

# Simpson's Homefurnishing Values Are Decidedly Attractive Today

## CLOSING OUT MANY LINES OF High-Grade Wall Papers Today at 25c

Balances left from the season's selling, including tapestries, silks, fabric weaves, floral effects and stripes in up-to-date colorings of greys, tans, greens, browns, blues and mixed shades. Regular 35c to \$1.00. Clearing today, single roll, 25c.

**Fine Decorative Wall Papers** which merit your attention, being unusually interesting both in design and color, adding that distinctive touch of cosiness and comfort to the home.

Why have a parlor when at small cost it can be readily transformed into a delightful and charming living-room? Consult our Decorating Department. Estimates furnished free of charge. Phone or write Wall Paper Department.

**Attractive Styles Among the Latest Importations**—Stucco plaster treatment for walls in color tones that lend themselves so effectively as backgrounds to the furnishings of the room. 30 inches wide. Per 5-yard roll, \$1.50.

## New Portiere Fabrics \$1.50 Yard

Good heavy weight; 50 inches wide. Neat conventional designs in self colorings of green, brown, blue and red. Today, yard, \$1.50. Needs no lining.

New Art Chintzes, 69c yard—Fine shadow effects in rich dark tones for over-hangings in living rooms. Lighter tones in all-over floral patterns for bedroom curtains and light upholstery; 36 inches wide. Today, yard, 69c.

Silk Flags of the Allies, 25c each—Sizes 12 x 18 inches, made of Japanese silk and mounted on gilt-headed sticks. Union Jacks, Dominion, United States, French, Belgian, Italian, Japanese, Serbian. Today, each 25c. Simpson's—Fourth Floor.

## Buy Furniture at Reduced Prices Today

**Divanettes, \$48.75**—An ideal settee during the day or a comfortable bed at night. They have solid oak frames—seat and back covered in good quality artificial leather. Link fabric spring and comfortable mattress. Complete, \$48.75.

**Brass Beds, heavy two-inch posts and top rails.** Ball corners. All finishes. Special, \$29.50.

**Mattresses, wood fibre centre with jute felt both sides.** Encased in ticking. Special \$5.50.

**Mattresses, half seagrass and half jute felt.** In art ticking. Special, \$8.25.

**Springs, frame of selected hardwood, with woven wire fabric.** All regular sizes. Special, \$4.20.

**Pillows, choice goose and duck feathers.** Size 21 x 27. Six pounds to pair. Special, pair, \$4.75.

**Children's White Enamel Cots, drop sides.** Complete with spring, \$8.75.

**White Enamel Iron Beds, 2.6 size.** Scroll head and foot, with brass knobs. Special, \$2.95.

Simpson's—Fifth Floor.

## 4-Light Fixture \$15

The hammered old brass 4-light fixture shown here has amber panels in shades. Fine example of the mission style in hammered work. Regularly \$23.15. Special, today, price \$15.00.

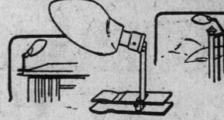


## Oxidized Brushed Brass Fixture Complete \$9.60

A very attractive fixture finished in oxidized brushed brass. Shades are in three colors, pink, amber and blue. For dining-rooms and living-rooms. Fixture and shades, \$9.60.

## Bed or Table Lamps \$5.50 and \$6.25

A bed light that may be used as a table lamp, illustration shows how it serves the double purpose. Complete with cord and plug. Brush brass, \$5.50; bronze, \$6.25.



Simpson's—Sixth Floor.

## Men's and Youths' Trousers

**KENTUCKY JEAN PANTS**—Plain dark grey, strongly made for any hard wear. Sizes to 44. Price \$2.00.

**MEN'S TROUSERS,** made from dark grey hard finished tweed, with neat stripe effect. Sizes 32 to 34. Price \$3.50.

**YOUTHS' TROUSERS,** made from dark grey worsted with neat narrow stripe. Well tailored in narrow width. Sizes 28 to 32. Price \$4.75.

**MEN'S TROUSERS,** made from dark grey worsted, with neat stripe pattern. Sizes 32 to 44. Price \$5.50.

**JIFFY-ALLS**—The new kind of overalls much in demand. Fabric can be sponged and cleaned easily. On or off in a jiffy. Water and oil proof. Sizes 34 to 45. Price \$3.00.

## Simpson's Market Today Telephone Adelaide 6100 MEATS AND FISH.

- Canada Food Board License No. 9-029.
- Fresh Beef, lean, boneless, for stew, per lb. 24c
- Brisket, best cuts for boiling, per lb. 24c
- Finest Round Steak, per lb. 24c
- Lamb Chops, choice, per lb. 33c
- Family Sausage, our own make, per lb. 42c
- Breakfast Bacon, select, sliced, per lb. 25c
- Best Finnish Haddies, per lb. 19c
- Selected Kippered Herring, each 19c
- Shredded Salt Cod, per lb. 12 1/2c

- GROCERIES.**
- Canada Food Board License No. 8-7831.
- Monarch Flour, 24-lb. bag, \$1.85.
- Orange Marmalade, 4-lb. pail, 85c.
- Oleomargarine, per lb. 37c.
- Choice Rice, 3 lbs., 35c.
- Purty Oats, large packages, 30c.
- Herrings, in tomato, per tin, 19c.
- Cocoa, in bulk, per lb. 24c.
- White Beans, 2 lbs., 29c.
- Gold Dust Cornmeal, 7 lbs., 50c.
- Canned Peas, per tin, 15c.
- Prunes, 2 lbs., 28c.
- Salt, 2 packages, 18c.
- Fels Naptha Soap, 3 bars, 54c.
- Sunlight, Surprise, Comfort, Borax and Gold Soap, 4 bars, 30c.
- Lenox Soap, 5 bars, 34c.
- P. & G. Napha Soap, 4 bars, 30c.
- Simpson's Big Bar, per bar, 14c.
- Ammonia Powder, 3 packages, 25c.
- Old Dutch Cleanser, 3 tins, 25c.
- Cleall Soap, 6 packages, 25c.
- Blue, 2 packages, 10c.
- Comfort Lye, per package, 10c.
- Laundry Starch, per package, 12c.
- Gold Dust, Washing Powder, large package, 38c.
- Toro Tablets, 6 packages, 25c.
- Sapallo or Bon Ami, per cake, 12c.
- PURE COLONA TEA,** 2,000 lbs. Pure Colona Tea, of uniform quality and fine flavor, black or mixed. Today, per lb., 9c.
- FRUIT SECTION.**
- Choice Greening Apples, 6-quart basket, 35c.
- Yellow Turnips, 3 for 10c.
- Choice Parsnips, 7 lbs., 20c.
- POULTRY FOOD.**
- Scratch Feed, 6 lbs., 27c.
- Baby Chick Feed, 6 lbs., 31c.
- Mica Grits, 6 lbs., 10c.
- Predigest Laying Meal, 6 lbs., 31c.

## Extra Special! 85 Boys' Suits in a Rush Sale Today \$9.95

If You've Boys 13 to 17 Years to Outfit, Here's an Excellent Opportunity

Incomplete lines and odd sizes from higher-priced stock of tweed suits, correctly styled and proportioned for school boys. Skilfully fashioned to give the growing lad a manly, buoyant air. Dark brown with hairline stripe—dark grey with stripe effect pattern—blue with double hairline stripe—dark grey with red and black stripe—and brown with red stripe.

Novelty Norfolk, pinch back and plain back models. All with all-around loose belt with buckle, bloomer pants. Sizes 31 to 35, 13 to 17 years. Greatly reduced for today's selling, \$9.95.



## 1000 Pairs of Men's Boots on Sale Today at \$5.45

No Phone, Mail or C.O.D. Orders on Sale Footwear. 1,000 pairs, in button and lace styles. Fall and winter weights. Made of tan storm, gunmetal, velour calf and dongola kid leathers. Wide and narrow toe shapes—double viscolized waterproof and best oak tanned leather. Goodyear welt soles. Heavy duck guaranteed waterproof lining—military and low heels. Today \$5.45.

## Men's Heavy Boots \$5.00

Black or brown, heavy Blucher Boots, made of Canadian tanned elk leather. Extra full fitting last—bellows tongue. Best oak tanned full double sole to heel. All outside seams sewn with waxed thread. Sizes 6 to 11. Today \$5.00.

## Men's Hunting Boots \$7.00

An exceptionally good boot for hunting or rough weather wear. Made of best brown American elk leather, with 10-inch leg. Full bellows tongue—extra heavy sole to heel. All seams sewn with waxed thread—full-fitting last. Sizes 6 to 11. Ask for style 6337. Today \$7.00.

## Women's Boots \$2.95

Fall and Winter Boots, made by some of the leading makers of Canada and United States. Patent colt, gunmetal, box calf, dongola kid and colored kid leathers. Goodyear welt and flexible McKay sewn soles; Cuban and Spanish leather heels—plain and toecap vamps. Medium and high-cut tops. Sizes 2 1/2 to 5 only. Today \$2.95.

# Simpson's Basement Sale is Crammed Full of Savings on Household Needs Today

## Galvanized Iron Water Buckets.

10 1/2-qt. size buckets of galvanized iron. Today, 58c.

## Wall Clothes Dryer, 25c.

Eight arms, folds up against wall when not in use. Today, 25c.

## Handled Shoe Brushes Today 25c

WOOD MEAT OR BREAD CUTTING BOARDS, nicely finished hardwood, size 7 x 11 inches, with shaped handle, Today, 15c.

## \$1.00 Polish Mop. Outfit, 79c.

Big Wonder Polish Mops, for cleaning and polishing hardwood floors. Linoleums, oilcloths, etc. Complete with handle and 25c bottle of high-grade polish. \$2.00 value. Today at 79c.

## Corn Brooms, 75c.

A good, well-made, four-string broom of medium weight; 600 only to sell today, each, 75c.

## Silva Putz Silver Polish, 23c.

Silva Putz Silver Polish, in paste form, 3-oz. bottle. Today, 23c.

## WASH BOARDS, "Washday Surprise," metal-faced, strong and well made. Today, 35c.

## FEATHER DUSTERS, standard turkey feathers, with about 14-inch handles; 60c value. Today, 39c.

## FOLDING WASH BENCHES, very well made of varnished hardwood—hold two tubs and a wringer. Today, \$2.55.

## SKIRT OR IRONING BOARDS, size 12 x 54 in., today 69c; size 14 x 60 in., today 89c.

## Coal Scuttles, 75c.

Plain black japanned steel scuttles, 11-inch size, a good substantial hod. open pattern. Today, 75c.

## Furnace Shovels, \$1.10.

Strong steel scoop shovels, long "D"-top handle. Today, \$1.10.

## The Banner Dustless Ash Sifter

serves both as a sifter and an ash can, made of galvanized iron, easy to operate. Today, \$2.35.

## Garbage or Ash Cans.

Made of strong galvanized iron, with ball handles and slip-over cover, three sizes. Today, \$1.25, \$1.45 and \$1.75.

## Ash Barrels.

Galvanized iron, wood slat protected sides, size 15 x 25 inches, with cover, two side handles. Today, \$3.25.

## Two-Burner Gas Hot Plates, \$2.98.

A very superior make—made by Gurney-Oxford Company. All steel top—large surface. This plate is ideal for laundry or kitchen. Regularly \$3.50. Today, \$2.98.

## Aluminum Tea Kettles About Factory Cost. \$2.98

Five-quart size, famous "Lifetime" Brand, 500 to sell today, each, \$2.98.

## Wear - Ever Aluminum Preserving Kettles.

Wear - Ever Aluminum Preserving Kettles, 6-qt. size, \$1.95.

## Wear - Ever Aluminum Sauce-Pans, 1-quart size, 35c.

Wear - Ever Aluminum double boilers, 1-quart size, \$1.95; 2-quart size, \$2.55.

## Aluminum Tea Pots, six-cup size, full polished aluminum of handsome design, with rosewood handle. Today, \$2.65.

## Wear - Ever Aluminum Covered Sauce Pans, 2 1/2-qt. size, \$1.25; 3 1/2-qt. size, \$1.75.

## China Department is Ready with a Big Special List

### Preserving Crock Sale.

Special offering of Stoneware Preserving Crock — 200 No. 5 size, regularly \$1.30, today for 95c; 200 No. 6 size, regularly \$1.60, today for \$1.10.

### Fruit Jars Reduced for Big Clearance Today.

Get a supply now when prices are so low; it will pay you to buy for next year. Limited quantity to a customer.

### Kermis Shape Cups and Saucers for 15c.

Good quality English thin ware—white kermis shape. Special today, each, 15c.

### 600 Decorated Soup Plates, 10c each.

We cannot accept phone or mail orders. These plates are of good quality "seconds." English ware—decorated. Special today, 8.30 a.m., each, 10c.

### Cups and Saucers, 10c.

100 Dozen White English Porcelain Cups and Saucers, wide shape (seconds). No phone or mail orders. 8.30 a.m. special, Cup and Saucer, 10c.

### Decorated Teapots, 49c.

Good decorations of brown and black; 4, 5 or 7-cup sizes. Phone orders. Each 49c.

### Clover Leaf Cups and Saucers, today, for 15c.

How they'll go once the sale starts. Get here early and buy up all you can lay your hands on.

### 100 Dozen White English Porcelain Cups and Saucers, wide shape (seconds). No phone or mail orders. 8.30 a.m. special, Cup and Saucer, 10c.

### Decorated Teapots, 49c.

Good decorations of brown and black; 4, 5 or 7-cup sizes. Phone orders. Each 49c.

### Kermis Shape Cups and Saucers for 15c.

Good quality English thin ware—white kermis shape. Special today, each, 15c.

Good morning! Have you bought that other Bond? Campaign. Happy are they whose money is in bonds for they can see and feel the good results every day. Today begins the second week of the Victory Loan Yours for Victory Loan 1918 — Simpson's