

Halifax Ladies College
AND
CONSERVATORY OF MUSIC
Re-opens Thursday, 13th
September, 1917

Calendars and Information
apply to
REV. ROBERT LAING,
Halifax, N. S.

**THE FIRST WEEK IN
SEPTEMBER**

Is the beginning of our busy season,
but you can enter any time.
Send for new catalogue containing
tuition rates and full information.

S. KERR,
Principal

MINIMIZE THE FIRE PERIL
By Using
EDDY'S
Chemically Self-extinguishing
"Silent 500's"

**The Matches with "no
after glow"**

EDDY is the only Canadian
maker of these matches, every
stick of which has been treated
with a chemical solution
which positively ensures the
match, becoming dead wood
once it has been lighted and
blown out.

Look for the words "Chemically
self-extinguishing"
on the box.

Harvesting in the west is a week
earlier than last year; the wheat
crop promises to be high in quality.

ACADIA UNIVERSITY
WOLFVILLE, N. S.

Department of Agriculture, Applied Science, Theology,
Education, Law, and Medicine.

B.A., B.Sc., B.Vet., M.A., and certificates
in Engineering admitted to third year in
best technical schools. First year in
Medicine, Law, and Theology given in
electives in Arts course.

Equipment
Largest undergraduate faculty in Maritime
Provinces. Three new and splendidly
equipped Science Buildings.

Expenses High, and over \$1,000 given
in prizes and Scholarships yearly.
Send for calendar to
GEORGE R. CUTLER, B.A., LL.B., President.
Next term begins Oct. 30th, 1917.

ACADIA LADIES' SEMINARY
WOLFVILLE, N. S.

The Aim.—To prepare Girls and Young
Women for Complete Living.

The Courses.—Twelve, including College
Preparation, General Music, Art, Ex-
tension, Household Science, Business.

The Faculty.—Twenty-four Teachers of
Fine Personality and Special Training.

The Equipment.—Modern and First Class
in every respect.

The Location.—Unexcelled, in Evangeline
Land.

The Expenses.—Very Moderate, from \$224
to \$300 according to course selected.

A Junior School.—For Younger Pupils.
Information.—Write for illustrated book to
Rev. B. T. BOWEN, B.D., Principal.
Next term begins Sept. 24th, 1917.

**Acadia Collegiate and
Business Academy**
WOLFVILLE, N. S.

A Residential School for Boys and
Young Men.

Eighty-ninth Year.

Courses.—Collegiate, Manual Training,
Business, Special Courses.

Features.—Modern Residence, Good
Equipment, Ideal Location, Splendid
Environment, Experienced Teaching
Staff, Moderate Cost.

For Illustrated Catalogue of Information
apply to
Principal W. L. ARCHIBALD,
WOLFVILLE, N. S.

**TUESDAY
SEPTEMBER
FOURTH**

is the day on which classes will be
resumed at

**FREDERICTON
BUSINESS COLLEGE**

Write for information as to our
courses of study.

We must have a large number of
graduates next year to supply the
great demand for office help.

W. J. OSBORNE, Prin.
FREDERICTON, N. B.

**Hon. A. Meighan
Promoted**

**Sworn in Secretary of State to
Succeed Hon. E. L. Patenaude**

Hon. Arthur Meighan was sworn
in as secretary of state and minister
of mines last week. Mr. Meighan's
promotion from the solicitor-general-
ship to a regular portfolio of the gov-
ernment has been expected for some
time. He succeeds the ex-Secretary
of State E. L. Patenaude, thus reduc-
ing the representation of Quebec
French-speaking electors in the cab-
inet to two, namely, Hon. Messrs.
Blondin and Sevigny. Mr. Meighan,
who will now have a salary of \$7,000
instead of only \$5,000 as solicitor-
general, will temporarily continue to
discharge the duties of the latter of-
fice. No by-election is necessary as
Mr. Meighan went back to his elec-
torate for re-election on accepting the
office of solicitor-general.

WHY NOT RAISE SHEEP?

There has been a big hay crop this
year and prices will range low. Why
not winter fifteen or twenty grade
ewes and a pure bred ram rather
than a mow of hay. The sheep will
prove the more profitable. The Depart-
ment of Agriculture can secure any
number of first-class high-grade ewe
lambs. Part of these will be select-
ed in New Brunswick and part will
be secured from P. E. Island sources.
Then they can fill all orders for pure
bred flock headers and pure bred
ewes. Some of these will come from
the local breeders and after this source
is exhausted an importation will be
made from the province of Quebec.
The price for grade ewes will range
from \$10 to \$15; for pure bred ram
lambs and ewes \$20 to \$25. Depart-
ment requires that with each order
the purchaser deposit a sum of money
sufficient to cover fifty per cent. of
the purchase price; the balance to be
paid when the stock lands in Freder-
icton. Those interested in this pro-
position should write the Livestock
Division of the Department of Agri-
culture, Fredericton (N. B.).

The Provincial Normal School op-
ened Tuesday with 250 students.

**Higher Pensions
For Soldiers
And Families**

Pending final action in regard to
pensions to soldiers and soldiers' de-
pendents, there is to be a flat in-
crease in the rate of pensions to meet
the increased cost of living. The
whole pension question, stated the
Prime Minister, was one that should
be dealt with by the new parliament
that would shortly be summoned. It
was a fact, however, that the cost
of living had materially increased in
Canada and the government deemed
it advisable pending final considera-
tion of the question, that there should
be a further allowance to those draw-
ing pensions. The proposed increase
would date from the beginning of
the present fiscal year, April 1st.

**Keep Children Well
During Hot Weather**

Every mother knows how fatal the
hot summer months are to small
children. Cholera, infantum, diar-
rhea, dysentery and stomach trou-
ble are rife at this time, and often a
precious little life is lost after only
a few hours illness. The mother who
keeps Baby's Own Tablets in the
house feels safe. The occasional use
of the Tablets prevents stomach and
bowel troubles, or if trouble
comes suddenly—as it generally does
—the Tablets will bring the baby
safely through. They are sold by
medicine dealers or by mail at 25
cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

**TYPE OF MAN WHO
NEVER IS IN TROUBLE**

The chief of the St. Louis detective
force is a keen observer. He says:
"I am frequently asked what is the
type of the man who goes wrong.
The answer is that there is no partic-
ular type. There is a clear type of
man, however, who never is in
trouble. This is the man who lives
within his means, who saves a part
of his earnings each day and week
and year. It does not matter how
much, he lives within his income and
saves."

**Col. Mersereau Writes
From France**

**Wastage of Canadian Troops at
the Front Is Great**

A letter has been received from
Lt.-Col. Mersereau, who writes, in
part, as follows:
Canadian Base Depot,
France, Aug. 6, 1917.

My position here is not difficult,
but is so sincere. I am only too glad,
as you know, to take my part assign-
ed me in this great conflict. Since we
came here we have sent several
thousand men to the front. Just now
we have only about 500 men, mostly
casuals, at this base, many of whom
will never be fit for the first line
trenches again. No draft has reached
us from England for nearly a
month. We hear that the 5th Division
is coming soon but we cannot
see how it is to be kept up except
conscripted act is passed and put in-
to force at once.

I have lately returned to the base
after spending tea days at the front
visiting the corps headquarters, the
headquarters of the Second Division
and of the 6th and 5th and 4th Bri-
gades, as well as many of the bat-
talions forming those brigades. The
officers and men seem cheerful and
full of confidence that they can de-
feat the Huns if the home people
will be loyal to them and send them
the required reinforcements. The
wastage is something enormous even
when they are at rest, not so much
from shell fire as from diseases such
as diphtheria, rheumatism and pneu-
monia. Our medical service is com-
plete and these illnesses do not
prove fatal very often, but they put
the soldiers out of action for long
periods, sometimes altogether, mak-
ing it necessary to have new men to
fill up the ranks.

"I was under shell fire for several
days and must candidly confess that
it was hard on the nerves, especially
when one tried to sleep with the
drumbeat whistling and exploding
over one's head, when the high ex-
plosive got in its deadly work trying
for our batteries of heavy or siege
artillery near at hand. One soon gets
used to these things, however, and
can sleep soundly amidst the most in-
fernal din that rocks the sleeping
place to its foundations and shatters
its walls with bullets and shell splin-
ters.

I am returning officer for the Al-
berta elections this week. The sol-
diers and nurses elect two members
at large; twenty-one candidates are
nominated and every soldier or nurse
that came from Alberta and had been
there six months before he or she en-
listed, has a vote. The polling lasts
ten days to give every one a chance
to vote without neglecting any duty.

Laurier's Platform

Voluntary Enlistment Only.—No
Conscription.—Union After
An Election

In a letter to Mr. Frank Wise, hon.
secretary of the Win the War League,
Toronto, Sir Wilfrid Laurier de-
clares:

"In the new parliament I hold that
it must be the duty of the majority
leader, whoever he may be:

"(1)—To confer immediately with
Great Britain and her allies with a
view to ascertaining how and to what
extent the participation of Canada
can be utilized to the greatest ad-
vantage in the prosecution of the war
regard being had on the one hand to
the necessities of the allies for men,
and on the other hand to our popu-
lation, resources, industries, geogra-
phical and other essential considera-
tions.

"(2)—To bring into being a govern-
ment composed as far as possible of
the ablest men in all classes whose
immediate task would be the efficient
and non-partisan organization of the
whole nation on the lines determined
upon.

"(3)—To organize a vigorous and
compact system of voluntary enlist-
ment conceived and carried out in
strictly non-partisan and broadly na-
tional methods.

"(4) To devise and apply ways and
means so that the full duty of Canada
be generously performed toward our
returned soldiers and their depend-
ents, the wealth of Canada compelled
to contribute its just and proper
share of our burdens; and the mass
of the people efficiently safeguarded
from the greed of the war profiteers."

WHAT AN AMATEUR HAS DONE

Mr. W. C. Allison has a farm at
Rothsay. Last fall he purchased
six grade ewes and a pure bred Shrop-
shire ram lamb. This spring he
sheared an average of eight pounds
of wool from his ewes and he had a
lamb crop that averaged 15-6 lambs
per ewe. Wool sold for 60c that is
each ewe gave a wool crop valued
at \$4.80. Lambs are easily worth \$10
a piece this fall, that is equivalent
to \$18.30 from each ewe for lambs,
thus he received a total of \$23.10
from each ewe for wool and lambs.
This is an exceptional case and the
high net income could not have been
secured if he had not given his
stock careful attention. He sheared
his ewes in the breeding season
before the big lamb crop.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been
in use for over thirty years, has borne the signature of
and has been made under his personal supervision since its infancy.
Allow no one to deceive you in this.
Chas. H. Fletcher All Counterfeits, Imitations and "Just-as-good" are but
Experiments that trifle with and endanger the health of
Infants and Children—Experience against Experiment.

What is CASTORIA
Castoria is a harmless substitute for Castor Oil, Paregoric,
Drops and Soothing Syrups. It is pleasant. It contains
neither Opium, Morphine nor other narcotic substance. Its
age is its guarantee. For more than thirty years it has
been in constant use for the relief of Constipation, Flatulency,
Wind Colic and Diarrhoea; allaying Feverishness arising
therefrom, and by regulating the Stomach and Bowels, aids
the assimilation of Food; giving healthy and natural sleep.
The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS
Bears the Signature of
Chas. H. Fletcher
In Use For Over 30 Years
The Kind You Have Always Bought
THE CENTAUR COMPANY, NEW YORK CITY.

WRIGLEYS



**To
Somebody
Somewhere at the Front—**

Every day boxes from home are going
to the boys in the trenches. And of
the things they get, a great prize is
WRIGLEYS—the Gum with Lasting
Flavour.

It takes the place of food and drink in
case of need—which is often. It keeps
spirits up—gives vigour and vim. A
packet in the pocket lasts a long time.

The Flavour Lasts!

Chew it
after every
meal

**WRIGLEYS
SPEARMINT**
**WRIGLEYS
FRUIT**
**WRIGLEYS
DOUBLE MINT**

Made in
Canada

Sealed Tight—Kept Tight 15

**A Safe, Sane
and Satisfying
Thirst Quencher**

Put a seal on your drink past and
turn over a new leaf in life's
happy days book by getting ac-
quainted without delay with

ZIP

—the first to cure that thirst

Made of selected materials in a
thoroughly clean way, it brings
joy to the thirst weary, and tones
up the whole system.

To be obtained wherever drinks
are sold. Keep a few bottles
always on ice for yourself, your
family or your guests.

Don't forget to ask for "Zip"
—the speed-up sip.
To be sure you get the genuine
"Zip" look for this trade mark

READYS LIMITED
St. John, N.B.

Mounting Board

We have just received a small ship-
ment of the above goods in the following
colors:

**BLACK
BROWN
LIGHT GRAY
DARK GRAY**

Just the thing needed when Mounting
Pictures, Passe Partout work, etc.

THE ADVOCATE JOB DEPT.