

the Dalhousie Gazette

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The Dalhousie Gazette is Canada's oldest college newspaper. Published weekly through the Dalhousie Student Union, which also comprises its membership, the Gazette has a circulation of 10,000.

As a founding member of Canadian University Press, the Gazette adheres to the CUP Statement of Principles and reserves the right to refuse any material submitted of a libelous, sexist or racist nature. Deadline for commentary, letters to the editor and announcements is noon on Monday. Submissions may be left at the SUB Enquiry Desk c/o Dal Gazette.

Commentary should not exceed 700 words, letters should not exceed 300 words. No unsigned material will be accepted, but anonymity may be granted on request.

Advertising copy deadline is noon Friday before publication. The Gazette offices are located on the 3rd Floor SUB. Come up and have a coffee and tell us what's going on.

The views expressed in what's going on are not necessarily those of the Student Union, the editor or the collective staff.

Subscription rates are \$15 per year (25 issues) and our ISSN number is 0011-5816. The Gazette's mailing address is 6136 University Avenue, Halifax, Nova Scotia, B3H 4J2, telephone (902) 424-2507 or (902) 424-2055. The business office may be reached at (902) 424-6532.

Hill looks out from Inside the Ivory Tower

Do you watch cable channel 10? Of course you don't, but perhaps you should.

Cable 10, noted for its bad colour, excruciatingly dull and twittish hosts and spastic VCR operations, has a new show. It's called *Inside the Ivory Tower* and, yes, your student council has spent \$2627 producing this program. A program it is certain few people will ever see.

The program is designed to increase public awareness of the university's contribution to the community. If the Dal propaganda hour can accomplish that, perhaps public pressure could loosen the purse strings at Province House to the benefit of post-secondary education in Nova Scotia.

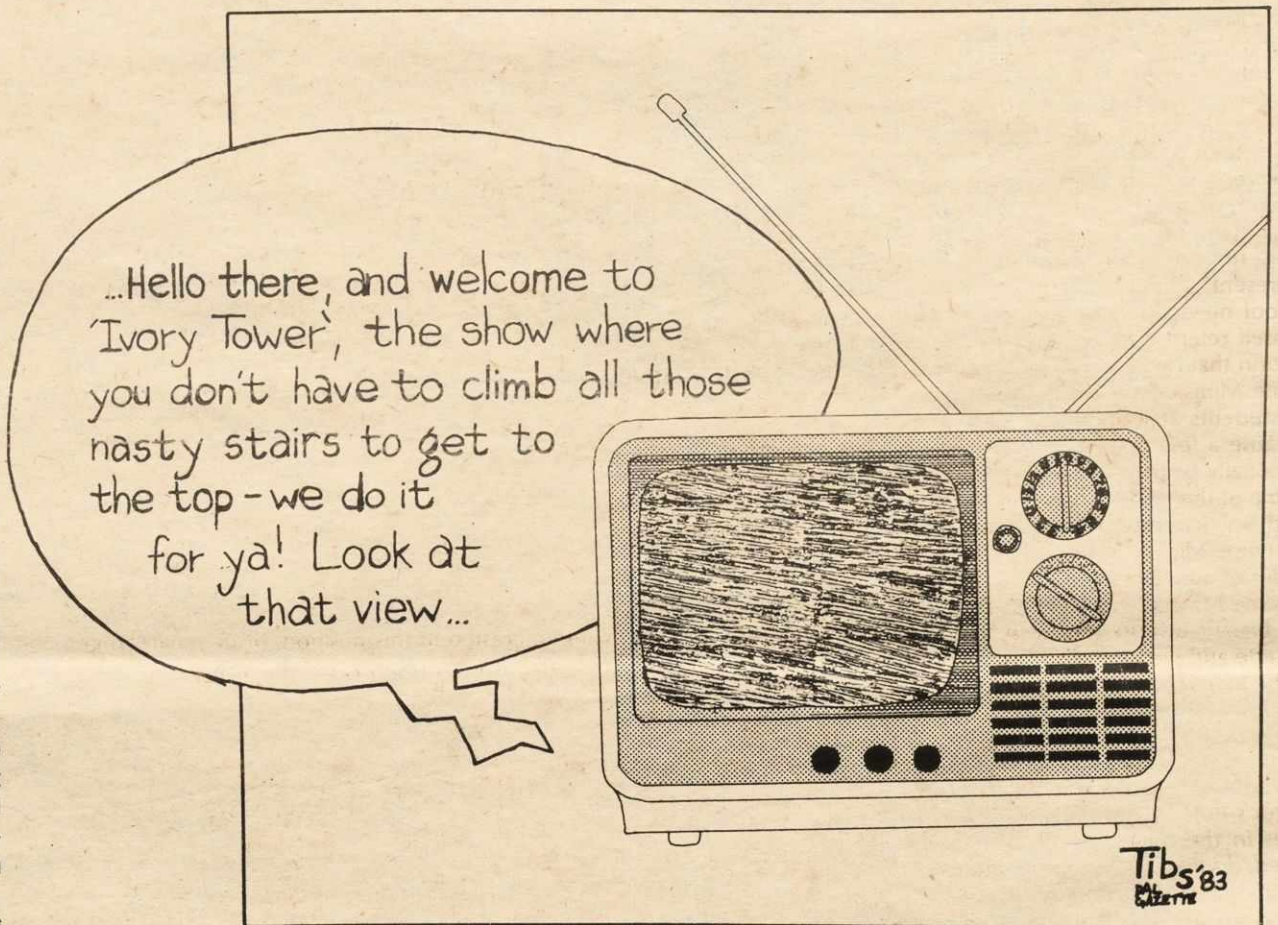
But is it education that all the lights, cameras and action unfolding on cable 10 will bring about such a transformation of public opinion? Who, even among cable 10's die-hard fans (and even they must have some) will sit still for a half hour long commercial for Dal?

Ask a friend. Ask all of your friends. "Did you see *Inside the Ivory Tower* on Monday night?" Don't bother asking the student councillors who approved the expenditures for the show. The Gazette contacted seven councillors and none of them had seen the show.

But that problem aside, a question no one has answered is why student union funds should be spent on university PR. There are to be shows publicizing the Art Gallery, Marine Sciences and the professions at Dal. Who gave council the mandate to advertise these? DSU president Tim Hill's report says it will "contribute greatly to a better public understanding of our institution..." Is this not the administration's field of operations?

For the *Inside* story, stay tuned for the answers to these and other exciting questions.

A.D.W. & R.E.



Mt. Everest:
12,000 miles away
29,028 feet high



The Gazette:
right here on campus
3rd Floor SUB (approx. 45 feet)
"Because it was there"

W '83

Erratum

Last week's cover photo of the Halifax march for International Disarmament Week was taken for the Gazette by Pat Jordan of Dal Photo. As an oversight, the photo credit ©1983 Jordan/Dal Photo did not appear.

We apologize for any inconvenience this may have caused.

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