THE BRITISH AMERICA ASSURANCE COMPANY

1833. Incorporated -

HEAD OFFICE: TODONTO

Progressive Old Reliable

. \$ 1,400,000,00 Capital, 2.016.670.59 Assets.

Losses paid since organization, 34,470,308.91

DIRECTORS:

Hon. GEO. 1, COX, President. ROBT. BICKERDIKE, M.P. E. W. COX JOHN HOSKIN, K.C., LL,D. D. B. HANNA ALEX. LAIRD Z. A. LASH, K.C., LL.D.

W. B. BROCK, Vice-President GEO. A. MORROW
AUGUSTUS MYERS
FREDERIC NICHOLLS
JAMES KERR OSBORNE
SIR HENRY M. PELLATT
E. R. WOOD

W. B. MEIKLE, Managing Director

W. B. MEIKLE, General Manager P. H. SIMS, Secretary

EVANS & JOHNSON, General Agents

MONTDEAL 26 St. Sacrament Street

First British Insurance Office Established in Canada, 1804

INTENDING ASSURERS

Should read the "THREE MINUTES" Leaflet

PHOENIX ASSURANCE CO., Limited,

OF LONDON, ENGLAND (Founded 1782)

Copies of this and full information regarding the Company's system, its equitable principles and liberal policies, may be obtained at the Head

10 ST. FRANCOIS-XAVIER STREET, MONTREAL

The Company offers to the Public every advantage which

LIFE ASSURANCE

conducted under the most favourable conditions is capable of affording:

At the BONUS DIVISION for the five years ending 31et DECEMBER, 1910

(1) A UNIFORM ADDITION of \$85 per \$1,000 was declared on all classes of Full-Bonus Policies.

(2) A GUARANTEED BONUS was also declared of \$12.50 per \$1,000 per annum on Full-Bonus Policies becoming claims by death, and \$17 per \$1,000 per annum on Endowment Assurances maturing before 31st December, 1915. These bonuses apply to new as well as existing policies.

R. MacD. Paterson, | Joint | Mana gers H. B. F. Bindham. Life Superintendent. J. B. Paterson.

Agents Wanted

NORWICH UNION FIRE OFFICE.

POUNDED 1797 AGENTS WANTED

TORONTO. **MEAD OFFICE FOR CANADA**

JOHN B. LAIDLAW, Manager. JOHN MacEWEN, Superintendent at Mentreal.

Established 1864.

New York Underwriters Agency.

Policies secured by Assets - \$18,920,603

PROVINCIAL AGENTS.

JOSEPH MURPHY,
TOTORIO, ORI.
OSLER, HAMMORD & NAHTON,
Winnipeg, Mas.
ALFRED J. BELL.
Halliar, N.S.
Charlettetown, P.R.I.

T. D. RICHARDSON, Supt. for Canada, Toronto.

L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France. Established 1828

Capital fully subscribed . . \$2,000,000.00 4,651,840.00 Net Premiums in 1910 . . Total Losses paid to 31st Dec. 1910 78,500,000.00

Canadian Branch: 94 NOTRE DAME ST. WEST, MONTREAL

Manager for Canada:

MAURICE FERRAND.

LONDON MUTUAL

INCORPORATED 1859

Fifty-two years old and still growing bigger and stronger every year and increasing the number of its policyholders.

A good Company for Live Agents.

TORONTO HEAD OFFICE

> D. WEISMILLER. President and Managing Director