"OTIS"

Automatic Electric

House Elevator



The luxury and comfort of a modern automatic house elevator can hardly be overestimated. Absolute safety and the highest degree of refinement are found in the "OTIS." Enquire of us about them.

Otis-Fensom Elevator Co. Limited

Head Office - TORONTO
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HOW TO JUDGE SILVERWARE

Buying silverware is a lottery so far as the public is concerned. Too often they take what the dealer offers and find that they have been deceived. Cheaply plated silverware in a store looks about as well as silverware which is genuinely made and heavily plated.

The only way to buy silverware is to select that with a trade-mark. Our trade-mark given above is on every piece of ware we make. Each piece is guaranteed and we will replace, free of charge, any of our goods which with fair treatment do not prove entirely satisfactory.

If you cannot get our goods from your jeweller, write us direct.

Standard Silver Co.

Limited

TORONTO - CANADA

From Hunter and Trapper



Direct to You.

KINGSTON'S FAMOUS FUR STORE



- ¶ We make a specialty of high-grade Persian Lamb Jackets, cut in any style, 24 inches long, at \$150.00.
- ¶ Natural Muskrat Jackets, 40 inches long, \$55.00.
- ¶ Ladies' Fur-lined Coats, 48 inches long, made of imported black broadcloth, lined with Canadian Muskrat, and collar and reveres of Alaska Sable, \$50.00.
- ¶ Write for catalogue "M," containing full description of all kinds of fashionable furs.
- ¶ Express charges prepaid to any part of Canada

George Mills & Co.

Makers of Fine Furs

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It is appreciated by the housewife on account of the delicate flavor and aroma it gives to all dishes with which it is used, and it is a strong point in its favor that while adding to the palatable character of the food it also very considerably increases its nutritive value.

THE STANDARD LOAN COMPANY

CAPITAL - \$1,125,000 RESERVE - 50,000 ASSETS - 2,250,000

Vice-Pres. and Managing Director W. S. DINNICK.

DIRECTOR:

RIGHT HONORABLE LORD STRATH-CONA AND MOUNT ROYAL, K.C.M.G.

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24 Adelaide St. East, TORONTO, ONT.

Q Debentures for one, two, three, four and five years issued, bearing interest at five per cent. per annum, payable half-yearly.

q Write for booklet entitled "SOME CARDINAL POINTS."