

which zeal and judgment may dictate. Branch Societies and Associations, supported by the contribution of small sums weekly, or quarterly, are particularly to be encouraged. They call into active service the mass of the population—give opportunities of exertion in the cause to those, who, from their place in Society, have it not in their power to make splendid efforts in its support—operate most effectually in ascertaining and supplying the local wants—secure to the general object sums of money that might otherwise be applied to no definite end—and realize to the Society an extent of aid by no means inconsiderable.* By the establishment of such Auxiliaries, also, the minds of the people are interested in an object closely connected with their intellectual and moral improvement. A regard for the Bible as the standard of truth, and the best friend of man, is excited and cherished. The feelings of Christian zeal and energy are called forth, and the best affections of the heart are embarked in the best of causes. Impressed with these considerations, the Directors would make an earnest appeal to those Districts of the Province which have not yet come forward *in any shape* to aid the exertions of the NEW BRUNSWICK AUXILIARY BIBLE SOCIETY. They would solicit their attention to the

* The Penny Societies in Edinburgh alone produce upwards of £1000, per annum, to the Edinburgh Bible Society; and the Twelve-Penny Societies belonging to Southwark produced in one year, nearly £3000!