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THE PRUDENTIAL INVESTMENT CO., LTD. VANCOUVER, BC.

THE PRUDENTIA

DIRECTORS
THOS. T. LANGLOIS, Vancouver President B. C. Permanent Loan Co. President Pacific Coast Fire Insurance Co.; President National Finance Co., Ltd.; HON. G. H. V. BULYEA, Edmonton Lieutenant-Governor of Alberta.

DAVID W. BOLE, President National Drug and Chemical Co., Ltd. LEWIS HALL, D.D.S., Mayor of Victoria, G.A. McGUIRE, D.D.S., M. P.P., Vancouver ALD. JAMES RAMSAY, Vancouver President Dominior. Biscuit Co. GEO. J. TELFER, Vancouver Manager B. C. Permanent Loan Co. R. K. DUKE, Vancouver, General Manager, The Pacific Coast Fire Insurance Co., M. DesBRISAY, Vancouver, Merchant Jas. A. McNAIR, Vancouver Vice-President Hastings Shingle Mfg. Co. E. W. LEESON, Vancouver, President E. W. Leeson Co., Ltd., Wholesale Merchants HON. A. E. FORGET, Regina Lieutenant Governor of Saskatchewan



Subscribed Capital, \$500,000. Pald-up Capital, \$250,000

The Directors of The Prudential Investment Co., Limited, having a thorough knowledge of conditions prevailing throughout Western Canada, and of the wonderful development of its immense resources, are confident that these Western Provinces afford unlimited possibilities for the profitable investment of capital.

In order to take advantage of the many op-portunities afforded for making large profits for its shareholders, a charter ha been secured for "The Prudential Investment Co., Limited," under the Companies Act.

The Shares are now offered for sale at \$100 per share, together with a premium of \$25 per share. Terms of payment have been arranged to cover a period of three years, thus enabling in vestors to subscribe for a larger number of shares than could otherwise be secured.

WANTED—A young man of seven years' banking experience desires to get in touch with established brokerage firm requiring man with executive ability. (Members Toronto Stock Exchange preferred). Is holding excellent position, and only cares to consider a good opening with opportunities for advancement. Address Box 159, The Monstery Times etary Times.

WANTED—A young man of good address to represent an old Canadian Bond and Debenture House in London, England. Prefer man experienced in bonds. Give references and experiences. Box 157, Monetary Times.

WANTED.—By an established financial house, experienced bond salesman. Good opportunity for right man. Address, Box 163, Monetary Times

WANTED.—Fire insurance inspector for Maritime Provinces, by Canadian company, about to enter there as a Board office. Apply, giving experience and salary expected, to Box 161, Monetary Times, Toronto, Ont.

AGENTS WANTED.

Protector Underwriters

OF HARTFORD ASSETS, JAN, 1st, 1910, FIRE INSURANCE ONLY.

\$9,941,424,23

CANADIAN DEPARTMENT
J W. TATLEY, Manager, MONTREAL.

The subscribed capital of the Manitoba Assurance Com Ine subscribed capital of the Manitoba Assurance Company has been increased to \$400,000 and the paid-up capital to \$100,000. This increased capital, together with a net surplus of over \$200,000, gives the company a strong position, while with the guarantee of the Liverpool and London and Globe the security stands high in the fire insurance world. The directors of the company are as follows: Sir Edward Clouston, Bart., president; Mr. J. Gardner Thompson, vice-president; Messrs. George E. Drummond, F. W. Thompson, James Crathern and Sir Alexander Lacoste.

Action has been taken by the British Columbia Govern-

James Crathern and Sir Alexander Lacoste.

Action has been taken by the British Columbia Government to encourage the bona fide settler and prevent the speculator from securing good land in those districts in the interior which are suitable for agricultural purposes. To this end a reserve has been placed on the great portion of good land that is to be found, if not on it all. It has come just in time, as schemes were afoot to secure large areas in the vicinity of proposed railway routes and then dispose of them to United States land companies, who will buy at an advance of a few dollars an acre, and then sell to the settler at another advance. This means that the settler would have to pay at least \$10 an acre, when he can secure it himself from the Government at a nominal figure. The pre-emptor is welcome. That much land has already been taken up by the speculator can be seen from the papers in the settler and the settler of the settler o taken up by the speculator can be seen from the papers in the remote districts, which have made a large amount of money out of the publication of land purchase notices.

DIVIDENDS

THE CANADIAN BANK OF COMMERCE.

DIVIDEND No. 93

Notice is hereby given that a dividend of two and one-quarter per cent, upon the capital stock of this institution has been declared for the three months ending the 31st May next, and that the same will be payable at the Bank and its Branches on and after Wednesday, 1st June next, The transfer books will be closed from the 17th to 31st.

May, both days inclusive.

By order of the Board.

ALEXANDER LAIRD, General Manager

Toronto, 25th April, 1910.

PROCRESS OF OUR CROPS.

The reports made at the end of April show that good progress had been made with spring seeding in Ontario and the Western provinces, but that in Quebec and the Maritime Provinces little more than a beginning had been made. Ontario and Alberta are in the lead with spring wheat and oats, the former with 89.34 per cent. of the spring wheat, and 74.74 per cent. of the oats in the ground, and the latter with 97.50 of the wheat and 73.13 of the oats. Ontario had also 72.94 per cent. of the barley seeded, and Alberta only 39.17 per cent. Manitoba and Saskatchewan had nearly equal proportions of the wheat and finished, the former with 90.68 per cent. and the latter with 92.60 per cent.; but both were slow with oats and barley. British Columbia had a showing of 78.33 for spring wheat sown, of 81.66 for oats, and 39.17 for barley. and 39.17 for barley.

Ontario and Alberta are the only provinces with a substantial showing of fall wheat, and whilst in the first-named the condition at the end of April was 95.47 per cent., in the second it was only 81.66 per cent. Alberta also showed considerable loss by winter-killing and drouth, the proportion of the area sown being 22.46 per cent., as compared with 6.42 per cent. in Ontario. In British Columbia the loss by winter-killing was five per cent. of the area sown, and the condition at the end of April was 100.

The hay and clover meadows suffered by winter killing 12.80 per cent. in British Columbia, and 11.65 per cent. in Quebec, but in all the other provinces the loss was comparatively slight. The condition of these crops was good in all the provinces, ranging from 81.85 in Quebec to 102 in Prince Edward Island.

An excellent report was made for all classes of live stock, their condition for all Canada at the end of April com-pared with a standard being 94.49 for horses, 91.00 for milch cows, 89.59 for other cattle, 93.70 for sheep, and 95.10 for swine.

A fire inquest may be held at Hamilton, Ont., to determine the cause of the recent fire at the residence of Mr. Abraham Frank, of that city. The police are now investi-