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J. H. BROWN, Man. Ed.

WEDNESDAY DECEMBER 15, 1915

**TOWN COUNCIL MOVES  
FOR SCOTT IMPROVEMENT**

The world-wide wave of Temperance reform seems to be reaching our shores. Just recently prohibition has been voted for in Newfoundland, and the Dominion Alliance are moving for prohibition for New Brunswick, a committee having been appointed to wait on the Local Government, and we understand that the Government has promised continuous consideration, with a definite answer before the session meets.

We are pleased to see that Newcastle is in the front with this move, and has appointed as Scott Act Inspector, Mr. W. H. Finley.

This move by the Council also brings a new family to the town.

The new appointment provides that the Town Marshall shall assume the whole responsibility of enforcing the Scott Act, and will receive a salary of \$90.00 per month, while the night policeman will do police duties only at \$60.00 per month, a total of \$150.00 per month, which equals exactly the former expenditure, which was \$75.00 per month for Town Marshall and Scott Act Inspector, and \$75.00 per month for night policeman and Scott Act Inspector. It is felt that by centralizing the responsibilities of enforcing the "Canada Temperance Act" upon our men only, better results will be accomplished.

We understand that the newly appointed Scott Act Inspector, Mr. W. H. Finley has a very good record in connection with the successful enforcement of the "Liquor License Law" and is recommended by prominent citizens of the City of St. John, and we are pleased to welcome him as a citizen of our town.

We commend the Council on the move for better enforcement of the Scott Act. Newcastle now being a recruiting centre, it is very necessary that the men in khaki be given the best protection from intoxicants. This is proved necessary by the recent shooting tragedy.

More interest should be taken by the citizens toward Town Improvement, and we would suggest that they make a practice of attending all council meetings.

Come fellow citizens, let us have another "CLEAN-UP" Day.  
Council meets Thursday night, December 16th, at 7 p. m.—Com.

**PRESIDENT WILSON'S  
QUEER SPEECH**

In his address to congress last week, President Wilson made a somewhat extended reference to the war, a course which naturally was quite expected. It was not surprising either that he should speak in somewhat strong terms of the methods which Germany has adopted in pursuit of her campaign, nor that he should severely score German-Americans for the part they have played in attempts to further the German cause. To quote the President's words:—

"They have formed plots to destroy property, they have entered into conspiracies against the neutrality of the Government, they have sought to pry into every confidential transaction of the Government in order to serve interests alien to our own."

With this statement most people will entirely agree; and it comes as a rather painful surprise to find the President following it up with an altogether gratuitous and ungenerous criticism of the United States, whose only fault has been the expression of a sympathetic interest in the cause of those who are fighting the fight of civilization for neutral nations just as much as for themselves. Here is one quotation on this subject:—

"There are some men among us, and many resident abroad who, though born and bred in the United States and calling themselves Americans, have so forgotten themselves and their honor as citizens as to put their passionate sympathy with one or the other side in the great European conflict above their regard for the peace and dignity of the United States. They also preach and practice disloyalty; I should not speak of others without also speaking of these and expressing the even deeper humiliation and scorn which every self-respecting and thoughtfully patriotic American must feel when he thinks of them and of the discredit they are daily bringing upon us."

Such sentiments as these will strike most people as being somewhat curious to come from the head of a nation which prides itself on liberty of thought and powers of intelligent government. Because the United States has chosen, as many other na-

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# CREAGHAN'S THE STORE OF A THOUSAND GIFTS

## WOMEN'S XMAS NECKWEAR

A beautiful variety of new Neckwear that cannot fail to attract attention: Swiss Embroidered Collars, 25c to 50c, Fancy Neck Neck Ruffles, 50c to \$2.25, Fancy Ostrich Bows, \$3.00 to \$3.25, New Novelty Ties, 25c to 50c, Collar and Cuff Sets, 25c to \$1.50

FANCY BOXES FOR EVERY PIECE

A Magnificent Store, Brilliant with Holiday Goods and distinguished for the careful service it seeks to render its patrons. The enormous assortments of Christmas Merchandise throughout this establishment are now at their best and include many articles of exclusive character possessing permanent value as Holiday Remembrances at prices that cannot fail to attract attention.

HERE YOU GET YOUR FULL MONEY'S WORTH

## A BIG SAVING ON GLOVES

A SAVING ON EVERY PAIR OF GLOVES YOU BUY HERE. We are offering Perini's guaranteed Gloves, in all colors, at the old prices of \$1.00, \$1.25 and \$1.50. Almost everywhere the prices on these have advanced. Colors are grey, brown, tan, green, navy natural, black, and white. Every size. Every weight. Every length.

## A TREMENDOUS SALE OF LADIES' FURS

A Christmas Reduction ranging from 25% to 50% discount. Every Fur in the store is reduced and the pieces include choice grades of Mink, Sable, Wolf, Fox, Squirrel, Opposum, Skunk, Bear, Mink Marmot, Persian Lamb, etc., in Muffs and Ruffs. Now is the time you need Furs and the savings are such as to attract wide attention.

ALL LESS FROM 25 TO 50 PER CENT.

50 Ladies' Astrachan Coats, reg. \$40.00 to \$50.00, for \$19.00. 2 Ladies' Fur Lined Coats, reg. \$85.00 for \$39.00. 2 Men's Coon Coats, reg. \$75.00 for \$45.00

## MEN'S MUFFLERS

The very newest in Men's Mufflers have just come to hand. Beautiful squares, extra large, in the most attractive designs. The squares are the most popular on the market. Prices, \$1.25 to \$1.75.

Knitted Mufflers in all sizes of Spun and Pure Silks. They come in plain and accordion knit, and are in all colors.

Spun Silk Mufflers range from 50c. to \$1.50.

Silk Mufflers, range from \$2.00 to \$4.00.

## Carpets and Rugs

Would you like a new Rug in your home for Christmas. If so, now is the time to select one.

### TAPESTRY RUGS

2 1/2 x 3 yards, for.....\$7.00  
3 x 3 yards, for.....\$8.50  
3 x 3 1/2 yards, for.....\$9.50  
3 x 4 yards, for.....\$10.00

### AXMINSTER RUGS

2 1/2 x 3 yards, for.....\$20.00  
3 x 3 yards, for.....\$25.00  
3 x 3 1/2 yards, for.....\$30.00  
3 x 4 yards, for.....\$35.00

### NEW SMALL RUGS

in sizes 27x54 and 36x72 inches, in all qualities at prices from.....75c to \$8.50

## Men's H'dk'fs

Large direct shipments of Linen Handkerchiefs direct from Ireland, and Silk Handkerchiefs direct from Japan, have enabled us to offer some extraordinary values:

White Lawn, 1/4 inch hem.....10c.  
White Linen, 1/4 inch hem.....25c.  
White Linen, 1/4 inch hem.....35c.  
Excelsior, colored.....2 for 25c.  
Excelsior, white.....2 for 25c.  
Khaki silk.....each 50c.  
Fancy Silk, special.....35c.  
Fancy Silk.....50c.  
Patriotic Handkerchiefs, with special "Allied" flags and National Anthem, 15 to 25c. each.

## MEN'S NECKWEAR

A Special Purchase of 1000 Swiss Silk, Canadian made Neckwear. These are all shown in regular 75c and \$1.00 shapes, and are on sale at 50c and 75c each, or one-third under regular prices.

Special Tubular Ties, in plain and fancy colors, all reversible, and made from pure Silk. Special 50c. each.

New Open End Ties, in a wide variety of colors, at 25c and 35c.

## EVERY GIFT PACKED IN A CHRISTMAS BOX

### TEA APRONS

ONE HUNDRED SPECIAL TEA APRONS IN FINE DIMITY AND LAWN. NICELY EMBROIDERED.  
SPECIAL FOR 25 CENTS.

It is our desire to assist in every way in the proper selection of gifts. This season everyone is looking for something practical and useful. Here you can choose from a store heaped full of useful gifts, for wearing apparel and household use.

### SILK FLAGS

Flags of the Allied Nations, mounted on black polished bamboo wood with gilt top, made of heavy silk, in three sizes. Just the thing for interior decorations. Prices, 5c, 10c, and 18c. each.

## NOVELTIES

A few novelties that space does not allow to give detailed description of, but all of which make a suitable gift:

### FOR CHILDREN

Fancy Hoods.....25c to 75c.  
Babies' Overalls.....\$1.00  
Babies' Jackets.....50c to 75c  
Wool Booties.....25c to 50c  
Babies' Mitts.....25c to 35c  
Babies' Sweaters.....50c to \$1.00  
Babies' Bibs.....10c to 50c  
Babies' Stockings.....25c to 35c  
Children's Toques.....25c to 50c  
Children's Dresses.....\$1.00 up  
Children's Wool Gloves.....25c

### FOR LADIES

Fancy Ribbon.....10c up  
Fancy Scarfs.....75c to \$3.00  
Wool Shawls.....\$2.00 up  
Ladies' Kimonos.....\$1.25 to \$3.50  
Fancy Baskets.....29c  
Fancy Curtaining.....25c up  
Corduroy Velvets.....49c up  
Ladies' Underwear.  
Ladies' e-c-a la Grace Corsets.  
Ladies' Handkerchiefs in a variety of qualities, at.....15c to 75c each

### FOR MEN AND BOYS

Men's Collars.....2 or 25c  
Men's Fancy Shirts.....\$1.25  
Men's Flannel Shirts.....\$1.50  
Men's Suspenders.....25c to 75c  
Fancy Armbands.....25c up  
Boy's Caps.....50c to 75c  
Boy's Winter Hats.....75c to \$1.00  
Silk Hose.....49c to \$1.50  
Men's Caps.....50c to \$1.50  
Men's Hats.....\$1.50 to \$4.50

## SWEATER COATS FOR MEN, WOMEN AND CHILDREN

Warm Wool Coats that will make a practical gift. A wide variety in almost all colors, in fine, medium and heavy makes. They are principally Visor, Penman, Hewson and Monarch make.

Sweater Coats for Children, from 50c to \$2.00.  
Sweater Coats for Ladies, from \$1.50 to \$6.00.

Sweater Coats for Men, from \$1.50 to \$7.50.  
Silk Sweater Coats for Ladies at \$10.00 each.

## Household Linens

For over 40 years this store has kept its reputation for selling the Best Linen obtainable. Ours is pure Linen, no shoddy or half cotton. This Christmas we are showing a wide and varied display of Fancy and Household Linens. Cloths, Centres, Runners, etc. Beautiful pieces of all hand worked Linen are shown that would surprise you with the lowness of prices. Linens are serviceable and practicable as Christmas Gifts. We have dainty pieces here at 25c, 50c, 75c, \$1.00, and as high as \$5.00 to \$7.50 each.

## Blankets and Comfortables

Special Wool Blankets, white with pink and blue borders, 6 lbs., Size 60x80, Special \$3.45 pair.  
All Wool White Blankets, Canadian made, weighing 6 and 7 lbs. Specially combed wool and extra value. Price \$4.00 and \$5.00.  
Extra Large White Wool Blankets, size 68x86, made from imported wool. Price \$6.50 pair.  
English Blankets. All wool, extra large. Price \$6.95 to \$8.00  
Grey Wool Blankets. Price \$2.00 to \$4.50 pair.  
Fancy Comfortables, and Puffs. Price \$1.95 to \$9.00 each.

## Christmas Specials

We have on display in our Fancy Goods Section numerous gifts that are both useful and ornamental. Special Needle Cases, with leather coverings at 25c. to 50c.; Toilet Articles of all kinds, including some very nice pieces in Parisian Ivory; Fancy Bags and Vanity Cases; Dolls for the small girls and boys; Brass Trays; General Cases; Ash Trays, etc. In fact everything that you will be looking for.

## Ladies' Winter Coats, Suits

"NORTHWAY" man tailored Coats that are guaranteed to hold their shape, and are the newest models, gathered from the world's style centres. These coats are very moderately priced and there is still a wide range of styles to choose from. Prices from \$7.50 to \$25.00.

## Men's Overcoats

The largest stock in Newcastle to choose from. All beautifully tailored in the newest models. These coats cannot be equalled anywhere for excellent value. We strongly advise you to call and examine our Coats before buying elsewhere. Prices range from \$7.50 to \$25.00.

## Men's Underwear

Recent quotations have shown that wool has nearly doubled in price, but here at this store all prices of Wool Underwear remain the same as ever before. Stanfield's Red Label sells here for \$1.25; Blue Label for \$1.50; Black Label for \$1.75; Monoton and N. S. Pure Wool Special at 98c each. We have all weights in Combination Suits from the light Silk and Wool to the heavy Stanfield's. Prices are from \$2.00 to \$3.50 a suit.

## New Silks and Dress Goods

We want you to see the new Silks in plain and fancy colors, we have bought especially for Xmas trade. The prices range from 45c to \$1.50 per yard.

New Serge Dress Goods, extra fine quality and heavy weight. All wool, fast dye. Special at \$1.00 per yard.

WHERE THE  
GOOD GOODS  
COME FROM

**J.D. Creaghan Co.**  
LIMITED

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GOOD GOODS  
COME FROM