



A Special Sale of Dolls at \$1.39

No Phone or C.O.D. Orders. There are 200 Dolls in the assortment—Baby Dolls, with wings and movable eyes, arms and limbs; a large variety of Fancy Dressed Dolls, Red Riding Hood, A B C Dolls, a number with plush suits in blue and brown, trimmed with white; also some Dressed Baby Dolls, with wigs, and a number of others. Special today at \$1.39



Special Wagons, \$1.25

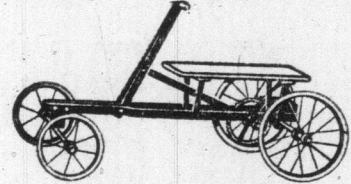
Toy Express Wagons, red enameled metal boxes, wire wheels and wooden handles. Size 9 in. wide, 18 in. long. Price \$1.25

Dolls' Go-Carts, 70c

Reed bodies, black finish, steel axles, two wire wheels, wooden handles.

Rowing Cars, \$5.40

Heavy steel gear, double drive sprocket, heavy rubber tires on wheels.



Scoters at 49c

No Phone Orders on This Item. Two styles, three and two-wheel. Scoters, hardwood construction, easy-running wheels. Regular 90c and \$1.40. Extra special \$49

Doll Carriages, \$2.48

Brown and black finishes, metal bodies, with folding leatherette hoods, steel axles and rubber tires.



Boys' Coaster Sleighs

Patriotic decorated seat boards, hardwood runners with side grip rails and heavy spring steel shoes, extra well finished throughout. 36 in. long, price, 55c; 48 in. long, price, \$1.00.

Men's Winter Underwear

The Best Qualities in the Land at Their Prices

Men's Winter Weight Shirts and Drawers, heavy cotton, with warm, soft and fleecy back. Sizes 34 to 44. Per garment \$1.65

Men's Elastic Ribbed Winter Weight Cotton Shirts and Drawers, natural shade, form-fitting. Sizes 34 to 44. Per garment \$1.00

Same Quality in Combinations, at \$2.00

Men's Winter Weight Shirts and Drawers, random mixed, "Admiral" brand, fine, soft and splendid wearing. Sizes 34 to 44. Today, per garment \$1.25

Same Quality in Combinations, sizes 38, 40 and 42. Per suit \$2.00

Men's English-made Natural Wool Cashmere Shirts and Drawers, fine, soft, flat knit. Sizes 34 to 44. Per garment \$2.50

Men's English-made Natural Wool Cashmere Shirts and Drawers, good weight and good, strong fabric. Shirts have double front and back; drawers have double seat. Per garment \$1.50

Woolsey Brand Underwear for Men, fine all-wool cashmere, soft winter weight. Shirts are double-breasted, natural shade. Per garment \$3.75

Men's Combination Underwear, all-wool cashmere, natural shade, form-fitting, fine elastic ribbed cuffs and ankles, close-fitting croch. Per garment \$4.25

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Today at SIMPSON'S

This Store is Now Entirely Ready for Christmas

Departments have been rearranged, and more space has been given to the display of holiday things. On every floor you will find changes that will make your Christmas shopping pleasanter and easier. Books, Stationery, Gloves, Handkerchiefs, Slippers, Toilet Goods, Gift Whitewear, and similar holiday lines now present a wonderful display.

The Drug Store

- 10c package Epsom Salts, .7
20c package Cream Tartar, .17
20c package Powdered Borax, .16
10c package Sulphur, .31
40c bottle Peroxide, .31
26c Buchu Nitre Kidney Pills, 2 for .26
10c package Senna leaves, .8
5c package Soap Bark, .4
35c package Boracic Acid, .29
26c bottle Universal Liniment, .19

\$3.75 Chamois Vests, Ladies' and gents'. Sizes 30 to 38. Special \$3.49

- 10c Armour's Perfumed Toilet Soap, 3 for .19
Six Cakes Toilet Soap, in box, 35c, special .23
10c cake When's Bath Soap, 3 cakes, .23
16c tin Talcum Powder, tin, .12
16c box Loret's Face Powder, .12
Italian Balm, .21
26c Violet Cold Cream, .17
26c Massage Cream, .17

Extra Special 5,000 rolls Best of All Toilet Paper, 6 rolls for \$2.7 War Tax Included.

THE SIMPSON DRUG STORE

Handkerchiefs Offer an Easy Solution to the Perplexing Problem---What Shall I Give?

Here Are a Few Specials For Today

1,000 dozen Swiss Handkerchiefs, beautifully embroidered in a hundred or more designs, in colors and white. These are the overmakes of a large Swiss manufacturer, and are marked at much below regular values.

Lot 1—At 3 for... .50

Lot 2—At, each... .25

Lot 3—2,500 dozen Women's White and Colored One Corner Handkerchiefs, 3 for... .29

Lot 4—800 Women's One Corner Embroidered Handkerchiefs, white and colors. 2 for 25c, or 3 for 25c.

Boys' and Girls' Boxed Handkerchiefs, 3 in box. Per box, 15c, 20c, 25c and 30c.

Boys' and Girls' White and Colored Border Lawns, 3 for 14c, 3 for 18c, 6 for 29c, 3 for 25c, 2 for 25c, 4 for 25c.

Handkerchiefs on Sale on Main, Second and Fifth Floors

Extraordinary Picture Sale

Comprising carbons, hand-colored photographs, colored prints, etc. Suitably and prettily framed. One of the best bargains of the season. On sale today at .49

Second Floor Special

250 New Testaments in fancy bindings of suede leather; yapp edges; India paper; in beautiful clear type. Regular 50c edition. Today, on 2nd floor, .33

New Methodist Hymnal

This makes a very useful Christmas gift, as everyone of that denomination will require one sooner or later. The leather bindings are difficult to procure, and we advise your early buying. Words only, and music editions, in cloth and leather, 40c to \$6.00.

Book Department—Main Floor.

Waterman's Ideal "Self-Filling" Fountain Pen

Make very much appreciated gifts; certainly useful, and a constant reminder of the giver. \$2.50 up Stationery Department—Main Floor.

Books and Stationery Main, Second and Fifth Floors

Select Your Overcoat in Toronto's Big Overcoat Store



Toronto's most exacting men know Simpson's as the big Overcoat Store. They know that the best of the prevailing models are always here; that both Canadian and American models from the master designers' hands come direct to this Store. The five snappy Overcoats shown in the above picture are representative styles from our big variety.

Mackinette Coat

The first coat is of green, heavy weight mackinette, with black overcheck pattern. Double-breasted Trench style, convertible collar, patch pockets with top flaps, full back, no vent belt all around, satin shoulders and sleeve linings. Price \$28.00

American Model

The second coat in the above group is made of green tweed with black and gold overcheck pattern. Double-breasted Trench style, slash pockets, full back without vent, belt all around, satin shoulders and sleeve linings. Price \$25.00

Fur Collar

A rich coat of brown Whitney with Hudson seal or plucked beaver shawl collar. Double-breasted style, yoke back with inverted military pleats, belt all the way around, satin shoulders, and sleeves lined. Price \$40.00

Blue Gray Cheviot

This is a very popular model, being quite conservative, yet fully up-to-date. Made of blue grey cheviot, has deep convertible collar, slash pockets, belt all around, full back, no vent, and is lined throughout. Price \$25.00

American Model

Made of dark brown mackinette with black and red overcheck pattern. Double-breasted Trench style, inverted military pleat in back, belt all around, slash pocket, satin sleeves and shoulders. For sale today, priced at \$32.50

Today---A Great Sale of Boys' Handsome Suits at \$4.85

100 suits for Today, and each suit is excellently tailored from strong English tweeds, in grey and brown small check patterns. Single-breasted yoke Norfolk styles, with box pleats to belt at waist and full fitting bloomers. The suits in this lot are exceptional value, so be down early. Sizes 7 to 15 years. On sale today at \$4.85

Women's and Misses' Fashionable Coats

Misses' Imported Coats, \$32.50

Heavy wool velours and a variety of charming styles combine to make these misses' coats particularly pleasing and attractive. Among the smart trimming features are huge collars of plush or kerami, novelty pockets, and a clever use of covered buttons; lined or half-lined throughout. Colors Burgundy, taupe, brown, green and navy. Price \$32.50

Misses' Kersey Coats, \$25.00

Or special interest to the young woman who wears black, are these smart, moderately priced winter coats of good quality black kersey. They have large convertible collars; broad, loose belts, deep pockets, and button trimming; also half-lined. Price \$25.00

Women's Smart Coats, \$25.00

This excellent assortment of Women's Velour and Broadcloth Coats comprises a number of modish styles. There are smartly-tailored and dresy designs, with normal waistlines or belted effects; full plush or inset collars of plush or kerami. Colors taupe, brown and greens. Every coat is a splendid value, at \$25.00

Women's Afternoon Dresses, \$25.00

Very smart and dresy are these Women's Gowns of taffeta, satin and crepe de chine, that are selling at such a moderate and popular price. There is a variety of becoming styles, showing draped, tunic and pleated skirts. The waists are richly braided or embroidered, and finished with new tuxedo or square collars of Georgette or crepe de chine. Colors green, navy, grey, brown and black. Price \$25.00

The Dress Skirt

For Fashionable Women

Fashionable women are daily making greater demands upon the dress skirt. Worn with the dainty blouses now shown, they make such a pretty costume. The skirts we are now displaying for afternoon and evening wear are simply stunning.

There are satin, charmeuse, rich silk poplins and taffetas, in plain colors, and in the new striped, checked and novelty effects. So entirely "different" and delightful is each style that you will be just charmed with them. Come in and see them. Priced from \$11.50 to \$25.00.

THE SIMPSON COMPANY Limited

Lovely Siberian Wolf Sets

Made From the Finest Full Furred Skins

The muffs are large, plain melon, and a new fancy shape, trimmed with heads and tails. The stoles are the very newest styles, broad across the shoulders and trimmed with head and tail. A beautiful taupe shade. They are lined with the finest taupe silk. Positively the best wolf value we have offered this season. Specially priced for today, per set, \$29.00 and \$31.00.

Black Siberian Wolf Muffs, new melon shape; fine-furred skins; lined with Skinner's satin; silk safety cord. Special today at \$9.00

Best Scotch Mole Muffs, in new round shape; thick-furred skins; down beds, and taupe silk lining. Price \$30.00

Best Scotch Mole Neckpieces, in many new shapes; to match muffs. Prices \$9.00 and \$15.00.

Misses' and Children's Furs

Misses' Grey Squirrel sets, medium size pillow muffs and neck scarf, slip through straps, suitable for girls up to 14 yrs. \$11.50

Misses' Iceland Fox (combined) sets, large scarf, shaped at neck and trimmed with head and tail. Medium size pillow muffs. Both are silk-lined. \$10.50

Children's White Thibet sets, small pillow muffs and neck scarf, silk-lined. For small children of 3, 4 or 5 years. \$5.25

Children's White Rabbit sets, small pillow muffs and neck scarf, silk-lined. For small children of 3, 4 or 5 years. \$5.25

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