

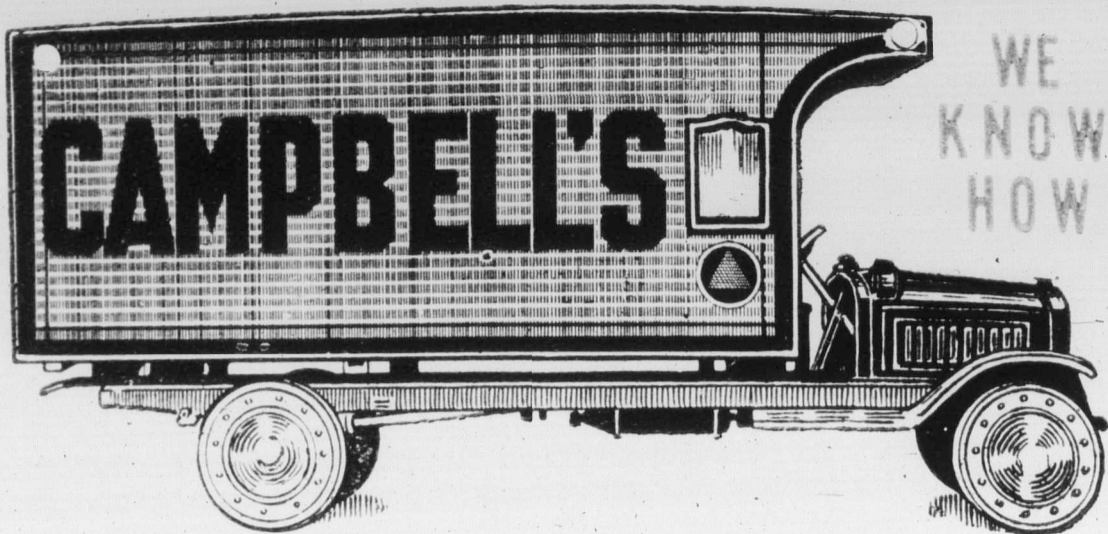
MOVING
PACKING
SHIPPING
STORAGE

By Modern Motor and 3-horse Car Vans. The finest equipment in Canada.

By experts, using only the newest and cleanest of materials.

To all points in the world, by the Campbell system of pool cars.

In modern, reinforced concrete, fireproof storage warehouse.



HOUSEHOLD AND OFFICE FURNITURE

ECONOMY, EFFICIENCY, SAFETY, SATISFACTION are the watchwords in the **CAMPBELL** organization. Only skilled men employed in every department. We can move you from house to house, or store your household effects in our storage warehouse. We can move you from London, or New York, or anywhere, to Vancouver, or back—you can leave the entire responsibility to **CAMPBELL**. Agents for Transcontinental Freight Co., the largest in North America. We save you 25 to 40 per cent in freight rates.

CAMPBELL'S

SECURITY FIREPROOF STORAGE & MOVING COMPANY LIMITED

Offices: 857 Beatty Street CHAS. E. CAMPBELL, Manager Phone Seymour 7360

Citizens of Britain's Pacific Province,- Home-Makers and Best of Busiest Business Men,-

When approached by representatives of the British Columbia Monthly in the campaign for increased circulation and advertising contracts,

CEASE FIRING

Such cheap excuses as: (1) "So many publications." That's not true of Canada, and it is certainly not true of British Columbia, which has only (this) one monthly magazine devoted to literary and kindred interests and social progress. Surely it is "high time" to let your magazine interests "Begin at Home!"

(2) "Don't have time to read." Well, friend or critic, you ought to have time to read one or more such publications bearing on your community life; and if you don't cultivate such interests in time—if you let business and buildings and bank accounts absorb all your concentrated thought now, you may find it more than hard to take an intelligent part in the life of thought, of ideas, ideals, and higher service, which surely awaits you beyond! Is that nothing to you?

All Ye Who Would Flippantly Pass By This Message?!

Re advertising: If you are a "Business-is-business" man, who, (no matter what your church or creed) wishes to see two dollars coming back at once for every one you spend in advertising, let us remind you that that is not reasonable.

By Persistent Perennial Publicity

You must give readers time to associate your business or goods with your name. We leave other publications, from the least to the greatest (in size of page or avoirdupois) to speak for themselves, but if you are in the class that would have the stamp of quality put on your business service to the community, prepare to have your name appear in a page of "The Magazine of the Canadian West," British Columbia's Twentieth Century "Spectator," the B.C.M. Show social and business loyalty by your office, home-subscription or business-advertisement or by both.

BE, YE BRITISH, COLUMBIANS?!

NOTE THE NEW PUBLISHING OFFICE ADDRESS:

1100 Bute Street, Vancouver, B. C.

THE MAGAZINE OF THE "WESTERN FRONT" OF THE BRITISH EMPIRE