



"Children are keen judges of a good balm and whenever my children get cut or bruised, they run home at once to have Zam-Buk applied. They have found that it takes the soreness and smarting out of a wound or sore very quickly. It is a marvellous healer."

So writes Mrs. B. Hubert of Van Horne St., Toronto, and she adds: "It was a long time before I tried Zam-Buk, but now I have used it I would never be without it. I have also found it very effective for piles."

Mothers! Take the lesson home! If you have not yet tried Zam-Buk, now is the time. Send us a 1 cent stamp for return postage (Zam-Buk Co., Toronto) and we will mail you a trial box, or get a 50 cent box from your druggist or stockkeeper.

For piles, eczema, abscesses, varicose sores, ulcers, cuts, burns and skin injuries and diseases, this great herbal balm is without equal. Used throughout the world. Refuse harmful substitutes.

ADDRESS ALL APPLICATIONS FOR SAMPLES AND RETAIL ORDERS TO T. McMURDO & CO., ST. JOHN'S, N.F.L.D.

The Revenue With Prohibition

Is the Liquor Traffic necessary to the Revenue, or will the Revenue really suffer any loss under Prohibition? The answer is NO! Certainly not. On the contrary, a decided gain to the Revenue is reasonable to expect when the Liquor Traffic is abolished.

The Revenue receives an annual income of \$360,000 from Liquor, and the people spend at least \$1,500,000 for the Liquor on which this amount is paid as duty. How do we know that? Because 140,000 gallons of Liquor are consumed in the year, and a great deal of it is diluted and retailed at 10 cents to 15 cents a glass, which all of it is sold at a profit. It is easy to figure, therefore, that the amount spent in Liquor is not under \$1,500,000 per year.

Under Prohibition this large amount of money will mostly be spent for good and useful objects. The people who now spend \$1,500,000 for Liquor will then spend \$1,200,000 of the same money in the purchase of dutiable goods, and as every dollar of this will contribute at least 25 cents to the Revenue, the latter will benefit thereby to the extent of \$300,000 at least, as against \$360,000 received from Liquor. But this is not all, for the people would also have to spend their additional earnings under Prohibition. It is estimated that nearly a million dollars per annum is lost by the workers of this country through death, inefficiency and inability caused by drink. The expenditure of this amount would bring \$200,000 more to the Revenue.

Nor is this all, for the public purse will be saved some large expenditures under Prohibition. We now spend over \$600,000 per year to support our Poor and Insane Asylums, Orphanages, Hospitals, Penitentiary, Jails, Magistrates, Police Forces, Courts of Justice, and such like to take care of the results of disease, poverty and crime, and it is proven clearly by authentic investigation that a large proportion of this is directly caused by liquor. Indeed, we know this for a fact, as every man can see it for himself. Investigation, however, proves beyond a doubt that fully 50 per cent of these things arise from the use of Liquor, which in our case would amount to more than \$300,000.

This simple view of the case, therefore, shows that the Revenue would actually benefit in a very large amount by the adoption of Prohibition. Yours truly, VOTE YES.

THE BEOTHIC.—According to a Canadian exchange, the ownership of the S. S. Beothic is likely to exchange hands.

LSFT FOR OPORTO.—The schr. Gay Gordon left Grand Bank yesterday for Oporto taking a cargo of 3674 quintals of codfish shipped by Harvey and Co.

Women Look Well When

they escape the sallow skin, the pimples, blackheads, facial blemishes due to indigestion or biliousness. At times, all women need help to rid the system of poisons, and the safest, surest, most convenient and most economical help they find in



This famous family remedy has an excellent tonic effect upon the entire system. It quickly relieves the ailments caused by defective or irregular action of the organs of digestion, headache, backache, low spirits, extreme nervousness. Purifying the blood, Beecham's Pills improve and

Clear The Complexion

The directions with every box are very valuable—especially to women. Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. 10 boxes, 25 cents.

N.P.A.

TRAFALGAR DAY HOSPITAL FUND

Amount acknowledged	\$5,224.29
R. F. Horwood	20 00
J. A. W. W. McNelly	10 00
Net Proceeds of Concert held in Methodist College Hall on Oct. 21st	536 00
Net Proceeds of Street Collection on Trafalgar Day per Mrs. Browning	2112 83
Proceeds of Bazaar held by Misses Dorothy Duff and Lavina Clift, LeMarchant Road	53 15
	\$8,956.27
J. A. CLIFT, Treasurer.	

St. John's, Oct. 25. (NOTE—In list published 23rd inst., read "L. T. Chafe, Harbour Grace," instead of "L. G. Chafe" (\$2.50)—J.A.C.)

Stephenville Crossing.

Magistrate McDonald, of St. George's, arrived here to-day on his way to Port au Port.

Mr. Dufe Joseph, of Bay of Islands, is now doing business here in the store at one time occupied by A. Corner and later by Vincent Gallant.

Many men from here and from Stephenville proper have gone to Badger and other places along the line seeking work in the lumber woods.

There is a lot of rumors about Confederation here, but there is not much interest taken in the subject, still if it was made a public issue at the polls, there is no doubt but the majority would vote in its favour, as most people about here believe that under Confederation with Canada our laws would be better carried out and not made the farce they are now.

The smelt fishery here was opened up this year about two months earlier than in former years. This is due to some of the fishermen and exporters having put in stocks of ice last winter to be ready to export when the fish would strike up the rivers. In former years the fishermen had to wait till the frost came to put the smelts in condition for exporting. Now they are shipping them packed in ice and it is thought that the article will fetch fancy prices in the American markets. The fishermen here as yet are from Port au Port or Stephenville, but it is thought that others will soon get busy as the fish are plentiful in Main River.

An outbreak of diphtheria which took place at Stephenville proper last month looked serious for a while although it was not of a very bad type, but Dr. R. McDonald, of Port au Port, with his usual vigilance and skill soon had the disease under control. The doctor is a rather hard worked man under ordinary circumstances as he has a large area to attend to but when to his usual work is added the difficulty of combatting an infectious disease it will easily be understood that his task is no light one.

Wm. Hall, Portugal Cove. Stephenville Crossing, Oct. 2nd, 1915.

HATRED.

I hate a lot of men, I wist; I'd camp upon their frames, but when I try to make a list, I can't recall their names. I should resent the evil flings from this or that old scout, but there are far more pleasant things that I can think about. Old Weatherwax has done me ill, here in my native town, and every day he tries to kill my twenty-cent renown; I've heard the evil things he's said, and yet I don't repine; and if I tried to punch his head, he'd surely land on mine. Vain is the effort to defend one's fame from such attacks; I'd rather gossip with a friend than scrap with Weatherwax. I do not care what people say, words leave no smarts or stings; and every passing sunny day is full of pleasant things. Why should I miss the sight of birds, as to the South they go, to stand around and handly words with some long-winded foe? Why should I harbor thoughts of hate, when there are authors near, with healthy stories to relate, and pomes that soothe and cheer? Why should I hold a vengeful mind, when it is best to laugh, when I can sit around and grind chunes from my phonograph?

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake. Zylex, London. eod:tf

STEPHANO LEFT.—The S. S. Steuhano left Halifax for this port at 5 p.m. yesterday and is due here about 1 p.m. to-morrow. She is bringing a full freight this trip.

Here and There.

DANGEROUSLY ILL.—Mr. N. Ready, of H. M. Customs, is dangerously ill at his home.

ENGINEER RESIGNED.—Engineers W. Ring and S. Piercey, who were on the S. S. Port Saunders in St. George's Bay, have resigned.

LOADING CODFISH.—The schr. A. G. Eisnor is loading codfish at Gaultois for Alicante and the schr. Ada M. Westbank is loading a similar cargo at Grand Bank for Europe.

REACHED BOTWOOD.—Yesterday afternoon Deputy Minister of Customs LeMessurier received word that the S. S. Cranley had reached Botwood the previous day from England, bringing \$700 tons of coal and 300 tons of general cargo to the A. N. D. Company. After discharging the S. S. Cranley will load pulp and paper for the Old Country.

MINARD'S LINIMENT CURES GARGET IN COWS.

THE AEROPLANE.

By GEORGE FITCH

Author of "At Good Old Sivash"

The aeroplane was invented by Orville and Wilbur Wright in order to give man something to die for after the North Pole had been discovered and the unsafe and insane Fourth of July had gone out of style. Although it is only seven years since the first aeroplane flew over a fence, men are falling out of them at a height of 10,000 feet and are getting \$1,500 a day for doing it. They are sacrifices to the science of aviation and are the first men in history to make a good thing financially out of martyrdom.

It is too early yet to tell whether the aeroplane is to be classes as a vehicle, an exhibition, a weapon or a means of suicide. Sometimes it acts like all four of them combined. It is a delicate affair made of wires, tubing and canvas, is driven by a hurricane produced by a gasoline engine, and is operated by an aviator and a press agent. The aeroplane can fly ninety miles an hour and can remain aloft half a day. It can ascend at any desired speed, but frequently chooses its own speeds in coming down. Until this little matter can be regulated, aviation is not going to become much of a parlor game.

By means of the aeroplane, man has finally gotten the laugh on the attraction of gravitation. He can rise from the ground at-will, and can chase eagles, frolic in the zenith, play hide and seek with cumulous clouds and drop cigarette stubs carelessly down on Pike's Peak, as he soars lazily by. He can skim over the forests like a chicken hawk, or can rise from earth so far that a Philadelphia-Boston baseball game below would sound only like a far volcano. But now and then something breaks and then the attraction of gravitation gets its laugh. There is nothing sadder or more tragic than the demonic laugh of the attraction of gravitation.

Aeroplanes can now be bought for \$2,500 cash and the 1915 models show all the latest luxuries of travelling. They will be purchased in large numbers by young desperados this year, but most of us will continue to hang tightly onto Mother Earth with both feet and wait for the introduction of an automobile with a self-stopper attachment.

Aeroplanes do not cost much money to build, and at present, owing to the good nature of the city editors who do not change advertising rates for what they print, can be operated very cheaply. But the aeroplane can never become the poor man's toy, owing to the fact that part of the necessary equipment of an aeroplane is a forty-acre field for starting and stopping purposes. Until some means of mounting a plane from the curb is devised, they will not be handled by the department store to any extent.

You Can't Find Any Dandruff, and Hair Stops Coming Out

Save your hair! Make it thick, wavy, glossy and beautiful at once.

Try as you will, after an application of Danderine, you can not find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most, will be after a few weeks' use, when you see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking only one small strand at a time. The effect is immediate and amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance, the beauty and shimmer of true hair health.

Get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment. A 25-cent bottle will double the beauty of your hair.

EVERYDAY ETIQUETTE

"When away visiting and invited to strangers' houses to parties should I pay them party calls or simply thank them for their hospitality?" inquired Gwen.

"She should call on her hostess within two weeks after the entertainment or before leaving the city if she does not stay that long," said her mother.

In the officers' mess of the Royal Warwickshire Regiment (formerly the 6th Regiment of Foot) is a framed engraving of Hannah Snell, the British Amazon, who not only served in this regiment but also in the Marines.

MINARD'S LINIMENT CURES GARGET IN COWS.

Men's Suits & Overcoats

Stylish Suits and Overcoats at Old Prices!

Men's TWEED SUITS,
Latest American Cut, well made,
from **\$4.00** up.

Men's Fine Tweed and Cashmere Suits, Superior Make & Finish,
from **\$8.50** to **\$14.50**.

Men's Black and Navy Serge Suits,
Fine Make. Newest Cut, **\$7.50,**
9.50, 11.00, 13.00 and **14.50**.

Men's Fancy, Black and Navy WORSTED SUITS,
\$6.00, 7.50, 8.00,
9.50.

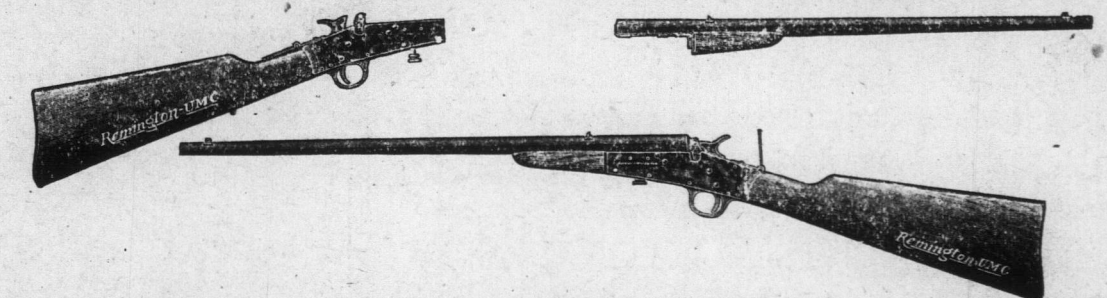
Men's Tweed and Navy Cloth OVERCOATS, with Velvet Collar, **\$7.00 to 12.00**

Men's Heavy D. B. Overcoats, with STORM COLLAR, **\$7.50 to \$14.00.**



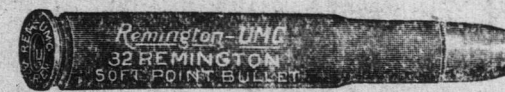
STEER Brothers.

Remington Rifles.



- 22 CALIBRE RIFLES, each \$4.00
- 22 CALIBRE REPEATING RIFLES, 13 shot \$14.00
- 32 CALIBRE REPEATING RIFLES . . . \$22.50
- 44/40 REPEATING RIFLES \$32.00
- 12 GAUGE REPEATING RIFLES, 5 shot \$32.00
- 12 GAUGE AUTO-LOADING REPEATING RIFLES, 5 shot \$40.00
- BRASS SHELLS, 10 and 12 Gauge.
- PAPER SHELLS, 16, 20, 12, 10 Gauge.
- PRIMERS, CARTRIDGE CAPS.
- NEW CLUB & NITRO CLUB CARTRIDGES.

GUN IMPLEMENTS.
POWDER, SHOT.
GUN WADS, ETC.



BOWRING BROS., Ltd.,

Hardware Department.