

CANADIAN GROCER

Serve Your Customers Right in "Riteshape"



Sausage days are coming. Only one real sausage dish. That is the "Riteshape." Fill a ten pound "Riteshape" with sausage—set it on the counter for display. Fill smaller dishes with sausage—wrap them neatly in fancy wrapping paper. Then you are ready for the sausage trade. A pound of sausage in a "Riteshape" looks and sells better than sausage in any other package. Some dealers have bands printed with the name of the store or the name of the brand. They put these bands around the sausage packages. All chopped meats, all sliced meats, game, especially fowl should go out in "Riteshapes." Then they get there in the right shape.

Get "Riteshapes" from most Canada jobbers.

VICTORIA PAPER & TWINE COMPANY

MONTREAL Limited TORONTO

THE OVAL WOOD DISH CO., Manufacturers
DELTA, OHIO, U.S.A.

