

THE ADVERTISER

Published Tuesday and Friday
Kentville, Nova Scotia
H. G. HARRIS,
Editor and Proprietor

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Non receipt of papers regularly should be communicated to us for our investigation at Post Office.

The paper is sent to subscribers until an order is received for its discontinuance and subscription is paid in full.

Correspondence is requested, but we reserve right to reject any where writer will not assume the responsibility over his own name. No correspondence of any kind inserted without the name of sender being given (not for publication.)

Address: H. G. HARRIS, or The Advertiser, Kentville.

CORRESPONDENCE

Dear Mr. Editor:
In your report of the Council Meeting you stated that the resolution asking for an itemized account of all the business in connection with the Poor of Cornwallis, be published in one of the County papers. Moved by myself and seconded by Councillor G. S. Nichols "was lost, only the mover and second-er voting for it." In justice to the other Conservative members of the Council who are in favor of giving the utmost publicity to all matters for which the Council is responsible, and are not in sympathy with those who are anxious to keep the taxpayers in ignorance of how public matters are conducted, I must state that your report in this respect is misleading.

C. R. BILL, Jr.
January 24, 1916.
(As the editor of The Advertiser was ill and unable to attend the sessions of the Municipal Council we were permitted by the Western Chronicle to republish their report which we did in full.—Ed. Advertiser.)

BRITISH CASUALTIES

London, Jan. 23—Premier Asquith, in written reply to a request for British casualties in all fields of operations up to January 9 were 549,467, of which 24,122 were officers, and 525,345 of other ranks.

The Winter's inactivity on the lines is reflected in the comparatively light losses of the British during the last few weeks. The previous official report made by Premier Asquith on December 9 gave casualties up to December 9 at 528,227, showing a loss in the intervening month of 21,240 or 685 daily.

During the heaviest fighting British casualties have run far in excess of this average. They amounted to 60,000 in the battle of Loos alone in a period of two weeks last Fall. The monthly average from the beginning of the war is about 32,000.

The British losses in the month preceding the period covered in today's report were still smaller. The total from November 9 to December 9 was 17,997.

\$25.00 For a Letter

CAN YOU WRITE ONE?

Thirteen Prizes to be Awarded in a Letter Writing Competition.

Some years ago the Dr. Williams' Medicine Co., of Brockville, Ont., offered a series of prizes to residents of the Maritime Provinces for the best letters describing cures wrought by the use of Dr. Williams' Pink Pills for Pale People. Hundreds of letters were submitted in this competition, and yet there must have been thousands of other users of the pills who did not avail themselves of the opportunity to win a prize. To all these another letter writing competition is offered. Thousands of cures through the use of Dr. Williams' Pink Pills have never been reported. These will furnish the material for the letter to be written in this contest. There is no demand upon the imagination; every letter must deal with facts and facts only.

THE PRIZES:

The Dr. Williams' Medicine Co., of Brockville, Ont., will award a prize of \$25.00 for the best letter received on or before the 1st day of March, 1916, from residents of the Maritime provinces, on the subject, "Why I Recommend Dr. Williams' Pink Pills." A prize of \$10.00 will be awarded for the second best letter received; a prize of \$5.00 for the third best letter, and ten prizes of \$2.00 each for the next best ten letters.

THE CONDITIONS

The cure or benefit from the use of Dr. Williams' Pink Pills described in the letter may be in the writer's own case, or one that has come under his or her personal observation. More than one cure may be described in the letter, but every statement must be literally and absolutely true.

The letter should be not longer than is necessary to relate the benefit obtained from the remedy in the case described. Every letter must be signed by the full name and correct address of the person sending it. If it describes the cure of some person other than the writer of the letter, it must also be signed by the person whose cure is described as a guarantee of the truth of the statement made.

The writer of each letter must state the name and date of the paper in which he or she saw this announcement. Fine writing will not win the prize unless you have a good case to describe. The strength of the recommendation and not the style of the letter will be the basis of the award.

It is understood that The Dr. Williams' Medicine Co. shall have the right to publish any letter entered in this contest if they desire to do so whether it wins a prize or not.

The contest will close on March 1st, 1916, and the prizes will be awarded as soon as possible thereafter. Do not delay. If you know of a cure write your letter NOW. Observe the above conditions carefully or your letter may be thrown out.

Address all letters as follows:
The Dr. Williams' Medicine Co., Brockville, Ont., Letter Contest Department.

BRITISH SURPRISED ENEMY

London, Jan. 8—The War Office today issued further details of the recent fighting on the Western front of Egypt. It says the enemy had no indication of the British advance until the dawn of January 3. It is stated by deserters who have reached Matruh that the enemy's losses on one flank alone exceeded the total losses in the engagement on Christmas Day, including some Turkish officers. This severe defeat, the War Office says, greatly discouraged the local Bedouins, who were with the Senussi, and they were reported to be deserting and returning east.

A GOOD RECORD.

In a recent issue of one of the city papers an item referring to the number of trips made by the captain of one of the Bay boats, caused us to get in touch with one of our masters—Capt. DeW. Holmes—who has had a record of which any man may be proud. Capt. Holmes has been in the employ of the Dominion Atlantic Railway and Steamship Co. for 23 years, during which time he has made 8,847 trips. For the greatest part of the time the seasons were of only 8 months duration, with 6 days to the week, trips only having been run on Sunday when absolutely necessary to do so. Three boats have been used by the company in the 23 years, the first being the S.S. Evangeline, the "hones" of which now lie high and dry on the beach at Mount Denison. Following her, the Percy Cann, a Yarmouth boat, was in use for two years when she gave way to the trim and staunch little steamer now employed, the S. S. Prince Alfred, one of the steadiest and safest crafts afloat. Prior to coming into employ of the "D. A. R." Captain Holmes was engaged with Churchill's of Hantsport.

We have seen the Captain at the helm and on deck in all kinds of weather during the past 23 years, and he has always taken the utmost care for the comfort and safety of his passengers, and although at times in the earlier years, his temper used occasionally to partake of the nature of the waves when there would be a gale blowing, we have observed that in the latter years he is pretty nearly always unruffled, calm, kindly and courteous; and when in due course his permanent "B. L. F." comes to take the trick at the wheel, and Captain Holmes retires, perhaps to plough the soil instead of the sea, regret of the most genuine kind will be felt by all excepting, no doubt, the genial Captain.—Parsboro Leader.

Minard's Liniment Cures Diphtheria.

CONSTANTINE IS SCORED BY NEW YORK PRESS.

New York, Jan. 21—King Constantine's appeal for the sympathy of the United States, made through the medium of newspaper interviews, finds no response in the American press. On the contrary, the New York Press emphatically condemns the course of the Greek monarch.

"Nowhere on earth," it says, "is Constantine's policy of default and betrayal more bitterly condemned and more strongly despised than here in the United States. The King of Greece is as wide of the mark as he possibly could shoot when he thinks there is or can be American sympathy for his betrayal of Serbia and for his default upon his country's bond to the Allies when Greece begged them to come into her territory and do for her what she could not do for herself."

BORN.

Margeson—At Centreville, Jan. 18th, to Mr. and Mrs. J. Roy Margeson, a daughter.

WINTER HARD ON BABY

The winter season is a hard one on the baby. He is more or less confined to stuffy, badly ventilated rooms. It is so often stormy that the mother does not get him out in the fresh air as often as she should. He catches colds which racks his little system; his stomach and bowels get out of order and he becomes peevish and cross. To guard against this the mother should keep a box of Baby's Own Tablets in the house. They regulate the stomach and bowels and break up colds. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Your Help Required

For New Subscribers to Advertiser
UNPARALLELED OFFER FOR PRIZE WINNERS

This is the season of the year when everyone makes plans for their winter's reading and also for the newspapers they desire to enter their homes throughout the year.

The Advertiser is Kings County's leading newspaper now read by more people than any other journal published between Halifax and Yarmouth. It gives the news from all sections of the County, and is published every Tuesday and Friday. Subscribers get 102 papers every year or 832 pages of reading for only One Dollar in Advance. Other papers in the County give 208 pages a year, and one 416 pages for the same price of subscription. Thus in reading matter alone we give about double the value besides the premiums we offer to every new subscriber.

Herewith we give particulars of a great variety of reading matter, and choice pieces of music which we offer to everyone who is a subscriber or only an occasional reader which

YOU CAN OBTAIN FREE

by sending in new subscribers to our Journal

Any One Can Win a Number of Valuable Premiums.

by sending in a new subscription or inducing others who are not subscribers to do so.

NO BLANKS. NO FAILURES

Every person who sends in a new subscription and the new subscriber also draws a prize.

Below we give the titles of a large number of choice Books handsomely bound in cloth and gold titles and illustrated.

THESE BOOKS WERE PUBLISHED TO SELL AT 75c to \$1.25

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|-------------------------------|------------------------------|
| A Fair Insurgent—Horton | In Mid Atlantic—Delannoy. |
| A Woman Martyr—Diehl | Jarwick The Prodigal—Gallon |
| All Aboard—B. A. Clarke | Long Odds—Hawley Smart |
| A Prince in the Garret—Gunter | Limitations—E. J. Benson |
| An Old Score—Hilliers | Long Live Love—Threifall |
| A Woman's Tragedy—Lynch | Love's Conflict—McIntosh |
| A Sealed Book—Livingstone | Long Odds—Hawley Smart |
| A Golden Shadow—Meade | Mark Maturing Parson. |
| A Tiger's Awakening—Lunge | Nineteen Thousand Pounds. |
| Between the Lines—Delannoy. | On Behalf of the Firm |
| Capt. Ravinshaw—Stephens | One of My Sons—Green |
| Capt. Bluit—Max Adeler. | Phil Conway—A. Gunter |
| Caged—Headon Hill | Pyramids of Snow—Metcalf |
| Dead Man's Rooms—Delannoy. | Richards Affair—Margt. Cross |
| Dr. Sillex—Harris Burland | Stolen Souls—Wm. LeQueux |
| Held in the Toils—Ley | Sealed Lips—Marie Leighton |
| Hemming the Adventurer. | Sir Claude Mannerley—Kenyon |
| Heat of Lynn—Cutting | The Man With the Opals. |
| Held Apart—Norman Silver | The Hundredth Acre—Campden |
| In the Emperor's Villa—Savage | The Silver Pin—Barrett |
| In Happy Hollow—Max Adeler | |

Again we have obtained a large quantity of SONGS AND MUSIC IN SHEET MUSIC FORM

Each piece is handsomely printed with words and music with the usual attractive title page and was published to sell at 50 cents each.

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|---|--|
| Palm Branches—A great Easter song by J. Faure. | beautiful song and charming refrain by W. C. Parker. |
| Be Thou With Me—One of the most famous battle prayers ever written. | Without These—One of the sweetest little songs ever written from original of Victor Hugo |
| It Was a Dream—A sentimental song for soprano or tenor. | Still as the Night—Carl Bohm. |
| The Chorister—One of Sir Arthur Sullivan's classics. | The Pretty Girl Milking her Cow—Beautiful Irish melody. |
| Rose Marie—over the hills and far Away—J. L. Molloy. | We'll Sink or Swim Together—A sweetheart's decision. |
| The Picture in My Heart—A | |

Another list of titles will appear next issue.

HERE IS OUR PROPOSITION

of prizes for every new subscriber's name sent with money enclosed at our cash in advance rate of

\$1.00 per Year, 50c for 6 months, or 25c for 3 months

Number Subscribers	Choice of Books	Choice of Music
1 subscriber	1 book	5 sheets
2 subscribers	2 books	8 " "
3 " "	3 " "	12 " "
4 " "	4 " "	12 " "
5 " "	5 " "	16 " "
6 " "	6 " "	22 " "
7 " "	7 " "	22 " "
8 " "	8 " "	20 " "
9 " "	9 " "	26 " "
10 " "	10 " "	

This gives each new subscriber you send us The Advertiser one year and two sheets of music, their own choice for \$1.00. The book prizes and balance of music go to the person sending in the names and the money.

Thus everyone wins. The solicitor obtains a number of valuable books also several sheets of music giving unprecedented value for the time taken in soliciting names and each subscriber gets our paper a whole year, twice a week, 102 issues, or about double the reading matter of any paper published in the Valley, and their choice of two sheets of music as an extra inducement for subscribing.

Every person who feels they are fully supplied with papers already, may send 25cents for trial subscription for three months and obtain the paper and choice of one sheet of music.

4 trial subscriptions and 2 short term subscriptions at 50 cts, each, count same as one yearly subscription to persons getting up a club to win our book prizes.

Books and music on display at Advertiser Office.

READ! CONSIDER! DECIDE!

and send in names and amount for subscriptions at once, and paper and premiums will be forwarded immediately.

Address: THE ADVERTISER, Kentville N. S.