

WHY BRITISH SUITS EXCELL!

BECAUSE:—We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line—Knowing their work thoroughly—Having a taste for their work—Qualified by Experience and Observation—and trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world.

BECAUSE:—We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:—We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

INSIST ON BRITISH SUITS.

THE BRITISH CLOTHING Co., Ltd.
Sinnott's Building, St. John's.

PROHIBITION

Trinity District Lined up for the Fray—Prospects Good for Big Majority on November 4th

(Editor Mail and Advocate)

DEAR SIR:—The Prohibition campaign was opened in this district on the 16th with most promising results. On Wednesday at New Harbour the citizens were called together and were addressed by the Rev. T. W. Upward and Adj. Oldford, S.A., and the Rev. R. S. Smith. A very good representation of the men belonging to the harbours were present and listened attentively to the addresses given and at the close a Committee was formed to work for Prohibition.

On Thursday afternoon a public meeting was held at Whiteaway, presided over by L. Drover, Esq., and addressed by the Revs. Frank Smart, R.D., Henry Godfrey, N. M. Guy, M.A., and R. S. Smith. Almost every man in the place was present, the men leaving their work at the mill in order to come to the meeting.

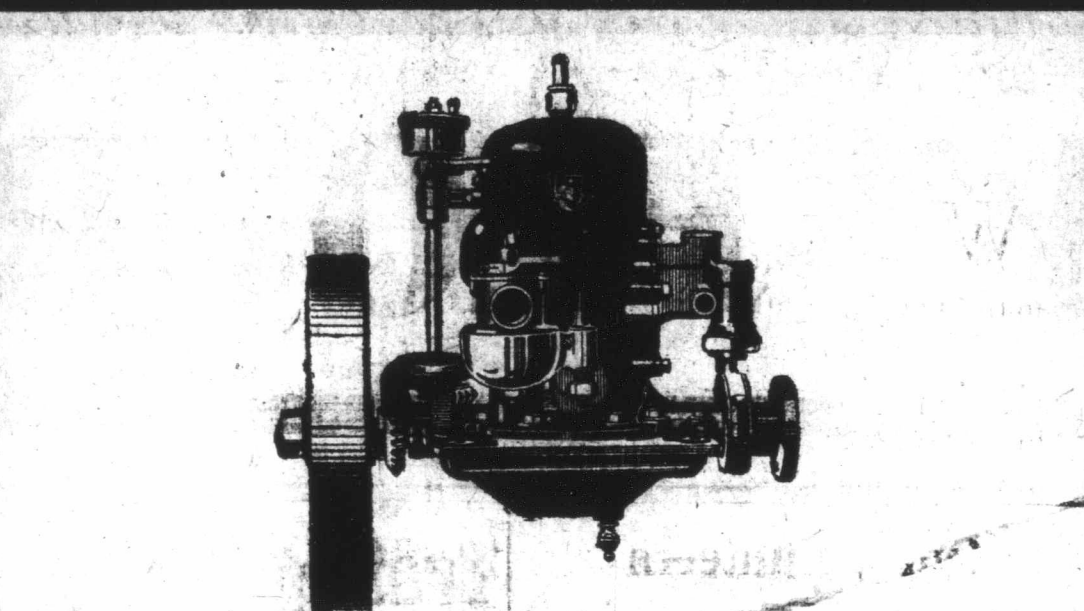
The result was splendid in every way, and here also a Committee was formed to attend to the necessary work of preparation for polling day.

At night the same speakers were found at Green's Harbour where every seat in the hall was occupied, and many were willing to stand in order to hear the speeches. The people said it was a grand meeting. Great enthusiasm prevailed, the speakers being continually applauded. At the close no less than twenty men volunteered for Committee work, and they mean business too.

On Friday the same deputation were at Cavendish, and notwithstanding the rain the school was filled with voters and people interested in Prohibition. Great enthusiasm was raised here as the addresses were given and here also a Committee was organized to do the work. It was also said that not a man in Cavendish would vote for liquor. We are on the winning side here. Other places take notice.

If we thought that you had space to publish some of the things we have met with we could send some interesting matter, but of course your columns are too full for incidents, but please permit me to say that all up and down this shore there has not been found a man who is willing to take the platform in the interest of booze, but a great many who say they have always used it have declared themselves in favour of the Bill.

We very heartily thanked the gentlemen who have come among us to give us these addresses. We



New "GRAY" Engines.

A good engine at a reasonable price with the factory guarantee behind it.

"FERRO" Kerosene Engines

Fulton Self Sparking Engines.

Britannia 4 Cycle Engines.

The largest stock of

K. W. Coils, Spark Plugs, Wire, Tools, Lubricating Oil, Etc.

Call and see us. Open every night.

A.H. Murray
BOWRING'S COVE.

hope to have others with us before polling day and any one who comes to speak a word for the Prohibition Bill will be sure of a hearty welcome.

P.S.—News has just come of the meeting held at Heart's Delight last night. It was a splendid meeting in every way. Heart's Delight will do its duty.—M.M.
Green's Hr., Oct. 16, '15.

F.P.U. Notes

THE schr. Nellie arrived to the Union Trading Co. yesterday with a full load of fish from Doting Cove Union Store and is discharging at Smith's.

The schr. Mack Lake, Capt. Geo. Bragg, is loading supplies for the Union Store at Greenspond.

The schr. Lavender is loading supplies for the Union Store at Newtown.

The schr. Tugela, Capt. John Elliott, is discharging at Baird's a load of fish from the Union Store at Change Islands.

Schr. Lady Thorburn is discharging at Smith's a load of fish from the Union Store at Keels and Catalina.

The schr. Island Gem is taking a load of coal for the Union Store at Joe Batt's Arm and will load herring at the Union Store, Twillingate, for Halifax.

The schr. Carolina is loading supplies for the Union Store at Port-de-Grave.

The schr. Lizzie Guy, Capt. Mark Guy, of Catalina, is discharging a load of fish at Baird's.

Mr. Geo. Grimes, M.H.A., will leave for the lower part of Bay-de-Verde District on Saturday to hold Prohibition meetings. He will be joined by Dr. Green and Magistrate Vatcher, and will return to town on Tuesday.

That the Russians are in retreat before the Germans, we are forced unwillingly to admit, but we take great pleasure in saying that in many homes hordes of Germans are in full retreat before White Russian Soap. Try it. It is equally good for both laundry and bath. The Cleveland Trading Company are agents.—aug31,liw,tf

READ THE MAIL AND ADVOCATE.

Australia's Heavy War Charges

"We Intend to See the Matter Through to the Last Man and the Last Shilling," Said Premier Fisher

The actual cost of equipping and transporting a soldier from Australia to Egypt or the Dardanelles was discussed in the Commonwealth Parliament recently, when the Prime Minister introduced the War Loan Bill.

Each man landed in Egypt, said Mr. Fisher, cost £85. The estimated cost per man prior to embarkation is set down at £57. The average cost of the first issue of personal clothing and equipment is £23 per man. The average cost of maintenance of clothing for twelve months is £12 per man. The average cost of clothing and equipment, including both personal and regimental equipment, such as field and machine guns, wagon, etc., is £50 per man.

Continuing, the Prime Minister said the first step taken by the Cook Government with general approval was to place the Australian navy at the disposal of the Imperial Government, and to raise a division of 20,000 Australian troops for service abroad. From that date to the present the Government of the Commonwealth has raised for active service abroad, and actually despatched to the front, a total of 74,576 troops of all ranks.

There were in training on July 10 prior to embarkation troops to the number of 16,921, making a total force raised of 91,497 men.

What these men have already done, and what history they have made in the world's theatre is well known.

"We intend to see the matter through to the last man and the last shilling," exclaimed the Prime Minister. "It should be made clear at the outset that the whole coast of our naval and military forces without Australia is borne by the Government of the Commonwealth; none of the States contributes anything. It is estimated that the cost to the Commonwealth Government of these war services to June 30 last was: Expeditionary forces, naval £3,399,368, military £9,469,367; other war services, £135,100; total £13,003,835."

Monitors In The Dardanelles

Built in America and Shipped to Britain in "Take Down Form"—Boats Said to be Torpedo Proof

CHICAGO, Oct. 10.—A letter from Salonika, Greece, to the News under date of Sept. 7, says: "Several torpedo proof monitors just been placed in commission by the British navy for the purpose of leading the fleet through the Dardanelles when it is opened. These ships were designed and built in America, shipped to Britain in 'take down' form and there assembled. Three of them were assembled at the navy yard at Malta.

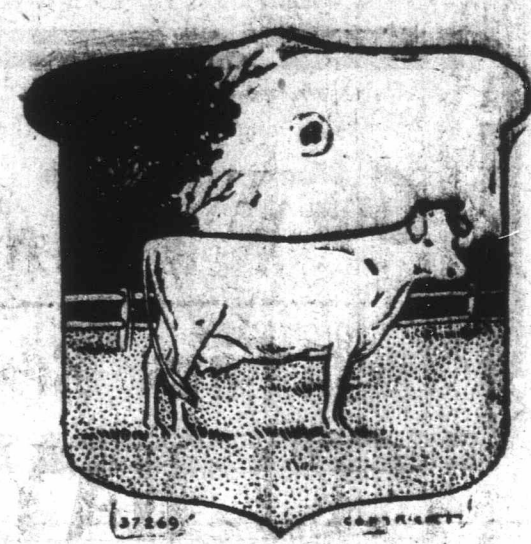
"The monitors draw about two feet of water. Their hulls are made of very small steel compartments stuffed with ground cork. Running all about the ships, fifteen feet from their sides, are what might be called permanent torpedo nets. These nets are made of steel and wood and conform to the shape of the monitor's hulls. Between the net and the sides of the ship is open water.

"It is doubtful if a torpedo would injure one of those monitors. In all probability a torpedo would pass underneath the monitor without striking it, but should one strike the steel net it would explode harmlessly, expending its force against the fifteen feet of water between the net and the side of the ship. This net incidentally is made of quarter-inch steel plate.

"On this raft-like monitor is mounted a turret shielding two monster guns. The turret is counter balanced heavily so that the gun can be fired in any direction. The monitors have no propelling machinery of their own and must be towed into firing position by tugs."

Arabic Settlement And Berlin Press

BERLIN, Oct. 12.—The news of the Arabic settlement was almost lost in the discussion over the Balkan situation and is arousing no general interest. The press, with a few exceptions, refrains from all comment, but gratification in quarters which consistently worked for a good understanding with America. The von Tirpitz phrases in Count von Bernstorff's letter to Secretary Lansing apparently being felt by them to be an insult to the naval officers.



COWS ARE ALL RIGHT

as milk producers, but their meat is apt to be tough and tasteless.

ALL THE BEEF IN THIS MARKET

comes from young grain fed steers, especially bred for the purpose. The cheapest cuts of our meat are better than any cuts from any cow that ever lived and we can prove it.

M. CONNOLLY,
Phone 420. Duckworth St.

J.J. St. John

To Shopkeepers:

100 dozen
ROYAL PALACE
Baking Powder at
50c dozen tins.

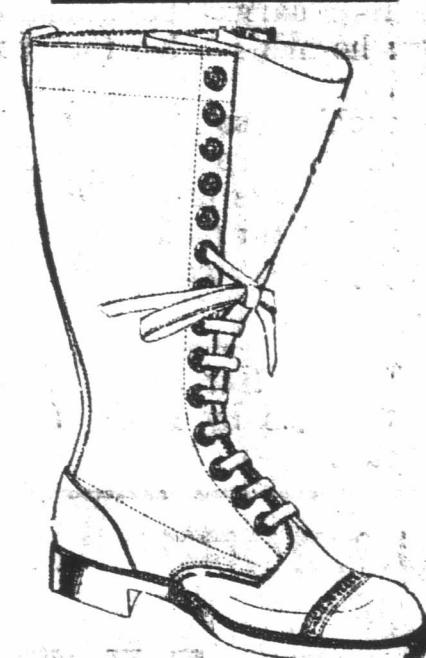
500 Dozen
TOILET SOAP
1 dozen in a Box,
35c dozen.

500 Dozen
BLACK PEPPER, at
10c lb.

150 Dozen
ELECTRIC PASTE,
the best Blacklead
on the market,
48c dozen.

J.J. St. John
Duckworth St & LeMarchant St

Hand Made!



Our Hand-made Waterproof Boots, for Fall and Winter wear, are now ready. We are showing as usual, good honest footwear. Mail orders receive prompt attention. All orders filled same days as received.

Men's 16-inch Bellows Tongue Boots. Price \$6.50
Men's 14-inch Bellows Tongue Boots. Price \$6.00
Men's 12-inch Bellows Tongue Boots. Price \$5.00
Men's 10-inch Bellows Tongue Boots. Price \$4.00
Men's 8-inch Bellows Tongue Boots. Price \$4.40
Men's 6 1/2-inch Ordinary Tongue Boots. Price \$3.00
Boys' 10-inch Waterproof Boots. Price \$4.00
Boys' 8-inch Waterproof Boots. Price \$3.50
Boys' 7-inch Ordinary Waterproof Boots. Price \$2.40
All Hand Pegged and Hand Sewn \$1.50 extra.

F. Smallwood,
The Home of Good Shoes.

ADVERTISE IN THE
MAIL AND ADVOCATE

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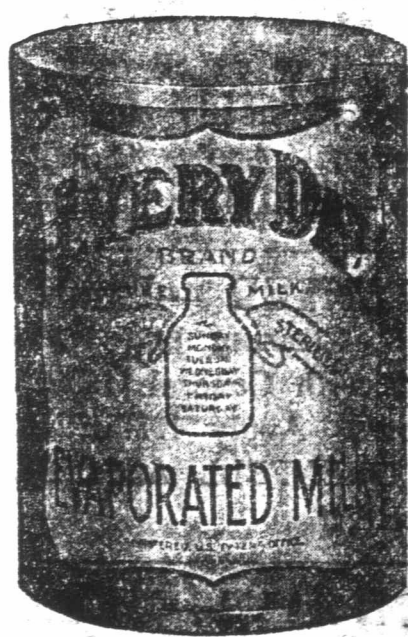
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HERRING NETS and GILL NETS

ROBERT TEMPLETON'S

333 Water Street.

THE BEST IS CHEAPER IN THE END



Order a Case To-day
"EVERY DAY" BRAND
EVAPORATED
MILK

Job's Stores Limited.

DISTRIBUTORS

Write For Our Low Prices

—of—

Ham Butt Pork
Fat Back Pork
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Special Family Beef
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All Lines of General Provisions.

HEARN & COMPANY

St. John's, Newfoundland.

Special Values in Men's Tweed Suits

WE have just opened a splendid lot of Men's, Readymade Suits, that are especially selected for Fall Wear, in a handsome array of neat, dark patterns, and it will pay you to examine them before you buy your next suit—you'll be able to get the particular weave, design, quality, style and fit in the English, Canadian or American cut that will thoroughly please you, from our representative stock. Here are a few prices:

MEN'S TWEED SUITS—A good weighty quality, price considered, correctly cut in neat, dark patterns, splendid value, latest style; sizes 4, 5, 6 & 7. Price a Suit. \$5.50.

MEN'S TWEED SUITS—A serviceable quality in dark, neat patterns, that for style, fit, finish and wear is hard to equal at the price. Sizes 4, 5, 6 & 7. Prices. \$6.30 and \$7.00.

MEN'S TWEED SUITS—Handsome designs made of strong, finely woven, English tweeds in a variety of patterns—the kinds that most men like. Correct style, perfect fitting—special care taken by the makers, with the fit of the shoulder and collar. Finished with a good quality of lining and inter-lining. Sizes 4, 5, 6 and 7. Prices. \$9.00 and \$10.50.

MEN'S TWEED SUITS—Here you'll find a large variety of different weaves, in the finer grades of English and Scotch tweeds—in Browns, Grey, etc., in striped and checked, shadow effects.

You'll get splendid wear from these high-class suits and above all you are assured a perfect fit, correct style, best linings and inter-linings.

Every item that goes to make a suit perfect are put into these suits. Sizes 4, 5, 6 and 7. Prices. \$12.00 and \$17.00.

MEN'S FINE TWILL SERGE SUITS in dark Navy Blue—good quality, correct style, perfect fitting and excellent finish. Sizes 4, 5, 6 and 7. Prices. \$11.00 and \$13.50.

Anderson's, Water Street, St. John's.