

MURRAY-KAY COMPANY, LIMITED

15 to 31
King St.
EastTHURSDAY
THE DAY OF

66

SPECIALS

Phone
Adelaide
5100Christmas Suggestions among these Items that Commemorate Our 66th Business YearSPECIAL NO. 1
In the BOYS' Shop

Boys' Sweater Coats, 2-ply, all-wool, convertible collars, plain color, or the snappy color combinations that a fellow who wears plain draws most of the time is crazy for—

Size 26, \$6.00 Size 32, \$7.50
Size 28, \$6.50 Size 34, \$8.00
Size 30, \$7.00 Size 36, \$8.50

SPECIAL NO. 2
Boys' Wool Toggles, in plain colors and color combinations. Priced at **90c, \$1.00**

SPECIAL NO. 3
Boys' Brushed Wool Mufflers, in Grey, White and Khaki. Priced at **\$1.25**

SPECIAL NO. 4
Boys' Lined Leather Gauntlets. Priced at **\$2.25**

SPECIAL NO. 5
Boys' Wool Gloves, assorted colors. Priced at **75c, \$1.00**

SPECIAL NO. 6
Boys' Lined Mocha Gloves, Tan or Grey. Priced at **\$2.25**

SPECIAL NO. 7
Boys' Wool Mitts, Heather, Grey, and Navy. Priced at **75c**

SPECIAL NO. 8
Extra Special Half-Price Sale of Black Silk Stockings

An opportunity to buy two pairs for the price of one pair. A purchase made before the big advance in silk. 1,000 Pairs. These are in Black only, lustrous finish, pure thread silk—clear weave. All perfect goods—no seconds. They have fine little garter tops, spliced soles, toes and heels. Sizes 8 1/2 to 16. Regular Value \$2.25 per pair. Today Special—

2 Pairs for \$2.25
(No Phone or Mail Orders.)

SPECIAL NO. 9
Voile Blouses
TODAY **\$1.95 ONLY**

A number of attractive styles, some tailored, some lace trimmed or embroidered, with convertible collars, round or V-necks.

Regular Values \$2.95 and \$3.50
Blouse Circle—Main Floor.

SPECIAL NO. 10
Women's Jersey Dresses
\$29.50

Specially Priced
for Today

Cut on very smart lines, in the popular shades of Navy, French Blue, Elk and Nut Brown. To these are added a few very smart Serge Frocks, in one-piece styles, trimmed with braid or silk military braid.



Women's Shop—Second Floor.

SPECIAL NO. 11
Two Splendid Fur Specials

Twelve Handsome Alaska Sable Capes, in various styles. Today, special **\$66.00**

Six Hudson Seal Coats with pockets and belt and deep shawl collars of Beaver, Squirrel and Opossum. Today, special **\$145.00**

SPECIAL NO. 13
Women's Patent Leather Dress Boots
\$7.95

These boots have high-cut cloth tops, light hand-turn soles and full Louis heels. Medium length vamps and pointed toes. Widths A to D. All sizes. Regular \$12.50.

SPECIAL NO. 14
3 Book Specials

"The Torn Book" for children. Grotesque animals are made just by turning over each page. Regular value \$1.25. Today, each **35c**

SPECIAL NO. 15
"Struggling Upward." A splendid \$1.50 book for boys with colored illustrations. Today, each **35c**

SPECIAL NO. 16
"The War Eagle," by J. A. Dawson. Written by the father of Colingray Dawson—a truly wonderful book. Original edition \$1.50. Today, each **35c**

SPECIAL NO. 17
Fine Engraved Xmas Cards, Half-price

Two special tables in our New Xmas Card and Stationery Dept. are loaded down with Xmas Cards, engraved and embossed in beautiful designs and colorings. Regular 20c and 25c cards. Today **10c**

SPECIAL NO. 18
Also regular 25c and 35c cards, engraved and embossed. 15c for **15c**

SPECIAL NO. 19
Special cards, engraved and embossed, put up in boxes at half-price and less.

SPECIAL NO. 20
Woolen Toggles for tiny people on wintry days. In all White, Blue and White or Pink and White, caught over at the side with pompons. Today **\$1.00**

SPECIAL NO. 21
TOILET SPECIALS

100 Per Cent. Pure Castile Soap in cakes. Regular value 50c. Per dozen **50c**

SPECIAL NO. 22
Large size bars in the 100 per cent pure Castile. Today **25c**

SPECIAL NO. 23
Hot Water Bottles of Pure Rubber
Regular value, \$2.50. These bottles are two-quart size—the value is unquestioned. Only occasionally do we offer them at this price.

SPECIAL NO. 24
Tooth Brushes. Fine quality pure bristles. Regular 25c. Each **25c**

SPECIAL NO. 25
Russian Cologne, large bottles. Regular \$1.50. Today, per bottle **\$1.25**

SPECIAL NO. 26
Toilet Water, large size bottles. Regular value \$1.00. Today, per bottle **75c**

SPECIAL NO. 27
Lillian Russell's Famous Skin Emollient. Regular \$1.25. For **\$1.25**

YARD GOODS

SPECIAL NO. 28
Broken lines of Corduroy Velvets, colored and plain. 27 inches wide. Regular \$3.00. Today Special, per yard **\$2.00**

SPECIAL NO. 29
Navy All-wool British Serge, 54-inch. Regular \$4.50. Today Special, per yard **\$3.75**

SPECIAL NO. 30
Black French Caracul Cloth, for coats. 54 inches wide. Regular \$7.50. Today Special, per yard **\$5.50**

SPECIAL NO. 31
Envelope Chemises would be welcomed at Xmas. In two styles, of Pink crepe de Chine with band top of filed lace. Special at **\$2.95**

SPECIAL NO. 32
Daintiest of Boudoir Caps, in Pink or Blue crepe de Chine, with pretty cross-cross of Val lace and insertion, and caught with ribbon rosettes. Today at **\$2.50**

SPECIAL NO. 33
English Moire Underskirts, in three styles, with deep accordion pleated dounce, with Van Dyke points or with tiny ruffles. In Navy, Brown, Mauve and Grey **\$3.95**

SPECIAL NO. 34
Twilled Flannelette
Regular 50c Per Yard

29c
Today Only

Only on rare occasions can this beautiful quality Flannelette, suited for sheets and underwear, be obtained here at this price. It is 30 inches wide, fine weave, very soft and durable, and sells regularly at 50c.

SPECIAL NO. 35

100 Only
Fur-Trimmed Coats for Women
\$45

If you missed last week's wonderful coat sale, you surely will want to plan to visit this, for here are values that are fully their equal in every respect. In all materials most in vogue—such as Velours, Silvertone and Cut Bolivia, with large, handsome collars of Hudson Seal, French Seal (dyed rabbit-skin), Australian Opossum, Nutria and American Opossum. Many individual styles, full or half-lined. In sizes 34 to 42. Values up to \$87.50.

See Window Display

SPECIAL NO. 36
Misses' and Children's Wool Scarfs

When the real cold days come everyone must have a Wool Scarf. These are pure Brushed in solid colors, ends in Wool with fringed ends—in Wool with fringed ends—in solid colors. Sage Blue, Dark Green, or Rose. Regular \$1.25. Today Special **75c**

SPECIAL NO. 37
Half Price Sale of Sweater Coats

Broken lines and samples of Women's Pure All-wool Sweater Coats at Half Price. Light, medium and heavy weights. In plain and fancy stitch. Sailor, Tuxedo and round collars. Some in solid colors, others striped in brushed wool. Made with sashes, belts and patch pockets. Such colors as Haxe, Grey, Rose, Begonia, Green, Nile, Purple, Mauve, Black or White are here. Sizes 36 to 42. Regular value \$3.50 to \$5.00. Today, half price—

\$4.25 to \$7.50

SPECIAL HALF-PRICE SALE

Woollen Gloves and Mitts
For Women and Children

Two Special Tables will be reserved for this important event.

SPECIAL NO. 41
Table No. 1 contains both Gloves and Mitts, in White, Grey, Heather, Brown, Black and other shades, in short and gauntlet styles, representing broken lines and sample stock. All sizes. Regular \$1.50 to \$3.00 values. Today, per pair **75c to \$1.50**

SPECIAL NO. 42
Table No. 2 is for children and contains Gloves and Mitts for children of all ages, in Grey, Natural, Brown, Navy, White, Black and Heather Mixtures. Regular 50c to \$1.50. Today **25c to 75c**

(No Phone or Mail Orders.)

SPECIAL NO. 43
A THURSDAY SALE OF Beautiful Blouses
\$6.95

Oforgette or Crepe de Chine. All the smart and dainty colors. Many charming styles. Regular Values \$10.50 to \$16.50.

No Telephone Orders Accepted.

See Window Display.

SPECIAL NO. 44
Sunfast Madras Muslins
The wearing qualities of Madras are well known. Here is a shipment that adds to the wearing quality that of unfadedness, for these beautiful colorings are guaranteed Sunfast. Fine in quality they are, exquisite in coloring, and of a silky softness that ensures graceful folds while hanging. All 50 inches wide. Per yard—**\$1.75, \$2.75, \$3.75, \$4.75**

SPECIAL NO. 45
Gaily Colored and Useful Cretonnes

The numerous uses to which cretonnes may be put—covering cushions, bedroom boxes, hat boxes and making bags—to mention but a few—is really amazing. These decorative patterns are specially well suited for such purposes. 36 inches wide. Per yard—**\$1.00 and \$1.25**

SPECIAL NO. 46
Short lengths Velour, Tapestry, Damask and Casement Cloths greatly reduced.

SPECIAL NO. 47
Bright Cushions
Round, oval and square cushions, silk backed, and covered in gay-colored printed materials, with all the originality of design and coloring associated with French manufacture. Today, each—**\$5.25 to \$6.75**

SPECIAL NO. 48
CORSET SHOP
Bandeaux of fine quality Pink broche, fastening in the back. Sizes 32 to 42. Today **75c**

SPECIAL NO. 49
Girdle Top Corset of Pink broche, well boned and trimmed at the top with pretty lace and narrow satin ribbon. Very special value at **\$4.00**

SPECIAL NO. 50
Fancy Garters, covered with shirred ribbon, edged with frills of fine Val, and finished with ribbon rosettes. In Pink, Blue and Mauve. Today **\$2.00**

SPECIAL NO. 51

SPECIAL NO. 52
Black Sealine Tam o' Shaners
\$11.95

Nothing could complete your Winter costume more effectively than one of these close-fitting, youthful little Tams of soft Black Sealine (dyed rabbit-skin), fashioned on the smartest lines and finished at side with a fur button.

Milinery Shop—Second Floor Annex.



SPECIAL NO. 40
Women's Padded Silk Dressing Gowns, embroidered in Japanese fashion, and fastened with frogs. In Copen, Red, Navy, Black and Rose **\$8.95**

SPECIAL NO. 51
Gloves and Hosiery for MEN

Men's Natural Shetland Wool Gloves, fine quality. Special per pair **\$2.50**

SPECIAL NO. 52
Men's Wool Gloves, leather bound. Dark Grey and Heather shades. Per pair **\$1.50**

SPECIAL NO. 53
Men's Tan Cape or Grey Mocha Gloves. Sizes 7 1/4 to 8 1/4. Per pair **\$2.50**

SPECIAL NO. 54
Men's Tan Gauntlet Gloves, wool lined. Extra quality. Per pair **\$7.50**

SPECIAL NO. 55
Men's Silk Socks. Black and colors. Sizes 10 to 11 1/2. Special, per pair **\$2.50**

SPECIAL NO. 56
Fine selection Men's Cashmere and All-wool Socks. Per pair **\$1.50**

IN THE LINEN ROOM

SPECIAL NO. 57
Best Quality Canadian Flannelette Blankets, in Grey and White with Pink and Blue borders. Double bed size, of good quality. Regular value \$6.25. Special price for today, per pair **\$4.35**

SPECIAL NO. 58
Strong Union Wool Blankets, soft, pure, all White with Pink and Blue borders, neatly whipped; nice even wool nap. Large size 64 x 86. Worth \$18.00 per pair. Less than mill price today. Today, per pair **\$14.00**

SPECIAL NO. 59
200 Yards Irish Linen Crash Towelling, heavy and strong—excellent for roller towels. 17 inches wide, with neat Red border. Regular 65c. Today special **45c**

SPECIAL NO. 60
42-inch Circular Pillow Cotton. One of our best makes, with nice even weave, good quality, worth 95c per yard. Today, special, per yard **72c**

SPECIAL NO. 61
Plain Huck Towels, full bleached Irish huck, hemmed ready for use. Size 13 x 36. Regular value \$1.20 per pair. Today special, per pair **80c**

RUG DEPARTMENT

SPECIAL NO. 62
28 Oriental Rugs, assorted sizes, averaging 5 ft. 6 in. x 3 ft. 6 in. Regular \$65.00. Today special **\$52.50**

SPECIAL NO. 63
Extra Fine Wilton and Axminster Rugs, 7 ft. 6 in. x 4 ft. 6 in. Suitable for Halls, Living-rooms and Bedrooms. Very special **\$35.00**

SPECIAL NO. 64
Platted Oval Rugs, in pretty mottled effects. 3.0 x 1.6 **\$2.25**
4.0 x 2.0 **\$3.75**

SPECIAL NO. 65
Platted Oval Rugs, same designs, in a convenient size for bedrooms, 5.0 x 2.8 **\$5.75**

SPECIAL NO. 66
School Girl Frocks
\$5.95

A collection of sample frocks in styles both smart and practical. Among them are navy serges, velvets in green and Burgundy, corduroy in navy and Burgundy, Wool Delaines with guimpes of natural raw silk and the gay and picturesque plaids. All these frocks are superior value—the sort that will give real service and look smart always. Sizes 4 to 12 years. On Sale Today in the Children's Shop—Second Floor.

