. These will save your better cloths during the dusty days. Reg. 40c. value. Friday, Saturday & Monday **29c**

TEA CLOTHS.

Plain White Cotton Tea Cloths a serviceable kind; size 27 x 27, plain with hemstitched edge. Friday, Saturday and Monday **12c**



For the Garden Party.

Look your prettiest in one of our 1917 Spring or Summer Hats. We've given these SPECIAL PRICES this week, realizing the necessity of clearing the lot before Fall Styles move along. GET BUSY.

Bath Towels.

Pure White Turkish Bath Towels in a heavy make, suitable for bathers also; just a few dozen pairs offering a value, and medium size. Reg. 70c. each. Friday, Saturday and Monday **59c**

Get a pair of these HUCK TOWELS.

Linen Huck Towels that you simply cannot wear out. At 30c. each they are really good value. Spacious size, being 24 x 42, plain hemmed ends; able to stand all the rough usage you might give them. Try one or two of these if you want something particularly serviceable and durable. 30c. each is the old price. Friday, Saturday and Monday **19c**

HALF PRICES in many cases are quoted on BOYS' APPAREL here Friday, Sat. & Mon.

BOYS' VELVET HATS.

Assorted shades in plain Velvet and Corduroys; these are alright for evening, and later on in winter. Regular, to 40c. Friday, Saturday and Monday **23c**

BOYS' DUTCH SUITS.

Just a few dozen suits in the lot, in mixed shades, mostly the smaller sizes. The little fellow needs an extra suit or two for evening wear and going out. There's value here if you come early. Reg. to 50c. Friday, Saturday and Monday **29c**

THE "COP" HAT FOR BOYS.

These are fashioned after the American Cop's Hat. They're smart looking and come in Sheep, Fawn and mixed colours. They look well on the small boy. Reg. 80c. Friday, Saturday and Monday **39c**

BOYS' INDIAN SUITS.

Our Regular 80c. line of these in Tan Linen, with Crimson facings on Tunic and Pants and feather head dress; something novel for the boys, assorted sizes. Reg. 80c. cut clearing. Friday, Saturday and Monday **39c**

BOYS' SHIRTWAISTS.

Another clearing line, all those pretty snug-fitting Shirtwaists for boys get their final cut this week; you'll find plain linens and striped in variety also, Black Sateen Shirtwaists to fit boys from 5 to 10 years. Reg. up to 50c. Friday, Saturday and Monday **29c**

CRICKET BELTS.

For the boys, strong elastic cricket belts in mixed shades, strong make, clasp front. Special **14c**

BOYS' WASH SUITS.

These pretty little Dutch Suits get their final cut this week, about four dozen in the range, mostly two tone Suits, for boys from 2 to 6 years; a long season ahead for these; values to 50c. Friday, Saturday and Monday **29c**

BOYS' TOP SHIRTS.

Shirts for the boys for everyday wear, some in Blue and White stripes, others in Plain Blue Linen. Just a couple of dozen of each in assorted sizes. Reg. 60c. Friday, Saturday & Monday **38c**

LITTLE GIRLS WASH DRESSES.

Not alone is the price interesting, but the styles are equally so. Gingham and Linen makes in stripes, checks and plain shades of Pink, Tan and Blue; to fit from 2 to 6 years. Values to 80c. Friday, Saturday and Monday **27c**

BOYS' WASH PANTS.

For boys from 6 to 15 years, nice mottled and striped imitation Cotton Tweed Pants. Just what he needs for present wear. 'Tis surprising what service he can get out of a pair of these. Reg. 50c. Friday, Saturday and Monday **39c**

BOYS' OVERALLS.

Strong blue Denim Overalls for the boys, bib, braces and finish like the larger overalls; sizes to fit the little fellows from 4 to 12 years; Special, per pair, Friday, Saturday and Monday **39c**

BOYS' STRAW HATS.

These we don't intend to carry over, about 6 dozen in the lot and to clear we underprice them; a very suitable hat for the small boy. Friday, Saturday and Monday **29c**

Some Worthy Contributions From the SHOWROOM.

GINGHAM OVERALLS.

A handy overall for Ladies, cap to match, made of serviceable wash gingham in pretty blue and pink check patterns; something the housewife needs for housework. Regular 55c. Friday, Saturday and Monday **49c**

BATHING CAPS.

For the bathing season we have a lot of pretty rubber bathing Caps, elastic gathered and fitted. Just what you need to complete your bathing costume, all shades are represented in the assortment. Reg. 45c. Friday, Saturday and Monday **39c**

CHILDREN'S BEAUTY WAISTS.

Neat little waists for girls from 1 to 10 years; they are strong, made from good White Cotton, buttons for suspenders and taped throughout. Reg. 48c. Friday, Saturday and Monday **42c**

NIGHTGOWNS.

Loose fitting night garments, a delight to slumber in, made of fine lawn, others in Crepe, perfectly trimmed with fine lace and insertion yoke, low cut neck with ribbon heading, short sleeves; they are good value. at 90c. Friday, Saturday & Monday **84c**

AMERICAN TIES.

Pretty Ties are always interesting, these particularly so, as they offer the newest and daintiest concepts of the moment, mostly Crepe-de-Chine and Silk makes, in the most desired shades, lots of pretty mixed shades also, showing stripes that are pleasing and a variety of floral patterns; values to 40c your pick. Friday, Saturday & Monday **28c**

LINGERIE BRAID.

Very handy to have in the house, they come in 5 yard lengths with bodice attached; shades of Pink, Sky and White; put a piece in your work basket. Special, 7c. Friday, Saturday & Monday **7c**

Nicked Prices on Piquant Bits of NECKWEAR

So many different styles and shades that the whole display present a dazzling assemblage of becoming Neckwear for immediate use. You can pick up many a piece of Neckwear here that will brighten up the appearance of your shirtwaist or blouse wonderfully. Your choice 10c. Friday, Saturday and Monday **10c**

Hosiery Values That Eloquentely Tell Their Worth.

LADIES' HOSIERY.

Just another strong-value line of Summer Hosiery and Black and White Lisle; double top for attaching suspenders; spliced heel and toe, reinforced where the hardest wear comes; assorted sizes. Special, Friday, Saturday & Monday **23c**

MEN'S SOCKS.

A timely offering of Past Black Summer Socks in a medium weight, with plain finish. We recommend these for wear and will back them against anything you may secure elsewhere here for value. Reg. 30c. pair. Friday, Saturday and Monday **23c**

WOOL COAT SWEATERS ARE FASHIONABLE.

These come in a nice medium weight, very desirable for wearing over summer dresses; you see them worn everywhere, the shades include Sage, Rose, Apricot and Heceta, etc.; value for \$2.00 each. Friday, Saturday & Monday **\$1.59**

LADIES' VARIETY LINE OF HOSIERY.

Quality Hosiery as good as you may wish to wear in Lisle, Lace and Cashmere weights; Black, Tan and White in the assortment, and plain and ribbed. Just at this season a double supply of Hosiery is almost necessary. Values here to 70c. Friday, Saturday & Monday **59c**

GARTER ELASTICS.

A basketful of wide frilled Elastics, in shades of Pink, Sky, Heceta, and White. Garter Elastics worth 15c. per yard. Friday, Saturday & Monday **12c**

TUCKED LAWN.

34 inch Tucked Lawns, showing a nice sheer cloth with band of Swiss insertion over the tucking, suitable for children's dresses or ladies' undershirts. Reg. 35c. Friday, Saturday & Monday **29c**

EMBROIDERED NOVELTIES.

Silk embroidery designs for attaching to Boys' Sailor Suits or Girls' Dresses; 5 pieces to each set; stars, eagle, anchor, etc., in shades of Myrtle, Sky, Tan and Heceta. Per set. Friday, Saturday & Monday **14c**

Cut Prices That Tell their Values on Men's Wear.

MEN'S TOP SHIRTS.

These look inviting; they offer a variety of pleasing stripe patterns, soft bosom, of course, with the short American laundered cuff; Shirts that are perfectly shaped and made to fit without feel. Reg. 80c. Friday, Saturday & Monday **72c**

"PRESIDENT" BRACES.

In these you get a most satisfactory brace for a small price; neat yet strong elastic webbs with all white cord fastenings and nickel mountings. Special, Friday, Saturday and Monday **37c**

PYJAMA SUITS.

A clearing line of these, beautifully finished in fine Cream the popular soft bosom style Chambray, with silk mohair and soft cuffs; get one of these button loops and pearl buttons; for your vacation, get one for just a box or two left over in Sunday wear; they're shapely assorted sizes. Reg. \$2.70. value and good to look at. Reg. \$1.20. Friday, Saturday & Monday **\$2.30**



MEN'S NEGLIGEE SHIRTS.

A special 10 dozen lot featuring all the newest patterns in the popular soft bosom style Chambray, with silk mohair and soft cuffs; get one of these button loops and pearl buttons; for your vacation, get one for just a box or two left over in Sunday wear; they're shapely assorted sizes. Reg. \$2.70. value and good to look at. Reg. \$1.20. Friday, Saturday & Monday **\$1.18**

Summer School Notes.

Wednesday, 18th July. Morning Session. From 9 to 10.30 and from 11 to 11.45 lectures were given on Science of Education by Dr. Brunst, and on School Organization and Management by Mr. Morehouse.

Beginning at 11.45 and continuing to 12.30 Professor Hutton delivered in the Methodist College Hall, a lecture on the teaching of Music in Schools.

Afternoon Session. St. Bon's College.—The subjects Science of Education to group B by Dr. Brunst, and School Organization and Management to group A by Mr. Morehouse were continued from 2.15 to 3.

Physical Culture was taken from 3 to 3.30 on the College Campus. From 3.30 to 4.15 the lady teachers were given a lecture in Nature Study and at the same time the men were given an Art Lecture by Mr. Murdoch.

At the reception given the Roman Catholic teachers attending the Summer School by His Grace the Archbishop in the Episcopal Library at 8.30, a musical programme under the direction of Prof. Hutton was given, refreshments were served and His Grace the Archbishop delivered an address.

Evening Session.—Special lessons were given to group A in English, by Mr. Whiteway, to group B in English, by Dr. Blackhall, French, group B, Miss Stirling, group A, Miss Carmichael; Algebra, group B, Rev. W. H. Thomas, group A, Mr. Goodman.

A special feature of the evening's programme was the delivery in the Synod Hall of a popular lecture on Geology by Mr. B. Jas. Davies, BSc. At the close of the lecture Dr. Blackhall thanked Mr. Davies for his most interesting address.

Yesterday lectures were conducted on the same subjects and at the same time, except from 11.45 to 12.30, when Dr. Campbell gave a lecture on Hygiene in the Methodist College Hall, from 3.30 to 4.15 when Mr. Morehouse took as his subject Nature Study. Mr. King gave the second of his organ recitals in the Presbyterian Church from 5.15 to 6 p.m.

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At the Crescent.

The Crescent Picture Palace presents a great variety programme to-day. Helen Gibson, the most daring woman of the screen, is featured in "The Tramp Telegrapher," an exciting episode of the "Hazards of Helen" Railroad series. The Lubin Company presents George Terwilliger's great 2 act drama, "The Last Shot." "The History of the Big Tree" is one of the Edison educational pictures. "The Black's Mysterious Boy" is a film of comic cartoons; and Burns and Stull as Pokes and Jabbs are featured in one of their lively and very funny comedies: "Anvils and Actors." Madame Timmons sings "The Haunting Waltz," a very pretty waltz ballad, one of Madame Timmons' favourite numbers; this is a wonderful week-end show, don't miss seeing it.

Here and There.

Fresh Smoked Haddies, 12c. per lb., at ELLIS'S.

ENGLISH MAIL.—A large English mail arrived in the city yesterday.

Stafford's Essence of Ginger Wine only 15c. bottle.—may, 17

MIXING MATTERS.—A number of volunteers and civilians who were mixing matters on New Gower Street last night were told to move on by a few officers of the law, who quickly put in an appearance.

For every 25c. purchase made at Stafford's Drug Store you receive a numbered ticket. See advertisement.—may, 17

DISCHARGED FROM HOSPITAL.—Sergeant-Major Gardner, who underwent an operation at the General Hospital, has been discharged from the institution and has again reported for duty at headquarters.

Buy a bottle of Stafford's Phoratorine Cough Cure for 25c. and receive a numbered ticket. See advertisement.—may, 17

INQUIRY CONTINUED.—The inquiry in connection with the fire that destroyed Z. Cox's grocery on Sunday morning last, was continued before Mr. McCarthy, J.P. at the Magistrate's Court yesterday afternoon. Messrs. G. R. Williams and R. G. Winter, representing the fire insurance companies with which the building and stock was insured, were examined. The inquiry will be continued this afternoon.

MT. CASHEL SPORTS.—An exhibition of bomb throwing and bayonet fighting will be one of the attractions at the Mt. Cashel sports on Wednesday next. The instructors who have offered to train the lads were greatly surprised by the quickness in learning and smartness of their pupils. The public should bear in mind that upwards of 130 former orphans of that splendid institution offered their services for King and Country, which speaks highly of the patriotic teaching that is given the lads.



CORSETS WORTH BUYING TO-DAY.

Just as the perfect flower is the result of specialization, so to with the manufacture of Corsets, specialization has wrought wonders, bringing grace, suppleness and form perfection in those lovely Corsets, finished in the fine Coult, lace and embroidery trimmed tops, 4 suspenders attached. Our special \$1.50 value. Friday, Saturday and Monday **\$1.38**

Lovely Blouses Inexpensively Priced.

An important sale of style perfection Blouses, White and Coloured Mustins, Fiquet, Linen and Voiles, showing the popular shawl and rolled collars; long sleeves. Reg. \$1.00 value. Friday, Saturday and Monday **79c**

