

"Hundreds of Dollars In Actual Profit"

More than one farmer has told us—since he has got a copy of "What the Farmer Can Do With Concrete," that the advice it gave him netted him hundreds of dollars in actual profit.

Get the book—it's free—and by reading it you will see the profit there is in building improvements of CONCRETE according to its plain, simple directions. For instance, there's a page devoted to Watering Troughs—showing how to build the sanitary kind that will not rot, rust or leak. Several pages devoted to Concrete Silos. Others telling how to build concrete foundations for barns. All these are improvements a farm needs—its value will go up considerably if you use concrete in the building of them. And you'll be able to "work" your farm with less effort and on a more profitable basis if your buildings and utilities are of the modern Concrete type. This book gives all the directions you'll need.

Remember—Concrete improvements are fire-proof, rot-proof, vermin-proof and indestructible. The book also contains interesting photographs showing what other Canadian farmers have accomplished; with working plans revealing how they did it. Perhaps you are specially interested in some of the features listed in our coupon. Put a cross opposite the ones about which you want particular information.

Signify what you want information about	
FLOORS	DAIRY HOUSES
CONCRETE BLOCKS	BARNs
SILOS	FENCE POSTS
GARAGES	ROOT CELLARS
TROUGHs AND TANKS	ROADS
"What the farmer can do with concrete"	

Canada Cement Company Limited 206 Herald Bldg., Montreal

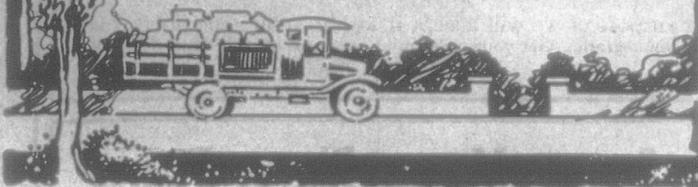


Figure the Time Waste involved in avoiding the bad road. Whether driving or motoring, you can travel over a two-mile stretch of concrete quicker than over a one-mile section of old-style road.

Permanent Highways of Concrete will enable us to greatly reduce the cost of hauling farm produce. All our country's business will be speeded up and economized by replacing the old-style, rut-filled roads with roads of concrete. You use Concrete on your farm to reduce the cost of farm up-keep—because Concrete eliminates "repairs." For the same reason, boost for concrete as a road material—it is just as effective in reducing road up-keep costs as in effecting economy on the Farm.

LIFT YOUR CORNS OFF WITH FINGERS

Tells How to Loosen a Tender Corn or Callus so it Lifts Out Without Pain.

A noted Cincinnati chemist discovered a new ether compound and called it Freezone, and it now can be had in tiny bottles as here shown for a few cents from any drug store.

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No pain, not a bit of soreness, either when applying Freezone or afterwards, and it doesn't even irritate the skin.

Hard corns, soft corns, or corns between the toes, also toughened calluses, just shrivel up and lift off so easy. It is wonderful! Seems magical! It works like a charm! Your druggist has Freezone. Ask him!



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