

REID-NEWFOUNDLAND CO.

TREPASSEY BRANCH!

Commencing Monday, Jan. 18th, Train will leave St. John's at 8.30 a.m., arriving Renews at 1.30 p.m.
Returning, will leave Renews at 3 p.m., arriving St. John's at 8 p.m.

REID-NEWFOUNDLAND COMPANY.

Farmers, Look Here!

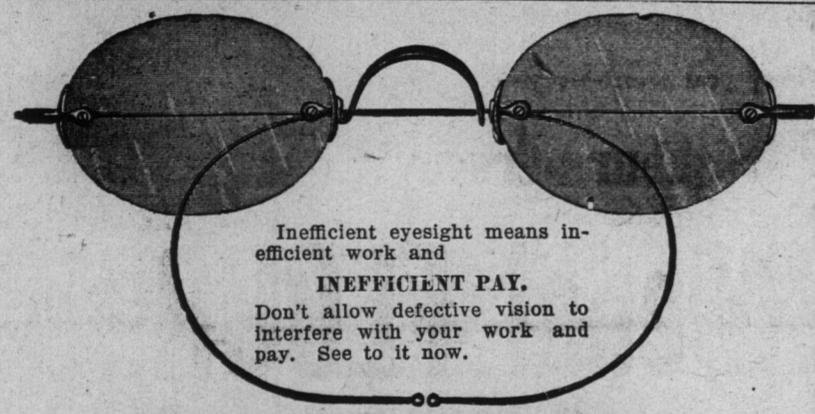
We are booking orders for our

Fertilizers

for Spring delivery.

Book your requirements at once before the price advances.

COLIN CAMPBELL.



Inefficient eyesight means inefficient work and INEFFICIENT PAY. Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
Eye Specialist. Water Street.

CLEARING BALANCE OF Ladies' Hats

At Half Price,
50 cents, 90 cents, \$1.20 and \$2.00.

LATEST FALL STYLES.
Liberal Reduction in Ladies' **FURS.**

Robert Templeton.

Spare Ribs, Apples, etc.

Ex Durango and Stephano:
50 tierces SINCLAIR'S SPARE RIBS.
200 brls. No. 1 WAGNER APPLES.
50 brls. AMERICAN CABBAGE.
75 cases VALENCIA ORANGES.
50 cases SMALL ONIONS.
300 bags SMALL BEANS.

GEO. NEAL

Over 40,000 People
Read The Telegram

The Finest Novel RALPH CONNOR HAS EVER WRITTEN.

"The finest thing Ralph Connor has done, and when we remember his past achievements that is no mean praise. His style throughout is strong and forceful, he has an intimate knowledge of what he is writing about, and his inspired descriptions of the heroisms of the North-West Mounted Police make one glow with the same feeling of pride as do the accounts of our heroes in the battles that are raging now. Ralph Connor shows us what magnificent men and what brave, noble women, the sons and daughters of the Empire, are. It is a joy to meet some of our old friends again, and in the dangers and anxieties they undergo they more than ever show of what pure gold they are made." RALPH CONNOR, THE PATROL OF THE SUN DANCE TRAIL. Cloth 80c. Paper 60c. See the New Magazines, the New War Pictures, the New War Papers and the New War Books.

DICKS & Co., Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

Let Us Fill Your Order from FRESH SUPPLIES! ELLIS & CO., Limited, 203 Water St.

Scotch Beef Ham, Ayreshire Bacon (Not Smoked).

Fresh New York Turkeys.
Fresh New York Ducks.
Fresh New York Chickens.
Fresh N. Y. Corned Beef.
Fresh New York Geese.

FRESH CODFISH.
FRESH SALMON.
FRESH SMELTS.
California Oranges.
Palermo Lemons.
Dessert Apples.
Cooking Apples.
Tangerines.
Bartlett Pears.
Grape Fruit.

LOCH FLYNE SMOKED
HERRING.
English Cheddar Cheese
(Prize Dairy).
Gorgonzola Cheese.
Blue Nose Butter.
N. Y. Fresh Butter.

CORNED
SCOTCH HERRING
(Small Kegs).

Remember Our
Telephone 482 & 876

Constatulary Notice!
Wanted immediately for Special Constatulary Guard Duty outside St. John's, fifteen strong intelligent young men. Ex-Constatables and ex-members of the brigades preferred. Good pay guaranteed.
Applications to be made to me.
JOHN SULLIVAN,
Inspector General
Newfld. Consty.

Applications to be made to me.
JOHN SULLIVAN,
Inspector General
Newfld. Consty.

Apples & Cranberries

Due To-Day ex "Durango."
150 barrels
No. 1 Winter Keeping Apples
20 barrels
Cape Cod Cranberries.

F. McNAMARA, Queen Street.

New Year Goods IN ENDLESS VARIETY.

TOBACCO, PIPES, CIGARS,
CIGARETTES,
and all other
Smokers Requisites

Very suitable presents for our Soldiers and Sailors abroad or in training at home.

CASH'S Tobacco Store, Water St



NEWFOUNDLAND is the cheapest place to buy Flour to-day. Many people are buying a few barrels now to protect themselves against further advances in price. Quality is always as great a consideration as price. Low grades cost almost as much as high grades now. Therefore buy

Windsor Patent, AND Royal Household,

the best on earth, and obtain all round protection and value for your money.
In barrels and 14 lb. sacks.

Sold Everywhere

PATRIOTISM

demand that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made
**Suit or
Overcoat**
bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

Fleeced Underwear

It Will Warm Your Heart to
See the Values We Offer.

Ladies' Cream Ribbed Fleeced Vests and Knickers, now only 25c. garment.
Ladies' Cream Ribbed Fleeced Vests and Knickers. Regular 40c. garment. Now35c. garment.
Ladies' White Fleeced Vests and Knickers. Regular 65c. garment. Now50c. garment.
Ladies' White Fleeced Vests and Knickers, very heavy and warm make. Reg. 80c. garment. Now 65c. garment.
Men's Jaeger Fleeced Underwear. Special 50c. value. Now only43c. garment.
Boys' Jaeger Fleeced Shirts and Drawers. All the sizes from 24" to 34", only 29c. garment.
Girls' Cream Ribbed Fleeced Vests and Pants. Sizes— 16in. 18in. 20in. 22in. 24in. 26in. 28in. 30in. 32in. 34in. Prices— 12c. 14c. 16c. 18c. 20c. 23c. 26c. 29c. 32c. 35c.

Henry Blair



CHEAPEST AND BEST.
Fresh Eggs in cases (Lion Brand);
Island Blue Potatoes (good stock);
Valencia Onions (splendid order);
Oranges—200s (sweet and juicy);
Sweet Cluster Grapes (never better);
EDWIN MURRAY.
Jan 15, 1915

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman,
Robert Lewis, General Manager.
Total Assets Exceed \$120,000,000.
Fire Insurance of Every Description Effected.
LEONARD ASH, CARBONAR, Sub-Agent for Carbonar District.
BAINES JOHNSTON & Co.,
Agents for Newfoundland.

CABBAGE and ONIONS.

NOW IN STOCK.
We have also a few WAGNERS APPLES. Choice stock just in ex Stephano.
PRICES RIGHT.
BURT & LAWRENCE,
14 New Gower Street. Tel. 759.
Box 245.

EIGHT PAGES TO-DAY
TORONTO, Noon. — Fresh S.
winds, mild and showery.
Thursday—Winds shifting to N.
W. becoming much colder by
night.
ROPER'S, Noon.— Bar 29.60;
ther. 45.
VOLUME XXXVII.

The w
Our Columb

Auction Sales



AUCTION.
At the British Hall, on
Friday, next, 22nd inst
at 10.30 a.m.
3 Upright Pianos and
1 Table Piano.
Parties desirous of sending fur
at above sale will please commu
with the undersigned immediat
give list of articles to be dispos
Furniture and other articles w
received at the Hall on Thursd
P. C. O'DRISCOLL
Auct
Jan 18, 31.

FOR SALE.
BUSINESS STA
and Dwelling,
situated in a first-class localit
Dwelling is large, containin
rooms and large basement; fr
with electric light and gas, h
cold water, also nice large Sho
able for Dry Goods or Groceries
reason for selling the Dwelling
is too large for owner. A go
gain if applied for at once.
P. C. O'DRISCOLL
Exchange 1
Jan 20, 61, eod

AUCTION.
Thursday, 21st inst
at 10.30 a.m.
At Store, 12 Adelaide S
Bankrupt Stock by order
Trustee.
6 cs. DRY GOODS, including
mades, Blankets, Dress Go
tons, Hats, Woolls, etc., et
11 cases BOOTS and SHOES
Also
9 cases CANNED FRUITS
MATEOS.
40 cases TOILET SOAP.
5 cases BAKING POWDER.
5 cases CUSTARD POWDE
5 cases DATES
and Sundry Small Sto
1 TYPEWRITER.
R. K. HOLL
Jan 19, 21

T. A. PIP Machinist, AND BRASS WO Waldegrave Stre

Agents for
E. LEONARD & SONS, LTD.
Engines and Boilers.
LOYD MFG. CO. LTD.
Saw Mill Machinery.
KITSON-EMPIRE LIGHT
High Power Kero Oil
REMINGTON KERO OIL
Stationary and Marine
We carry in sto
Shafting, Shaft Couplings
Bearings, Saw Mandr
Pulleys, Iron Pip
Pipe Fittings-
PHONE 252.
Jan 13, 6m, eod

FOR SA Fresh Draw TURKEYS, GEESE, DUCKS, CHICK BEEF, EGG CANAD JAS. R. KN