Published by The Standard Limited, 82 Prince William street, ALFRED E. McGINLEY, Editor H. V. MacKINNON.

Managing Editor.
YEARLY SUBSCRIPTIONS Mail 3.00
mi-Weekly, by mail 1.00
Invariably in advance. Advertising rates on application.

United States Representatives:
Henry DeClerque, Chicago, Ill.
Louis Klebahn, New York.
British Representative:
Frederick A. Smith, 29 Ludgate Hill, London, E. C.

The movement to collect funds for

ST. JOHN, N. B., MONDAY, JULC 19, 1915.

"We are fighting for a worthy purpose, and we shall not lay down arms until that purpose has been fully achieved"---H. M. The King. TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can

THE WAR SITUATION.

Again the operations in the connected of the contest is tention. The Austro-German forces, likely to "divide the people on politi-Again the operations in the eastern seemingly undeterred by the gigantic cal questions at a time when all thoughts should be directed to the solution of the one problem." And this, according to the Grit newspapers, is a thing greatly to be depicted. Yet tory of warfare. The Russian line from the Baltic to Bessarabia is more was the Liberal government of Manithan 1,000 miles in length, and all toba that brought about the election. along that great front the Germans are attacking. The scope of the thing contending armies were transferred the purchase of additional machine to Canada they would be fighting guns for the Canadian troops is a good along a line that would reach from one and it is pleasing to note that it is Halifax to a point considerably be- already meeting with success. There yond Toronto. Along that line it is is not a man in New Brunswick who estimated the Austro-Germans have is not anxious to secure all the promore than two million men, so some tection possible for the Canadian solslight idea can be gleaned of the diers and to help them overcome the weight of the movement the Russians enemy. Also those who have read the And if are valiantly striving to hold back. letters written by the boys now at the

To a layman it would seem that front cannot but have been impressed while the mighty German movement by the fact that the Germans have a is going on in the east it would be an great superiority in machine guns, and opportune time for a general advance that in consequence, the Canadians of the British and French troops in are laboring under a fatal handicap. the western region. The reports from Canadian soldiers, writing after that sphere of action, however, do Ypres, Neuve Chapelle and St. Julian, not indicate that such a movement is have laid stress on the deadliness of in progress. In fact the fighting is the German machine gun fire, through confined to a continuance of the which they were literally forced to trench warfare in which gains are wade before they could get at close counted by yards rather than miles. quarters with the enemy. Others On the southern end of the western have told how a few German soldiers ront France appears to be making with machine guns can riddle Canadian me slight progress, but there is trenches with an effectiveness that thing that can be at all compared cannot be overcome by ten times as

o the Austro-German movement many rifes. If the Canadians had a machine gun equipment equal to that Yaly is gradually working her of the Germans how many lives would over the mountains and get- have been saved in the fighting that n readiness for an attack on the has already taken place? ustrians, but so far there has been little fighting, and nothing that can be homes, who are unable to do their

From the Dardanelles the reports those who go have every advantage of do not show that the movement for equipment that can be given to then possession of the Gallipoli Peninsula If our troops are lavishly equipped has been completed. The British and with machine guns in the future, their French troops are moving forward, operations will be much more success but progress is slow. Altogether the past two or three days have brought but little change to any of the cam-

toba are announced for August 6th. with nominations one week earlier The country at large will then be at forded an opportunity of judging t ripeg will affect the opinion of the the provincial Conservatives of Mani. set in. An immense harvest will so people. The Conservative party will toba have done what will strengthen enter the contest with an advantage
enter the contest with an advantage
them for the contest that must soon
ready made, they will have a new platform, and a leader with contest that must soon
problem confronting the Canadian
people. They are going to have treready made, they will have a new plat- be decided. Sir James, besides being people. form and a leader who can command a lawyer of repute and wide views, has been at the front of many business enterprise to the respect of all. At a provincial content of many business enterprise abroad. The problem arises from the scarcity

Norrisites, who merely promised a referendum. The convention has also

While the platform has won much against the demon of Prussian militarfavorable comment in Manitoba there ism. Sir Wilfrid has evidently reis even more general support of the vised his opinion regarding the Kalser. new leader. Sir J. A. M. Aikins is an There was a time not so long ago It's mighty nice that nine times nin able lawyer, a fluent speaker and a when he endeavored to make Canaclean high-minded parliamentarian. Has disan believe that one of the great facacceptance of the leadership is regard- tors in promoting a good understanded as a guarantee that the party will ing between Britain and Germany was return to the Borden standard of pub- the German Emperor "whose patient effort had always been in the direction

The large mass of Manitobans, if re- of peace." an indication of their views, laugh at the idea that Premier Norris and up. For the most part they can be ise the standard of purity, are any Britain and her Allies can sanction no ter than the men they supplanted, peace until the task to which they set to be complished. Otherwise it will only nonto newspaper puts it.

traced to Germanic origin. Great

the Montreal Gazette says: "In selec

ies on the Gallipoli peninsula merely serves to illustrate once more that the toughest part of the turkey is the

The Welsh coal strike is still or with little prospect of speedy cessa. tion. The miners have taken an inor portune time to stop work if they wish o secure sympathy for their cause.

The Hero

I'd like to be a hero if it wasn't for

But the war has made me busy don' you see,
o many men are fighting in the
trenches at the front
That it's left a fearful lot of work

the ball club at the Park,
Lots of them have gone away to August 6th will decide whether the reconstructed Conservative party holds fight the foe And if no one stops behind, to jaw the

> How can we win is what I'd like t I'd love to dress in khaki and parade

> about the street,
>
> And my girl says I'd look dandy if I
> did, But without a linen collar and my New

York style in ties
I should lock some real simple son of kid. Besides, I couldn't hose the lawn fo THE NEED OF MACHINE GUNS.

> (Though I don't if I can dodge it, you would wind the wool for Sis (For she hasn't finished knitting neckties yet.)

sure I do my share to help the I've all the Allies' flags, from cigarettes,

fight, hould think of all the things I'm

really doing
(I lie and think about it half the Just doing things for Ma and Sister

My Momma says she'd cry if I wa It is a patriotic duty for stay-a HAVELOCK SHELTON

Canada's Trade Balance

with machine guns in the future, their operations will be much more successful and many lives will undoubtedly be saved in the engagements yet to be but little change to any of the campaigns, and there is nothing to indicate that, after all, another bitter winter war may not be necessary.

MANITOBA CONSERVATIVES.

Elections in the province of Mani
Elections in the province of Maniaugmented by private generosity so sources, can do business at a profit much the better

Referring to the newly chosen leader of the Manitoba Conservative party, the Monitoba Conservative party, It is not importing and a profit. The period of Canada's greatest ex ing Sir James Aikins as their leader port trade for the year has not as ye demand world markets. There is at the respect of all. At a provincial convention held in Winnipeg last week a progressive policy was outlined, the delegates came free handed and the proceedings were in no way cut and dried.

In many respects the programme to which the party subscribes places it in advance of the Liberal policy. The resolution pledging the party to impediate adoption of prohibition carries that question beyond the stand of the board wards and the counsels."

been at the front of many business enterprises in the West and has received many testimonials of esteem from fellow-workers in business as well as in public and philanthropic endeavor. In the House of Commons he was respected, and the Canadian Bar Association offered him the honor of its highest office. He will be a strength for the party, both for the repute in which he many testimonials of esteem from fellow-workers in business as well as in public and philanthropic endeavor. In the House of Commons he was respected, and the Canadian Bar Association offered him the honor of its highest office. He will be a strength for the party, both for the repute in which he is held and for the judgment he will seal and for the judgment he will seal and for the judgment he will here is a problem, then, of great magnitude—a problem of vast importance not only to Canads but to militons in warridden Europe. All the

Sir Wilfrid Laurier has addressed a conditions make it exceptionally de referendum. The convention has also declared for a repeal of the Coldwell amendments to the School Act, and the course of his remarks he urged votes to women on receiving a mandate from them.

Canadian young men to cross the seas and and in the conflict of the course of his remarks he urged Canadian young men to cross the seas and confidently. There is no attempt to underrate the gravity of the outlook; there is less inclination to expect the degree of the conflict of the c

Make eighty-one forever, But oh, I know a place that's fine For bathing in the river!

Eight furions make a mile, And in a little week or so I'll prove it, barefoot style. I'll stride those furiongs, gay and free, Nor care how many there may be.

Little Benny's Note Book.

O no, O no, awl the fellos sed, and I keep awn throwing the bittil up and catching it and awl of a suddin it slipped rite throo my hands and fell awn the pavemint and broak with a fearse noise, and the milk

skwerted in evry wich way.

Lets go hoam with him and see if he has enything sed to him or not sed Sid Hunt. Wich they awl did, following me hoam, and they was going to follow me rite in the house and Ised, Wate out heer, and quick went in and shut the doar.

dropped awl by itself.

but you wate till yure farthir comes hoam, thats awl, go awn, get out of heer. Ill have to borrow sum milk from the naybers, I havent time to send you erround to throw sum moar up in the air, go awn, get out. Wich I did, and the fellos was still out thare, and they awl sed, Wat did she say, wat did she say.

MAGHINISTS' STRIKE

IN REMIN**ston** Company FACTORY POSTPONED

Bridgeport, Conn., July 18 .- A se ies of conferences in this city and in New York resulted tonight in the announcement that the general strike ciap my hands when I am at the of machinists employed by the Rem ington Arms and Ammunition Com Movies

Whenever there's a picture of the King,
And I feel so savage when I see a Gerindustrial prosperity of this city wer said by labor men in charge of th

HON. ARTHUR MEIGHEN IN

Hon, Arthur Meighen addressed meeting of fifteen hundred people here last night on Canada and the war

The Best Quality at a Reasonable

It Counts **Against You**

The fact that a man deesn't carry a watch counts against him.

True, not every man who carries a watch is prompt, energetic, considerate of other's time and valuing his own. But possession of a watch tends to develop such qualities, and failure to carry a good watch is accepted as evidence that a man is lacking in qualities essential for success.

Don't put a handicap on your chances for business and social advancement. Buy a good watch today at Sharpe's.

L. L. Sharpe & Son, JEWELERS AND OPTICIANS, 21 King Street, St. John, N. B.

A WALL BOARD

=That Looks Like a Board=

The B. R. WALL BOARD is almost three times as thick as ordinary wall board, and comes in sheets

It makes a good, stiff wall and costs but little more than the thin kind.

SAMPLES.

------Christie Woodworking Co. Ltd Erin Street

I went erround to the milk stoar to get a quart of milk in a bottil for ma this afternoon, and awn the way hoam with it I startid to pass by sum of the fellos standing next to a wall tawking and I startid to throw the bottil of milk up in the air and catch it agen.

Hay, youll drop that and then youll have sumthing did to you, awl rite, sed Sid Hunt.

Thats awl you no. I woodent have a thing sed to me even if I drop it

Is that you, Benny, hurry back heer with the milk, sed ma. Beeing back in the kitchen, and I went back, not hurrying espeshilly, and ma sed,

It dropped, I sed.

Dropped, sed ma, how did you drop it, it coodent drop awl by itself.

Yes, mam, it did, I sed, I was throwing it up and catching it, and it

O, is that so, yure a smart boy, arent you, sed ma, you havent got the sents you were born with, thats wats the matter with you. I nevvir saw such a boy in awl my life, throwing it up and catching it, absilootly sentsless, if I dident have my hands full of dough Id box yure eers this minit,

And we got up a gaim of prizners base.

Rev. Dr. Fullerton, president of the league, and Sir Louis Davis



PRINCE EDWARD ISLAND Clearing Out **Odd Lots**

Read The Prices

Ladies \$3.50 Patent and Dull

Ladies \$2.00 and \$3.00 Black Ladies \$2.00 White Ties and

Pomps, mostly all sizes ..\$1.00 Men's \$2.00 Elastic Side Working Boots..... Men's \$4.50 Tan Blucher Laced

Open Friday evenings and all ay Saturdays until 10.30 p. m.

FRANCIS & VAUGHAN. 19 King St.



EPSTEIN & CO., Optometrists 193 Union St., St. John, N. B.

A Pure Food Loaf From Canadian Wheat

BUTTERNUT BREAD

IIII . Clean and Wholesome

Now Is the Time To Plan for the Summer

St. John's Summers are so delicious-y cool that the city is a place of refuge during the hot season, and itudy just as pleasant as at any other time. Students can enter at any





The accurate Time Keeping qualities of "The Modern Watch" are to be found in the Watch of Mederate and even Low Price, as Compared with those of our Grandfathers time.

Our large stock of Watches, are from "The Best" only of the "Modern Watch Factories" You should consult us about Watch accuracy.

Ferguson & Page,





Keep at the flies. They are not only one of the greatest nuisances of life, but are actually dangerous-they carry disease.

Provide yourself with screens for every window and door and let us

Screen Doors 95c. \$1.20 \$1.30 \$1.45 \$1.70 \$2.00 Window Screens 20c. 25c. 30c.

T. McAVITY & SONS LTD., 13 KING ST.

Printing

You Want Printing We Want Your Orders

Come In and Ascertain the Cost

THE STANDARD JOB PRINTING CO. St. John, N. B.

REVISED-1915 CANADIAN CUSTOM TARIFF

Now On Sale

BARNES & CO. LIMITED 84 Prince William Street

Don't Lay This Paper Down

Turn to page 5 and let your children enter the contests.

D. K. McLAREN, LIMITED OUR BALATA BELTING

BEST ON THE MARKET MADE ENDLESS TO ORDER IN TWO DAYS Complete Stook of All Sizes 64 Prince William St. 'Phone Main 1121. St. John, N.B.

D. K. McLAREN, LIMITED YOU WILL FIND US IN OUR NEW QUARTERS

TISDALE BUILDING, 3 Water Street With our up-to-date plant we can give you prompt service.

Phone Main 1740-11

FLEWWELLING PRESS, ENGRAVERS and PRINTERS

Put away y fall and clo cool, comfo

> KING STRI Closes on Saturd Open FRID UNION STR

MAIN STR Open all days Satu Closes week even

Open all day Satu Open FRI DAY EVE

Waterbu

Oil St

P. CAMPBE

Ice Cr

oys and girls either water co To the yo prize of a valu

fust cut the pi best, save Thre painting and s

Coup

UI

Full Nan

STA

Spe I am publi

be greatly con Make a knitted knitting cotton hang up by. I not later than

years of age, a possible, know To the gir

The Call of The Rev. Robert Johnst Assembly's Board of has issued a call for a

ary who will volunteer vice at Harrington coast of Labrador. "I but the need is great. new has been under